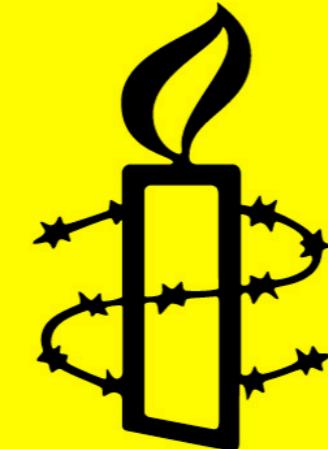


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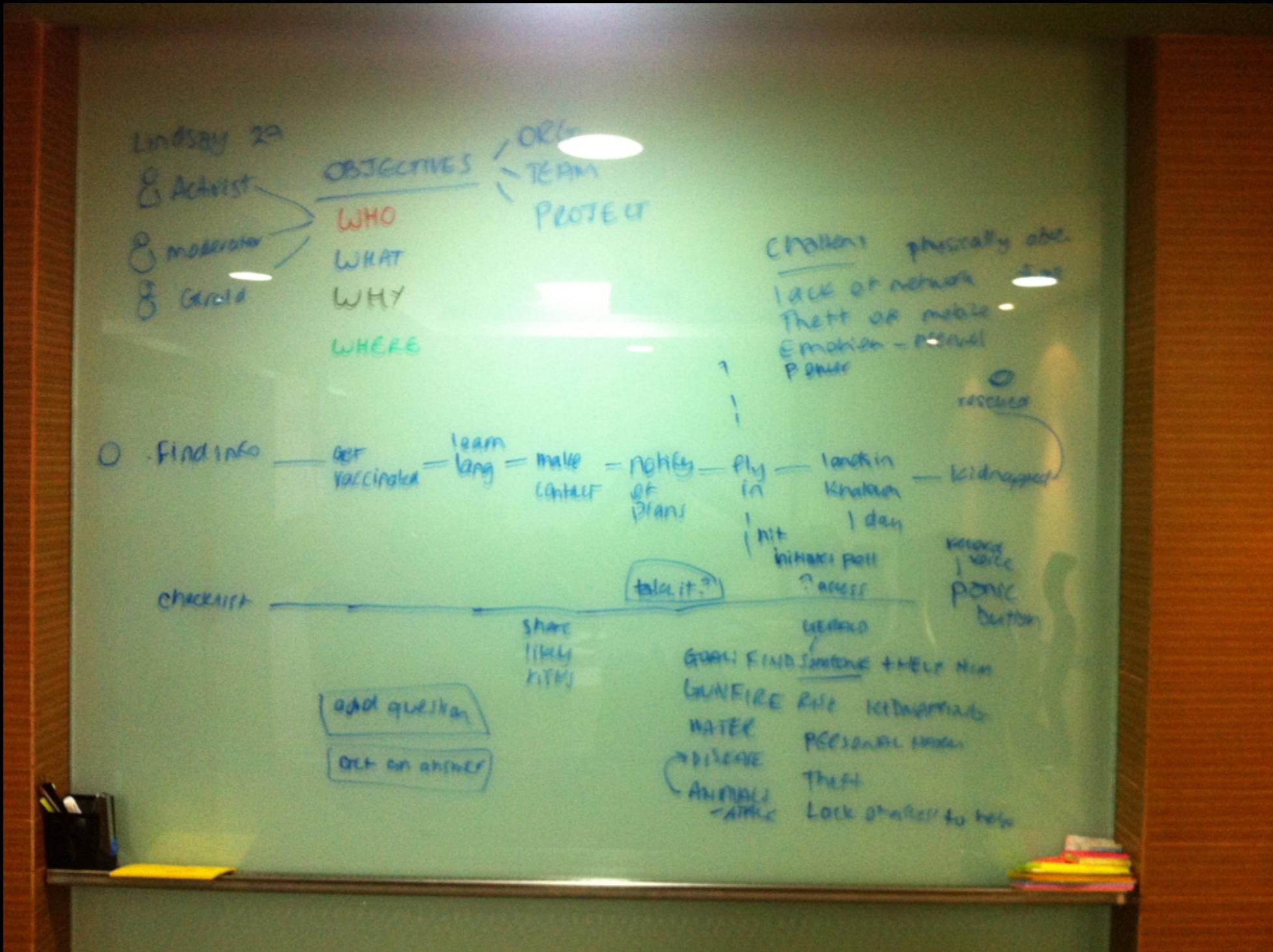


Problem



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Idea



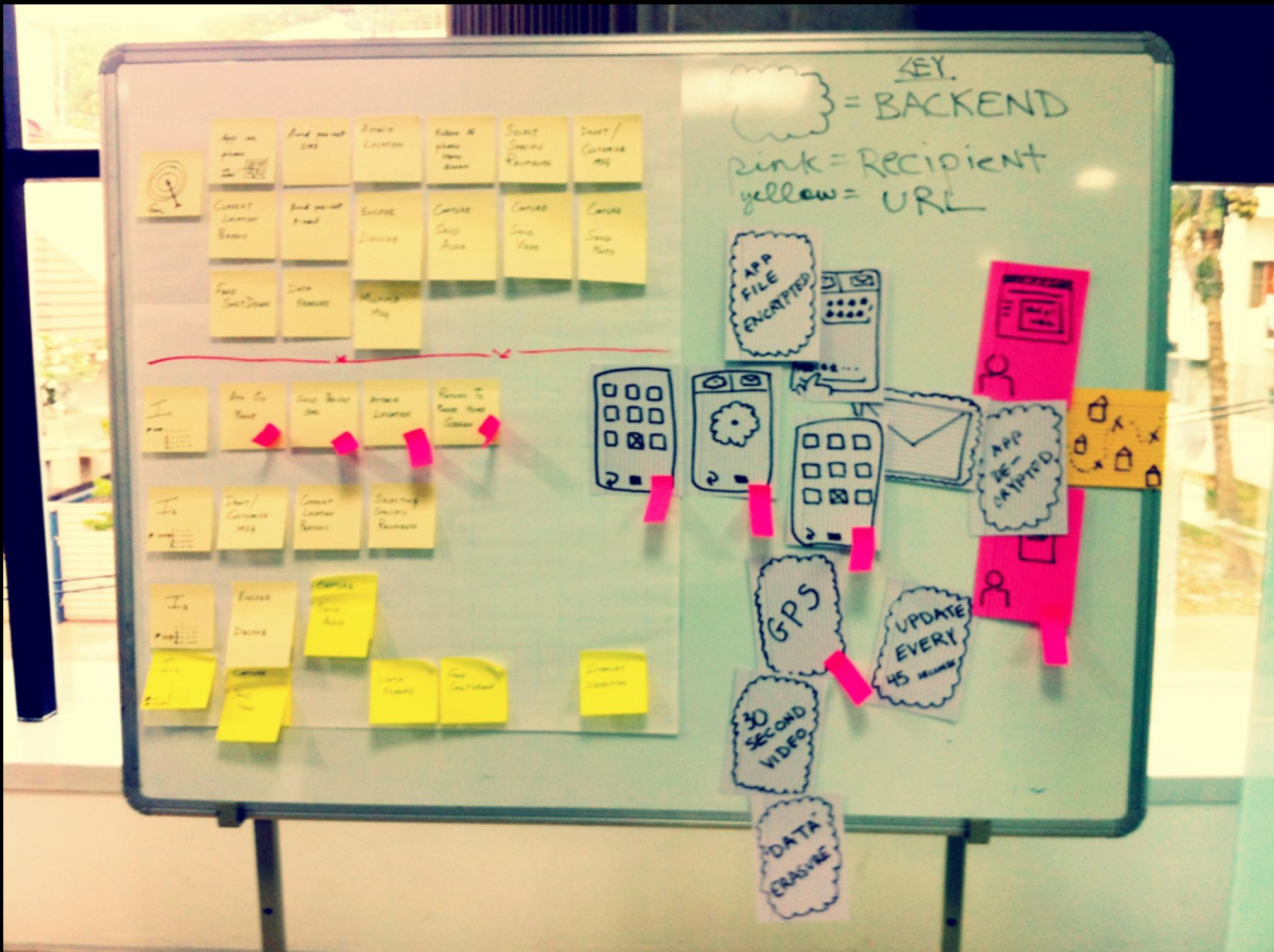
Prototype



Full desired feature list

- * App on phone
- * Send SMS to specific recipients
- * Send e-mail to specific recipients
- * Attach location and update periodically
- * Return to home screen and fake shut down
- * Capture and send video
- * Data erasure
- * Multiple messages

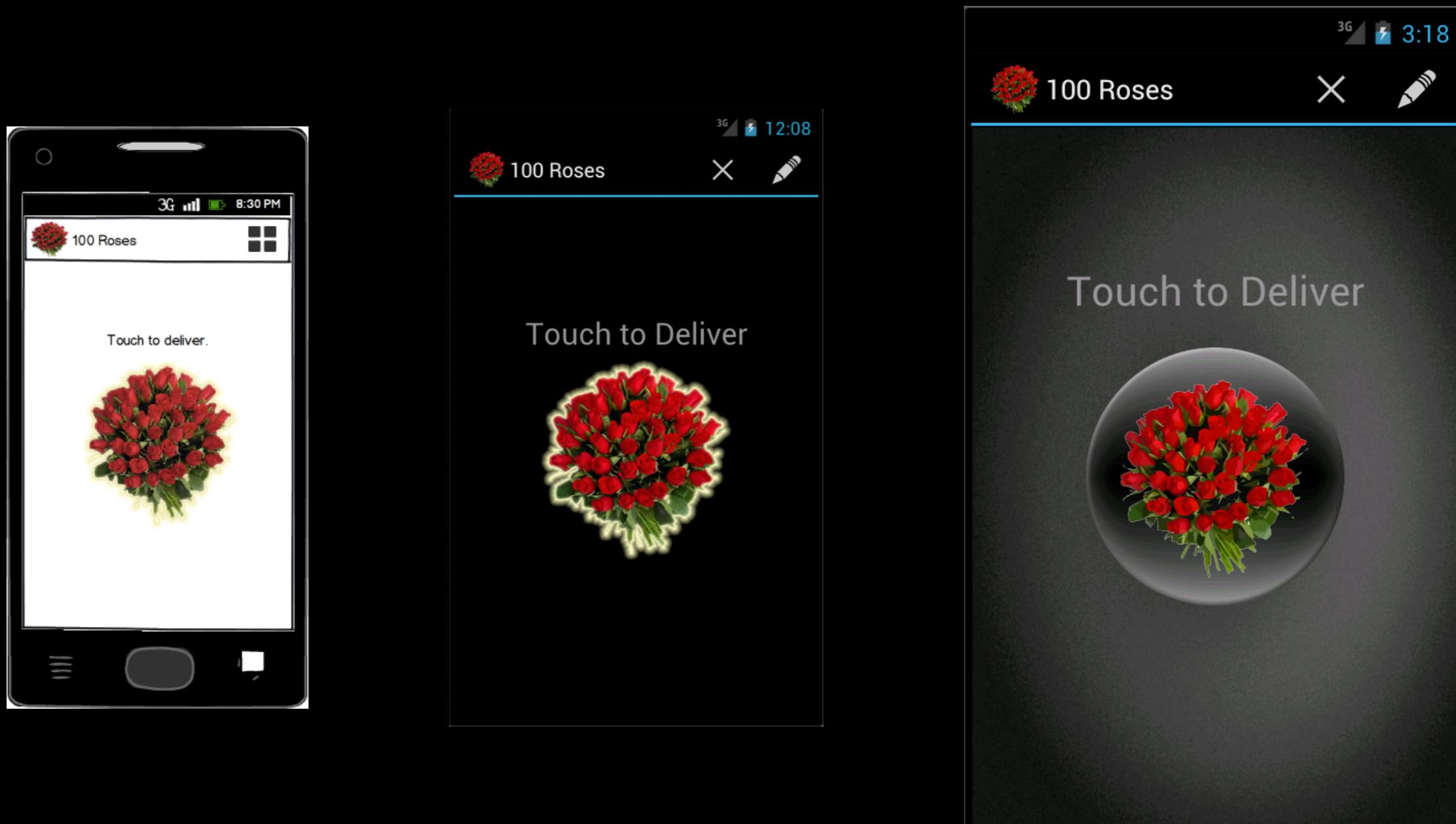
Development



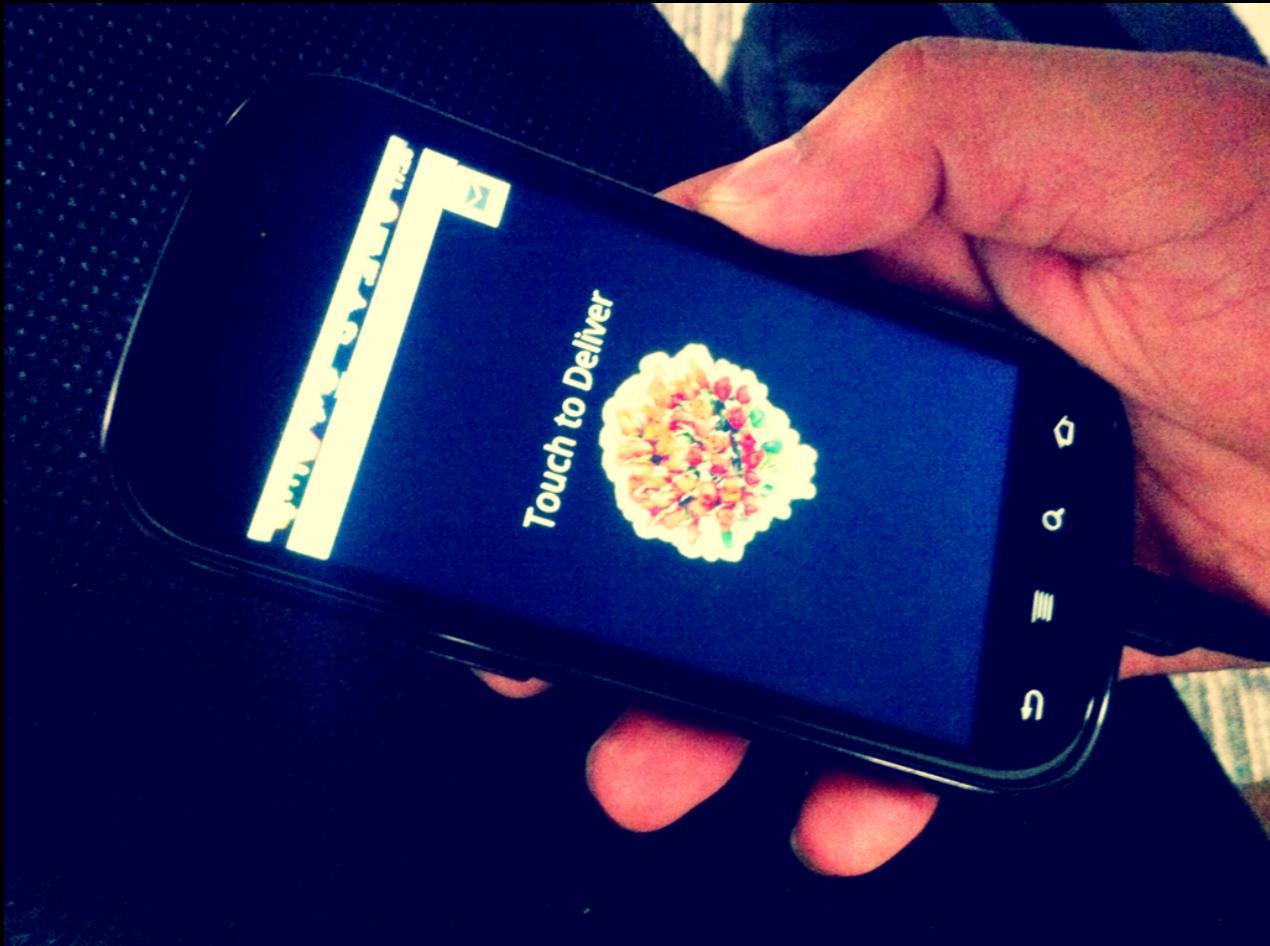
De-scoped.

- * Capturing & sending any kind of media formats, since using the camera brought up too many data issues
 - * Sending an e-mail, which hinged on the user having an Internet connection and brought up server questions
 - * Sending multiple messages, too large of a story
 - * Fake shutdown, unnecessary due to the disguise
 - * Data erasure, decrypted SMS messages are already deleted off the phone
 - * Cancel button pin, not enough time
 - * UI, focus on features with the understanding that “real” users would be testing the app in a few weeks for feedback
-

Iterative Design



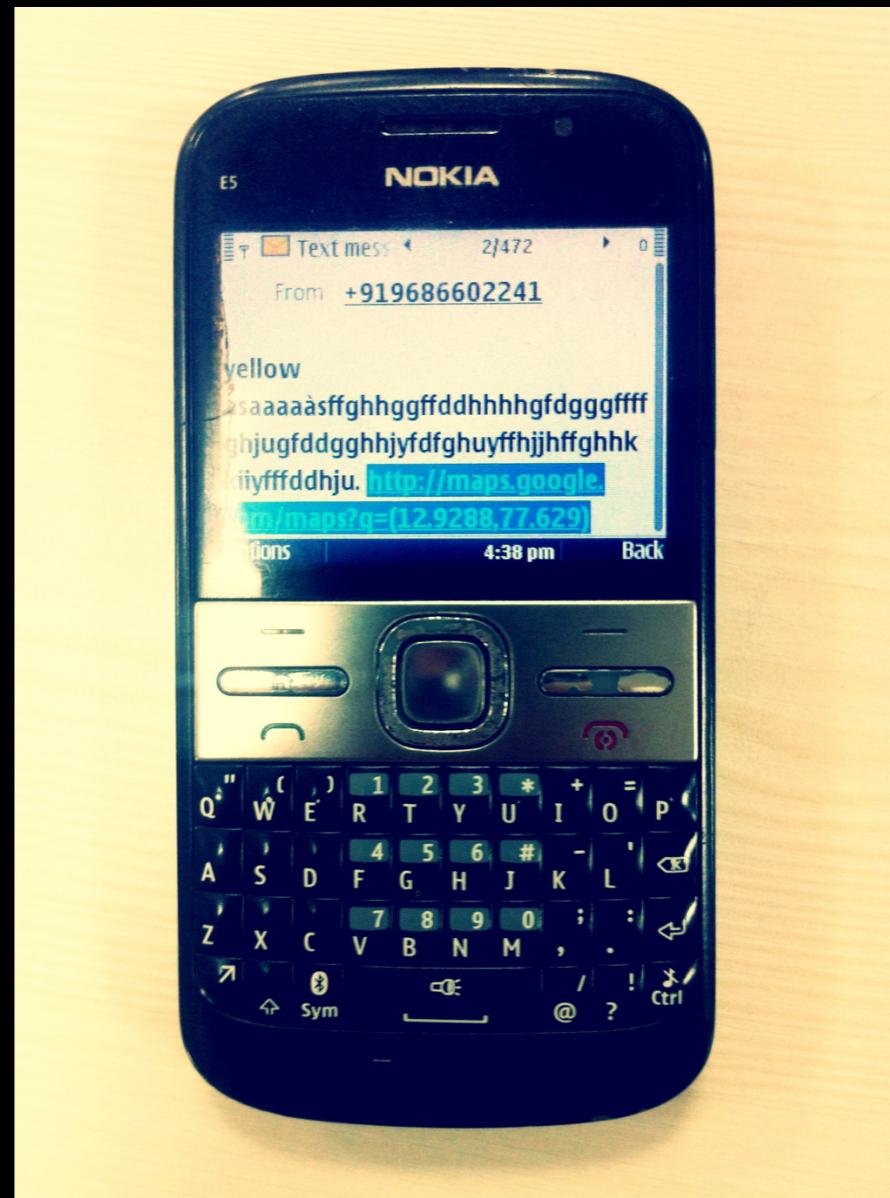
User testing



Full delivered feature list

- * App on phone
 - * Send SMS to specific recipients
 - * Attach location and update periodically
 - * Return to home screen to “fake shut down”
 - * Effective data erasure
 - * Encrypted data
-

Result



One-click disguised panic button that sends SMS, with encrypted data and a GoogleMaps URL

How can we help?

ThoughtWorks is a global custom software solutions consultancy trusted by many of the world's leading businesses with their most complex and critical systems. We deliver consulting grounded in delivery expertise, build custom applications and help organisations across all market sectors to drive IT efficiency – working to an exceptionally high standard.



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