CNCF Board Town Hall Developer Seats

CNCF's mission is to make cloud native computing ubiquitous

CLOUD NATIVE
COMPUTING FOUNDATION

Members

Membership stats

CNCF enjoys the support of **780+ members** from six continents who pay membership fees annually

We are the only foundation with ***every major worldwide cloud provider as member***

CNCF has ***the largest end user network*** of any open source software foundation

CNCF Membership Benefits

Membership Benefits

Organizations join CNCF because they want to take an active role in supporting the growth and evolution of the cloud native ecosystem.
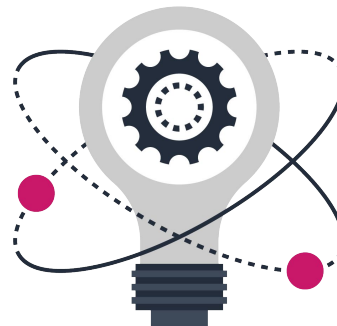
CNCF Membership Provides:

1

Marketing Amplification and Brand Awareness

2

Cloud Native Community Engagement

3

Thought Leadership Across Key Technology Trends

Marketing Amplification and Brand Awareness

Members can broaden their reach and awareness in the community with CNCF marketing programs. They can participate in:

CNCF Marketing Committee

Participate in the marketing committee monthly to engage with peers in the cloud native space.

CNCF Online Programs

Showcase their organization's open source technology by educating new and existing community members about best practices, trends, and new technologies through webinars, videos, and livestreams.

CNCF Blog

Showcase their thought-leadership and industry commentary, as well as share technical walkthroughs for CNCF projects here.
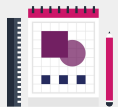
Kubernetes Blogs + KubeWeekly

Both of these are community-driven efforts. CNCF members can submit cloud native stories and tutorials with the community.

KubeCon + CloudNativeCon

CNCF organizes the world's largest open source developer conferences focused on cloud native technologies.

Public Relations & Analyst Relations Support

CNCF supports members with quarterly analyst reports including Top Analysts by keyword, quotes, and research highlights.

Community Engagement

End User Case Studies

End User stories help elevate the technical conversations to business objectives and challenges. This program features real-world use cases and the impact these cloud-native projects are having on end users' businesses.

Ambassador Program

Become a cloud native advocate and be recognized for their expertise in the cloud native space. They will be empowered to educate local communities around the world to learn about CNCF projects and technologies.

Kubernetes.io Partner Placement

The kubernetes.io partner page includes separate lists for Certified Kubernetes, KCSP, and KTP partners. One CNCF member reports that 18% of their incoming leads start from kubernetes.io or cncf.io.

Kubernetes Community Days

Run a local event to bring together the cloud native community in their region. CNCF provides the platform, guidelines, and tooling to help make their event a success.

Linux Foundation Membership

The Linux Foundation (LF) is the organization of choice for building sustainable open source ecosystems. When they join CNCF, they also join the LF. This allows their organization to engage with the larger open source community, including representatives from more than 1,000 of the top technology companies around the world.

Thought Leadership

Members of the CNCF can network and help shape the cloud-native market.
As a member they can participate in:
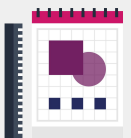
Governing Board Participation
Participate in elections to serve on the Governing Board to oversee the vision of CNCF and work with the TOC. The world's largest names in cloud and software are part of the CNCF GB.

Certified Kubernetes
The Certified Kubernetes program ensures that their version of Kubernetes supports the required APIs.

Kubernetes Certified Service Provider (KCSP)
The KCSP program highlights a pre-qualified and vetted tier of service providers who have deep experience helping enterprises successfully adopt Kubernetes.

Kubernetes Training Partner (KTP)
The KTP program features training providers with deep experience in cloud native technology training.

Market Research
CNCF provides independent market research so members can keep their pulse on the open source ecosystem and where technology trends are heading.

TOC Contributor
CNCF's Technical Oversight Committee (TOC) provides technical leadership to the cloud native community.

Interactive Landscape Placement
CNCF's interactive landscape is a comprehensive view of all cloud native products and projects available in the ecosystem. Anyone looking to adopt cloud native comes here to review what technologies they should assess and adopt. The landscape had 5.9M pageviews in 2020 alone!
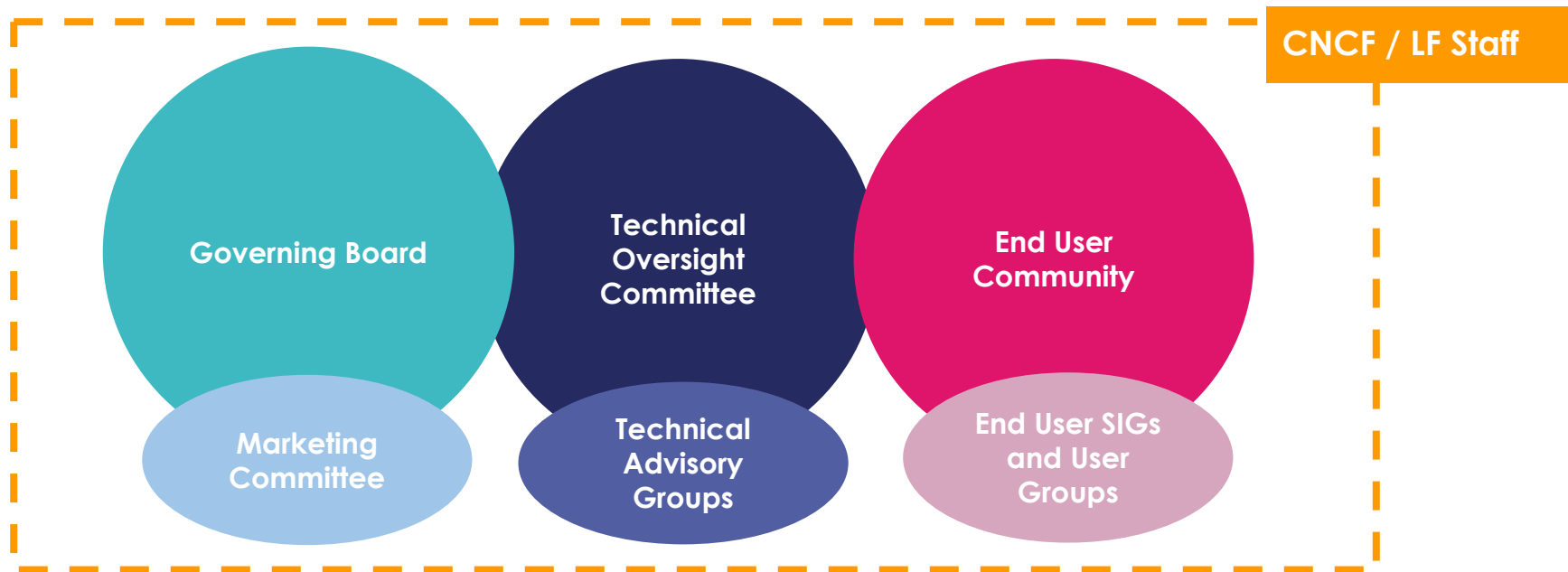
Member Benefits Snapshot

Membership benefits	Academic/Nonprofit	Silver	Gold	Platinum *Minimum of three year commitment*
	LF Associate included	LF Silver benefits included		
Strategic community engagement guidance	n/a	n/a	Yearly	Customized
Governing Board election and participation	n/a	Yes	Yes	Guaranteed seat
Member marketing programs	Yes	2 per quarter	4 per quarter	4 per quarter + live webinar
Membership press announcements	Quarterly group release	Quarterly group release	KubeCon keynote mention + customized PR	KubeCon keynote mention + feature speaker, and customized PR
Logo recognition on CNCF.io, the landscape, and LF website	Yes	Yes	Yes	Yes
Event sponsorship discounts	Yes	Yes	Yes + 2nd choice in Diamond lottery	Yes + 1st choice in Diamond lottery

CNCF Governance

CNCF Governance Structure

Governing Board

Technical Oversight Committee

End User Community

Marketing Committee

Technical Advisory Groups

End User SIGs and User Groups

CNCF / LF Staff

A triumvirate of the technical community + end users + vendor members

Constituents & Responsibilities - Governing Board

Governing Board

Governing Board
The CNCF Governing Board is responsible for marketing and other **business oversight and budget decisions** for the CNCF. The Governing Board does not make technical decisions for the CNCF.

- **Consists of:** Platinum members, elected silver and gold members, technical/developer representatives, TOC Chair
- **Key areas of focus:**
  - directing marketing, including evangelism, events and ecosystem engagement
  - overseeing operations and qualification efforts
  - fundraising and financial governance overall
- **Subcommittees:**
  - GB members pick which group
  - Legal, Budget, Special Issues
- **More details:** Available on GitHub
- **Meeting notes/slides:**
  https://www.cncf.io/governing-board-meeting-minutes/

Constituents & Responsibilities - Governing Board

https://www.cncf.io/people/governing-board/

Only two Community-elected members of GB:
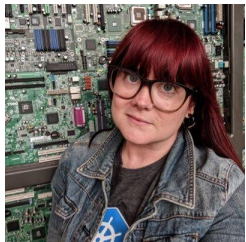
Paris

Kubernetes Rep

Contact: CNCF or Kubernetes Slack

RichiH

Developer Seat Rep (all CNCF projects)

Contact: richih@richih.org, @TwitchiH, or

CNCF Slack

Governing Board

GB Agenda and How We Get Work

Agenda creation:

- Executive Director (ED) creates the start of the agenda with CNCF Staff topics
- GB members email GB Chair and ED with their additional asks
- Requesting GB member meets with Chair and ED to go over topic
    - Chair and ED provide approval,
    - agenda placement,
    - and timebox window

How can YOU get something on the agenda?

- Project maintainers can reach out to Paris (Kubernetes) or RichiH (all) to discuss topics
- GB rep will meet with ED and Chair (see above)

GB Agenda and How We Get Work Cont'd

What's on the agenda?

- Resolutions:

    what: action from the board requires something to vote on
    - license matters
    - budget approvals
    - making meeting notes public -
      https://www.cncf.io/governing-board-meeting-minutes/

    who: CNCF Staff, GB member, or GB Subcommittee brings a resolution

- high level updates on KubeCon and project concerns

Sample of Current Initiatives

- Kubernetes Legal Matters: legal fund creation, insurance for named roles, more
- Project sustainability: how to get members more involved in participation, education for member companies on maintainer support, more
- Code of Conduct Committee

Thank you!

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Appendix