


<p><b>PROBLEM</b></p> <p>1 - <b>Acquire</b> quick information on a product</p> <p>2 - <b>Let</b> customers interact with each other by liking, disliking or commenting.</p> <p>3 - <b>Centralize</b> informations on products purchased online</p>	<p><b>SOLUTION</b></p> <p>1 - Intuitive UI</p> <p>2 - Open reactions on posts</p> <p>3 - Regroup products advices on a single safe service</p>	<p><b>UNIQUE VALUE PROPOSITION</b></p> <p>The most direct rating service, informations directly popping off products pages.</p>	<p><b>UNFAIR ADVANTAGE</b></p> <div><div></div><div></div><div></div></div>	<p><b>CUSTOMER SEGMENTS</b></p> <p>Mainly targeting 13 - 35 Years old customers.</p> <p>- Advertisers</p> <p>- Donators</p> <p>- Casual users (peoples buying products online)</p>
	<p><b>KEY METRICS</b></p> <div><div></div><div></div><div></div></div>		<p><b>CHANNELS</b></p> <div><div></div><div></div><div></div></div>	
<p><b>COST STRUCTURE</b></p> <div><div></div><div></div><div></div></div>			<p><b>REVENUE STREAMS</b></p> <div><div></div><div></div><div></div></div>	



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