



PONTIFICIA  
UNIVERSIDAD  
CATÓLICA  
DE CHILE

# *Filtrar y Empotrar*

Visualización de Información  
IIC2026

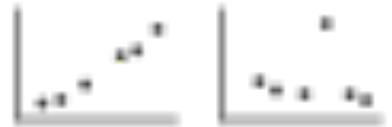
Profesor: Denis Parra

# Planificación semestral

		Pre: python/pandas	
Semana	Martes	Ayudantía	Jueves
1	Intro + ¿Qué es visualización?	Tunear HTML/SVG/CSS (framework)	Javascript I (ayudantia)
2	Data abstraction	feriado virgencita	Task abstraction
3	Análisis y validación	Javascript II	Marcas y canales
4	Percepción	d3 introducción	Rules of thumb
5	Tablas	d3 plot estáticos	Redes (1)
6	Redes (2)	D3: networks	Datos Espaciales
7	feriado fiestas patrias	feriado fiestas patrias	Color
8	Manipulación	D3: manipulacion	Manipulación 2
9	Presentación Hernán	D3: interactividad	Presentación Cristobal
10	IR / Minería Texto		Visualización de Texto
11	PRESENTACIONES	PRESENTACIONES	PRESENTACIONES
12	Series de Tiempo (Nebil)		Charla Invitada
13	Casos de Estudio I		feriado dia de los morts
14	Casos de Estudio II		Visualización de Algoritmos
15	Invitado de Socvis E. Graells		
16		Presentaciones finales	

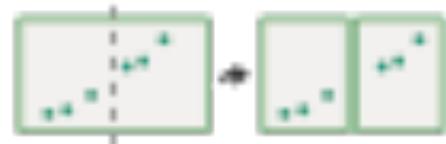
# Facet

## ⊕ Juxtapose



Yuxtaponer: poner lado a lado

## ⊕ Partition



## ⊕ Superimpose



# Juxtapose and coordinate views

→ Share Encoding: Same/Different

→ Linked Highlighting



→ Share Data: All/Subset/None



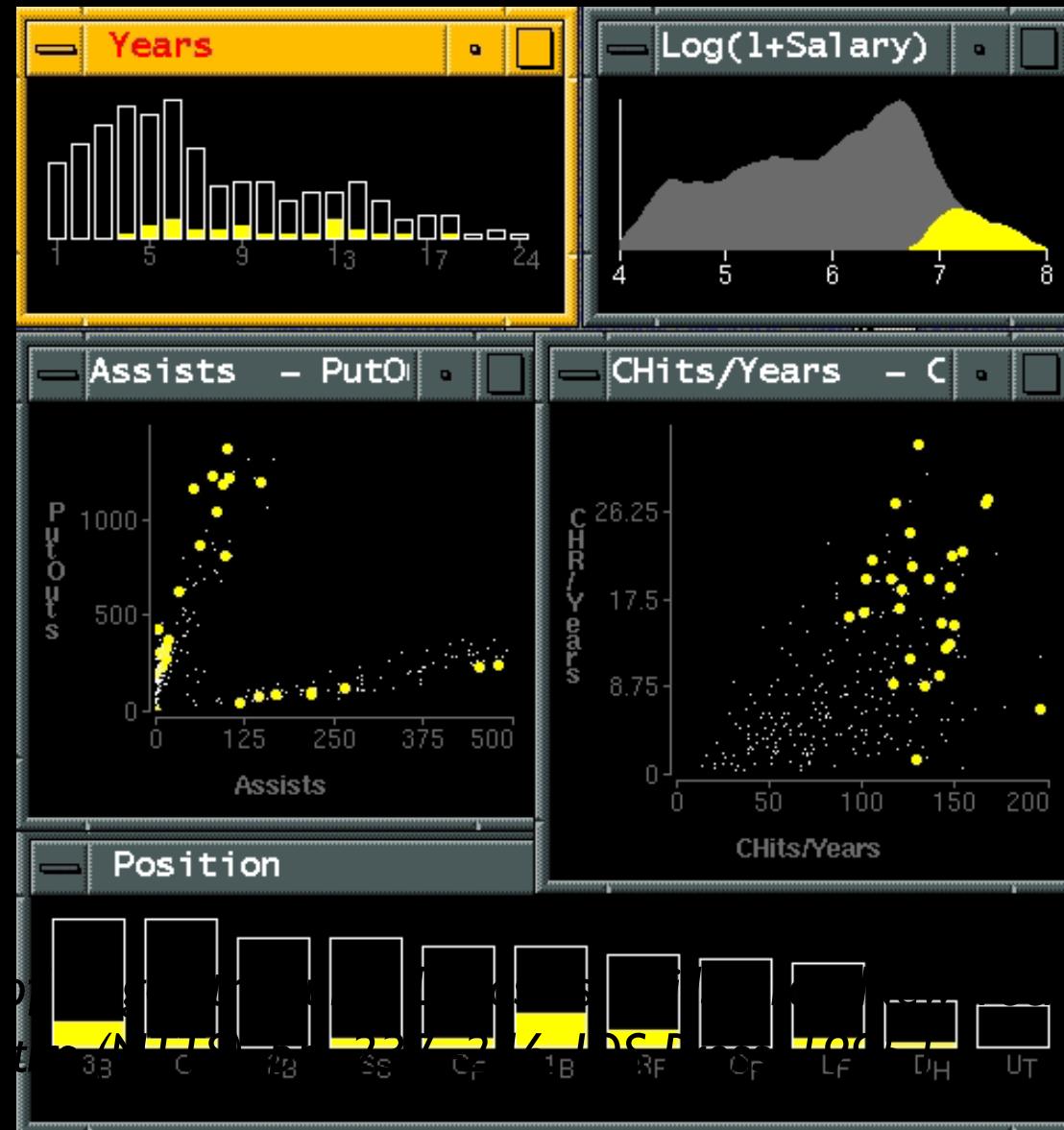
→ Share Navigation



# Idiom: Linked highlighting

System: EDV

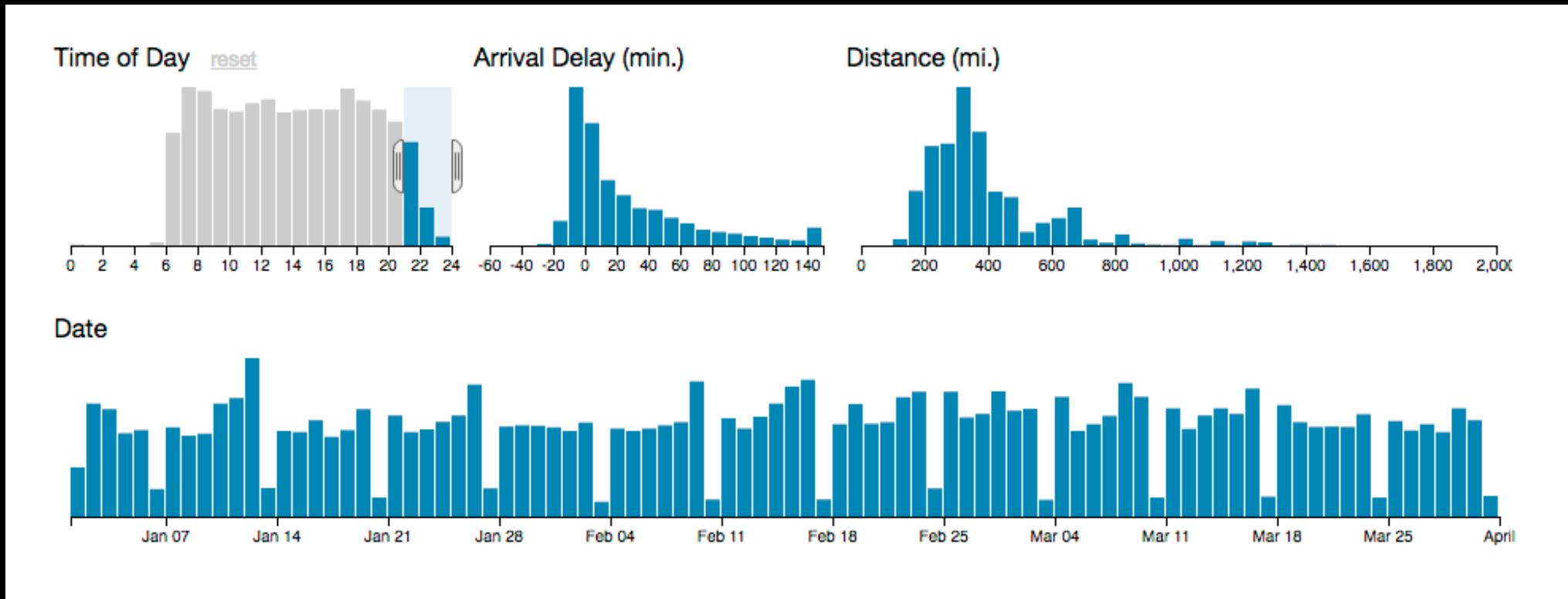
- see how regions contiguous in one view are distributed within another
  - powerful and pervasive interaction idiom
- encoding: different
  - multiform*
- data: all shared



# Idiom: cross filtering

# System: Crossfilter

- item filtering
- coordinated views/controls combined
  - all selected histogram bisliders update when any ranges change



<http://square.github.io/crossfilter/>

# Idiom: **bird's-eye maps**

- encoding: same
- data: subset shared
- navigation: shared
  - bidirectional linking
- differences
  - viewpoint
  - (size)
- *overview-detail*

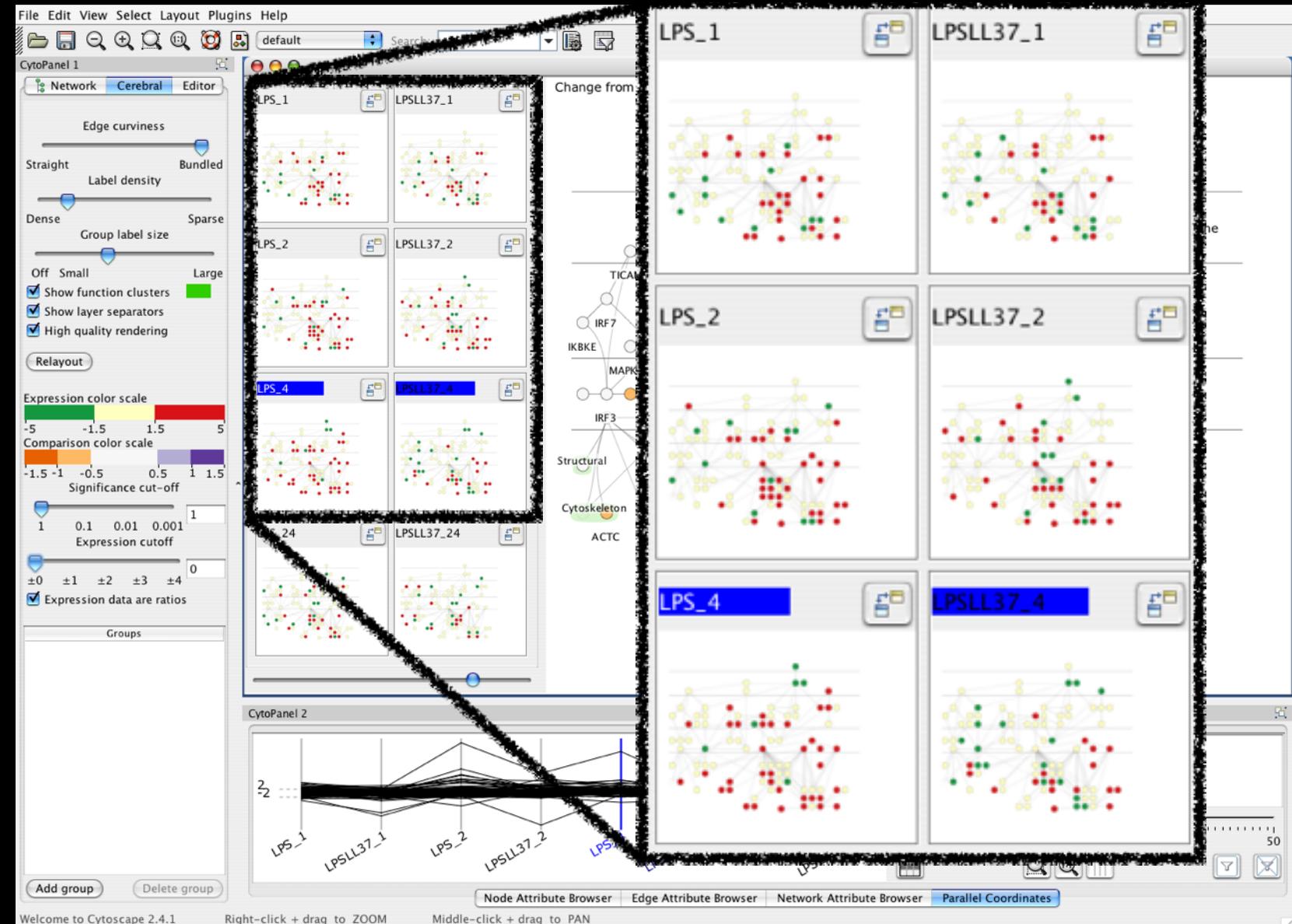
# System: **Google Maps**



# Idiom: Small multiples

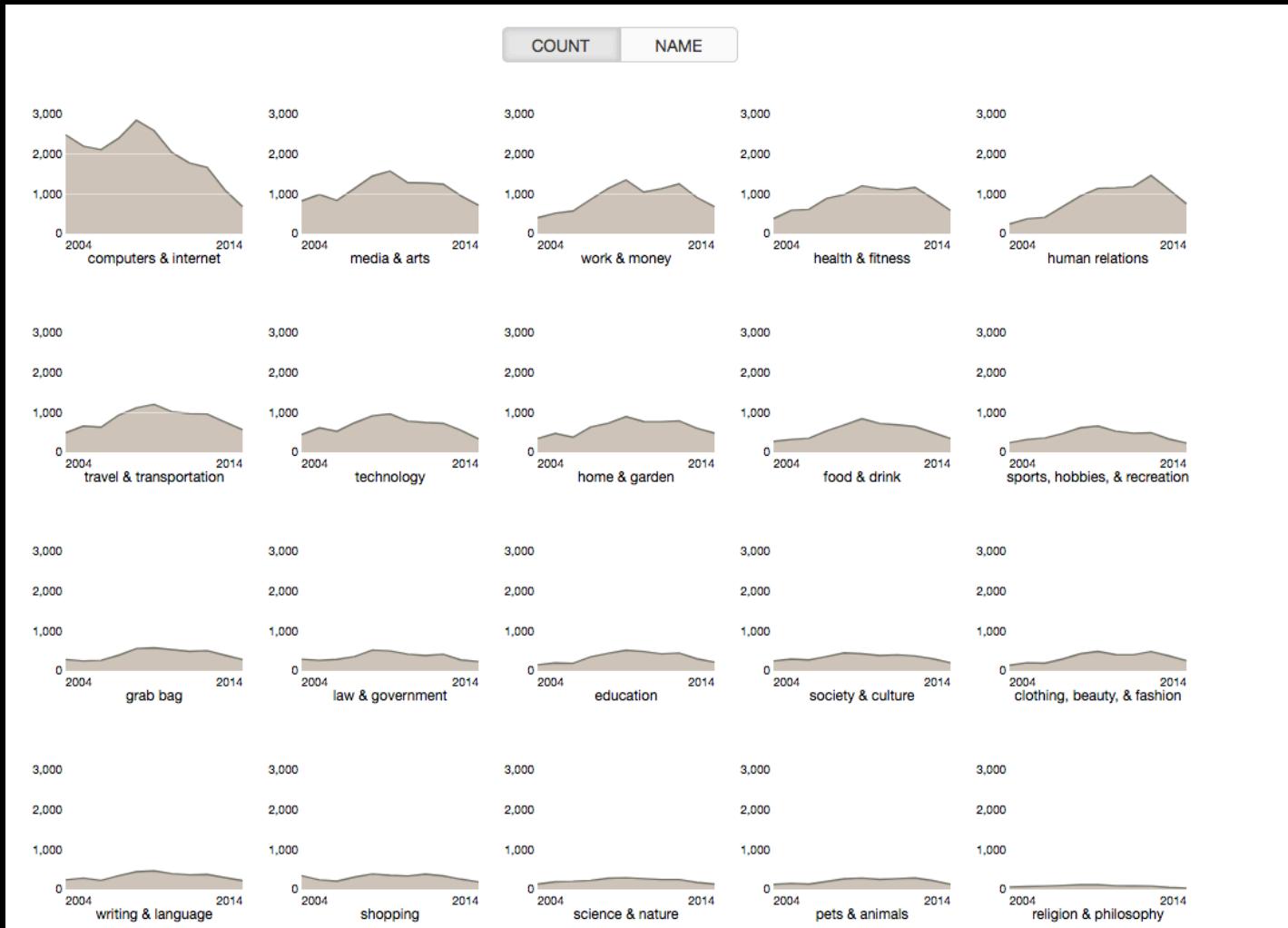
# System:

- encoding: same
- data: none shared
  - different attributes for node colors
  - (same network layout)
- navigation: shared

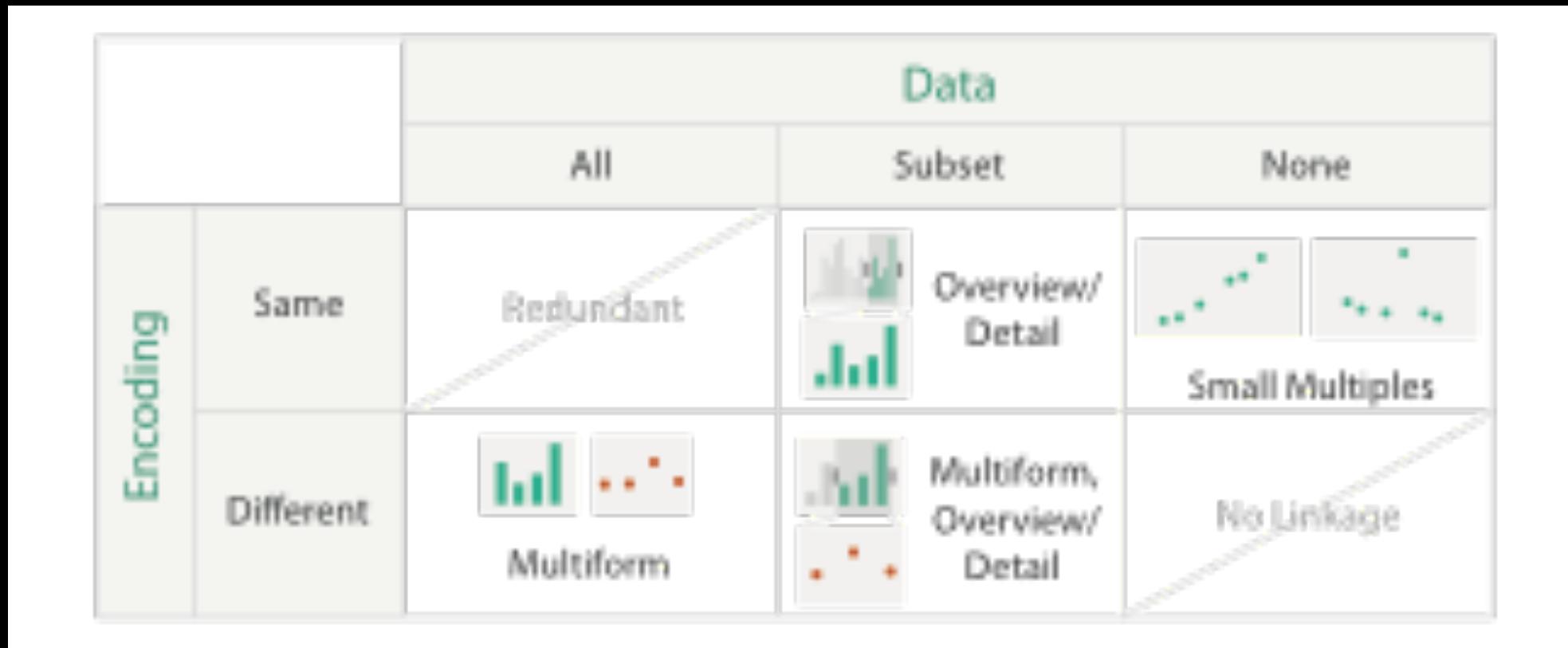


# Small multiples

- [http://projects.flowingdata.com/tut/linked\\_small\\_multiples\\_demo/](http://projects.flowingdata.com/tut/linked_small_multiples_demo/)



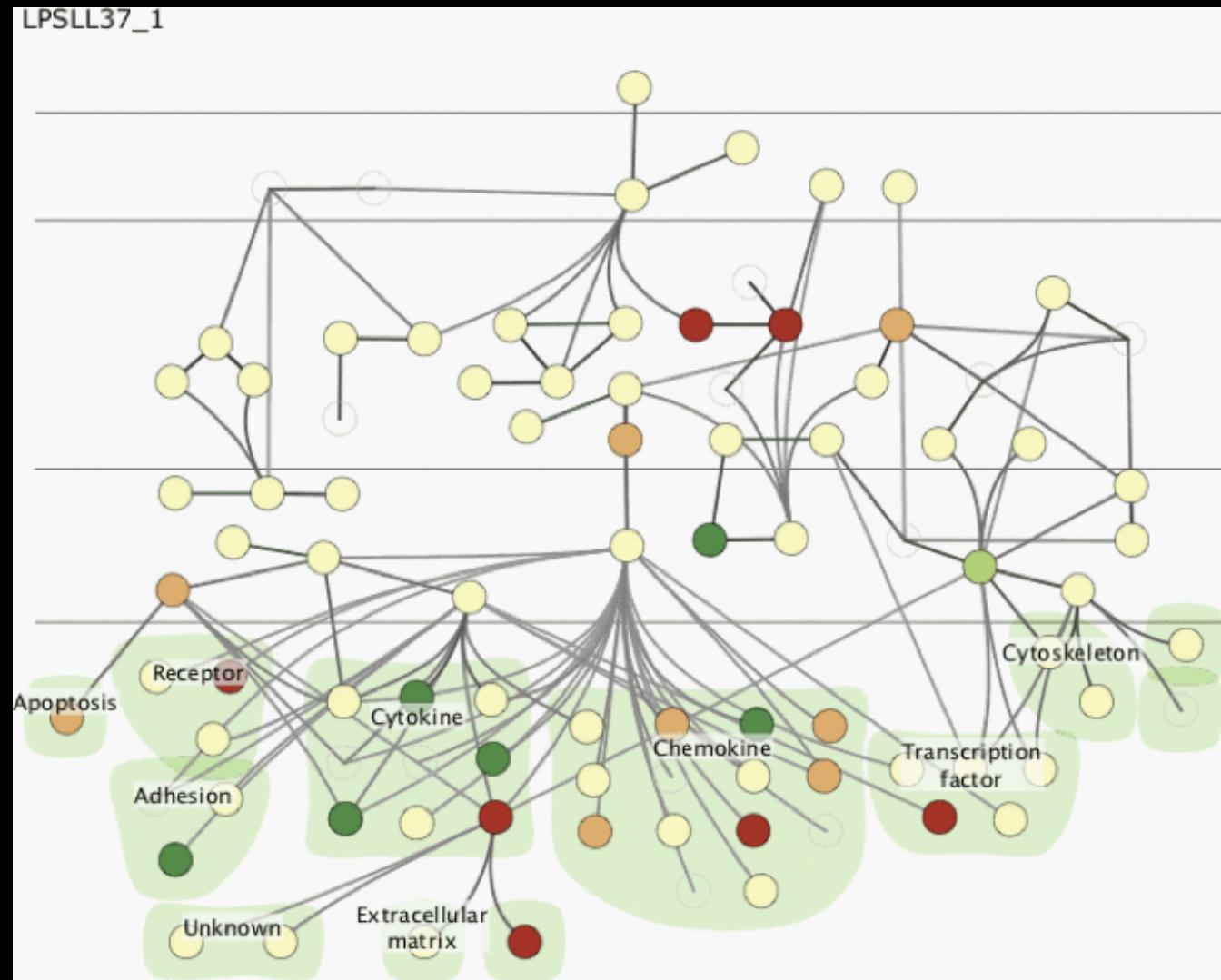
# Coordinate views: Design choice interaction



- why juxtapose views?
  - benefits: eyes vs memory
    - lower cognitive load to move eyes between 2 views than remembering previous state with single changing view
  - costs: display area, 2 views side by side each have only half the area of one view

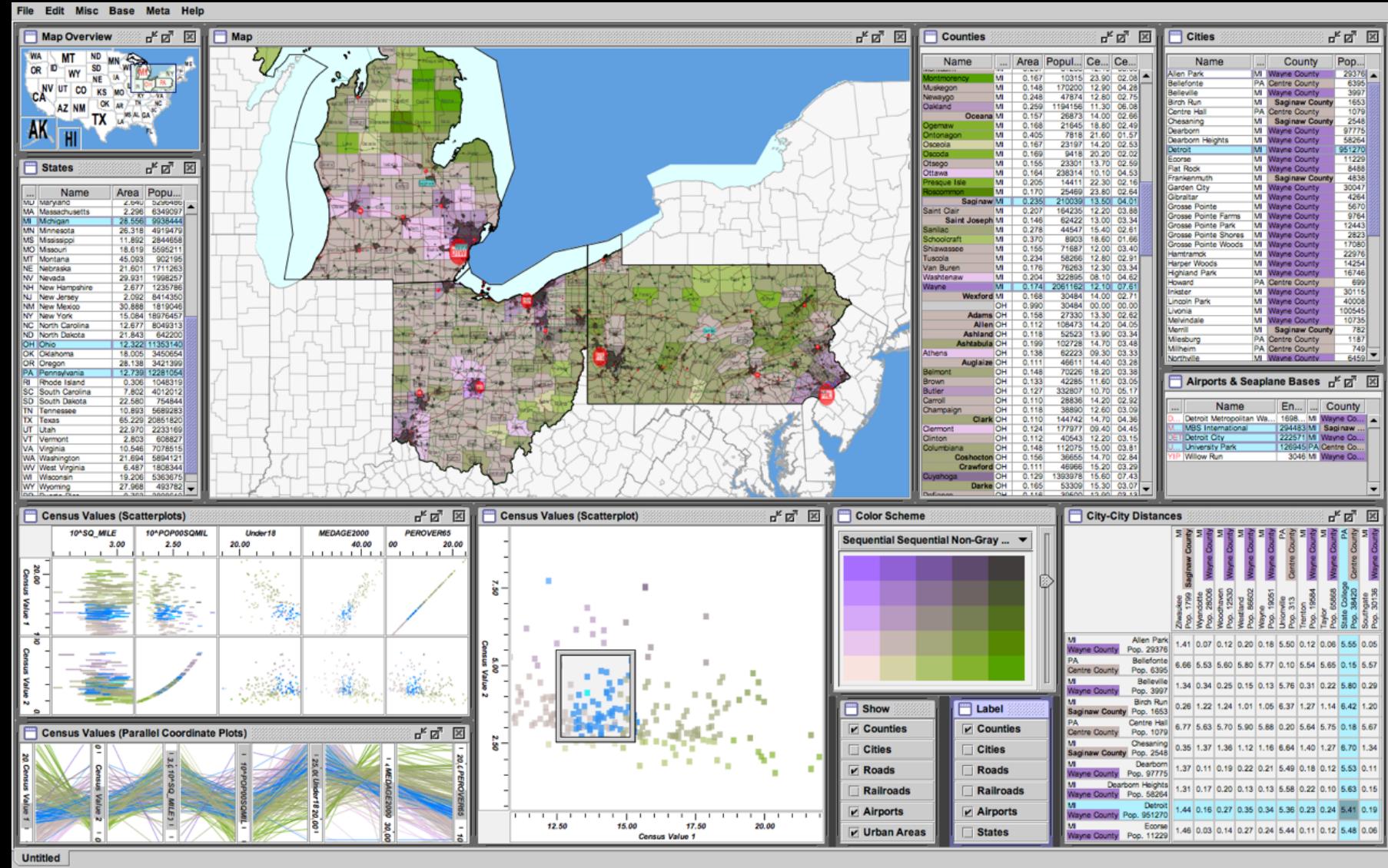
# Why not animation?

- disparate frames and regions: comparison difficult
  - vs contiguous frames
  - vs small region
  - vs coherent motion of group
- safe special case
  - animated transitions



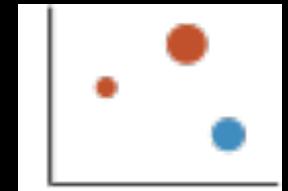
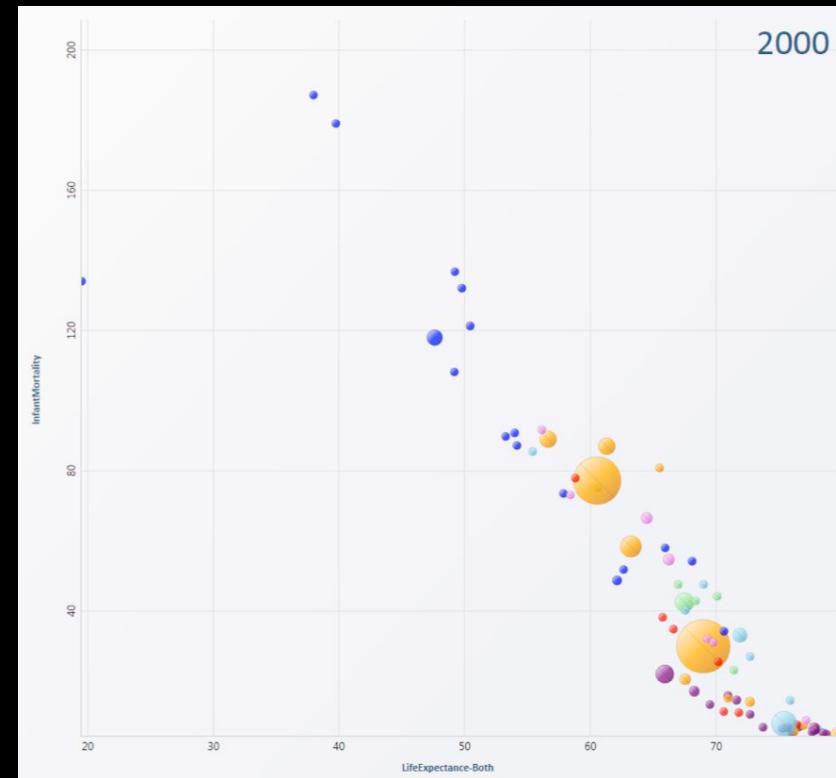
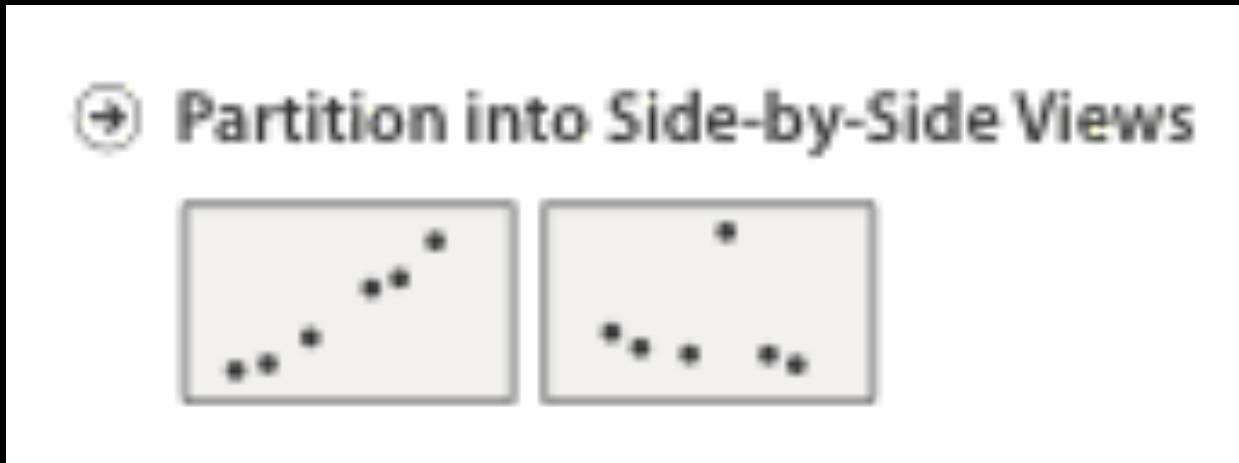
# System: Improvise

- investigate power of multiple views
  - pushing limits on view count, interaction complexity
  - how many is ok?
    - open research question
  - reorderable lists
    - easy lookup
    - useful when linked to other encodings



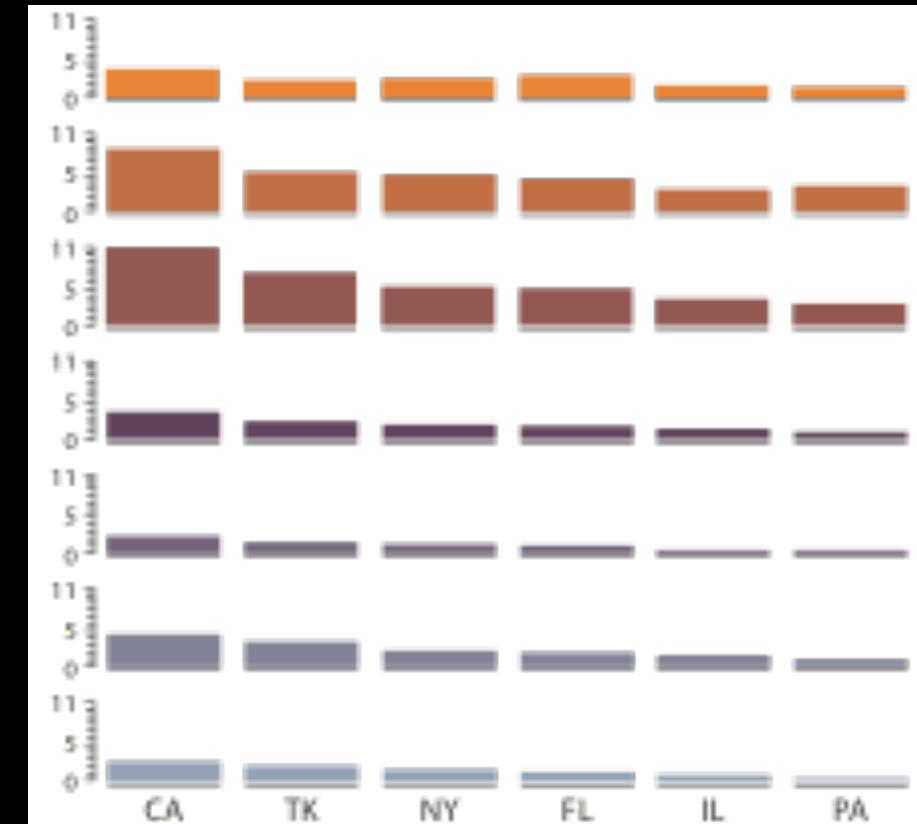
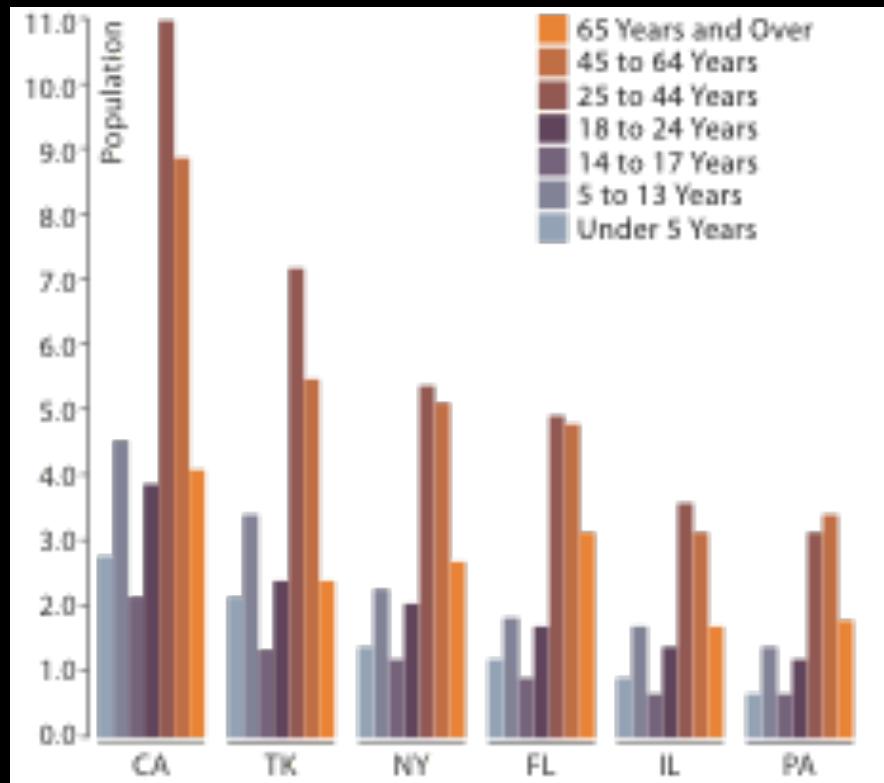
# Partition into views

- how to divide data between views
  - split into regions by attributes
  - encodes association between items using spatial proximity
  - order of splits has major implications for what patterns are visible
- no strict dividing line
  - *view: big/detailed*
    - contiguous region in which visually encoded data is shown on the display
  - *glyph: small/iconic*
    - object with internal structure that arises from multiple marks



# Partitioning: List alignment

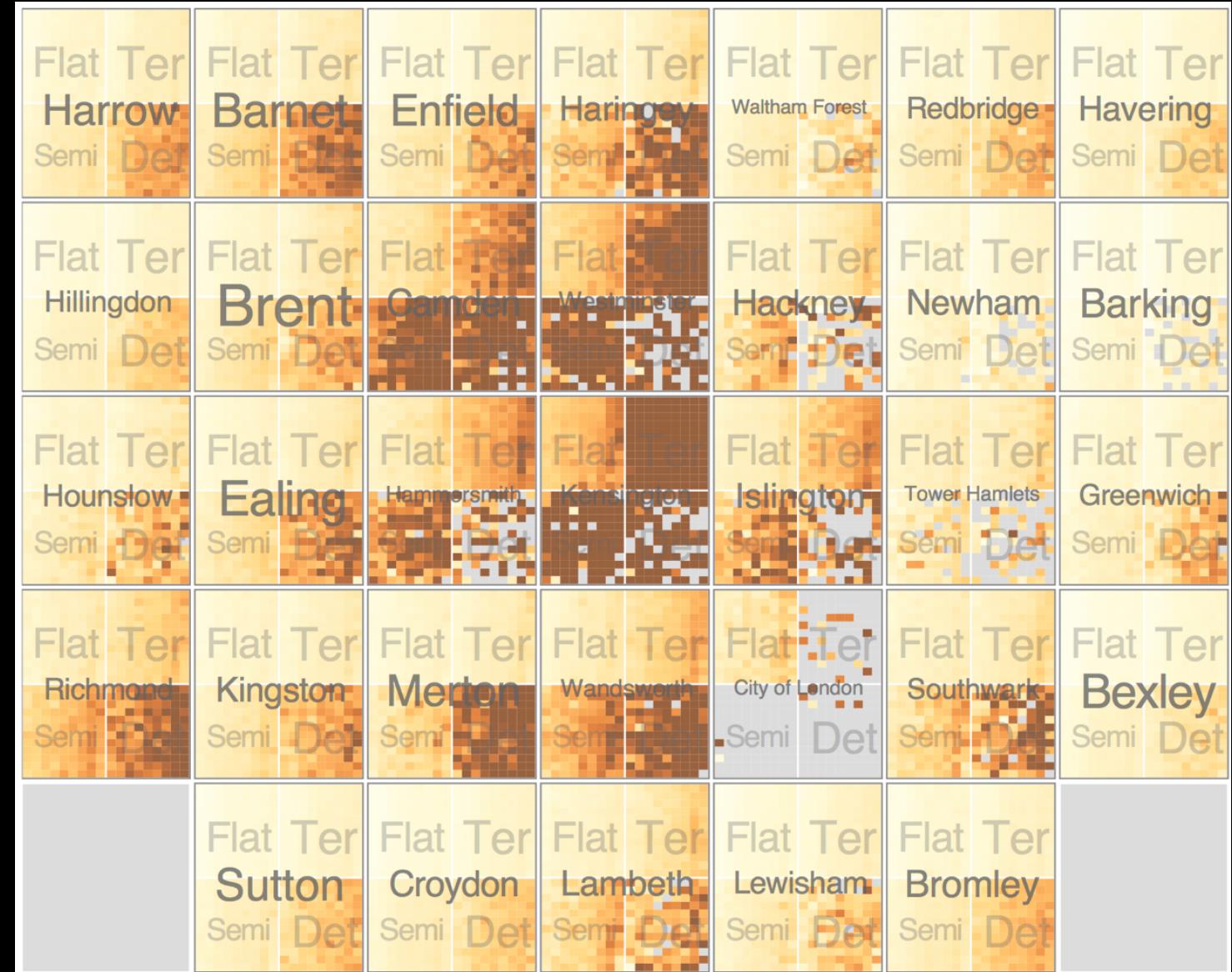
- single bar chart with grouped bars
  - split by state into regions
    - complex glyph within each region showing all ages
  - compare: easy within state, hard across ages
- small-multiple bar charts
  - split by age into regions
    - one chart per region
  - compare: easy within age, harder across states



# Partitioning: Recursive subdivision

System: **HIVE**

- split by neighborhood
- then by type
- then time
  - years as rows
  - months as columns
- color by price
- neighborhood patterns
  - where it's expensive
  - where you pay much more for detached type



# Partitioning: Recursive subdivision

System: **HIVE**

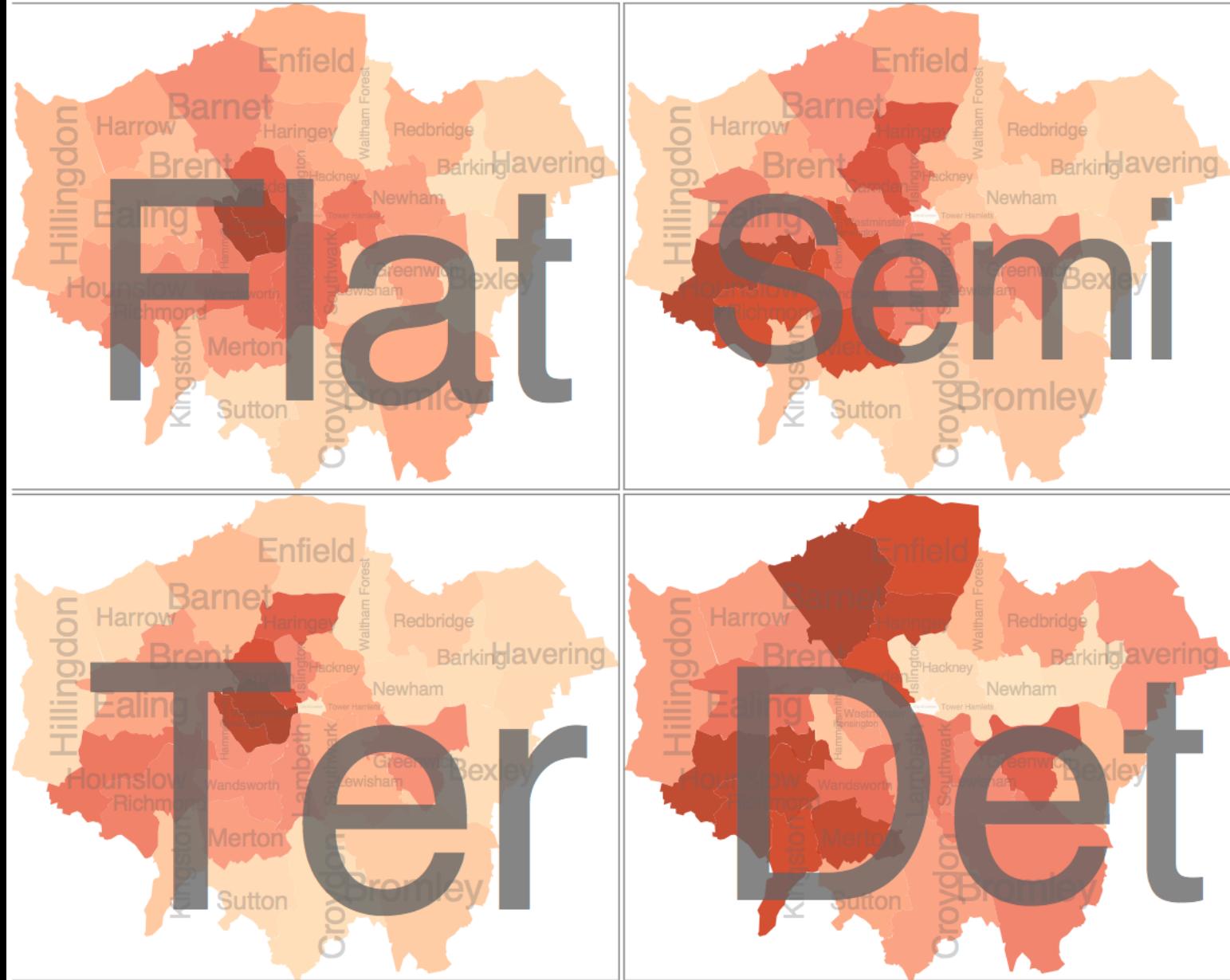
- switch order of splits
  - type then neighborhood
- switch color
  - by price variation
- type patterns
  - within specific type, which neighborhoods inconsistent



# Partitioning: Recursive subdivision

- different encoding for second-level regions
  - choropleth maps

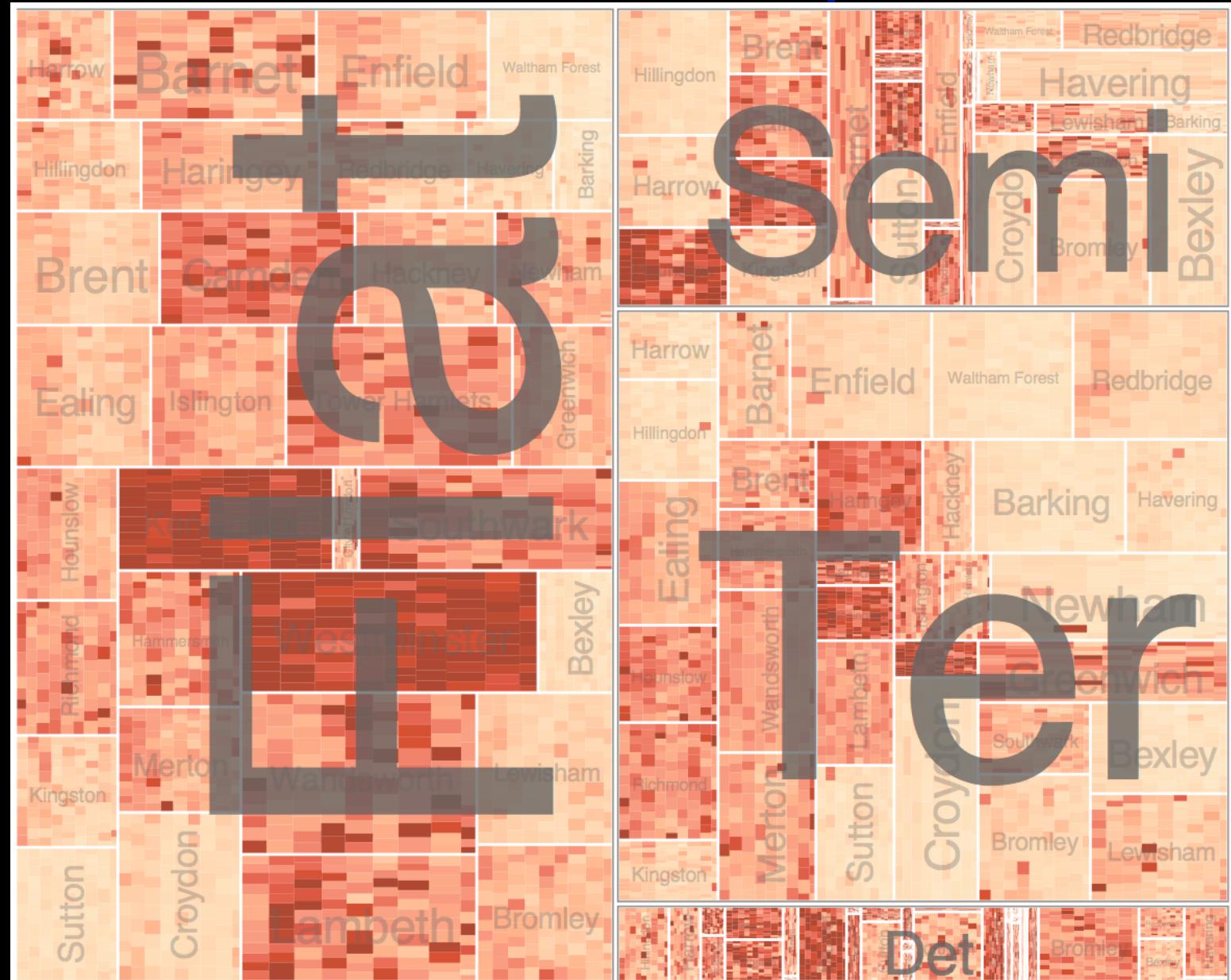
System: **HIVE**



# Partitioning: Recursive subdivision

- size regions by sale counts
  - not uniformly
- result: treemap

System: **HIVE**

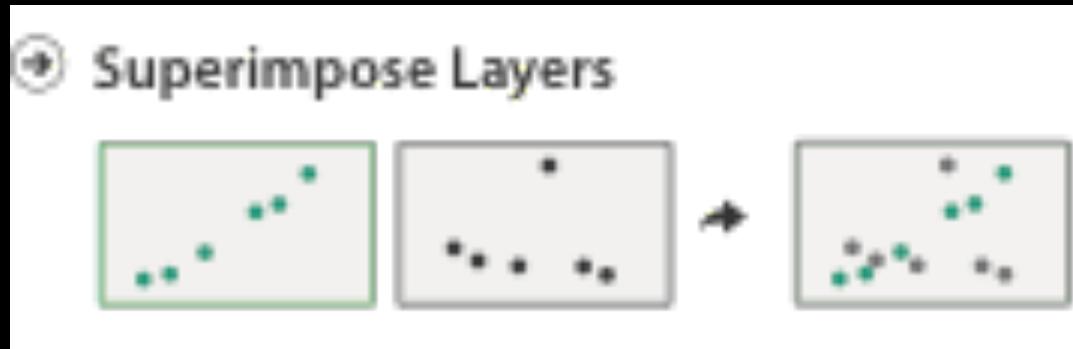


## Demos

- **Small Multiples with Gaps**
  - <http://www.gicentre.org/smwg/>
- **Morphing geojson polygons into rectangles**
  - <https://github.com/sebastian-meier/d3.geo2rect>
- Mapas Origen Destino
  - <https://github.com/sebastian-meier/d3.layout.odmap>

# Superimpose layers

- *layer*: set of objects spread out over region
  - each set is visually distinguishable group
  - extent: whole view
- design choices
  - how many layers, how to distinguish?
    - encode with different, nonoverlapping channels
    - two layers achievable, three with careful design
  - small static set, or dynamic from many possible?



# Static visual layering

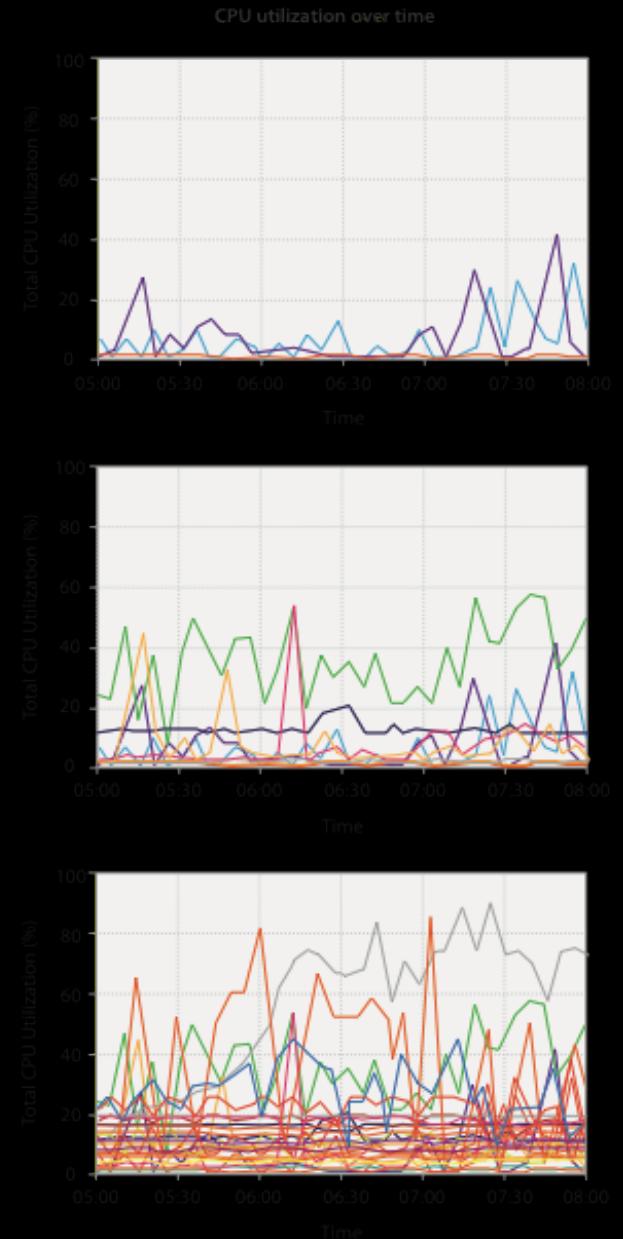
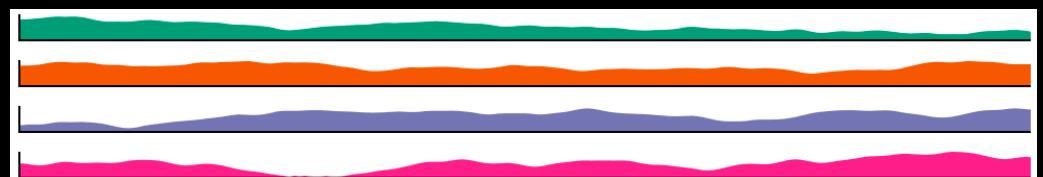
- foreground layer: roads
  - hue, size distinguishing main from minor
  - high luminance contrast from background
- background layer: regions
  - desaturated colors for water, parks, land areas
- user can selectively focus attention
- “get it right in black and white”
  - check luminance contrast with greyscale view



<http://www.stonesc.com/wordpress/2010/03/get-it-right-in-black-and-white>

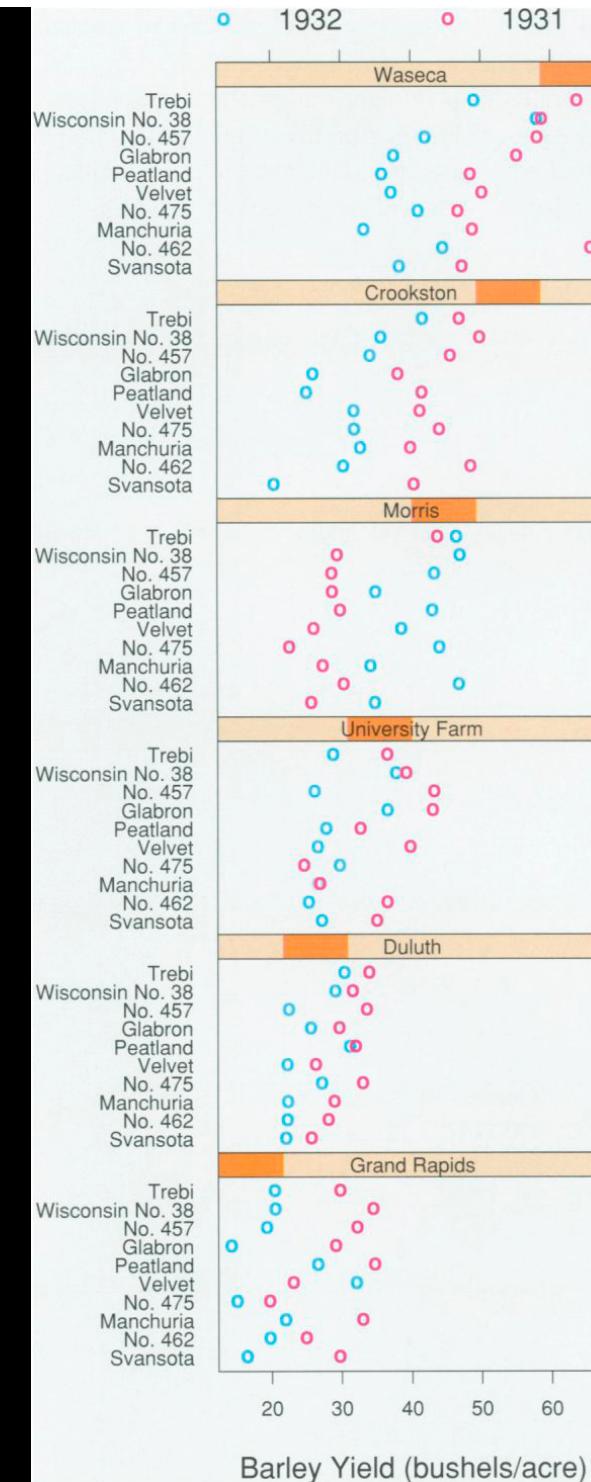
# Superimposing limits

- few layers, but many lines
  - up to a few dozen
  - but not hundreds
- superimpose vs juxtapose: empirical study
  - superimposed for local, multiple for global
  - tasks
    - local: maximum, global: slope, discrimination
  - same screen space for all multiples vs single superimposed



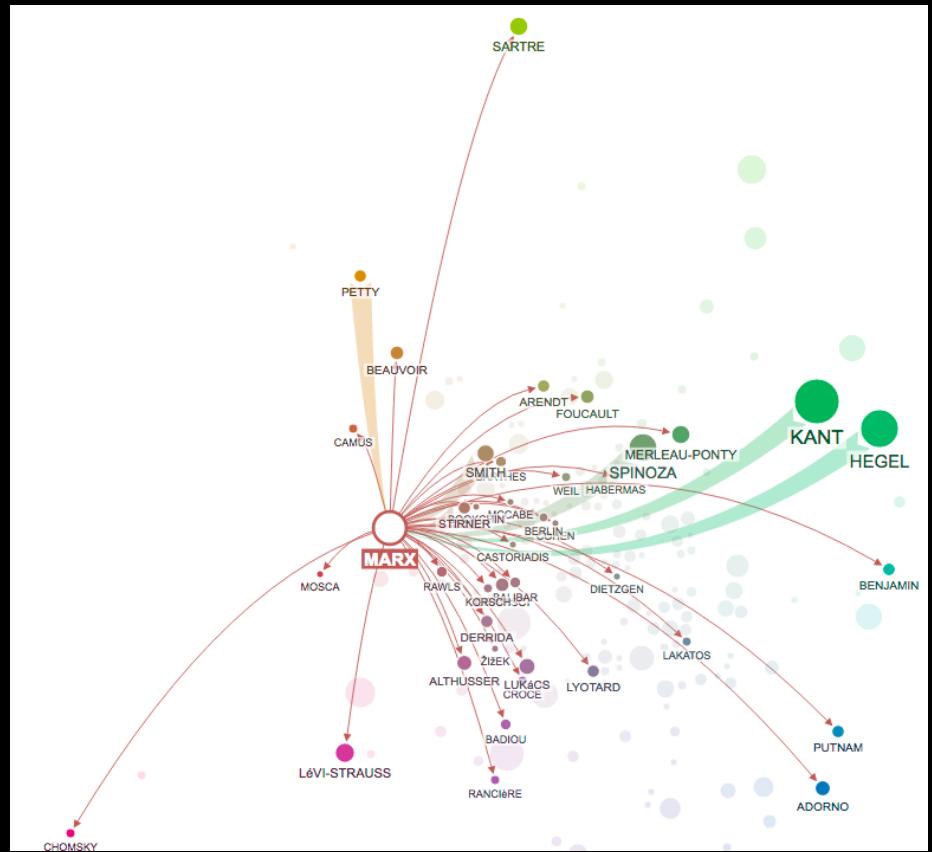
# Idiom: Trellis plots

- superimpose within same frame
  - color code by year
- partitioning
  - split by site, rows are wheat varieties
- main-effects ordering
  - derive value of median for group, use to order
  - order rows within view by variety median
  - order views themselves by site median

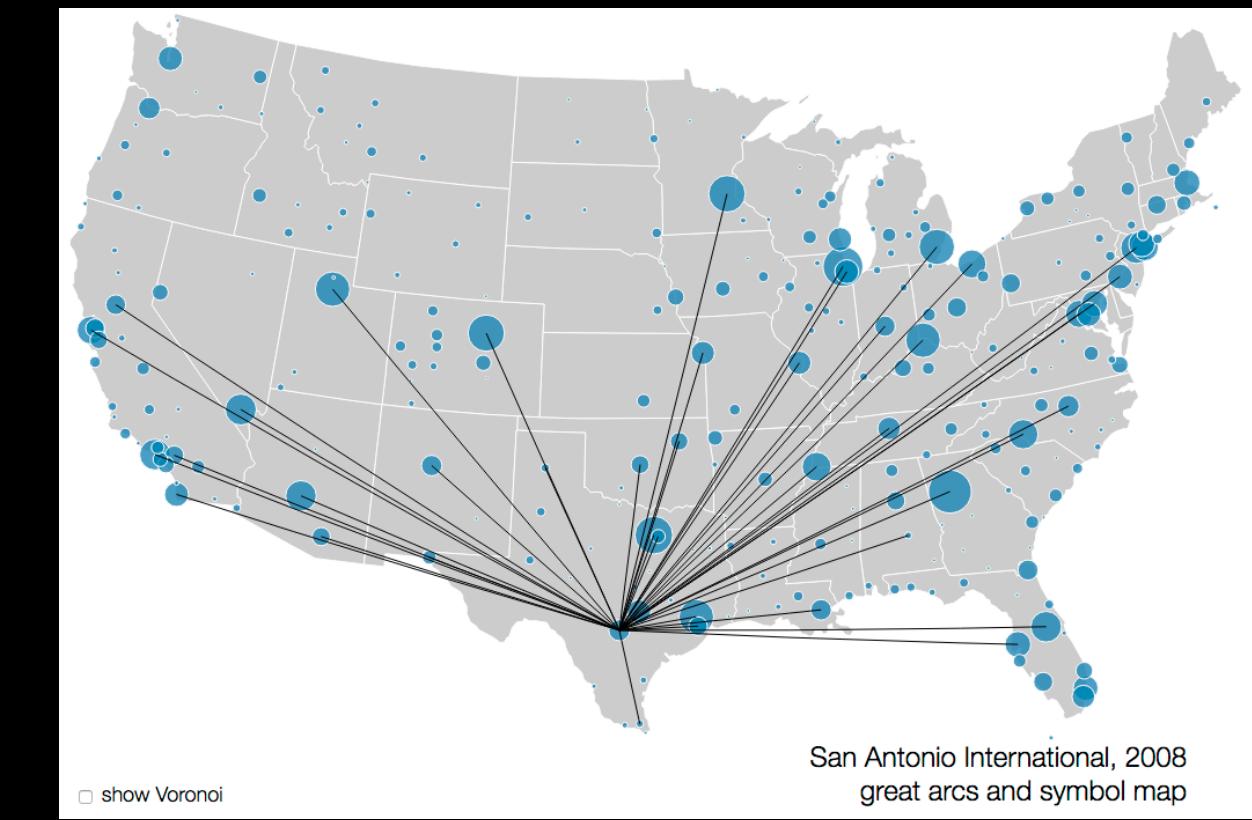


# Dynamic visual layering

- interactive based on selection
- one-hop neighbour highlighting demos: click vs hover (lightweight)



<http://mariandoerk.de/edgemaps/demo/>



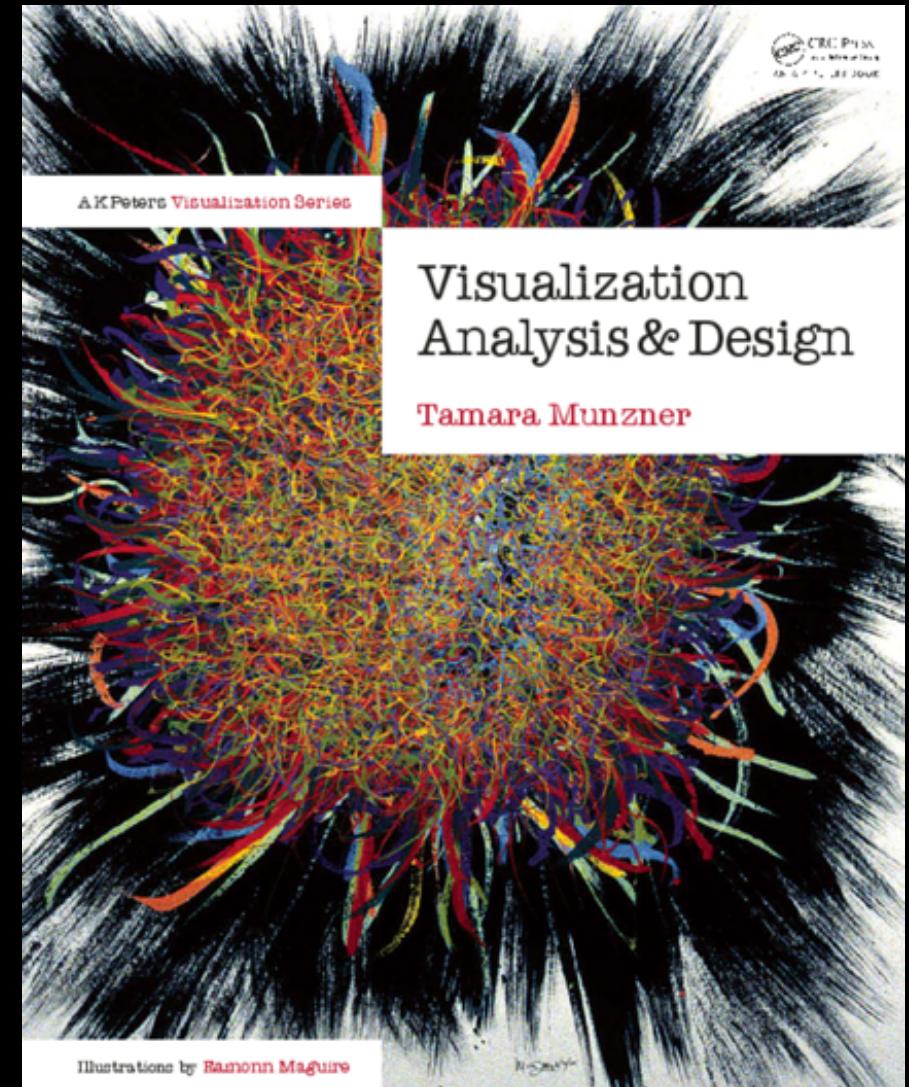
<http://mbostock.github.io/d3/talk/20111116/airports.html>

# Further reading

- *Visualization Analysis and Design*. Munzner. AK Peters Visualization Series, CRC Press, 2014.  
–*Chap 12: Facet Into Multiple Views*
- *A Review of Overview+Detail, Zooming, and Focus+Context Interfaces*. Cockburn, Karlson, and Bederson. ACM Computing Surveys 41:1 (2008), 1–31.
- *A Guide to Visual Multi-Level Interface Design From Synthesis of Empirical Study Evidence*. Lam and Munzner. Synthesis Lectures on Visualization Series, Morgan Claypool, 2010.
- *Zooming versus multiple window interfaces: Cognitive costs of visual comparisons*. Plumlee and Ware. ACM Trans. on Computer-Human Interaction (ToCHI) 13:2 (2006), 179–209.
- *Exploring the Design Space of Composite Visualization*. Javed and Elmquist. Proc. Pacific Visualization Symp. (PacificVis), pp. 1–9, 2012.
- *Visual Comparison for Information Visualization*. Gleicher, Albers, Walker, Jusufi, Hansen, and Roberts. Information Visualization 10:4 (2011), 289–309.
- *Guidelines for Using Multiple Views in Information Visualizations*. Baldonado, Woodruff, and Kuchinsky. In Proc. ACM Advanced Visual Interfaces (AVI), pp. 110–119, 2000.
- *Cross-Filtered Views for Multidimensional Visual Analysis*. Weaver. IEEE Trans. Visualization and Computer Graphics 16:2 (Proc. InfoVis 2010), 192–204, 2010.
- *Linked Data Views*. Wills. In *Handbook of Data Visualization, Computational Statistics*, edited by Unwin, Chen, and Härdle, pp. 216–241. Springer-Verlag, 2008.
- *Glyph-based Visualization: Foundations, Design Guidelines, Techniques and Applications*. Borgo, Kehrer, Chung, Maguire, Laramee, Hauser, Ward, and Chen. In *Eurographics State of the Art Reports*, pp. 39–63, 2013.

# More Information

- this talk  
<http://www.cs.ubc.ca/~tmm/talks.html#vad17fullday>
- book page (including tutorial lecture slides)  
<http://www.cs.ubc.ca/~tmm/vadbook>
  - 20% promo code for book+ebook combo:  
HVN17
  - <http://www.crcpress.com/product/isbn/9781466508910>
  - illustrations: Eamonn Maguire
- papers, videos, software, talks, courses  
<http://www.cs.ubc.ca/group/infovis>  
<http://www.cs.ubc.ca/~tmm>



Munzner. *A K Peters Visualization Series*, CRC Press, Visualization Series, 2014.  
Visualization Analysis and Design.

# Ch 14: Embed Focus+Context Papers: TreeJuxtaposer

**Tamara Munzner**

Department of Computer Science

University of British Columbia

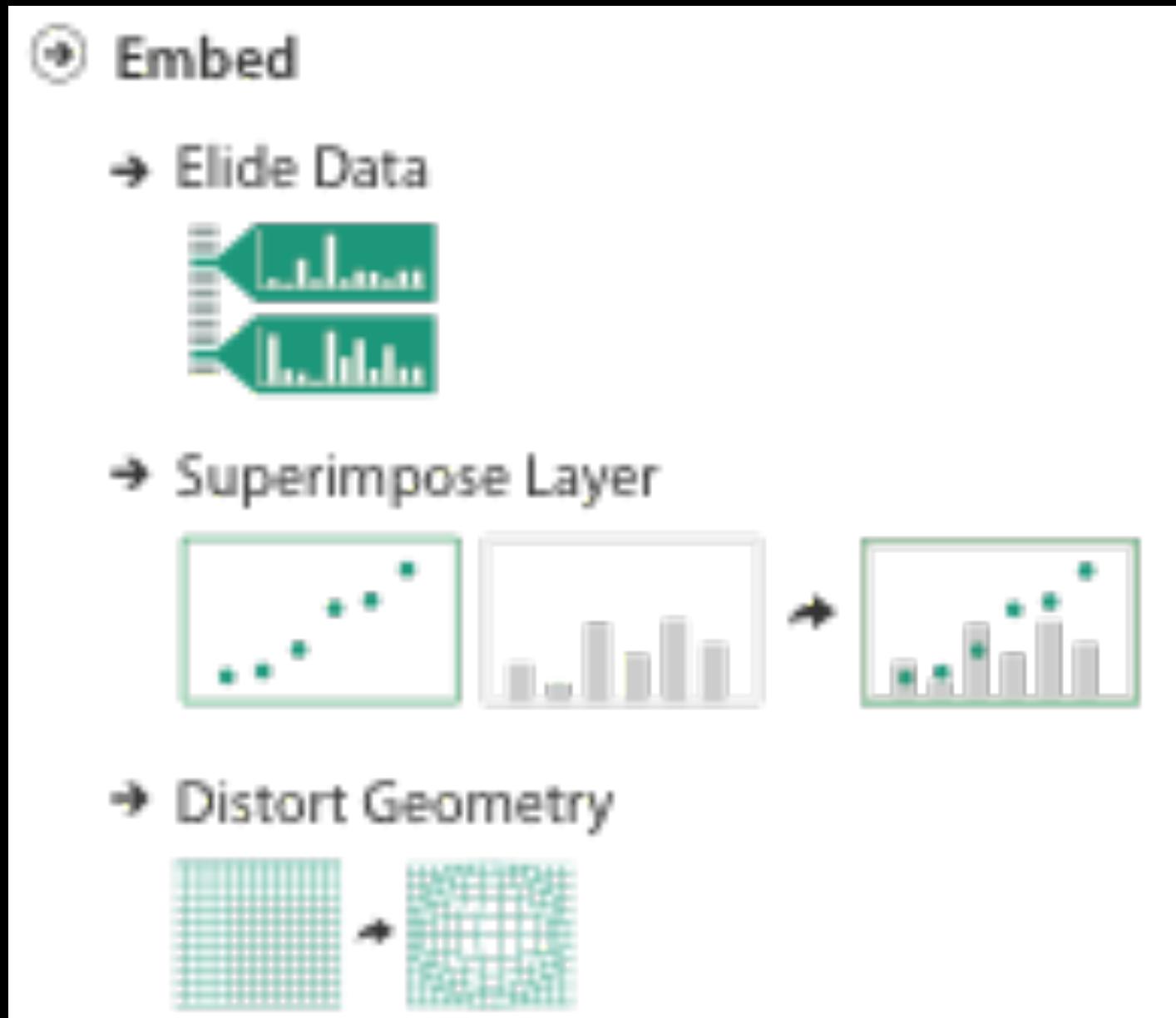
*CPSC 547, Information Visualization*

*Day 14: 5 November 2015*

- <http://www.cs.ubc.ca/~tmm/courses/547-15>

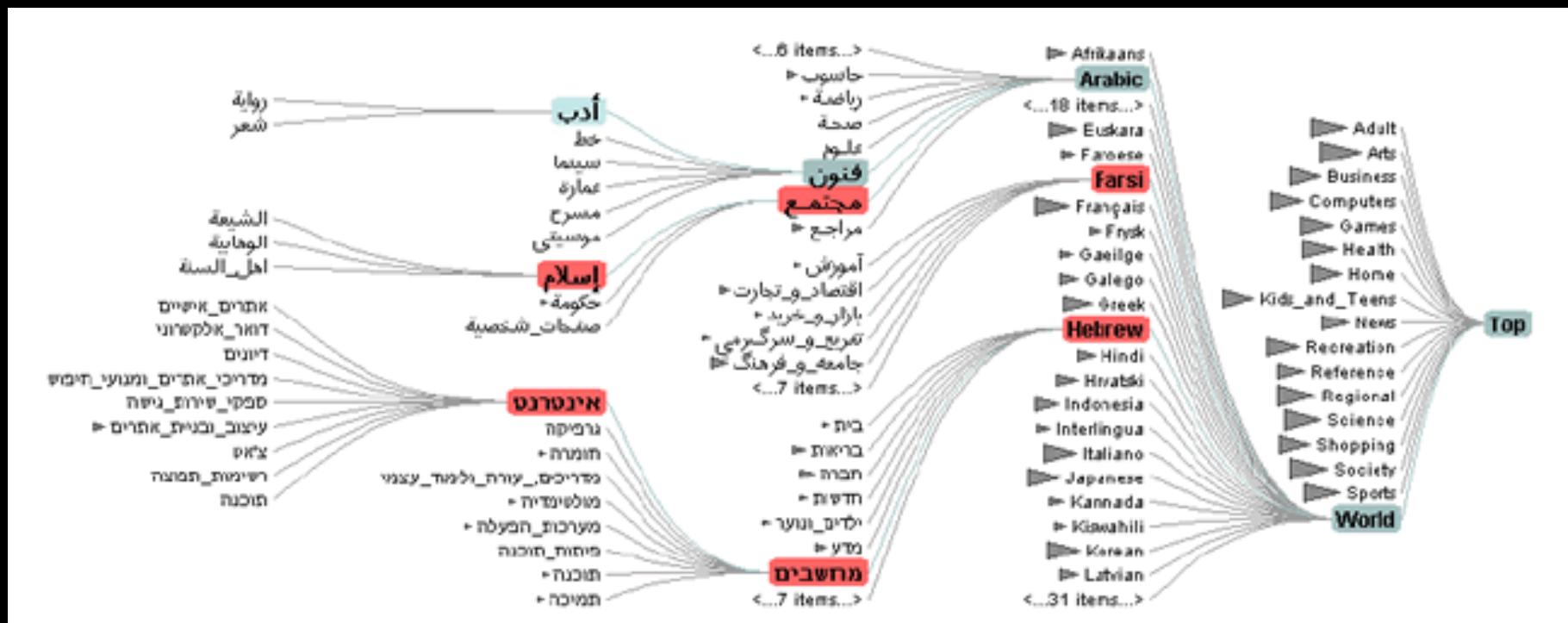
# Embed: Focus+Context

- combine information within single view
- Elide (**omitir**)
  - selectively filter and aggregate
- superimpose layer
  - local lens
- distortion design choices
  - region shape: radial, rectilinear, complex
  - how many regions: one, many
  - region extent: local, global
  - interaction metaphor



# Idiom: DOI Trees Revisited

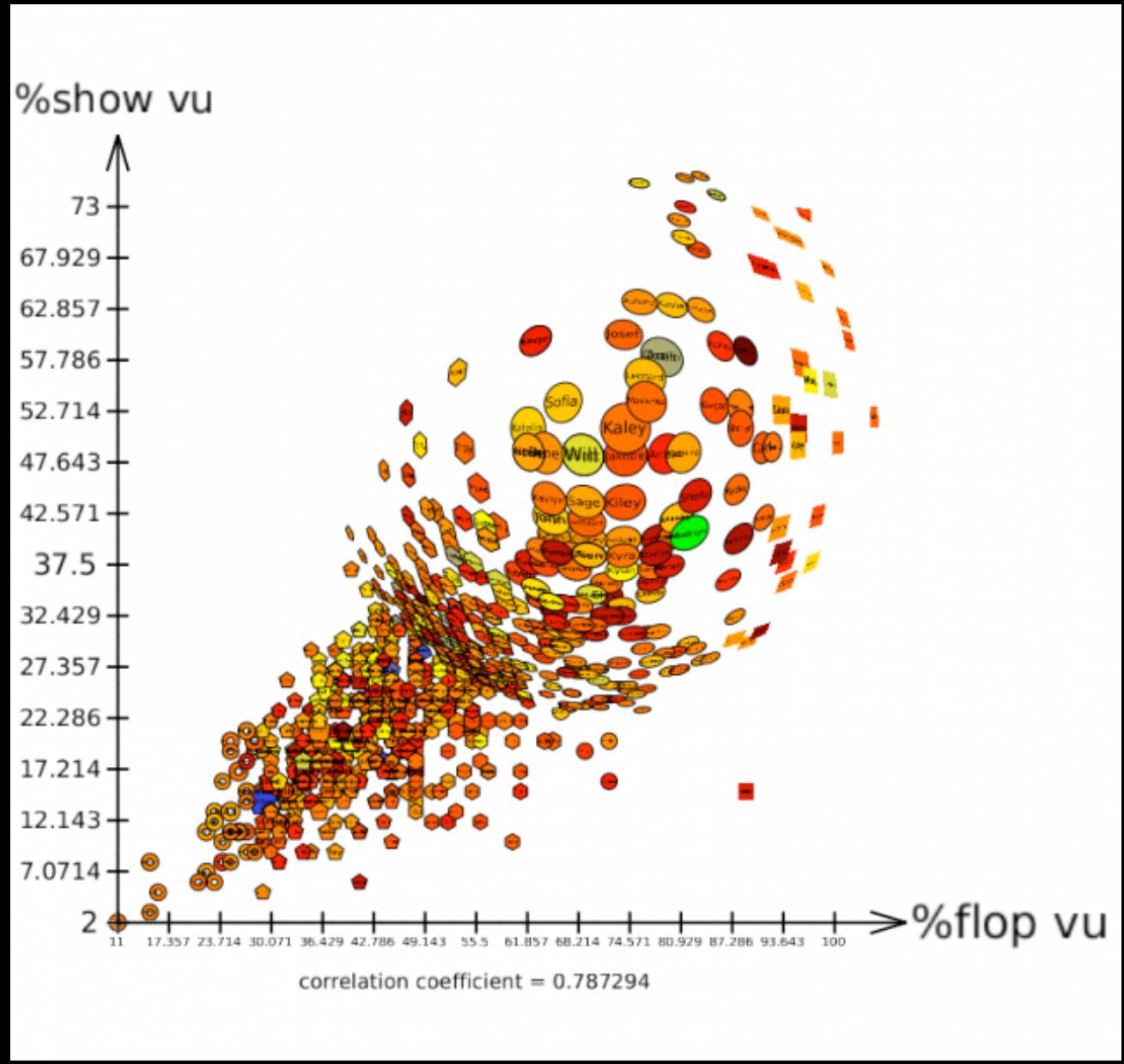
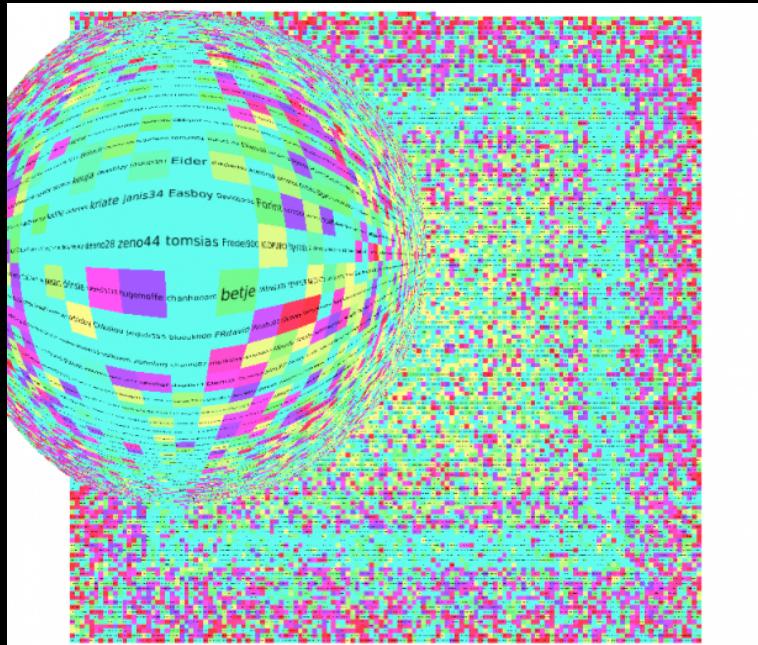
- elide
    - some items dynamically filtered out
    - some items dynamically aggregated together
    - some items shown in detail



[*DOI Trees Revisited: Scalable, Space-Constrained Visualization of Hierarchical Data*. Heer and Card. Proc. Advanced Visual Interfaces (AVI) 29, 421–424, 2004.]

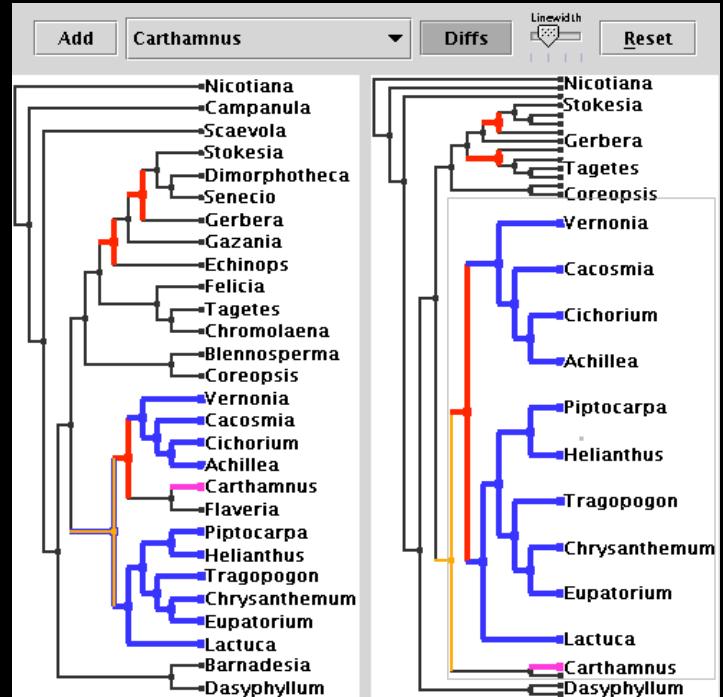
# Idiom: Fisheye Lens

- distort geometry
    - shape: radial
    - focus: single extent
    - extent: local
    - metaphor: draggable lens

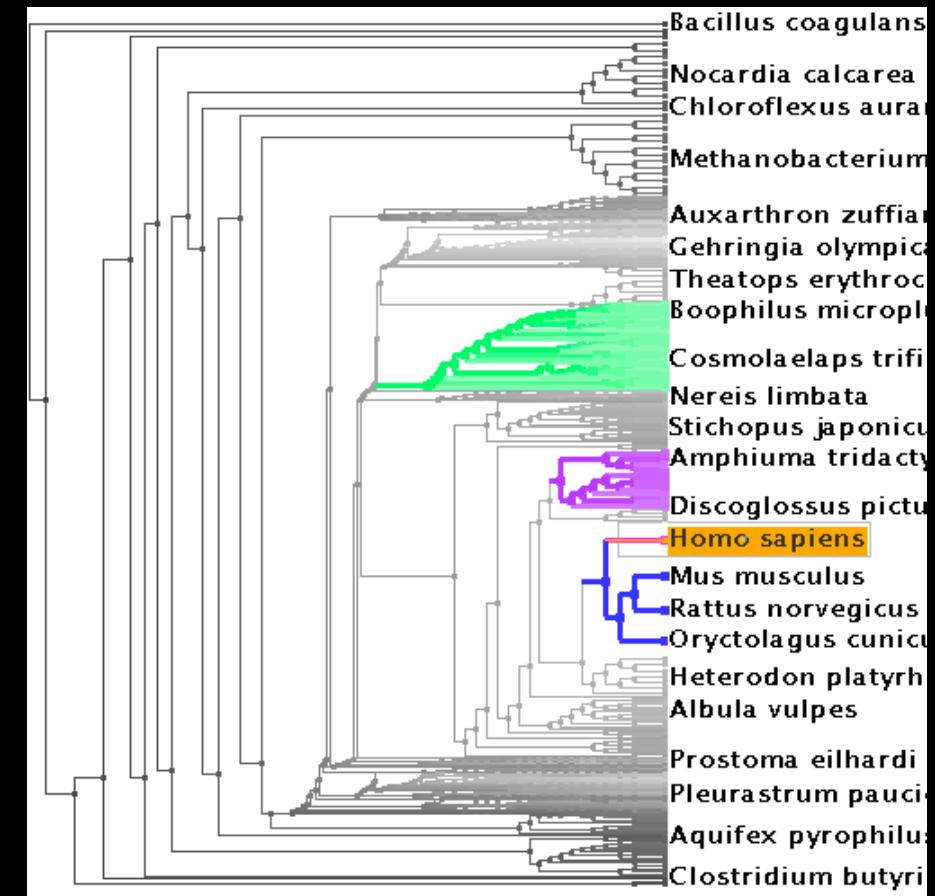


# Idiom: Stretch and Squish Navigation

- distort geometry
  - shape: rectilinear
  - foci: multiple
  - impact: global
  - metaphor: stretch and squish, borders fixed

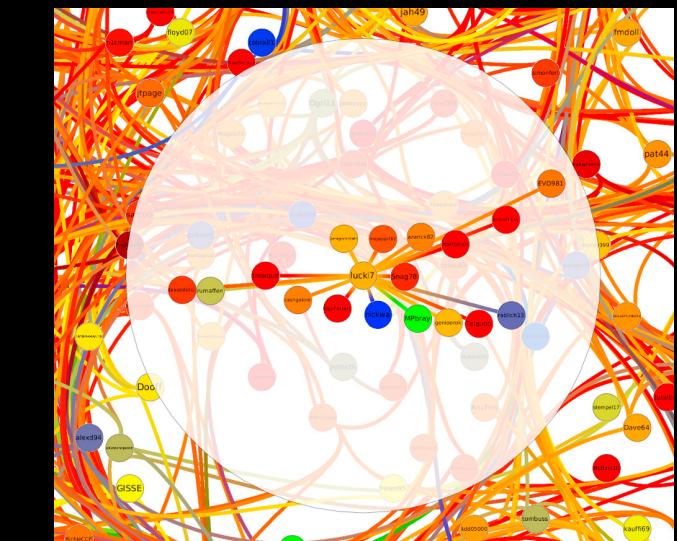
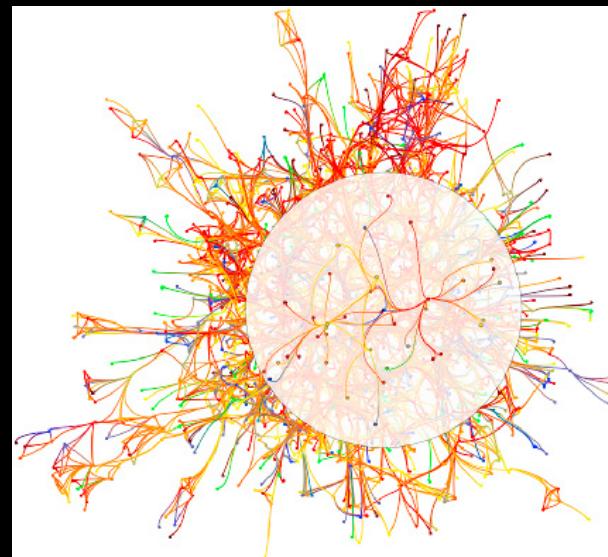
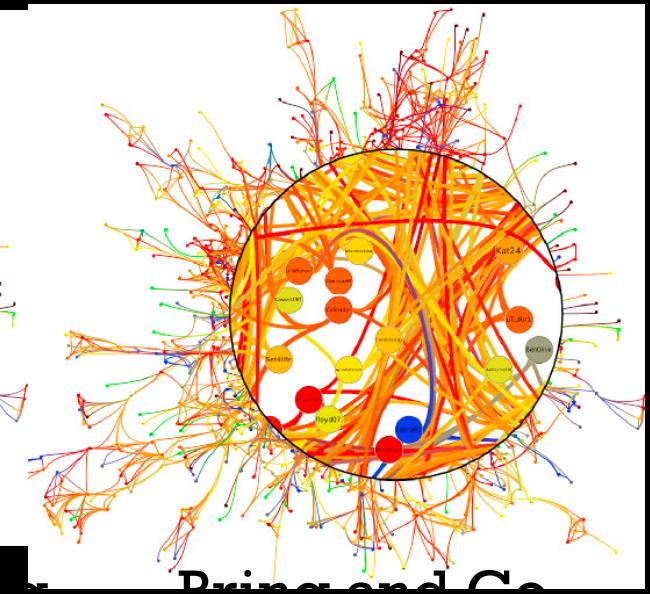
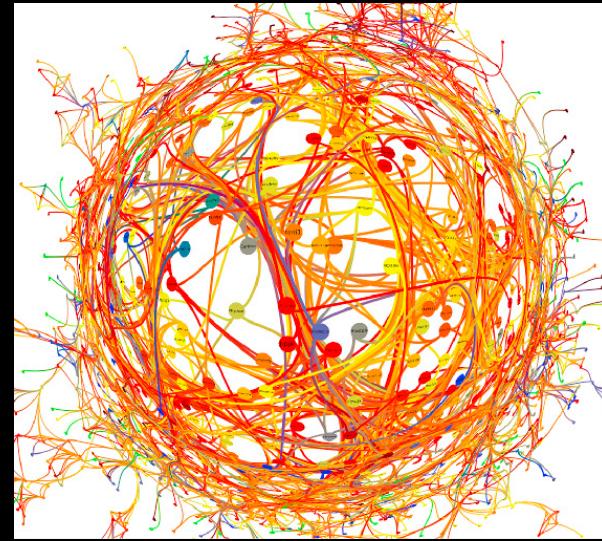


## System: TreeJuxtaposer



# Distortion costs and benefits

- **benefits**
  - combine focus and context information in single view
- **costs**
  - length comparisons impaired
    - network/tree topology comparisons unaffected: connection, containment
  - effects of distortion unclear if original structure unfamiliar
  - object constancy/tracking maybe impaired

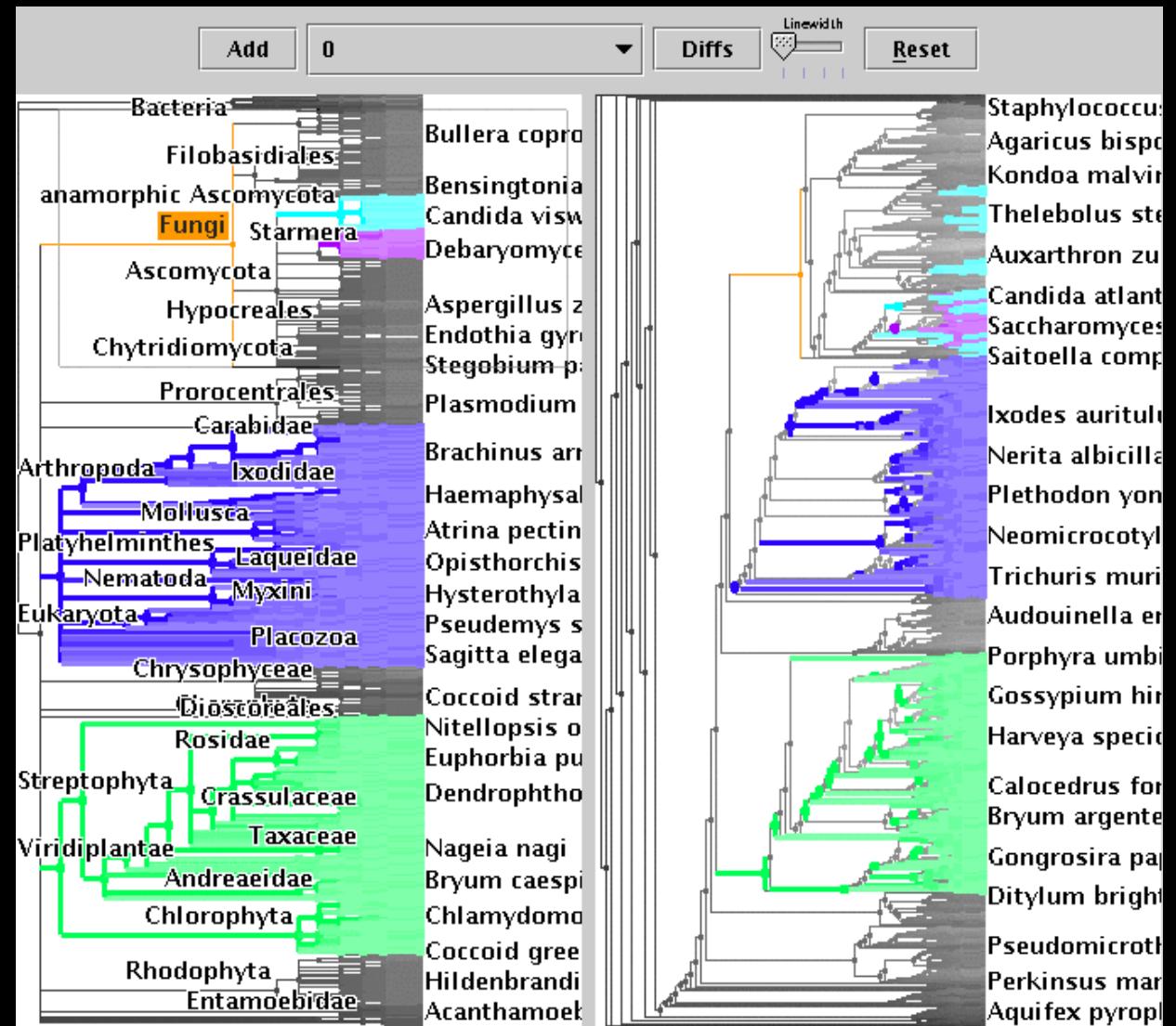


[*Living Flows: Enhanced Exploration of Edge-Bundled Graphs Based on GPU-Intensive Edge Rendering*. Lambert, Auber, and Melançon. Proc. Intl. Conf. Information Visualisation (IV), pp. 523–530, 2010.]

# Further reading

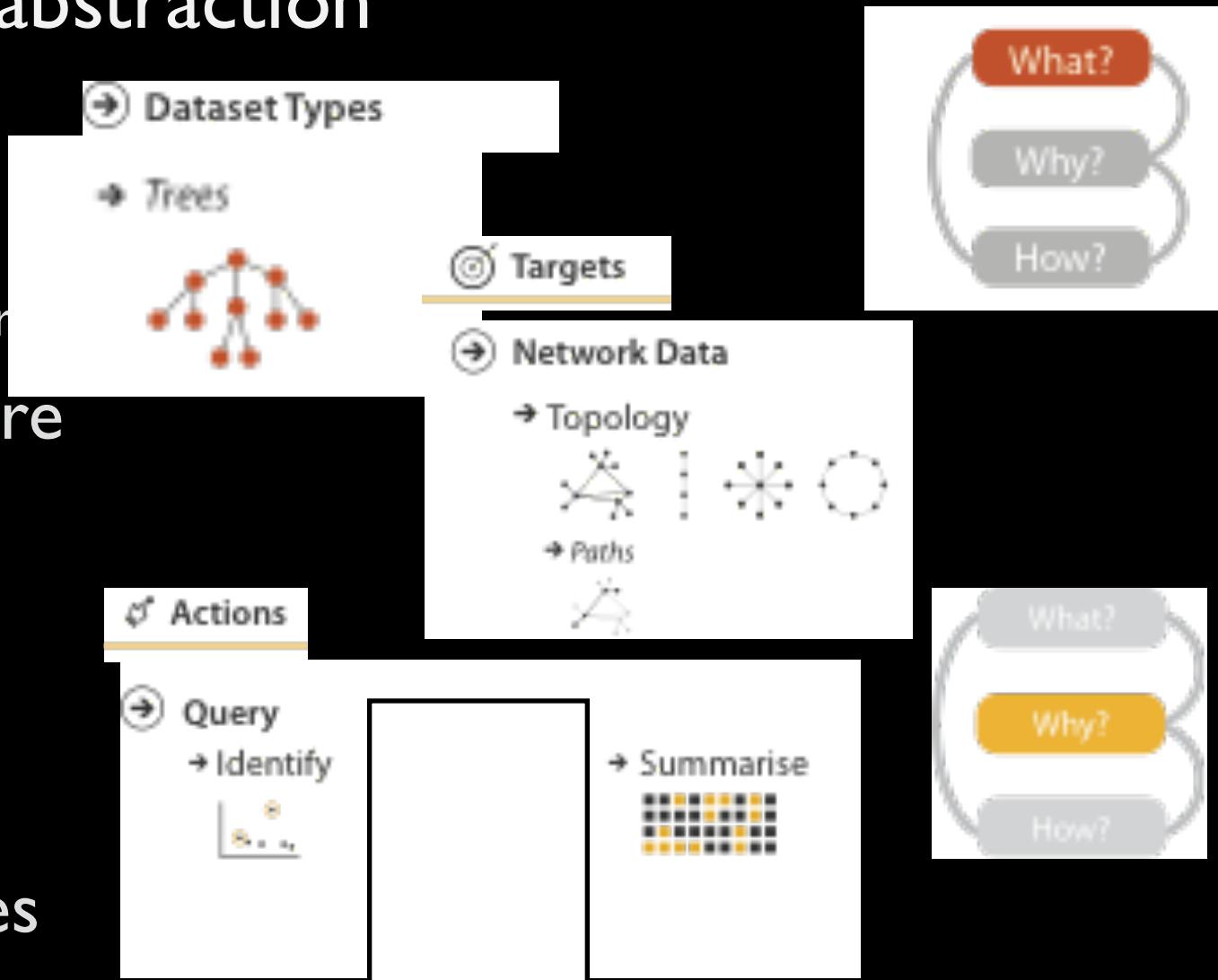
- **Visualization Analysis and Design.** Munzner. AK Peters / CRC Press, Oct 2014.  
–*Chap 14: Embed: Focus+Context*
- **A Review of Overview+Detail, Zooming, and Focus+Context Interfaces.** Cockburn, Karlson, and Bederson. ACM Computing Surveys 41:1 (2008), 1–31.
- **A Guide to Visual Multi-Level Interface Design From Synthesis of Empirical Study Evidence.** Lam and Munzner. Synthesis Lectures on Visualization Series, Morgan Claypool, 2010.
- **Hierarchical Aggregation for Information Visualization: Overview, Techniques and Design Guidelines.** Elmqvist and Fekete. IEEE Transactions on Visualization and Computer Graphics 16:3 (2010), 439–454.
- **A Fisheye Follow-up: Further Reflection on Focus + Context.** Furnas. Proc. ACM Conf. Human Factors in Computing Systems (CHI), pp. 999–1008, 2006.

# TreeJuxtaposer video



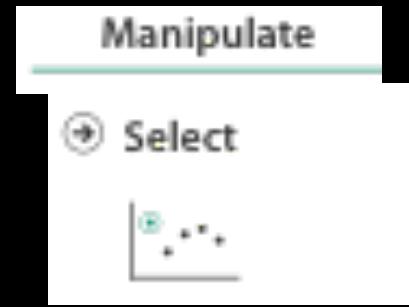
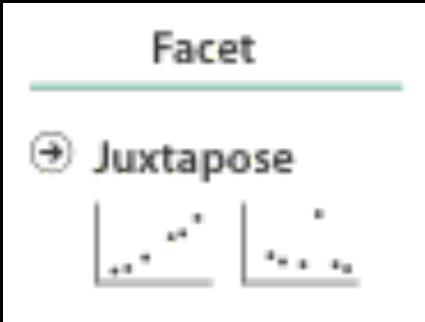
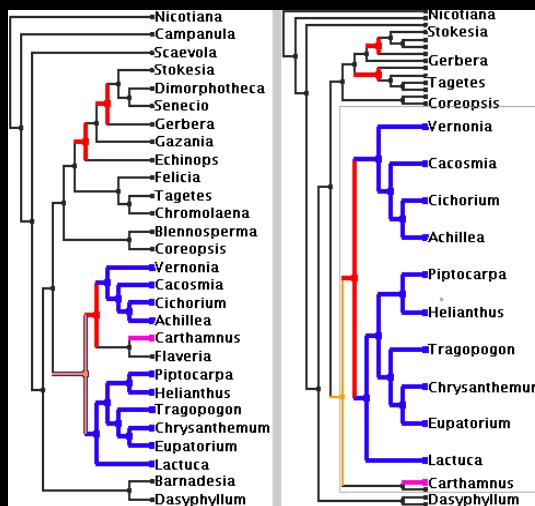
# What and why: Data and task abstraction

- data: trees
  - phylogenetic tree reconstruction
    - siblings unordered, interior nodes inferred
- task: compare topological structure
  - larger query scopes require more explicit tool support
    - compare several is more difficult than identify/inspect one
      - even trickier: summarize all
- derived data: structural differences
  - best corresponding node in other tree



# How: Idiom design decisions

- juxtapose linked views
  - show two tree layouts side by side
  - linked navigation
- encode with color: linked highlighting
  - structural differences
  - corresponding subtree (click select)
  - best corresponding node (hover select)



Facet

Juxtapose and Coordinate Views

Share Encoding: Same/Different

Share Data: All/Subset/None

# How: Idiom design decisions

- embed focus+context in single view
  - reduce with complex combination of filtering and aggregation
- distort geometry
  - metaphor: stretch and squish navigation
  - shape: rectilinear
  - foci: multiple
  - impact: global

