Naive Bayes

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Concept

In an ideal world the value of any given feature would be totally independent from the value of another feature for a given data point. If this were the case we could use Bayes Law/Rule to compute the missing / predicted value with certainty after working out the subsequent relationship between the features. As it stands however this is not the case, and frequently there are complex underlying relationships in our data that are impossible to model on computers. It can, however, be usefult to pretend that these relationships are independent and apply Bayes Law anyway. This is where Naive Bayes comes in!

Multinomial Naive Bayes

Math Involved

Bayes Rule

Let
$$x = (x_1, x_2, ..., x_n)p(C_k|x) = \frac{p(C_k)p(x|C_k)}{p(x)}$$
Read $p(y|x)$ as the probility of y given that x has occurred
$$(1)$$

Naive Bayes Assumption

$$C_k = argmaxp(C_k) \prod_{i=1}^{n} p(x_k|C_k)$$
(2)

Code

Scikit-Learn

```
import pandas as pd
1
    import numpy as np
2
   from sklearn.datasets import load_iris
   from sklearn.model_selection import train_test_split
    from sklearn.feature_extraction.text import CountVectorizer
    from sklearn.naive_bayes import MultinomialNB, GaussianNB
    from sklearn import metrics, preprocessing
    #SCIKIT-LEARN PORTION
    #THE FOLLOWING CODE IS ADAPTED FROM RITCHIE NG AND DOES NOT BELONG TO THE REPO OWNER
10
    #Resource: https://www.ritchieng.com/machine-learning-multinomial-naive-bayes-vectorization/
11
    #Read in the data into a pandas dataframe
12
   dataFile = 'https://raw.githubusercontent.com/justmarkham/pycon-2016-tutorial/master/data/sms.tsv'
13
    features = ['label', 'message']
    sms = pd.read_table(dataFile, header=None, names=features)
15
    #If you want to see it's size
17
    #texts.shape
18
19
    #If you want to see its top 5 or 10 or whatever
20
    #texts.head()
21
22
    #If you want to see the unique labels
23
    #texts.label.unique()
24
25
    #Lets convert the discrete "lable" into a numerical value we can work with
26
    #Some examples will show you doing this as a .map and then doing it manually but this
27
    #Should work in the general sense
28
    le = preprocessing.LabelEncoder()
29
    sms['labelNum'] = le.fit_transform(sms['label'])
30
31
32
33
    X = sms.message
    y = sms.labelNum
34
35
    #Split into training and test states, you can set a random_state to have repeatable
36
    #occurrences
37
   X_train, X_test, y_train, y_test = train_test_split(X, y)
    print(y_test.head())
39
    #Here we are going to use a "Count Vectorizer" to create a bag of words model
    #since we are dealing with textual data
41
    #This will be a "sparse matrix" and its best to let sklearn/pandas handle this as
42
    #it knows how to store it in an effecient manner
43
    vect = CountVectorizer()
44
    X_train_dtm = vect.fit_transform(X_train)
    X_test_dtm = vect.transform(X_test)
46
    #Let's create a model
48
    nb = MultinomialNB()
49
    nb.fit(X_train_dtm, y_train)
51
    #Here is where we make an actual prediction on our test data, easy right
    y_pred = nb.predict(X_test_dtm)
53
54
    #How'd we do?
55
    print('Multivariate Naive Bayes')
56
    print('Accuracy: ',metrics.accuracy_score(y_test, y_pred))
    print('Precision: ', metrics.precision_score(y_test, y_pred))
58
    print('F1 Score: ', metrics.f1_score(y_test, y_pred))
59
60
    #Top left is True Negative predictions, top right is False Positives
61
    #Bottom left is False Negatives, bottom right is True Positives
    print(metrics.confusion_matrix(y_test, y_pred))
```

```
64
 65
     #If you want to test the probability a sentence will have a certain category you can
     #Use this, however this really isn't a very good use of naive bayes
66
     \#y\_pred\_prob = nb.predict\_proba(X\_test\_dtm)[:, 1]
68
     #You can also use Gaussian NB if our matrix wasn't sparse.
69
70
     gnb = GaussianNB()
71
 72
     gnb.fit(X_train_dtm, y_train)
     y_pred = nb.predict(X_test_dtm)
73
     print('Gaussian Naive Bayes')
74
     print('Accuracy: ',metrics.accuracy_score(y_test, y_pred))
75
     print('Precision: ', metrics.precision_score(y_test, y_pred))
76
     print('F1 Score: ', metrics.f1_score(y_test, y_pred))
78
 79
     #TENSORFLOW Portion
80
     #This is usually not the use for Tensorflow, but you can kind of force it if you want
81
82
     class NaiveBayesClassifier:
         dist = None
83
84
         def fit(self, X, y):
85
             ydist = np.unique(y)
86
             count = np.array([
87
                  [x for x,t in zip(X,y) if t == c]
88
 89
                 for c in ydist])
90
             mean, var = tf.nn.moments(tf.constant(count), axes=[1])
91
             self.dist = tf.distributions.Normal(loc=mean, scale=tf.sqrt(var))
92
93
         def predict(self, X):
94
             assert self.dist is not None
95
             nb_classes, nb_features = map(int, self.dist.scale.shape)
             prob = tf.reduce_sum(
97
                      self.dist.log_prob(
98
99
                          tf.reshape(
                              tf.tile(X, [1, nb_classes]), [-1, nb_classes, nb_features])),
100
101
                          axis=2)
             priors = np.log(np.array([1.0/nb_classes] * nb_classes))
102
103
             joint_likelihood = tf.add(priors, cond_probs)
     #TODO
104
             norm_factor = tf.reduce logsumexp(joint_likelihood, axis=1,
105
                      keep_dims=True)
106
             log_prob = joint_likelihood - norm_factor
107
             return tf.exp(log_prob)
108
109
     #TODO Use classifier, later
110
```