

| School of Hospitality  Management & Tourism  |   |  |   |   |  |                               |             |  |
|--|---|--|---|---|--|-------------------------------|-------------|--|
| Find a course Camp   | us Life   | People Stude   | nt Resources                              | News & Even   | nts F                                    | Undergraduate DT411 Apply Now |             |  |
| Leisure Management The leisure industry is dynamic and fast-moving and the nature of career opportunities in the industry is changing. This programme focuses on the broad leisure industry and includes a professional internship, practical modules and integrated continuous assessment. Practical modules include gym supervision and a safety programme for leisure management.  What you'll study There is a strong emphasis on business and management subjects including marketing, human resource management, leisure law, management and accounting. Successful graduates will be prepared for entry into the sector at supervisory management level in areas such as leisure centres, theme parks, aquatic centres, golf clubs, tennis clubs, hotel leisure centres and other recreation-related developments. Within the optional practical modules students   |   |  |   | BSc Honours Degree Level 8  Duration 4 years  Number of places 50 approx  DIT Cathal Brugha Street  Points 450*  Career paths Hotel Manager Restaurant Manager Hotel Manager Travel Agent  Postgrad Opportunities ?  Apply Now  Full-time > |  |                               |             |  |
| are assessed for recognised Applicants should note that generally. Each student mus semester of year 2. This intervented what the students say •   | there is a stro<br>t complete ar                                  | ong emphasis on acade<br>n internship in industry o<br>e undertaken in Ireland | mic performance during the 2nd or abroad. |   | Advanced  FETAC >  Internation  CAO Dead | nal >  ant Dates              | _<br>_<br>_ |  |
| Susan Murphy  Something about the course and her experience, Computer Applications, Economics, Food & Beverage Professional Practice, Food & Beverage Operations, Fundamentals of Accounting, Hospitality Industry Studies, Languages, Marketing, Management 1  Philip White  Something about the course and her experience, Computer Applications, Economics, Food & Beverage Professional Practice, Food & Beverage Operations, Fundamentals of Accounting, Hospitality Industry Studies, Languages, Marketing, Management 1  Annmarie Jones  Something about the course and her experience, Computer Applications, Economics, Food & Beverage Professional Practice, Food & Beverage Operations, Fundamentals of Accounting, Hospitality Industry Studies, Languages, Marketing, Management 1  Cathal Brugha Street, Dublin 1, Ireland  + 353 1 402 4344/4340  scaft@dit.ie  Head of School (Acting): Dr Frank Cullen  f # in |   |  |   |   | a<br>a<br>,                              |                               |             |  |
| Have a question?   |   |  |   | Staff   |  |                               |             |  |
| Courses Prospective Students Current Students Alumni About Us Admissions Applications Home DIT Student Services Campus   | Cathal Brugh<br>Dublin 1, Irela<br>t +353-1-4024<br>f: +353-1-402 | a Street,<br>nd<br>1352  | Credits design, html: U cms: roomthre     |   |  | f <b>y</b> in                 |             |  |
|  |   | Course   | e Template                                |   |  |                               |             |  |

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DT460E **Hospitality Management** 

DT458 Hospitality Management (Irish Hospitality Institute)

DT451 Hospitality Services Management

**Tourism** 

What do you want to be?

**Event & Leisure** 

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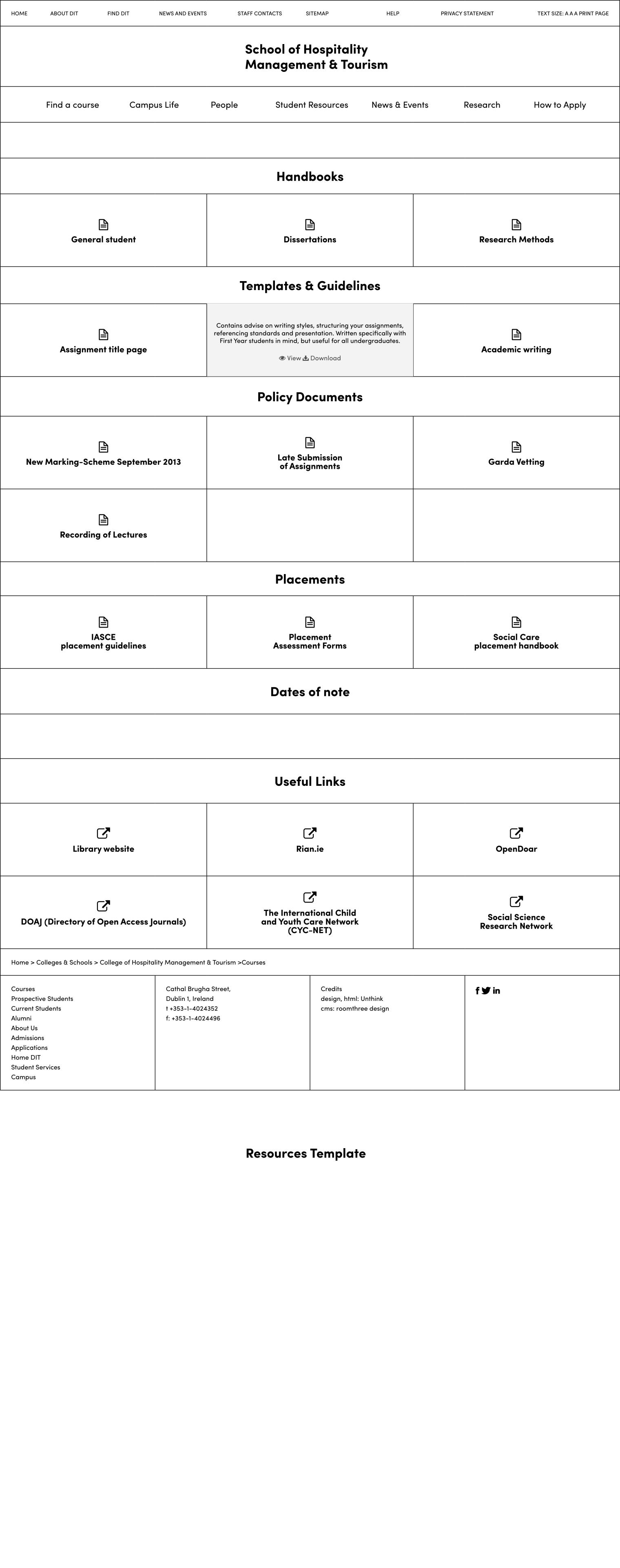
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| Dr Jenni<br>Lecture  | fer Lav<br>, PhD  | vlor                                 |                                      |  |  |   |  |                         |          |
| Background   | Backaround  |                                      |                                      |  |  | Tel +353 1 402 7569   |  |                         |          |
| Dr. Jennifer Lawlor is a l   | •   |                                      | •                                    | •  | ement  | Fax +353 1 402 4496   |  |                         |          |
| and Tourism, Faculty of  | Management at undergraduate and Masters' level in the School of Hospitality Management and Tourism, Faculty of Tourism and Food, Dublin Institute of Technology. She was awarded a PhD in the Faculty of Business and Management at the University of Ulster in 2008. |                                      |                                      |  |  | Email jennifer.lawlor@dit.ie  Twitter @hospitalitymanageDIT |  |                         |          |
| Dr. Lawlor has presented area of inter-firm collaboration and Development of competitive papers for the competitive papers for th | boration and co-opeents in the Hospitality  | eration. She also<br>Sector. She has | o authored a boo<br>s acted as an ac | ok chapter<br>cademic rev                | on<br>iewer  |   |  |                         |          |
| Research Interests   |   |                                      |                                      | ~  | Teaching Subject Areas Programme Co-ordinator MA in Management, Services Management and Strategic Management |   |  |                         |          |
| Publications   |   |                                      |                                      | ~  |  |   |  |                         |          |
| Recent Conference Papers/Presentations 🗸   |   |                                      |                                      |  |  |   |  |                         | <u>~</u> |
|  |   |                                      |                                      |  |  | Manag   | graduate<br>gement, Servic<br>rategic Manaç          | es Management<br>gement |          |
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|  |   |                                      |                                      |  |  | Acade   | rds<br>aduate Award<br>my Third Secto<br>mme 2003–20 | or Research             |          |
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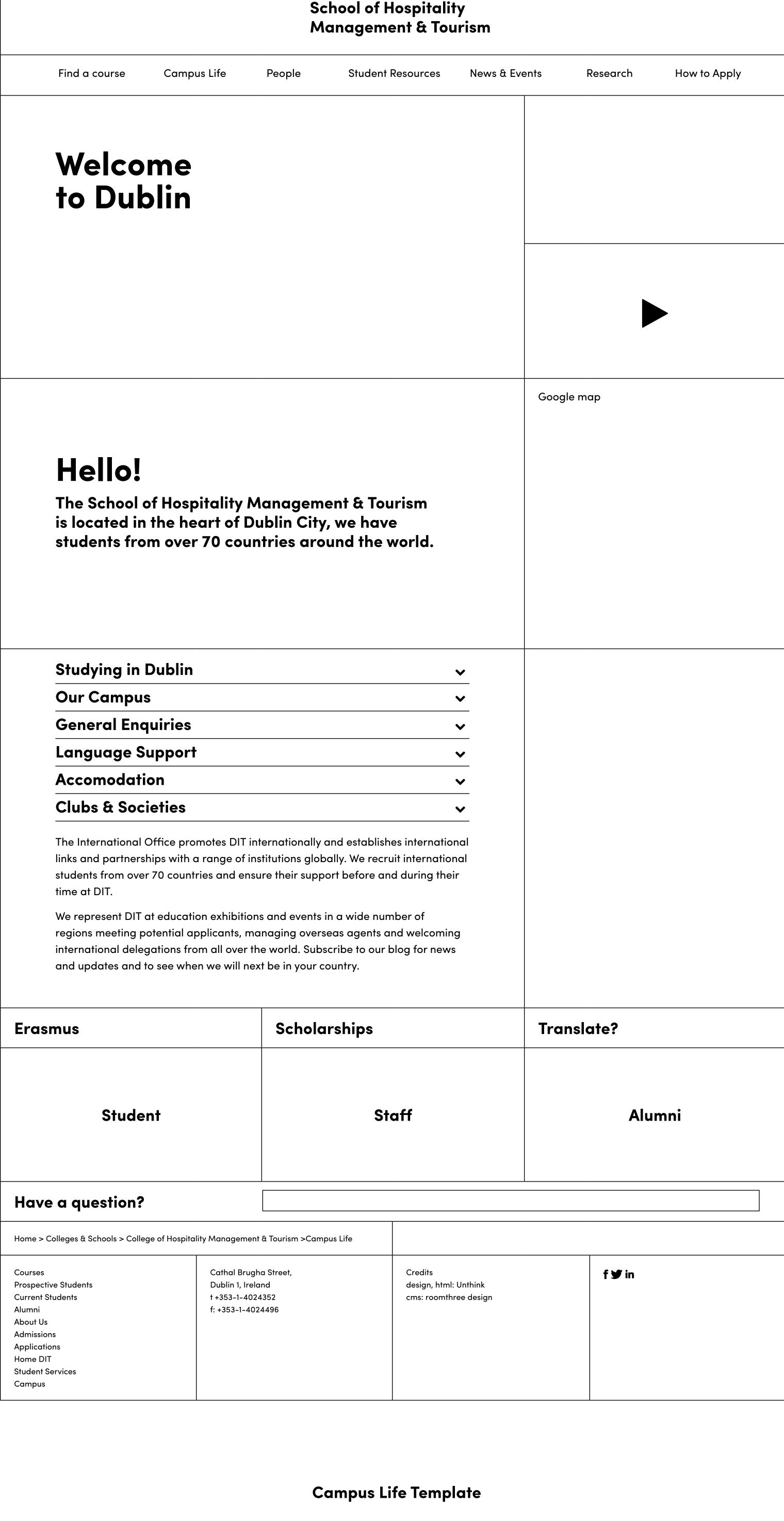
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