



Clickstream Data Analytics



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Users now either via mouse, keyboard, touch screen or voice commands interact to applications of devices for services. The clients/applications can have a positive way of watching the same and understand users' behaviour for good. In general, famously known as clickstream, let companies do background work and provide user with choices of his/her interest. In a way this has to be win win situation where companies get customer and more sell on other side customer is satisfied more with less efforts. The software must be made such a way that it gives utmost importance to user's privacy and security.

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