



rubyfuza 2014

Sponsorship Prospectus



6 - 8 February 2014 | Cape Town, South Africa

Started in 2011, Rubyfuza is still the only Ruby language conference in Africa and has been attracting top local and international Ruby developers for three years now. Rubyfuza does not only focus on experienced programmers, but also on educating and training new, young programmers, with Railsbridge and Coderetreat being amongst the events we've brought to South Africa for the first time. Rubyfuza is a great place to network with passionate software engineers, recruit talent, and to learn new and exciting techniques and technologies.

Estimated Attendance: 120+

Past speakers include:

Dave Hoover

Obtiva, Groupon

Sven Fuchs

Travis CI

Chris McGrath

Locale

Marc Bowes

Amazon

Mark Bates

MetaCasts.TV

Aslam Kahn

Factor10

Rory McKinley

Hetzner

Reneé de Voursney

NIRD

Aaron Kalin

Treehouse

Jesse Newland

Github

Kenneth Kamler

iSign.pro

Jacob Burkhart

Engine Yard

Terrence Lee

Heroku

Kevin McKelvin

Platform45

Chris Spring

Mad Mimi

Rubyfuza 2013 sponsors include:

Mad Mimi

Platform45

Hetzner

Amazon AWS

ThoughtWorks

Mpowered

Unboxed Consulting

Heroku

Basho

Shuntyard

Siyelo

Github

For more information contact:

Marc Heiligers | sponsor@rubyfuza.org | 083 233 5253

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Sponsorship Packages

Sponsoring Rubyfuza is the number one way to get your message to South Africa's Ruby community. For any questions or to discuss a custom package, contact Marc Heiligers at sponsor@rubyfuza.org or 083 233 5253.

Ruby level

R36k (~\$3,600)

Limited to 3 sponsors

- A large sized logo and blurb on the website
- A large sized logo in the program, and blurb at the front of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed first at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- Option for a display desk at the entrance to the conference room
- Opportunity to give a 20 minute product talk/demonstration at the conference
- Opportunity to send one pre-event and one post-event email to delegate opt-in list
- 3 conference tickets included

Emerald level

R12k (~\$1,200)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed at the end of conference videos
- May put literature in the conference goodie bag
- 1 conference ticket included

Sapphire level

R24k (~\$2,400)

Limited to 10 sponsors

- A medium sized logo and blurb on the website
- A medium sized logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed second at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- The option of a shared display desk at the entrance to the conference room
- Opportunity to send one post-event email to delegate opt-in list
- 2 conference tickets included

Topaz level

R6k (~\$600)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed at the end of conference videos

Additional Sponsorship Options

We have a number of additional sponsorship options. These are opportunities in addition to the main levels above and will receive special mention on the website and program and, in the case of an event, during said event. Options include professional videography and photography, the Thursday evening networking function, the banquet dinner, parking and speaker tickets.

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