



# Quotes about importance of Big Data and Analytics



Prof. Jigar Pandya Jul 5 (Edited Jul 6)

"In God we trust, all others must bring data." - W. Edwards Deming.

"Data is the new oil." - Clive Humby appears to have coined the term in 2006.  
(Individuals may have different opinion on this statement.)

"We're entering a new world in which data may be more important than software." - Tim O'Reilly

"Without big data analytics, companies are blind and deaf, wandering out onto the web like deer on a freeway." -  
Geoffrey Moore



The W. Edwards Deming Inst...

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