Microlink

Get relevant information from any website

https://vimeo.com/188175573/   **Try It**

Click to see it in action →

```
{
  "author": null,
  "date": null,
  "description": "Converse has spent a good part of this year updatir
  "image": {
    "width": 1280,
    "height": 720,
    "type": "jpg",
    "url": "https://i.vimeocdn.com/video/598160082_1280x720.jpg",
    "palette": [
      "#564748",
```

Vimeo
Converse has spent a good part of this year updating so...

Why

show me the reaons

€499

Loft Switchblade 2016

Nov 28, 2017 by easysurfshop

93/100

Loft	2016	New
BRAND	YEAR	CONDITION

This Switch Blade is a windsurfing sail designed by Loft and created in 2016. It's a completely new freerace oriented sail.

MODEL	Switch Blade
MODALITY	Freerace

SEE PRODUCT ⧉

individual item view at wintoday.co

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https://meetedgar.com/blog/five-podcasting-myths-busted-why-its-secretly-easier-than-you-think/

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Think podcasting is way too advanced for your repertoire? Think again. We're busting some of the biggest myths that keep people from taking the plunge!
MEETEDGAR.COM

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source: meetedgar.com

<meta property="og:title" content="Five Podcasting Myths Busted: Why It's Secretly Easier Than You Think - MeetEdgar" />
<meta name="og:description" content="Think podcasting is way too advanced for your repertoire? Think again. We're busting some of the biggest myths that keep people from taking the plunge!" />
<meta property="og:image" content="https://meetedgar.com/wp-content/uploads/2017/06/microphone-2170045_1920.jpg" />

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Five Podcasting Myths Busted: Why It's Secretly Easier Than You Think - MeetEdgar

Think podcasting is way too advanced for your repertoire? Think again. We're busting some of the biggest myths that keep people from taking the plunge!

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The Open Graph protocol

Introduction

The Open Graph protocol enables any web page to become a rich object in a social graph. For instance, this is used on Facebook to allow any web page to have the same functionality as any other object on Facebook.

While many different technologies and schemas exist and could be combined together, there isn't a single technology which provides enough information to richly represent any web page within the social graph. The Open Graph protocol builds on these existing technologies and gives developers one thing to implement. Developer simplicity is a key goal of the Open Graph protocol which has informed many of the technical design decisions.

Open Graph was launched in 2010

https://moz.com/blog/meta-data-templates-123

oEmbed

oEmbed is a format for allowing an embedded representation of a URL on third party sites. The simple API allows a website to display embedded content (such as photos or videos) when a user posts a link to that resource, without having to parse the resource directly.

This document is stored on GitHub.

Table Of Contents

1. Quick Example

A *consumer* (e.g. WordPress) makes the following HTTP request:

- `http://www.flickr.com/services/oembed/?format=json&url=http%3A//www.flickr.com/photos/bees/2341623661/`

The *provider* (e.g. Flickr) then responds with an oEmbed response:

```
{
        "version": "1.0",
        "type": "photo",
        "width": 240,
        "height": 160,
        "title": "ZB8T0193",
        "url": "http://farm4.static.flickr.com/3123/2341623661_7c99f48bbf_m.jpg",
        "author_name": "Bees",
        "author_url": "http://www.flickr.com/photos/bees/",
        "provider_name": "Flickr",
        "provider_url": "http://www.flickr.com/"
}
```

Oembed was launched in 2008

Noembed — oEmbed everything.

oEmbed is nice. Unfortunately, not everything supports oEmbed. Worse, the sites that *do* support it don't provide a consistent interface. Noembed provides a single url to get embeddable content from a large list of sites, even sites without oEmbed support!

Usage

Treat Noembed like a regular oEmbed provider, but use any of the supported sites for the `url` parameter. Noembed also supports a `callback` parameter for JSONP.

An example request might look like this:

```
http://noembed.com/embed?url=http%3A//www.youtube.com/watch%3Fv%3Db
```

And the response will look like:

```
my_embed_function(
  {
    "width" : 425,
    "author_name" : "schmoyoho",
    "author_url" : "http://www.youtube.com/user/schmoyoho",
    "version" : "1.0",
    "provider_url" : "http://www.youtube.com/",
    "provider_name" : "YouTube",
    "thumbnail_width" : 480,
    "thumbnail_url" : "http://i3.ytimg.com/vi/bDOYN-6gdRE/hqdefault
    "height" : 344,
    "thumbnail_height" : 360,
    "html" : "<iframe type='text/html' width='425' height='344' src
    "url" : "http://www.youtube.com/watch?v=bDOYN-6gdRE",
    "type" : "rich",
    "title" : "Auto-Tune the News #8: dragons. geese. Michael Vick.
  }
)
```

How

show me the code

Product Social Media Tag Template

```html
<!-- Update your html tag to include the itemscope and itemtype attributes. -->
<html itemscope itemtype="http://schema.org/Product">

<!-- Place this data between the <head> tags of your website -->
<title>Page Title. Maximum length 60-70 characters</title>
<meta name="description" content="Page description. No longer than 155 characters." />

<!-- Schema.org markup for Google+ -->
<meta itemprop='name' content="The Name or Title Here">
<meta itemprop='description' content="This is the page description">
<meta itemprop='image' content="http://www.example.com/image.jpg">

<!-- Twitter Card data -->
<meta name="twitter:card" content="product">
<meta name="twitter:site" content="@publisher_handle">
<meta name="twitter:title" content="Page Title">
<meta name="twitter:description" content="Page description less than 200 characters">
<meta name="twitter:creator" content="@author_handle">
<meta name="twitter:image" content="http://www.example.com/image.jpg">
<meta name="twitter:data1" content="$3">
<meta name="twitter:label1" content="Price">
<meta name="twitter:data2" content="Black">
<meta name="twitter:label2" content="Color">

<!-- Open Graph data -->
<meta property='og:title' content="Title Here" />
<meta property='og:type' content="article" />
<meta property='og:url' content="http://www.example.com/" />
<meta property='og:image' content="http://example.com/image.jpg" />
<meta property='og:description' content="Description Here" />
<meta property='og:site_name' content="Site Name, i.e. Moz" />
<meta property='og:price:amount' content="15.00" />
<meta property='og:price:currency' content="USD" />
```

https://moz.com/blog/meta-data-templates-123

leedo add Boing Boing, handle more image sources   fcca76a on 25 Jan 2014

1 contributor

---

63 lines (52 sloc)   1.68 KB   Raw   Blame   History   🖥 ✏ 🗑

```perl
 1    package Noembed::TwitterCardProvider;
 2
 3    use Web::Scraper;
 4
 5    use parent 'Noembed::Provider';
 6
 7    sub prepare_provider {
 8      my $self = shift;
 9      $self->{scraper} = scraper {
10        process 'meta[name="twitter:title"]', title => '@content';
11        process 'meta[property="og:title"]', og_title => '@content';
12        process 'meta[name="twitter:url"]', url => '@content';
13        process 'meta[property="og:url"]', og_url => '@content';
14        process 'meta[name="twitter:description"]', description => '@content';
15        process 'meta[property="og:description"]', og_description => '@content';
16        process 'meta[name="twitter:image"]', image => '@content';
17        process 'meta[name="twitter:image:src"]', "image:src" => '@content';
18        process 'meta[property="og:image"]', og_image => '@content';
19        process 'meta[name="twitter:card"]', card => '@content';
20      };
21    }
```

Noembed connector for Twitter

ianstormtaylor / **metascraper**

```
39 lines (33 sloc)    1.2 KB                                    Raw   Blame   History

23    module.exports = [
24        wrap(($) => $('meta[property="og:image:secure_url"]').attr('content')),
25        wrap(($) => $('meta[property="og:image:url"]').attr('content')),
26        wrap(($) => $('meta[property="og:image"]').attr('content')),
27        wrap(($) => $('meta[name="twitter:image"]').attr('content')),
28        wrap(($) => $('meta[property="twitter:image"]').attr('content')),
29        wrap(($) => $('meta[name="twitter:image:src"]').attr('content')),
30        wrap(($) => $('meta[property="twitter:image:src"]').attr('content')),
31        wrap(($) => $('meta[name="sailthru.image"]').attr('content')),
32        wrap(($) => $('meta[name="sailthru.image.full"]').attr('content')),
33        wrap(($) => $('meta[name="sailthru.image.thumb"]').attr('content')),
34        wrap(($) => $('article img[src]').first().attr('src')),
35        wrap(($) => $('#content img[src]').first().attr('src')),
36        wrap(($) => $('[class*="article"] img[src]').first().attr('src')),
37        wrap(($) => $('img[src]').first().attr('src')),
38    ]
```

How to metascraper determinante a valid preview image

API

docs.microlink.io

```
// 20171130164001
// https://api.microlink.io/?url=https://microlink.io

{
  "status": "success",
  "data": {
    "author": null,
    "date": null,
    "description": "Get relevant information from any website.",
    "image": {
      "width": 2560,
      "height": 1339,
      "type": "png",
      "url": "https://microlink.io/preview.png"
    },
    "logo": "https://microlink.io/favicon.ico",
    "publisher": "Get relevant information from any website.",
    "title": "microlink",
    "url": "https://microlink.io"
  }
}
```

Basic information

```
// 20171130165930
// https://api.microlink.io/?url=https://microlink.io&palette

{
  "status": "success",
  "data": {
    "author": null,
    "date": null,
    "description": "Get relevant information from any website.",
    "image": {
      "width": 2560,
      "height": 1339,
      "type": "png",
      "url": "https://microlink.io/preview.png",
      "palette": [
        "#1f9de5",
        "#a09ecb",
        "#45484a",
        "#0c2d5c",
        "#efa259",
        "#62b962"
      ],
      "background_color": "#45484A",
      "color": "#7FC7F0",
      "alternative_color": "#F0A660"
    },
    "logo": "https://microlink.io/favicon.ico",
    "publisher": "Get relevant information from any website.",
    "title": "microlink",
    "url": "https://microlink.io"
  }
}
```
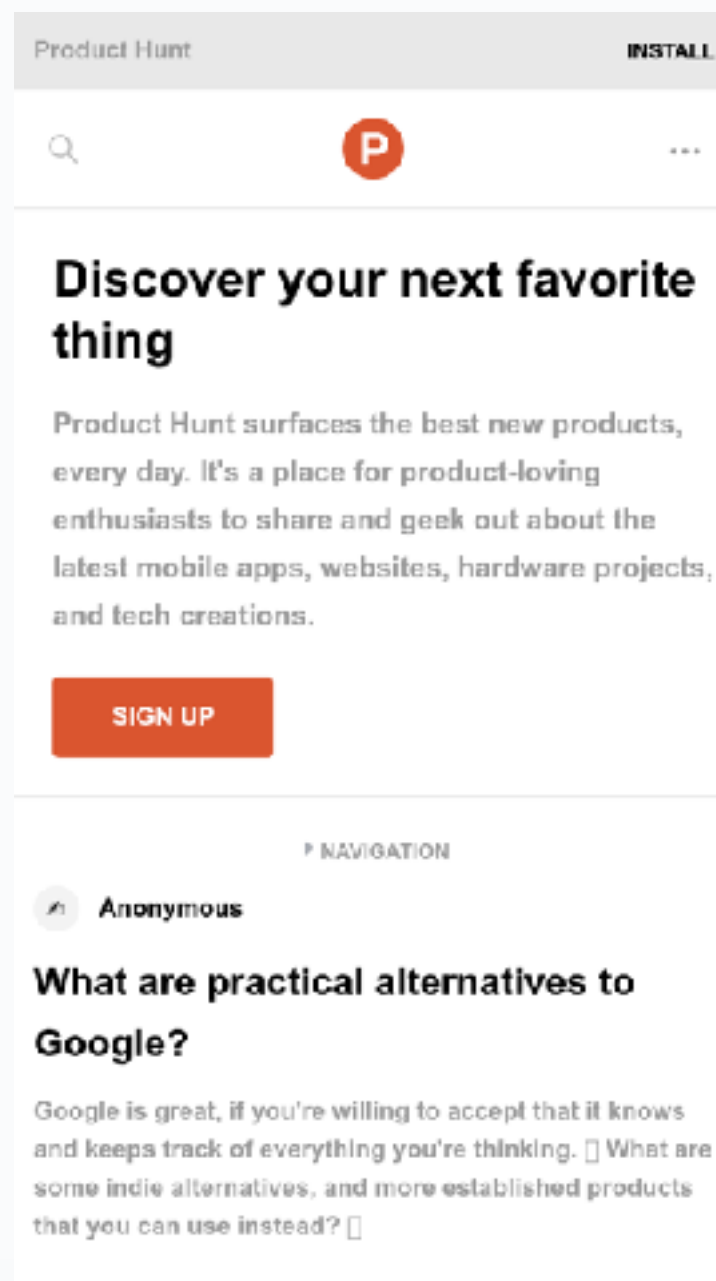
Extract color schema from images

```
// 20171130165956
// https://api.microlink.io/?url=https://microlink.io&palette&screenshot

{
  "status": "success",
  "data": {
    "author": null,
    "date": null,
    "description": "Get relevant information from any website.",
    "image": {
      "width": 2560,
      "height": 1339,
      "type": "png",
      "url": "https://microlink.io/preview.png",
      "palette": [
        "#1f9de5",
        "#a09ecb",
        "#45484a",
        "#0c2d5c",
        "#efa259",
        "#62b962"
      ],
      "background_color": "#45484A",
      "color": "#7FC7F0",
      "alternative_color": "#F0A660"
    },
    "logo": "https://microlink.io/favicon.ico",
    "publisher": "Get relevant information from any website.",
    "title": "microlink",
    "url": "https://microlink.io",
    "screenshot": {
      "url": "https://i.imgur.com/collUJ7.png",
      "type": "png",
      "width": 1280,
      "height": 800
    }
  }
}
```

Take screenshots

```
<img
  style="max-width: 250px"
  src="https://api.microlink.io/?url=https://producthunt.com&screenshot=iphone 6&embed=screenshot.url"
/>
```

Embed content

Microlink 🔗

Get relevant information from any website

https://twitter.com/stripe/status/750230305399681024

Click to see it in action →

```
{
  "author": null,
  "date": null,
  "description": "Converse has spent a good part of this year updati
  "favicon": {
    "width": 180,
    "height": 180,
    "type": "png",
    "url": "https://i.vimeocdn.com/favicon/main-touch_180",
    "palette": [
      "#04acec",
```
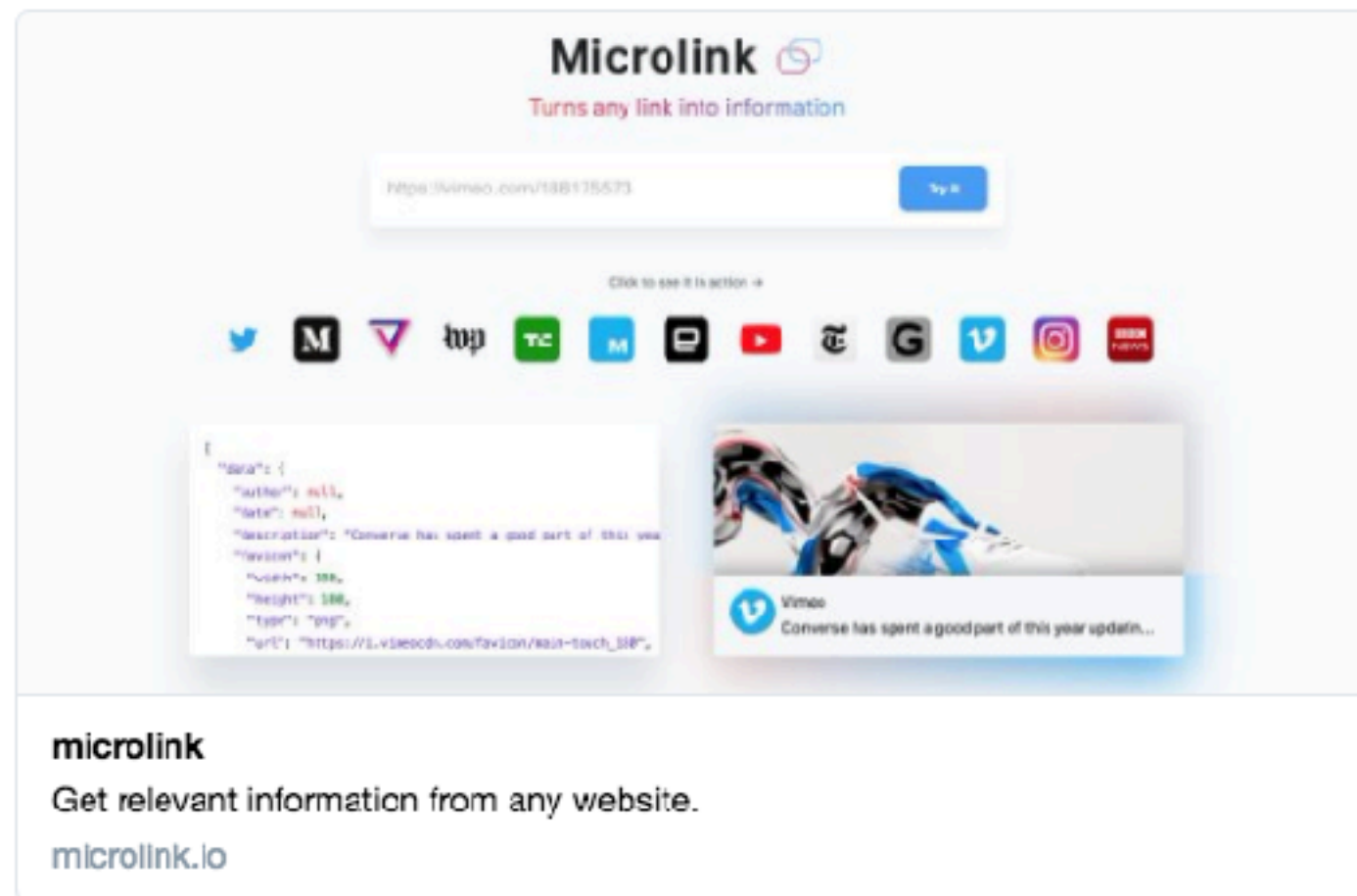
Vimeo

Converse has spent a good part of this year updating so...

Jon
@Jnroji

Inject visual information of external webs
with this polymer element
(github.com/jroji/microlin… …) and
#microlink (microlink.io) from @Kikobeats .
Love this project <3

Microlink

Turns any link into information

https://vimeo.com/198135573   Try it

Click to see it is action →

microlink
Get relevant information from any website.
microlink.io

4:04 PM - 30 Nov 2017

2 Retweets **3** Likes

💬 1   ⟲ 2   ♡ 3

screeley · 11w

#meghandideverything

21 likes   1 comment

Instagram

Native embed by embed.ly
https://blog.embed.ly/native-embeds-e670ccd4602

Business

show me the money

```
// 20171130165528
// https://api.microlink.io/stats

{
  "hits": {
    "total": 6241
  }
}
```

Pricing

	Free	Pro
Rate Limit	1,000 reqs/day	10,000 reqs/day
Screenshot image hosting	Imgur	Custom
Request caching	5 days	Custom
	$0/month	$6/month
		Buy

Do you need more? **Contact us.**

Pricing

	Free	Pro
Rate Limit	1,000 reqs/day	10,000 reqs/day
Screenshot image hosting	Imgur	Custom
Request caching	5 days	Custom
	$0/month	$6*/month
		Buy

* Special price for early adopters.

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Thanks

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