



rubyfuza 2015

Sponsorship Prospectus



5 - 7 February 2015 | Cape Town, South Africa

Started in 2011, Rubyfuza is still the only Ruby language conference in Africa and has been attracting top local and international Ruby developers for four years now. Rubyfuza does not only focus on experienced programmers, but also on educating and training new, young programmers, with Railsbridge and Coderetreat being amongst the events we've brought to South Africa for the first time. Rubyfuza is a great place to network with passionate software engineers, to recruit talent, and to learn new and exciting techniques and technologies.

Estimated Attendance: ~200

We are extremely excited to have **Aaron Patterson** as our keynote speaker in 2015. Aaron is a member of the Ruby and the Rails core teams and contributor to a huge number of Ruby OSS projects such as Nokogiri and Rack. His blog can be found at tenderlovmaking.com.

Past speakers include:

Dave Hoover
Obtiva, Groupon

Marc Bowes
Amazon

Rory McKinley
Hetzner

Jesse Newland
Github

Terrence Lee
Heroku

Sven Fuchs
Travis CI

Mark Bates
MetaCasts.TV

René de Voursney
NIRD

Charlene Tshitoka
ThoughtWorks

Kevin McKelvin
Platform45

Chris McGrath
Locale

Aslam Kahn
Factor10

Aaron Kalin
Treehouse

Jacob Burkhart
Engine Yard

Chris Spring
Mad Mimi

Rubyfuza 2014 sponsors include:

Mad Mimi

Amazon AWS

Unboxed Consulting

Platform45

Google

Vulcan Labs

Hetzner

GitHub

Polyglot Programming Inc

For more information contact:

Marc Heiligers | sponsor@rubyfuza.org | +44 74727 13424

5 - 7 February 2015 | Cape Town, South Africa



rubyfuza 2015

Sponsorship Packages

Sponsoring Rubyfuza is the number one way to get your message to South Africa's Ruby community. For any questions or to discuss a custom package, contact Marc Heiligers at sponsor@rubyfuza.org or +44 74727 13424.

Ruby level

R40k (~\$3,650)

Limited to 3 sponsors

- A large sized logo and blurb on the website
- A large sized logo in the program, and blurb at the front of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed first at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- Option for a display desk at the entrance to the conference room
- Opportunity to give a 20 minute product talk/demonstration at the conference
- Opportunity to send one pre-event and one post-event email to delegate opt-in list
- 3 conference tickets included

Emerald level

R20k (~\$1,250)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed at the end of conference videos
- May put literature in the conference goodie bag
- 1 conference ticket included

Sapphire level

R30k (~\$2,450)

Limited to 10 sponsors

- A medium sized logo and blurb on the website
- A medium sized logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed second at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- The option of a shared display desk at the entrance to the conference room
- Opportunity to send one post-event email to delegate opt-in list
- 2 conference tickets included

Topaz level

R10k (~\$650)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed at the end of conference videos

Additional Sponsorship Options

We have a number of additional sponsorship options. These are opportunities in addition to the main levels above and will receive special mention on the website and program and, in the case of an event, during said event. Options include professional videography and photography, the evening networking functions, the banquet dinner, parking and speaker tickets and workshops.

For more information contact:

Marc Heiligers | sponsor@rubyfuza.org | +44 74727 13424

5 - 7 February 2015 | Cape Town, South Africa