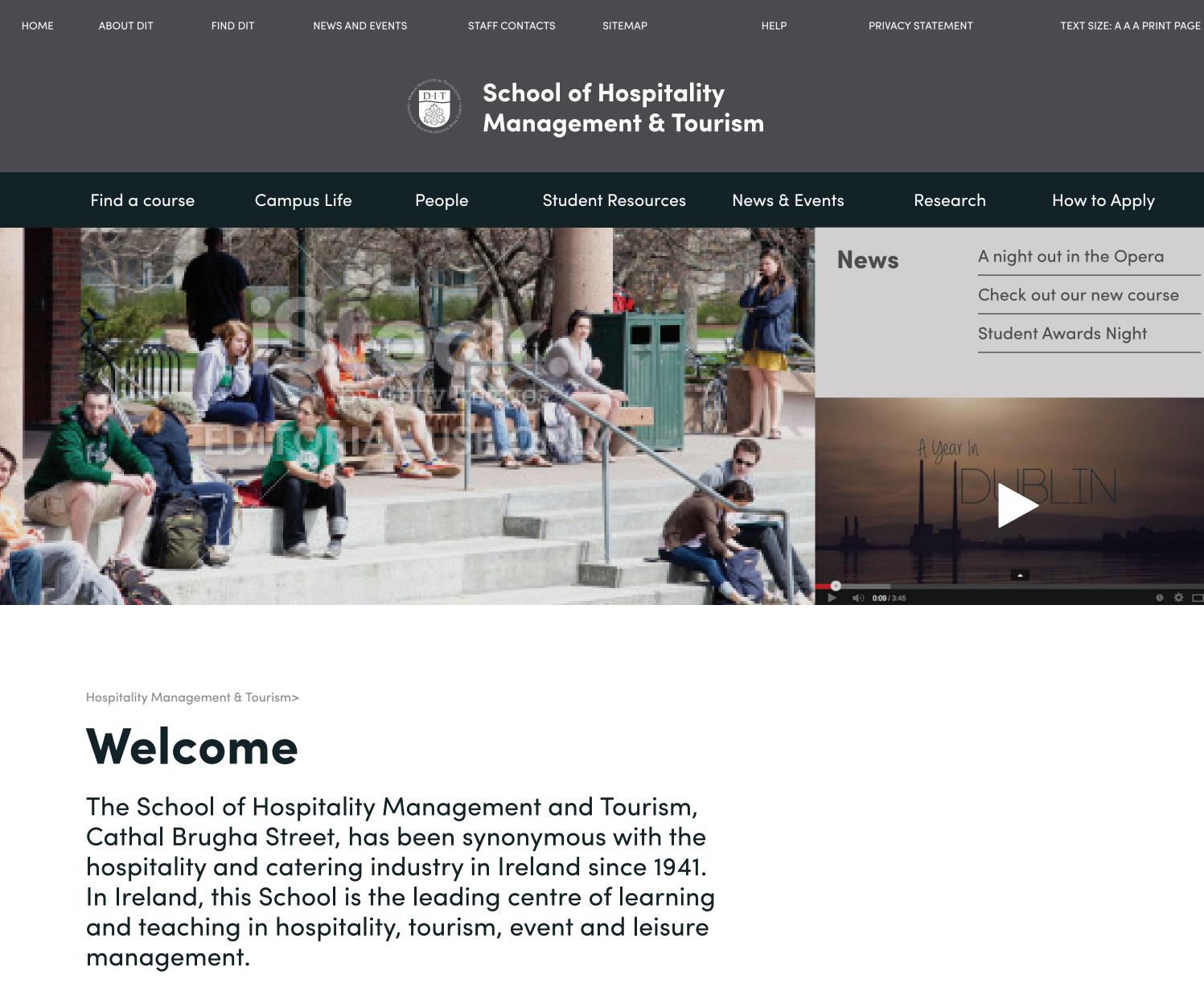
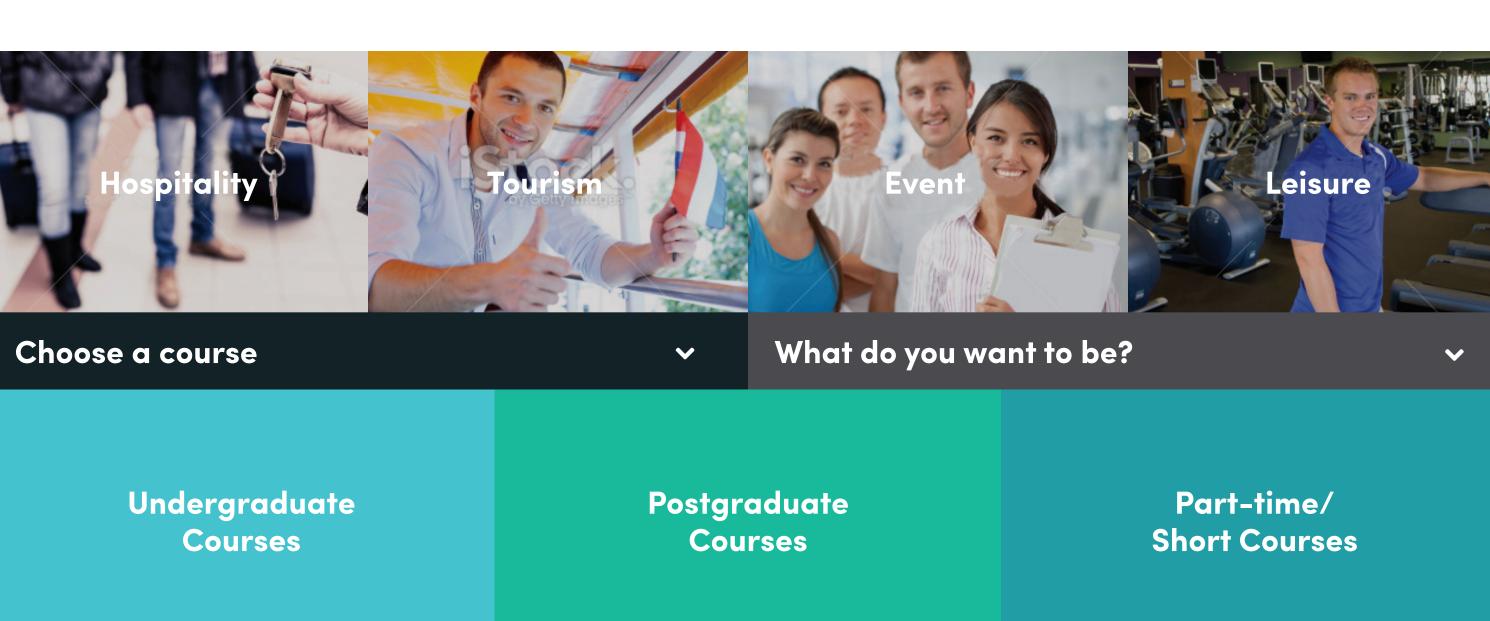
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News					Staff		
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Home > Colleges & Schools > College of Hospitality Management & Tourism

Courses

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News Archive

Prospective Students

Current Students

Student Services

Campus

Alumni
About Us
Admissions
Applications
Home DIT

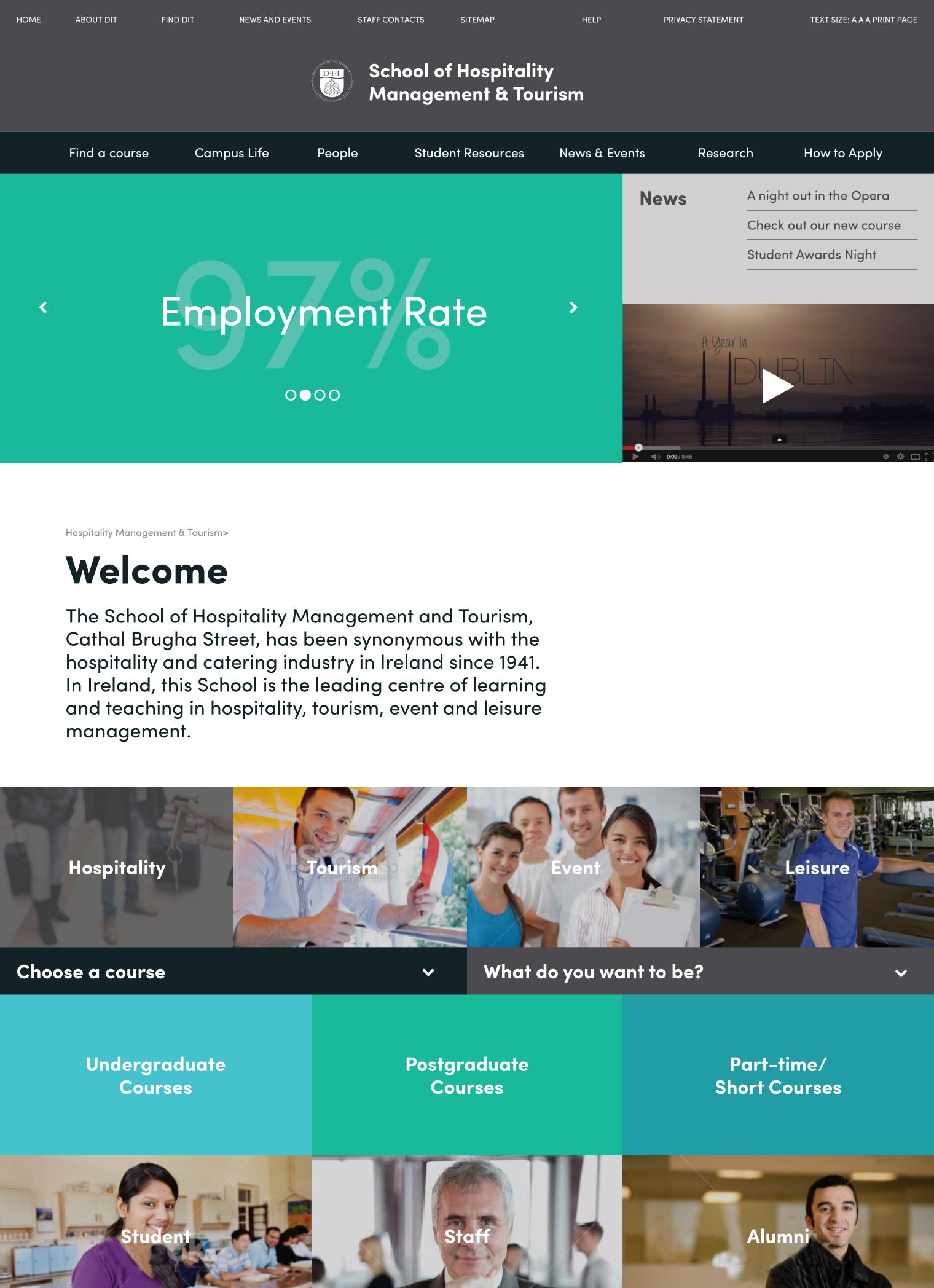
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Courses

Alumni

About Us
Admissions
Applications
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Campus

Prospective Students

Current Students

Student Services

News Archive

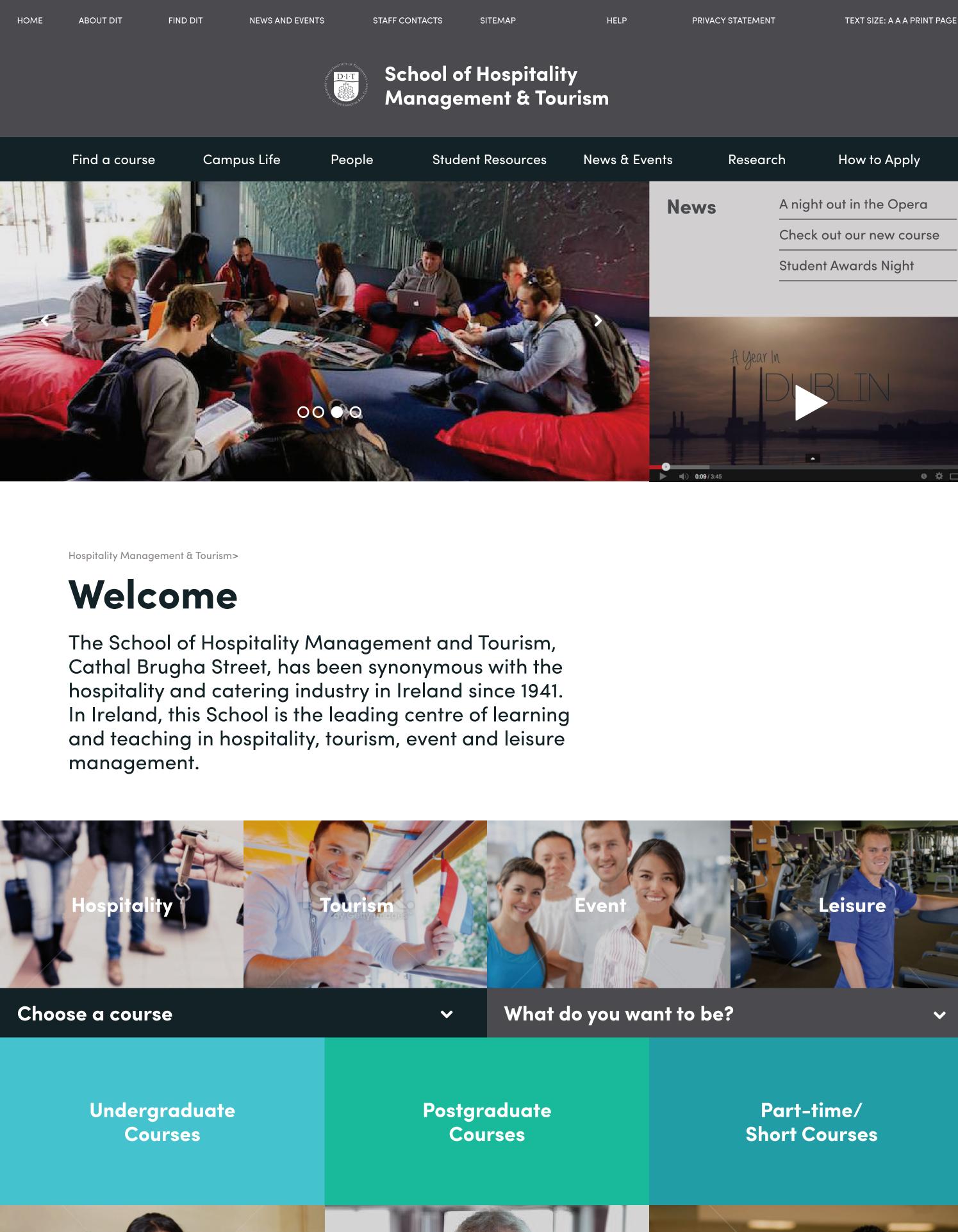
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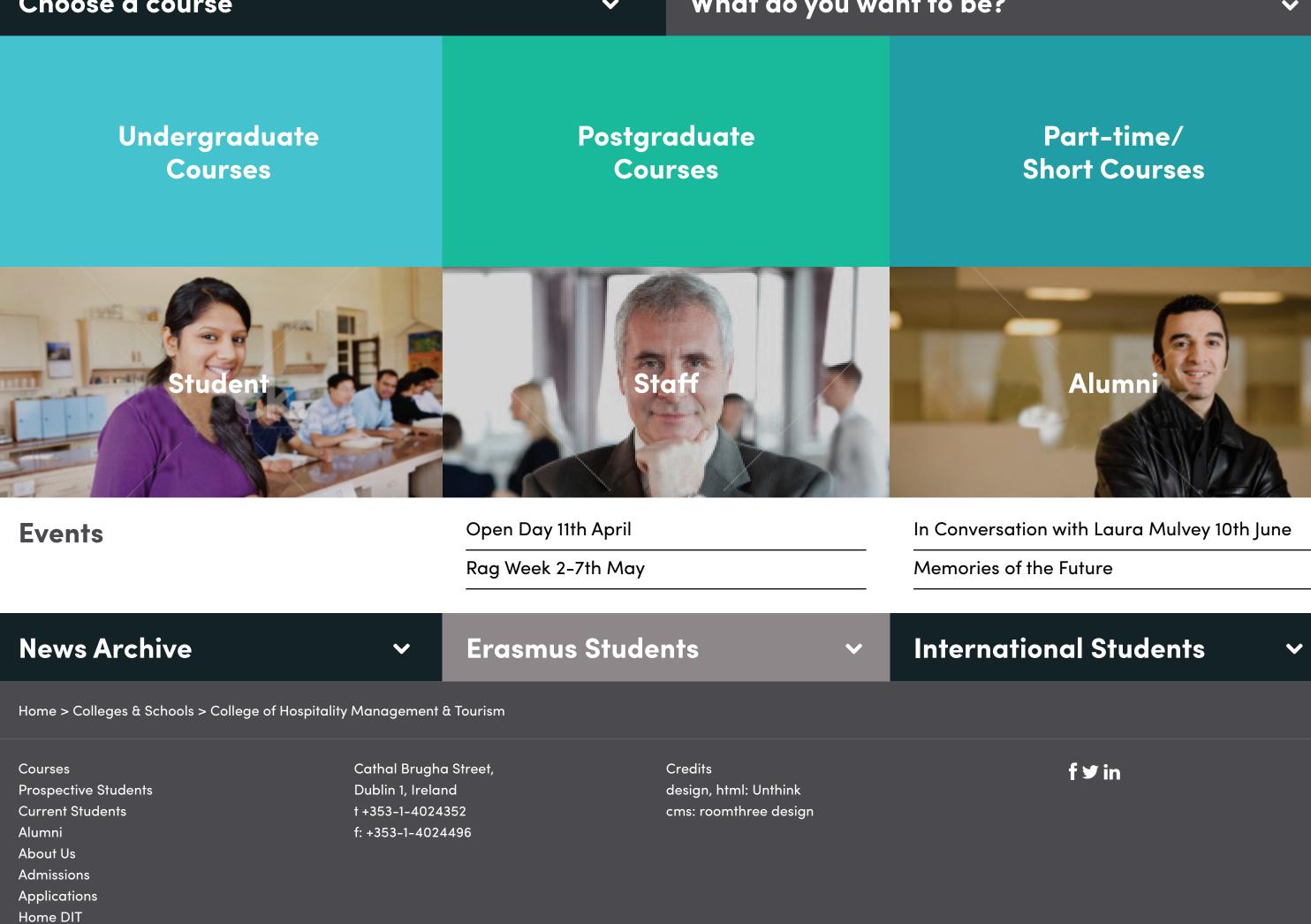
In Conversation with Laura Mulvey 10th June

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Memories of the Future

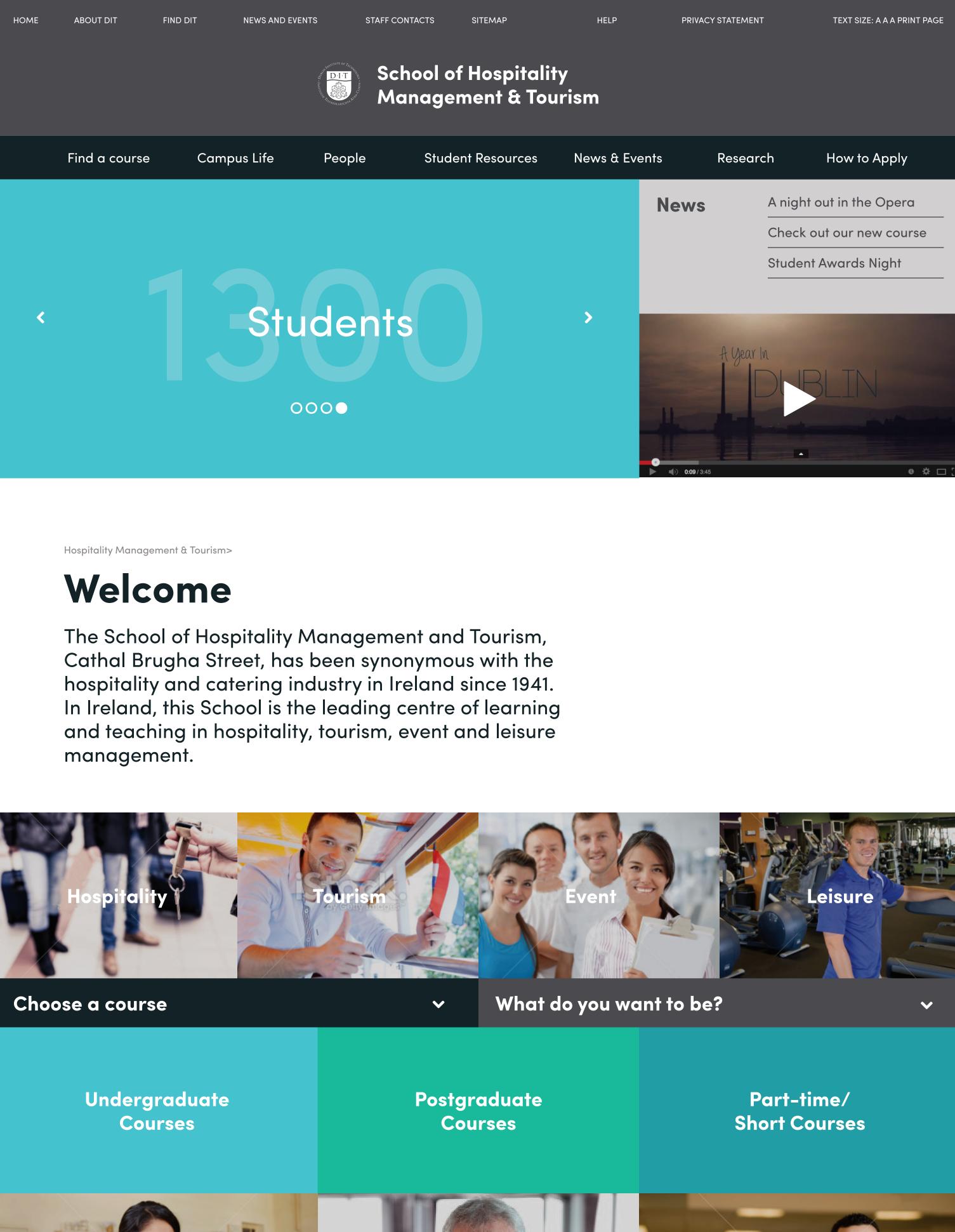
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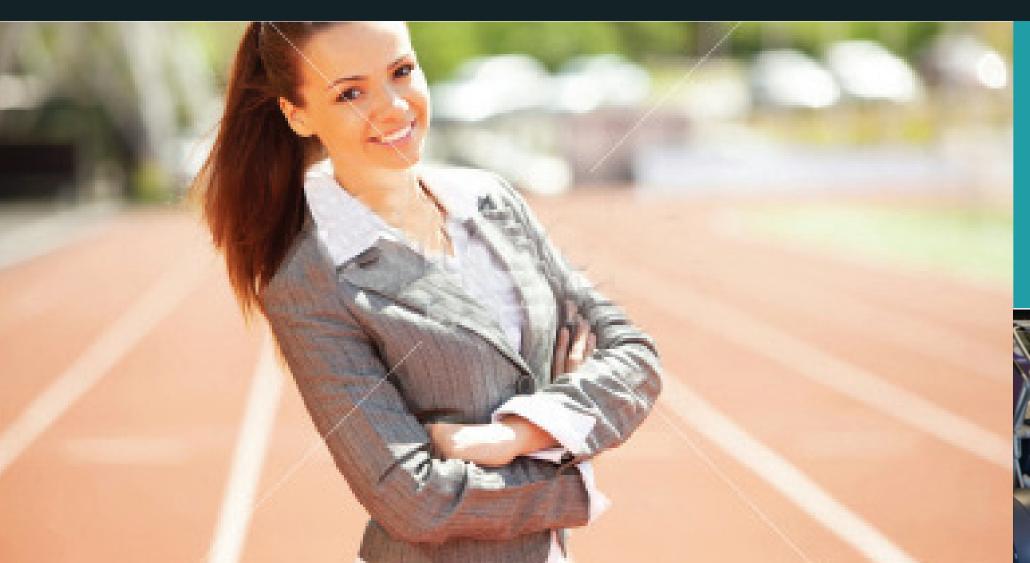
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Leisure Management

The leisure industry is dynamic and fast-moving and the nature of career opportunities in the industry is changing. This programme focuses on the broad leisure industry and includes a professional internship, practical modules and integrated continuous assessment. Practical modules include gym supervision and a safety programme for leisure management.

What you'll study There is a strong emphasis

There is a strong emphasis on business and management subjects including marketing, human resource management, leisure law, management and accounting. Successful graduates will be prepared for entry into the sector at supervisory management level in areas such as leisure centres, theme parks, aquatic centres, golf clubs, tennis clubs, hotel leisure centres and other recreation-related developments. Within the optional practical modules students are assessed for recognised qualifications in Lifesaving and Personal Training. Applicants should note that there is a strong emphasis on academic performance generally. Each student must complete an internship in industry during the 2nd semester of year 2. This internship may be undertaken in Ireland or abroad.

BSc Honours Degree Level 8

Duration 4 years

Number of places 50 approx

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Career paths Hotel Manager

Restaurant Manager
Hotel Manager
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Postgrad Opportunities

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Important Dates

students say 🗸

Course Overview

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Entry requirements

~

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Philip White Something of

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Annmarie Jones

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Course contact

Cathal Brugha Street, Dublin 1, Ireland

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scaft@dit.ie

Head of School (Acting): Dr Frank Cullen

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Home > Colleges & Schools > College of Hospitality Management & Tourism > Courses > Undergrad

Current Students
Alumni
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Admissions
Applications
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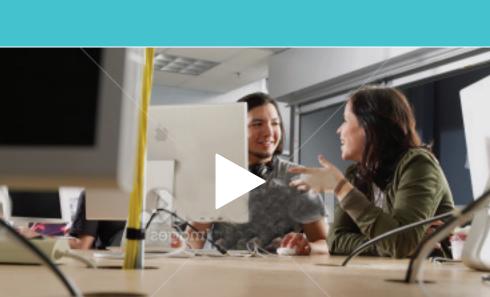
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MSc Hospitality Management

The hospitality industry is a major worldwide industry. It is dynamic, competitive, fast growing and international in nature. It is wide-ranging, covering everything from deluxe hotels, restaurants and designer bars, to catering operations and nightclubs. DIT's MSc in Hospitality Management is designed to provide participants with the expert knowledge and skills necessary for a successful career at senior management level in any sector of this vibrant industry. This programme is aimed at students with a variety of academic and professional backgrounds.

What you'll study This globally recognised by

This globally recognised hospitality programme is one of DIT's most sought after programmes. It is the first and only programme of its kind in the Republic of Ireland and provides participants with a top-level educational package that is delivered by leading academics and experts from the national and international hospitality sector. The programme covers all aspects of the hospitality industry with a business based curriculum that is designed to equip participants with the management skills and analytic capabilities necessary to obtain careers in a wide range of organisational settings.

BSc Honours Degree Level 8

Duration 4 years

Number of places 50 approx

DIT Cathal Brugha Street

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Career paths Hotel Manager

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What the students say ~

Course Overview

~

Entry requirements

~

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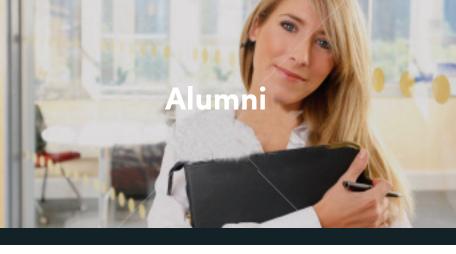
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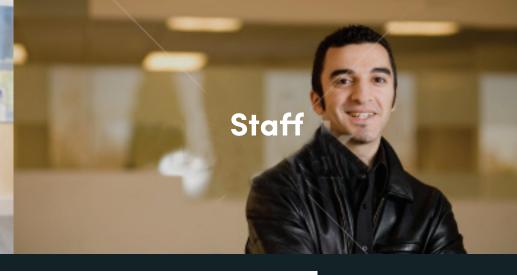
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Courses Cathal Brugha Street,

Home > Colleges & Schools > College of Hospitality Management & Tourism > Courses > Undergrad

Current Students
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Admissions
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Pat-time/Short
TFCM1004
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Courses > Part-time/Short> TFCM1004

Applied Communications & Customer Care Management

This module is about managing the key element of the client relationship – customer service.

What you'll study

There is a strong emphasis on business and management subjects including marketing, human resource management, leisure law, management and accounting. Successful graduates will be prepared for entry into the sector at supervisory management level in areas such as leisure centres, theme parks, aquatic centres, golf clubs, tennis clubs, hotel leisure centres and other recreation-related developments. Within the optional practical modules students are assessed for recognised qualifications in Lifesaving and Personal Training. Applicants should note that there is a strong emphasis on academic performance generally. Each student must complete an internship in industry during the 2nd semester of year 2. This internship may be undertaken in Ireland or abroad.

BSc Honours Degree Level 8

Duration 4 years

Number of places 50 approx

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CAO Deadline

Important Dates

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Overview

Course

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Entry requirements

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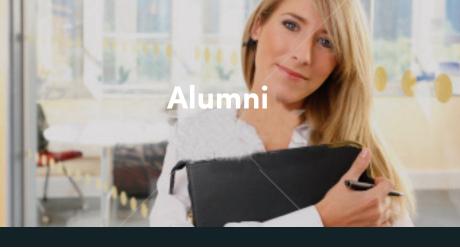
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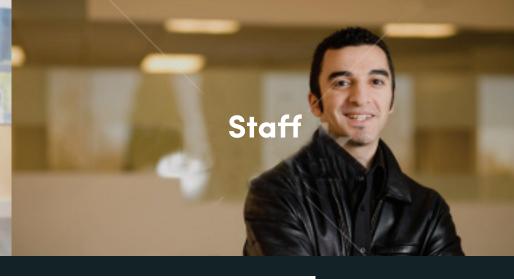
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Courses Cathal Brugha Street,

Home > Colleges & Schools > College of Hospitality Management & Tourism > Courses > Undergrad

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Find a course Campus Life People Student Resources News & Events Research How to Apply

Home > Colleges & Schools > College of Hospitality Management & Tourism > Courses

Hospitality

Undergraduate

HOME

DT408 BA Hospitality Management

DT401 BSc International Hospitality Management

DT408A **BSc Hospitality Management** (One year add-on)

DT451 **Higher Certificate in Hospitality Services Management** (Part-time)

DT458 **Higher Certificate in Hospitality Management** (Part-time)

DT460 **BA (Ord) in Hospitality Management** (Part-time)

Postgraduate

DT9435 MSc in Hospitality Management (Full-time)

DT9477 MSc in Hospitality Management (Part-time)

CPD

TFCM1004 Applied Communications & Customer Care Management

TFHM1005 Applied Business Planning for the Hospitality Services Sector

TFFB1005 Food & Beverage Management
TFMG3002 Human Resource Management (Strategic)

TFFB1003 Management of Food Safety and HACCP

TFFB2003 Managing Training & Development (Train the Trainer)

TFMK4004 Marketing Strategy

TFRM3001 Research Methods

TFHM3004 Revenue Management for the Industry

TFRD1001 Rooms Division Management (Introduction)

DT460E Hospitality Management

DT458 Hospitality Management (Irish Hospitality Institute)

DT451 Hospitality Services Management

Tourism

Undergraduate

DT406 BA Tourism Management (One year add-on)

DT412 **BSc Tourism Marketing**

DT406A BSc Tourism Management

Postgraduate DT9434 MSc in Touris

DT9434 MSc in Tourism Management (Full-time)

DT9443 MSc in Tourism Management (Part-time)

CPD

Event & Leisure

Undergraduate

DT413 BSc Event Management
DT411 BA Leisure Management

DT411H BSc Leisure Managem

Postgraduate

DT9413 MSc in Event Management (Full-time)

DT9414 MSc in Event Management (Part-time)

CPD

Home > Colleges & Schools > College of Hospitality Management & Tourism >Courses

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Courses Cathal Brugha Street,

Alumni
About Us
Admissions
Applications
Home DIT
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HOME

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DT458 **Higher Certificate in Hospitality Management** (Part-time)

DT460 **BA (Ord) in Hospitality Management** (Part-time)

DT406 **BA Tourism Management** (One year add-on)

Tourism

DT412 BSc Tourism Marketing

DT406A **BSc Tourism Management**

Event & Leisure

DT411 BA Leisure Management

DT413 BSc Event Management

DT411H BSc Leisure Management (One year add-on)

Postgraduate

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DT9477 MSc in Hospitality Management (Part-time)

DT9434 MSc in Tourism Management (Full-time)

Tourism

DT9443 **MSc in Tourism Management** (Part-time)

DT9413 MSc in Event Management (Full-time)

Event & Leisure

DT9414 MSc in Event Management (Part-time)

Professional Development

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TFCM1004 Applied Communications & Customer Care Management
TFHM1005 Applied Business Planning for the Hospitality Services Sector

TFFB1005 Food & Beverage Management

TFFB1003 Management of Food Safety and HACCP

TFFB2003 Managing Training & Development (Train the Trainer)

TFMK4004 Marketing Strategy
TFRM3001 Research Methods

TFHM3004 Revenue Management for the Industry

TFMG3002 Human Resource Management (Strategic)

TFRD1001 Rooms Division Management (Introduction)

DT460E Hospitality Management

DT458 Hospitality Management (Irish Hospitality Institute)

DT451 Hospitality Services Management

Tourism

What do you want to be?

Event & Leisure

Home > Colleges & Schools > College of Hospitality Management & Tourism >Courses

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Alumni
About Us
Admissions
Applications
Home DIT
Student Services
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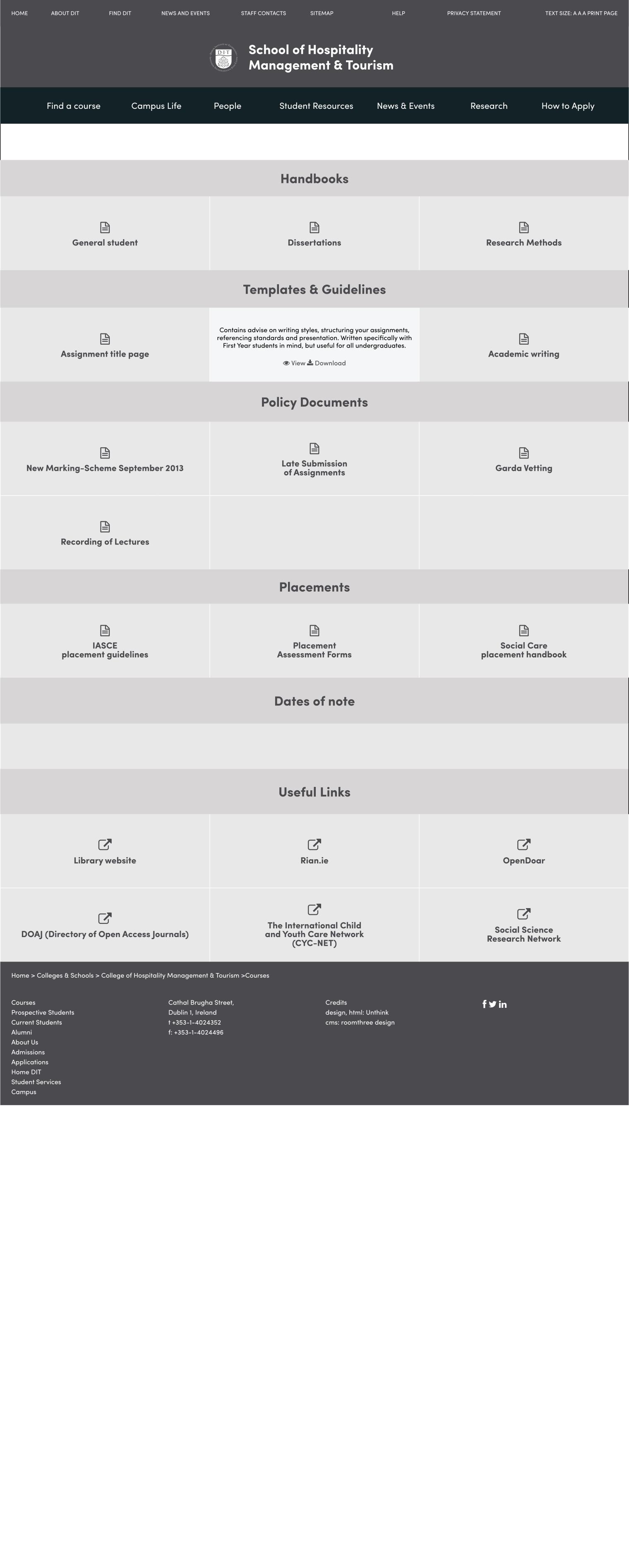
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Campus Life

Dr Jennifer Lawlor Lecture, PhD

BackgroundDr. Jennifer Lawlor is a lecturer in Management, Services Management and Strategic

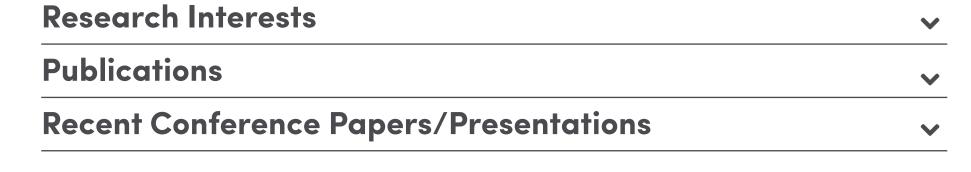
Find a course

Management at undergraduate and Masters' level in the School of Hospitality Management and Tourism, Faculty of Tourism and Food, Dublin Institute of Technology. She was awarded a PhD in the Faculty of Business and Management at the University of Ulster in 2008.

Dr. Lawlor has presented a number of papers at national and European conferences in the

People

area of inter-firm collaboration and co-operation. She also authored a book chapter on Trends and Developments in the Hospitality Sector. She has acted as an academic reviewer of competitive papers for the annual British Academy of Management (BAM) Conference.





How to Apply

Fax **+353 1 402 4496**

Tel +353 1 402 7569

Research

News & Events

Email jennifer.lawlor@dit.ie

Twitter @hospitalitymanageDIT

Programme Co-ordinator

Teaching Subject Areas

MA in Management, Services
Management and Strategic
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Management, Services Management

Undergraduate

and Strategic Management

Postgraduate

Management, Services Management

and Strategic Management

Academy Third Sector Research

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Programme 2003-2005

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Postgraduate Award, Royal Irish

Current Students
Alumni
About Us
Admissions
Applications
Home DIT
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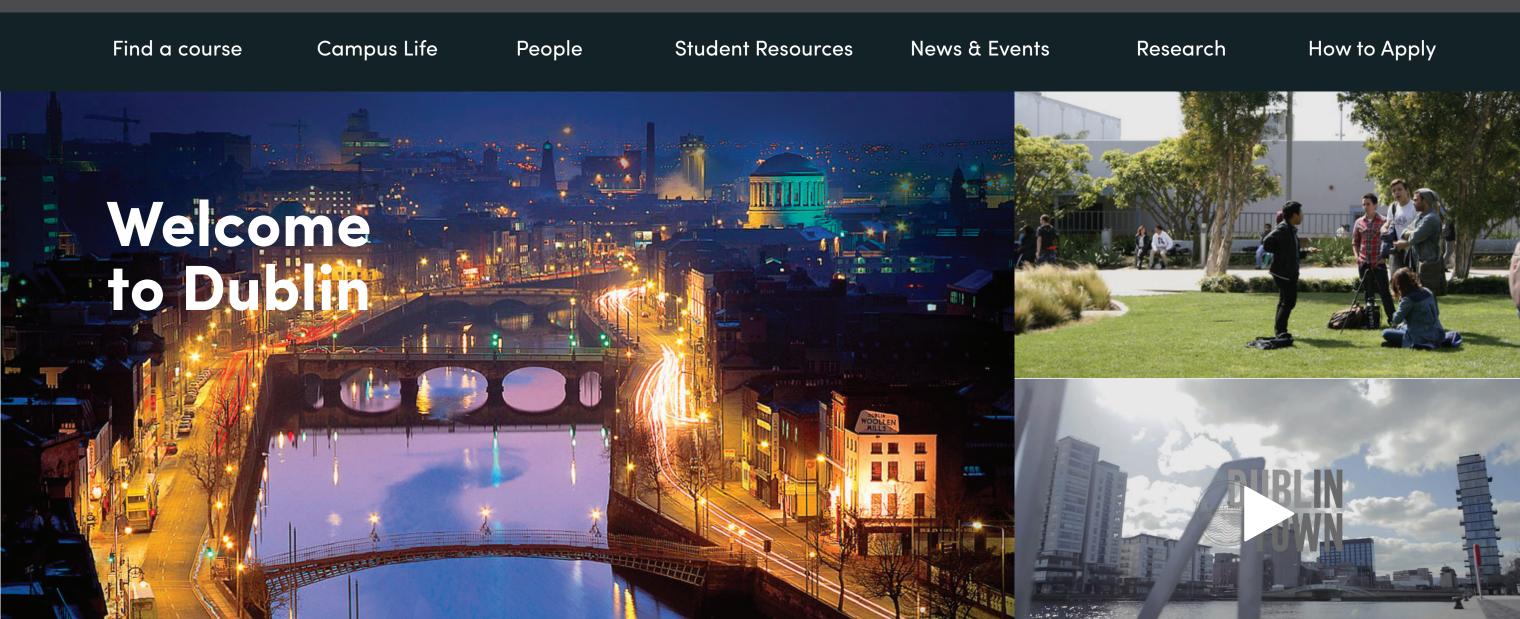
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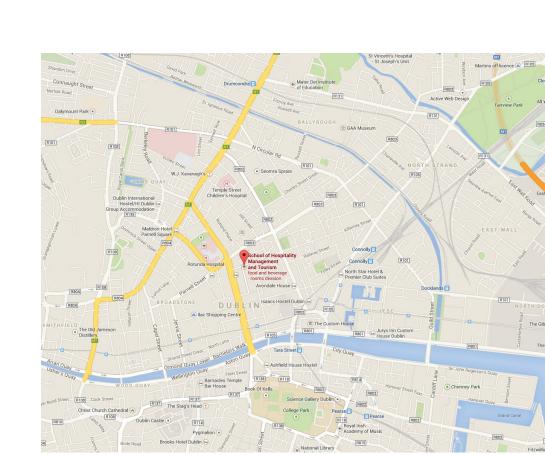
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Hello!

The School of Hospitality Management & Tourism is located in the heart of Dublin City, we have students from over 70 countries around the world.



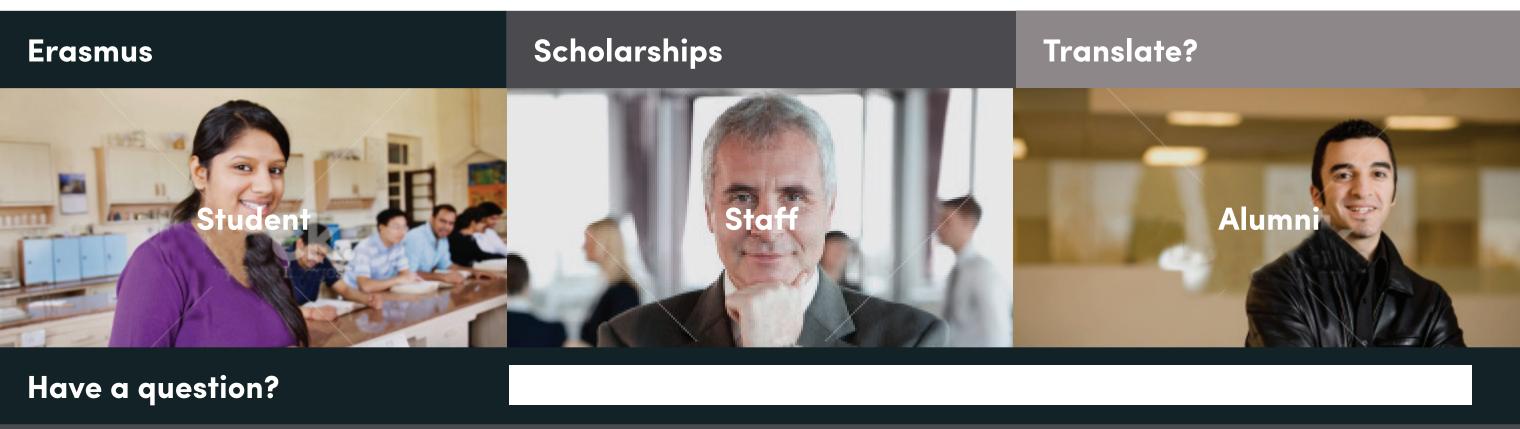
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Our Campus	~
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Language Support	~
Accomodation	~
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links and partnerships with a range of institutions globally. We recruit international students from over 70 countries and ensure their support before and during their time at DIT.

We represent DIT at education exhibitions and events in a wide number of

The International Office promotes DIT internationally and establishes international

regions meeting potential applicants, managing overseas agents and welcoming international delegations from all over the world. Subscribe to our blog for news and updates and to see when we will next be in your country.



Home > Colleges & Schools > College of Hospitality Management & Tourism > Campus Life

Prospective Students
Current Students
Alumni
About Us
Admissions
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Home DIT
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