EASYROCKET
STUDIO

WE'LL HELP YOU
LAUNCH

Why e-Sports?

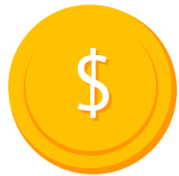# E-SPORTS GROW REALLY FAST

AND THERE IS A HELL OF A MONEY IN IT

Each year e-Sports hits new records, and these numbers wil be overwritten with new achievments in 2-3 years. In what business target audience can grow dozens of times over several years, and the prize pools to grow from several thousand dollars (5 or 6 years ago) to over $10,000,000 for a 4-day tournament in 2014? That's right - only in e-Sports!
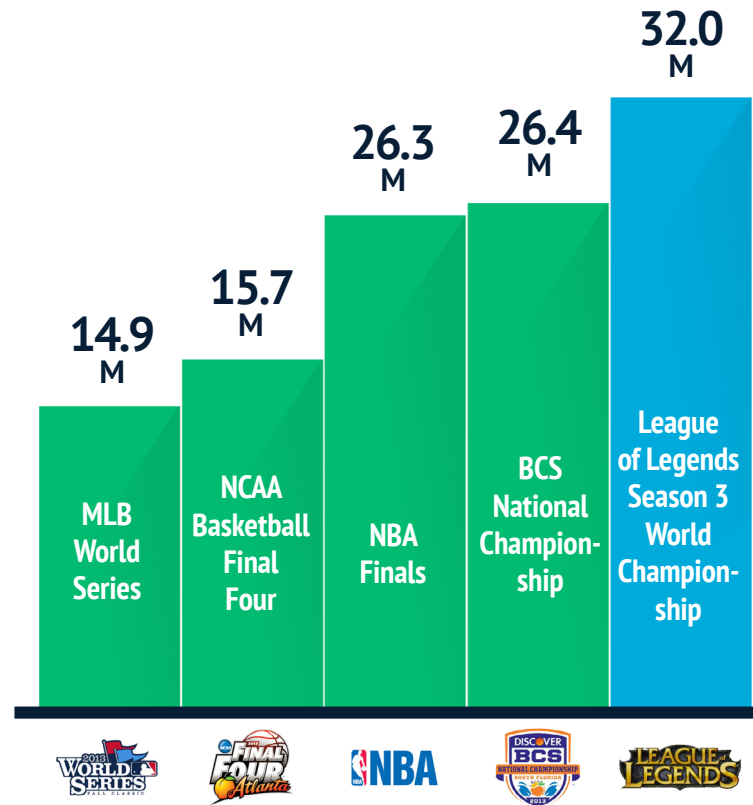
32,000,000
viewers

that is the number of people who watched the third season of League of Legends tournament of regular league in 2013

121,000,000
viewers

watched cyber games broadcast in 2014

$475,000,000

Wargaming.net company earned on its game "World of Tanks" in 2013

More than
$11,000,000

was the prize pool of a 4 day Dota 2 tournament in July 2014

32.0
M

26.4
M

26.3
M

15.7
M

14.9
M

MLB World Series

NCAA Basketball Final Four

NBA Finals

BCS National Championship

League of Legends Season 3 World Championship

BIG DEAL ENGINE

OPTIMAL SOLUTION FOR YOUR START IN E-SPORTS BUSINESS

If you are planning to create your e-Sports platform, host your own virtual tournaments or open an e-Sports betting system, you can easily do this with the use of Big Deal Engine!

1

CHOOSE YOUR PLATFORM NAME

2

SELECT DESIRED MODULES

3

APPROVE DESIGN

4

PLATFORM IS READY TO LAUNCH

USING THE PLATFORM - WEPLAY.TV

WEPLAY.TV IS THE FIRST WEBSITE, THAT WAS LAUNCHED USING BIG DEAL ENGINE IN 2013

More than 1000 tournaments

were held in 2013 using automated host system

WePlay.TV results allowed company to launch **WORLD'S SECOND BIG** Dota 2 championship with the prize pool over $200,000

During the first year of its existence, WePlay.tv gained support **from Riot Games, Wargaming.net и Valve** in championships on the most popular e-Sports games

WePlay.tv **is one-of-a-kind** e-Sports platform that consists of news website, tournaments system, live sports streams, bets module and online store
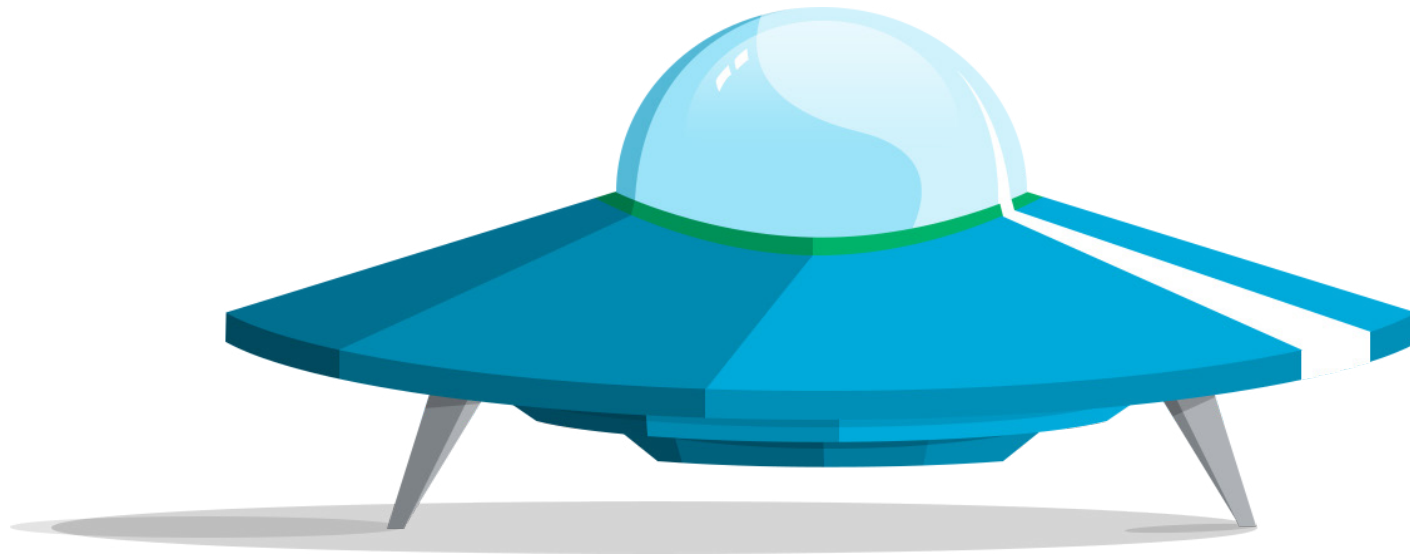
PLATFORM MODULES

By choosing specific modules, you can create a website with functionality that you need. Also, new modules can be added to your website in the future when you need them.

BASIC MODULE

This module allows you to start your system really fast and includes basic functionality.
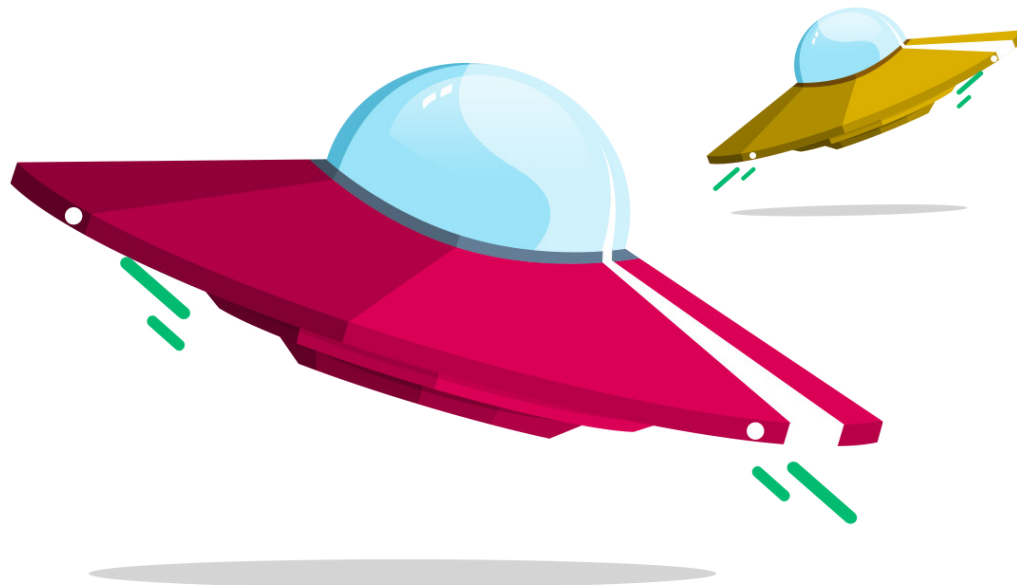
TOURNAMENTS MODULE

Thanks to the automation of tournaments process, this module will allow you to host from several hundreds to several thousands of tournaments per year without a large team.
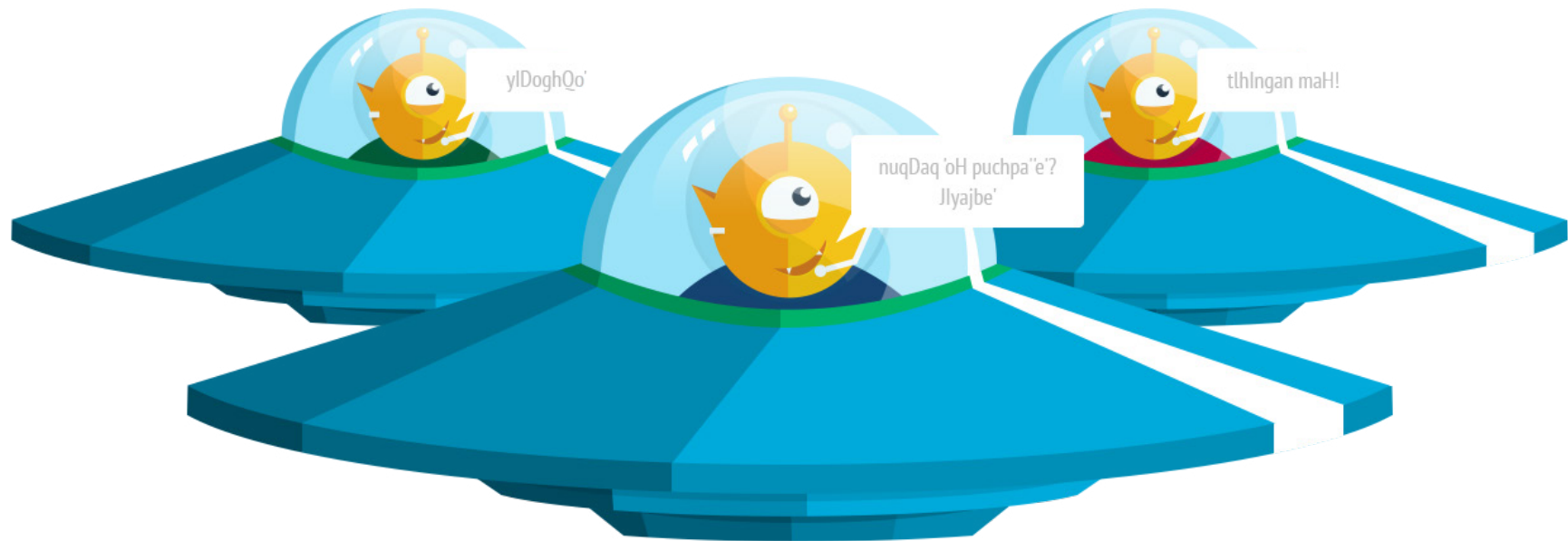
+ Ratings module sets up scores for tournament participants.

+ Team creation system lets players form teams, differentiate roles (team manager, their substitutes), manage lineups and participate in tournaments.

SOCIAL MODULE

Allows players to communicate and discuss events, news and ratings.

BETTING MODULE

Popularity of e-Sports already exceeds the popularity of many sports and you can be the first one to take e-Sports betting to a whole new level — with real money or virtual fun points.

+ Bonus system — setting up prizes for everyday visits and participating in tournaments.

+ Referral system — loyalty program based on gaining bonuses in real money or virtual points.

E-COMMERCE MODULE

Will allow you to create your own marketplace, available 24/7 with advanced analytics and accounting systems in it.

TECH SUPPORT

We care about the quality of our product and do our best to make sure that your workflow with

Big Deal Engine is stable and comfortable.

24/7

works our tech support

Administration

Our specialists will set up the platform on dedicated server that will let you launch your e-Sports system in a short term. Our tech support is available 24/7, so that you can always count on our help during important events.

Patches are released

monthly

We release new free updates to boost your platform performance on monthly basis. Along with purchasing Big Deal Engine you will get 1 year of free modernisation of existing modules and you system's core.

NEW MODULES ARE RELEASED

and modernized

Installing any module takes no longer than a week. This lets you efficiently make your budget to reach your goals in e-Sports!

LAUNCH TODAY!

www.easyrocketstudio.com

rocket@easyrocketstudio.com