Gigovate!

Imagining gigabit speed solutions to local challenges and opportunities

moz://a

My project canvas/roadmap

Audience

Who is my audience?

What words do I associate with them?

Challenge

What is my challenge?

What words do I associate with this challenge?

Sketch a persona.
Within your audience, think of one person your project would serve. Draw an image of that person and keep that person in mind as you develop your project.

Product
What technology could you use to address this challenge with this audience?

Project Description
What is my solution?

Gigovate!

Imagining gigabit speed solutions to local challenges and opportunities

moz://a

What is my vision for this project?	What resources do I need?
How will this project address the identified challenge and support my audience?	**Where can I look at similar programs or projects like this?**

Gigovate!

Imagining gigabit speed solutions to local challenges and opportunities

What counts as success?

What steps will I take? What milestones do I need to reach?
Start at the beginning. Outline the steps you need to take first and go from there.