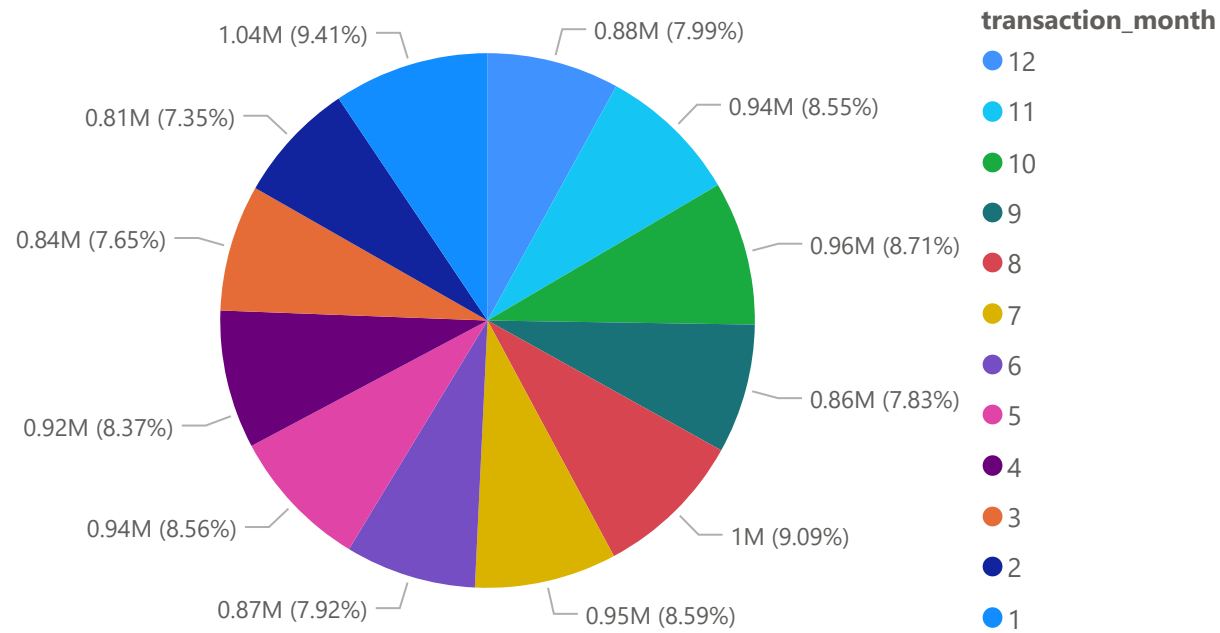
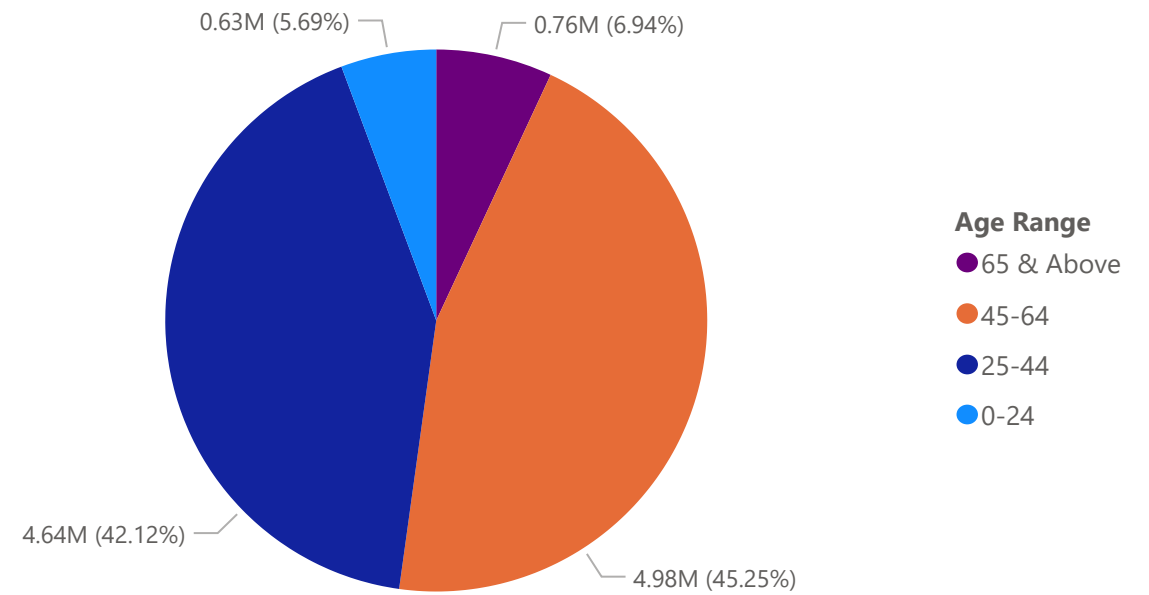


profit by transaction_month



profit by Age Range



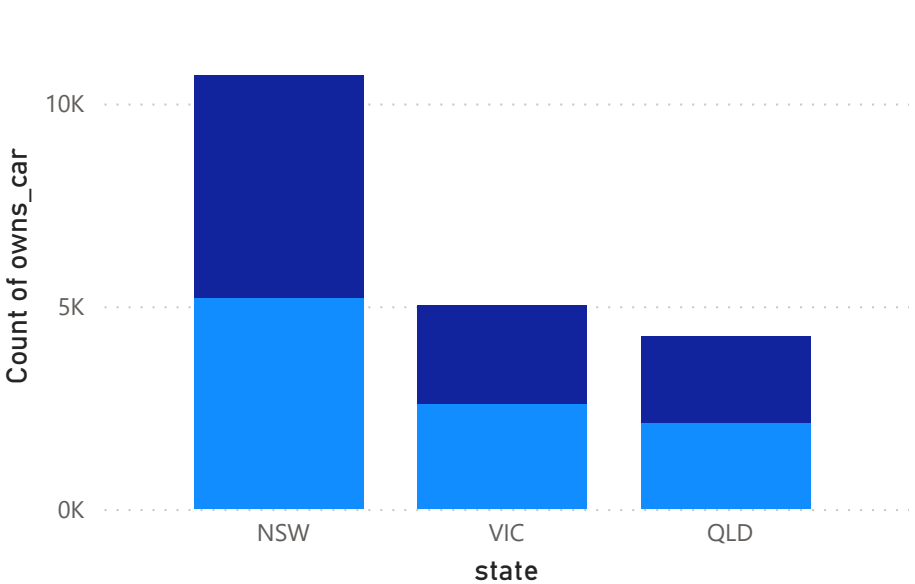
Count of owns_car by state and owns_car

owns_car ● False ● True

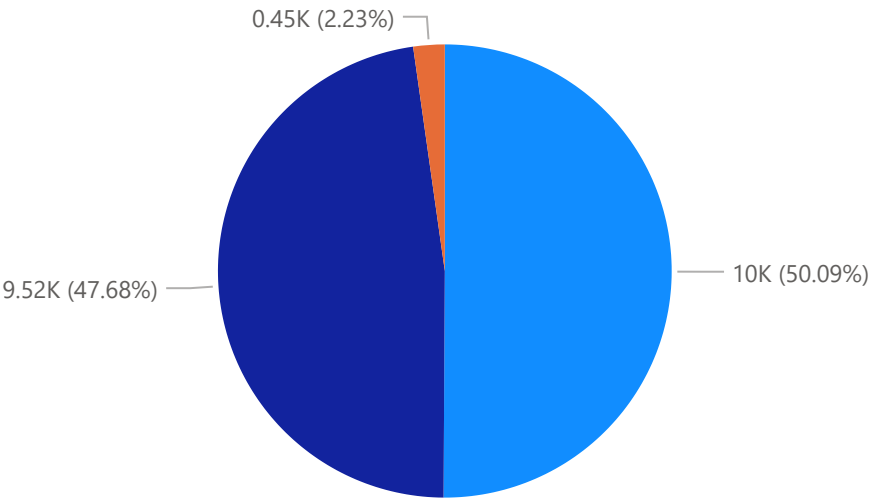


Count of owns_car by state and owns_car

owns_car ● False ● True



Count of gender by gender



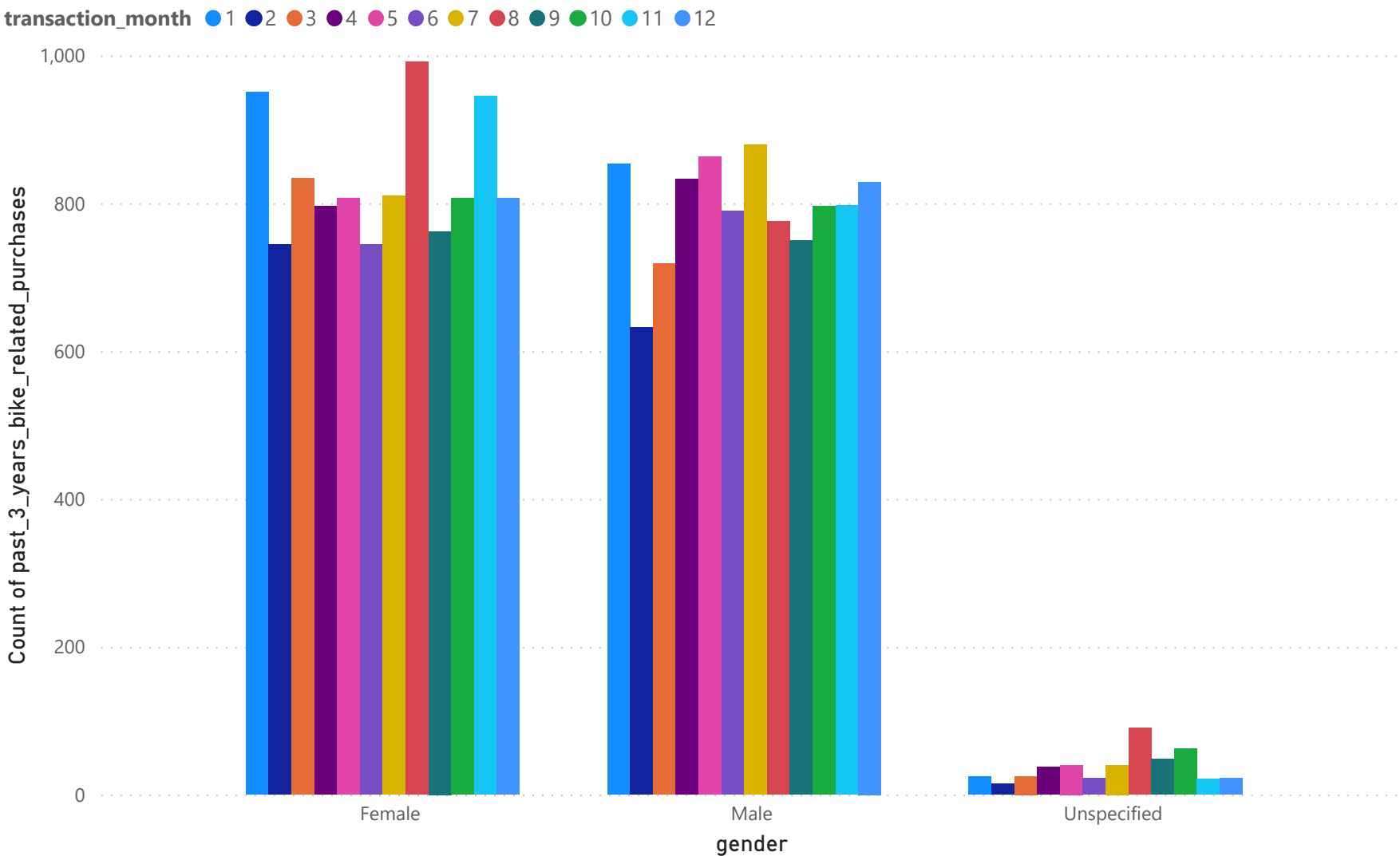
gender
● Female
● Male
● Unspecified

gender	Count of gender
Female	9997
Male	9516
Unspecified	446
Total	19959

transaction_month	Female	Male	Unspecified	Total
1	950	853	24	1827
2	744	632	15	1391
3	834	718	25	1577
4	796	833	37	1666
5	807	863	40	1710
6	744	790	22	1556
7	810	879	40	1729
8	991	776	90	1857
9	762	750	48	1560
10	807	796	62	1665
11	945	797	21	1763
12	807	829	22	1658
Total	9997	9516	446	19959



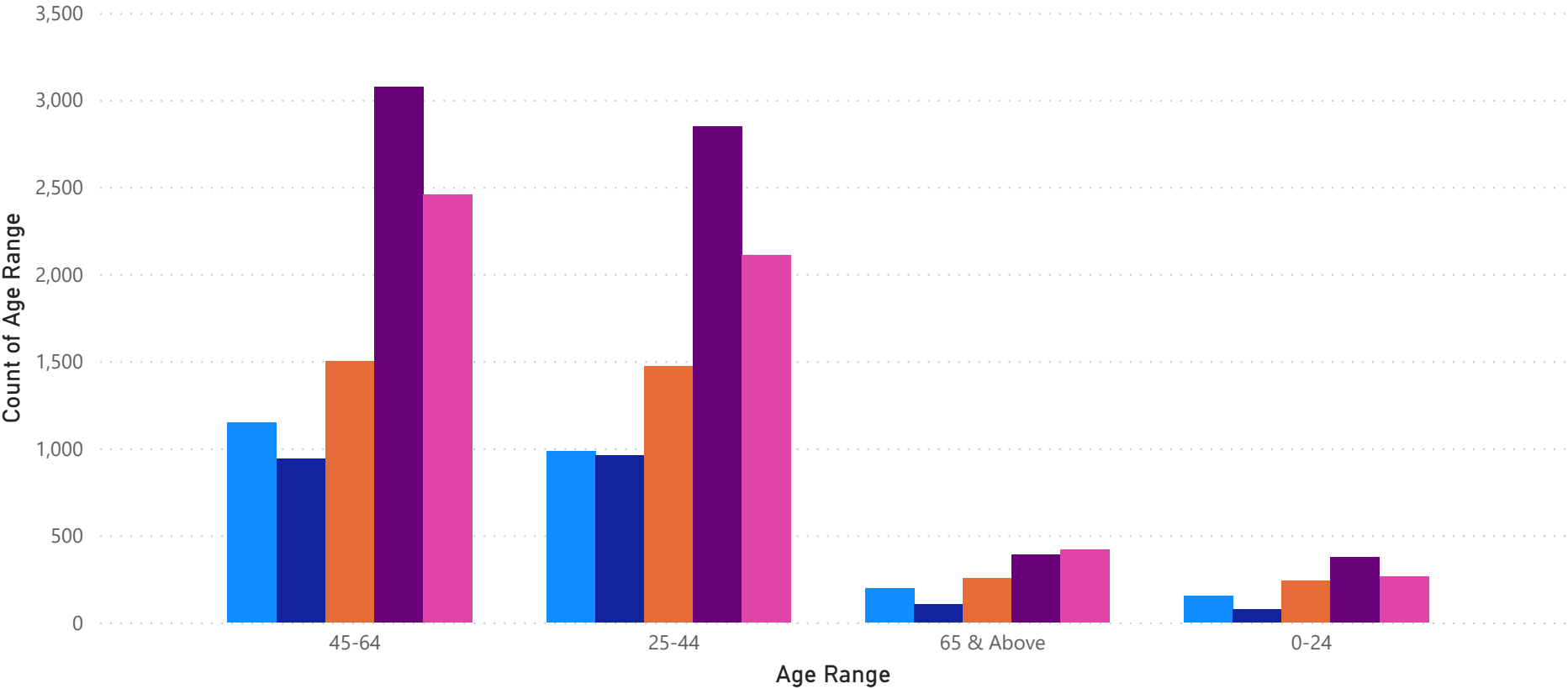
Count of past_3_years_bike_related_purchases by gender and transaction_month





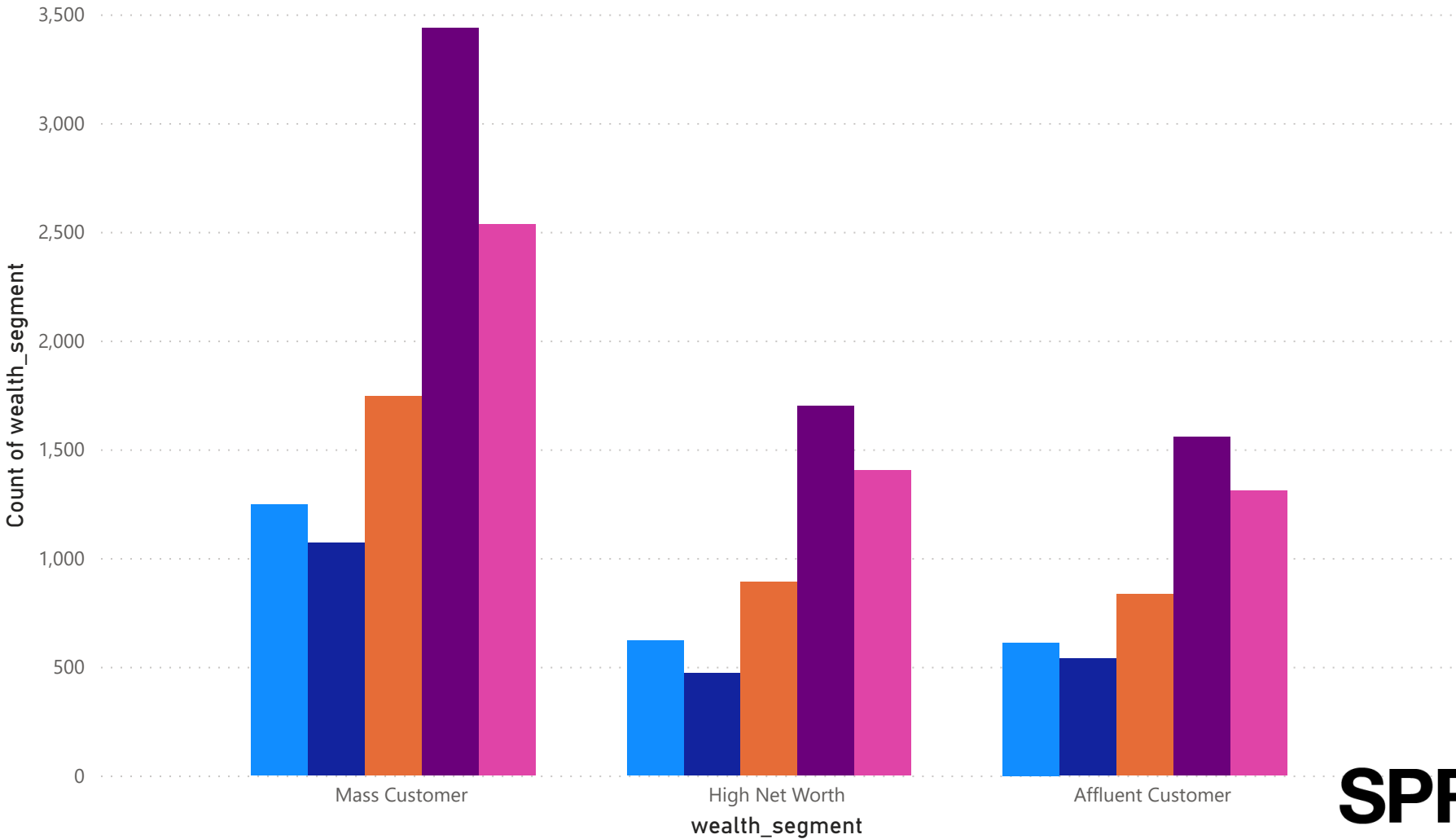
Count of Age Range by Age Range and Customer_Segmentation

Customer_Segmentation ● Big Spenders ● Gold Customers ● Low Value Customers ● Loyal Customers ● Silver Customers



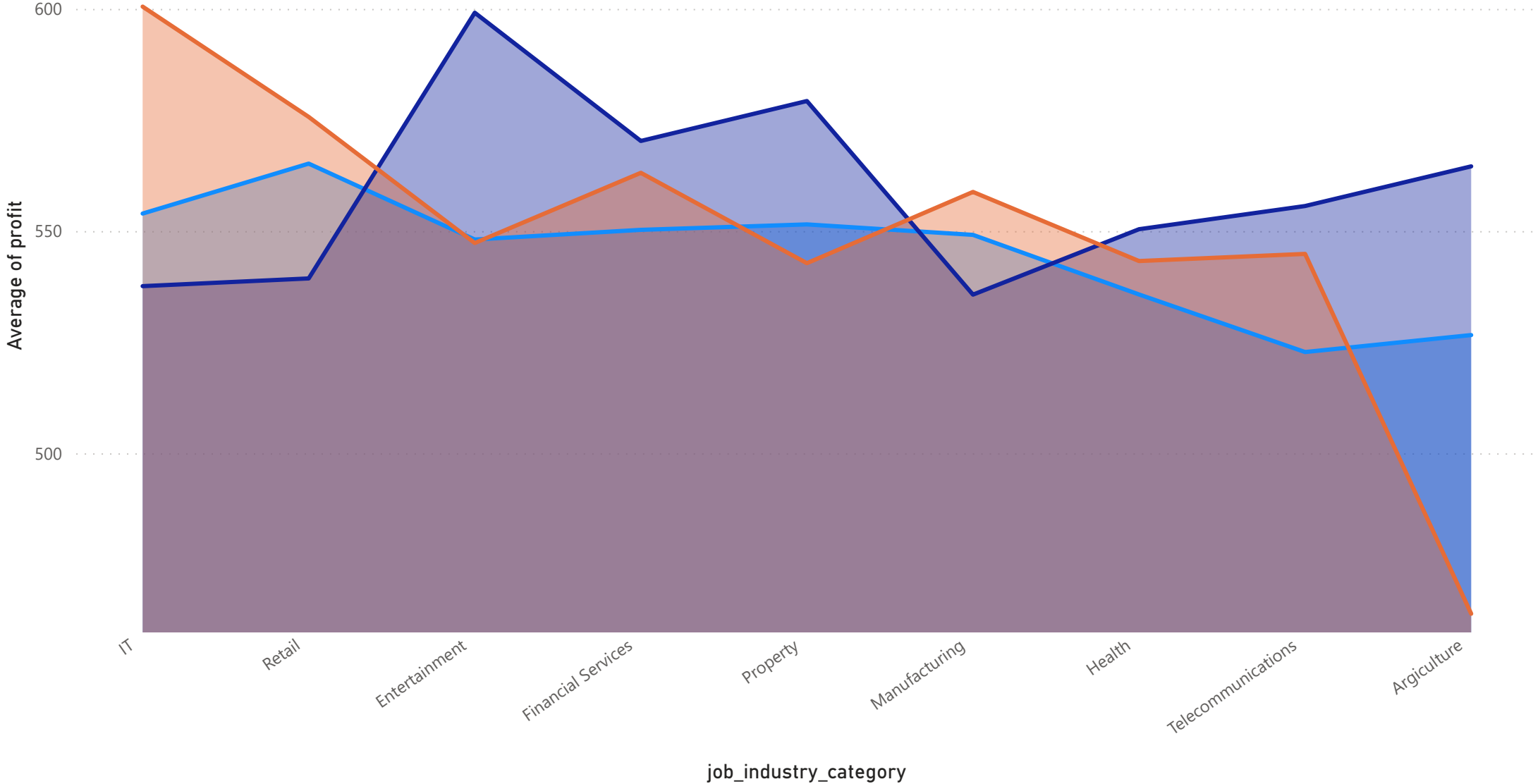
Count of wealth_segment by wealth_segment and Customer_Segmentation

Customer_Segmentation ● Big Spenders ● Gold Customers ● Low Value Customers ● Loyal Customers ● Silver Customers



Average of profit by job_industry_category and state

state NSW QLD VIC



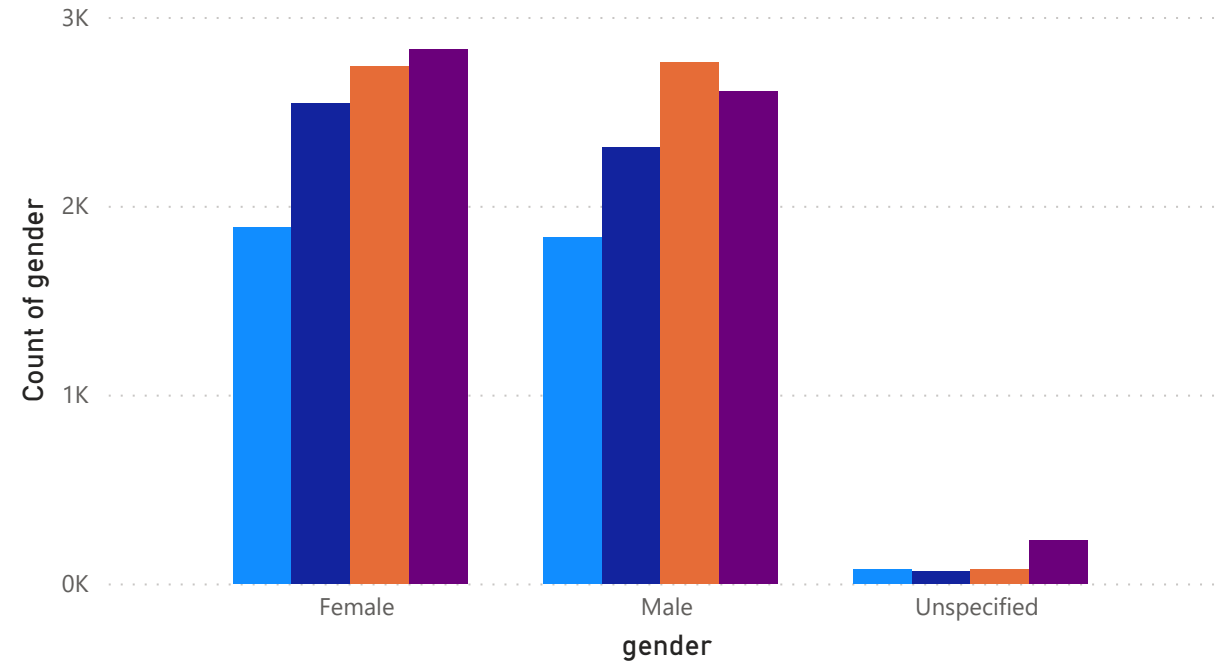


Count of Customer_Segmentation by Customer_Segmentation



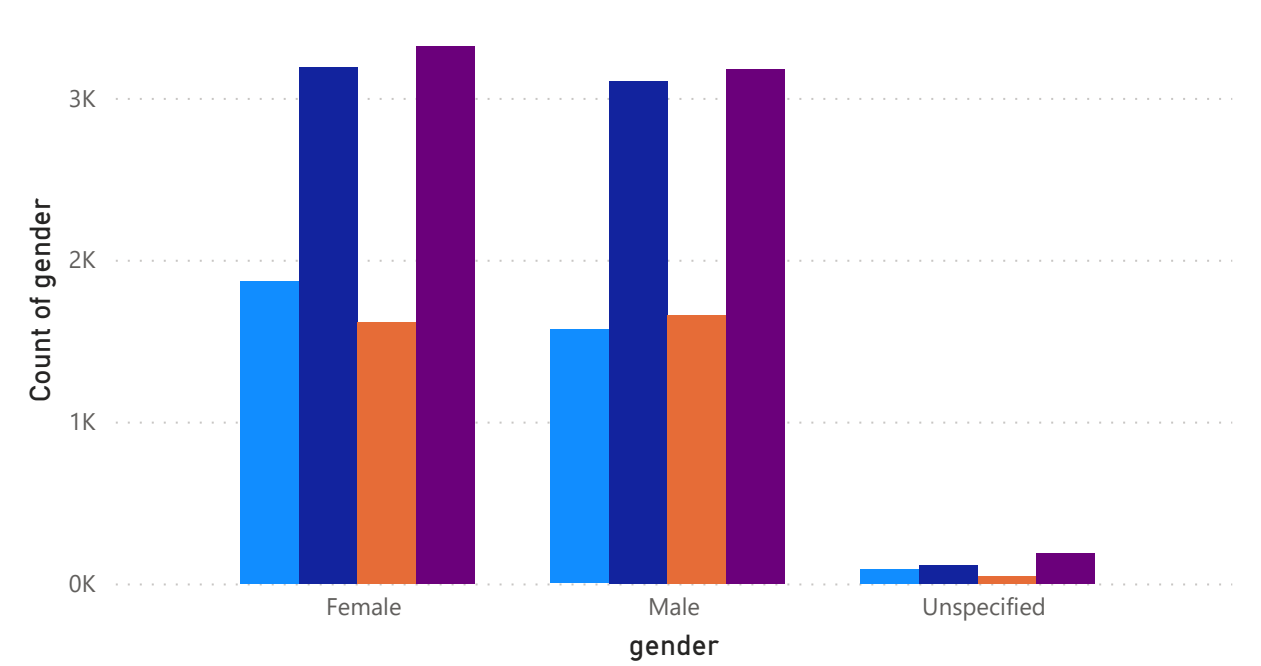
Count of gender by gender and R_Score

R_Score 1 2 3 4



Count of gender by gender and F_Score

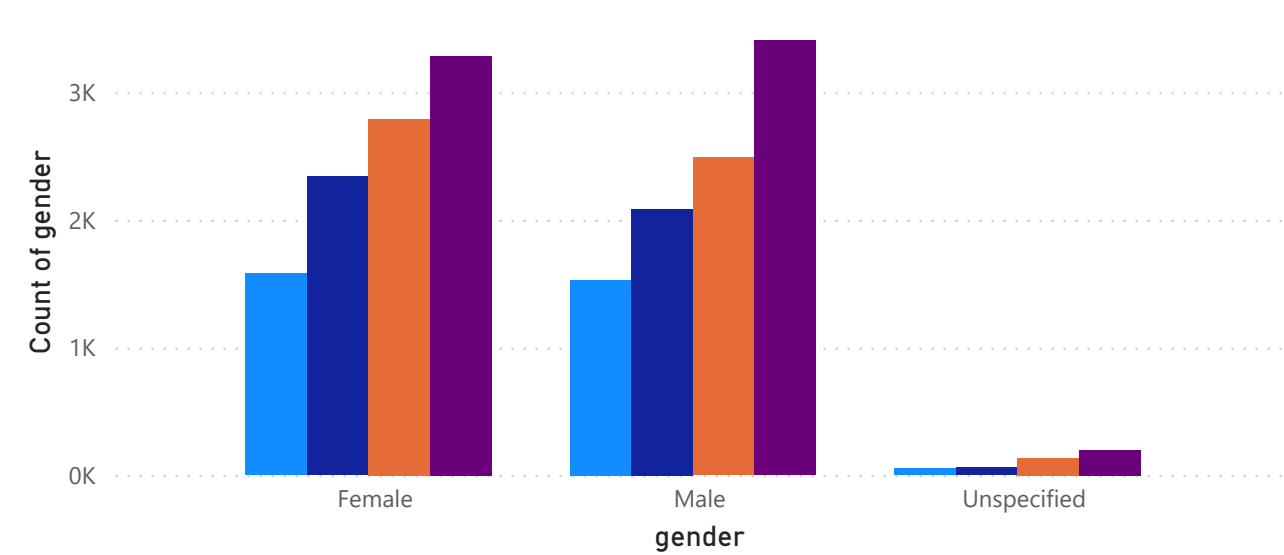
F_Score 1 2 3 4



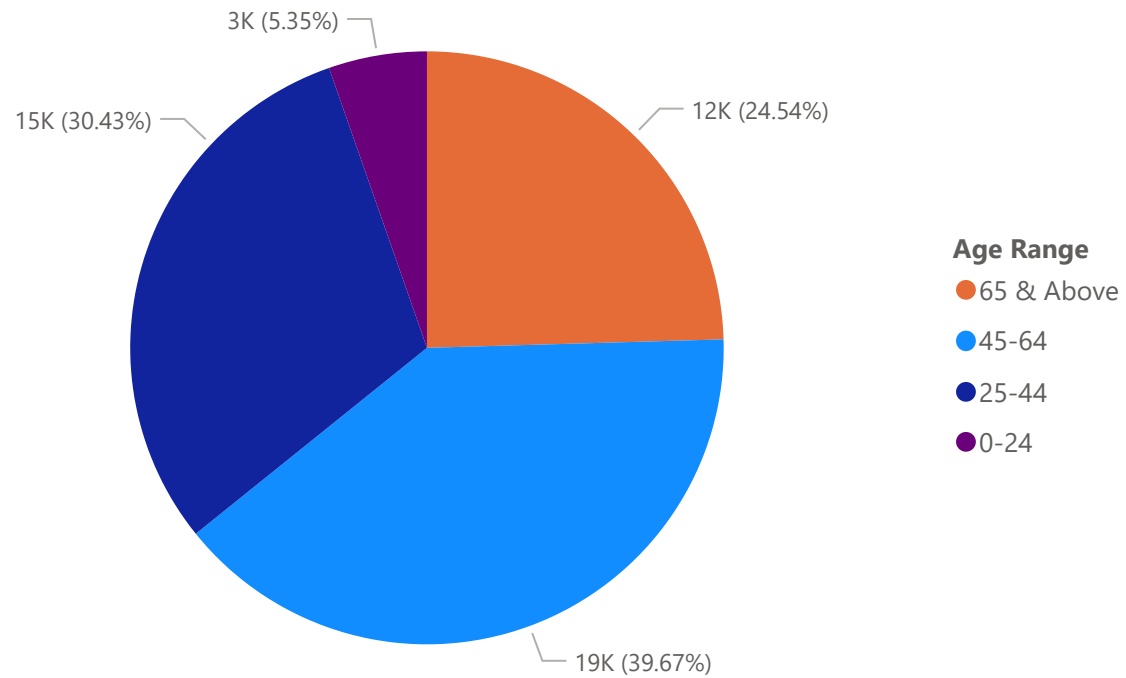
SPROCKET
CENTRAL

Count of gender by gender and M_Score

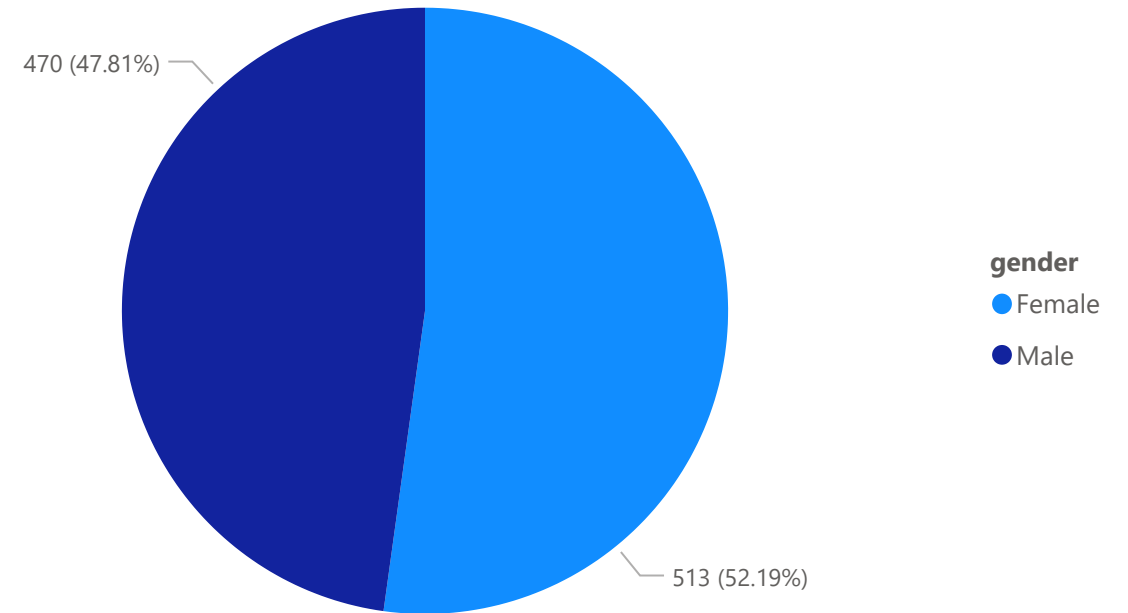
M_Score 1 2 3 4



past_3_years_bike_related_purchases by Age Range



Count of owns_car by gender





customer_id	Age	first_name	last_name	past_3_years_bike_related_purchases	gender	wealth_segment
0	65	Chickie	Brister	86	Male	Mass Customer
1	52	Morly	Genery	69	Male	Mass Customer
2	48	Ardelis	Forrester	10	Female	Affluent Customer
3	43	Lucine	Stutt	64	Female	Affluent Customer
4	57	Melinda	Hadlee	34	Female	Affluent Customer
5	71	Druci	Brandli	39	Female	High Net Worth
6	46	Rutledge	Hallt	23	Male	Mass Customer
7	50	Nancie	Vian	74	Female	Mass Customer
8	50	Duff	Karlowicz	50	Male	Mass Customer
9	37	Barthel	Docket	72	Male	Mass Customer
10	27	Rockwell	Matson	94	Male	High Net Worth
11	23	Wheeler	Winward	48	Male	Mass Customer
12	32	Olag	Winward	60	Male	Mass Customer
13	46	Melba	Spellacy	38	Female	Mass Customer
14	58	Mandie	Feares	32	Female	Mass Customer
15	68	Dukie	Swire	88	Male	Affluent Customer
16	29	Marcelia	Monkleigh	61	Female	Mass Customer
17	46	Winnifred	Beswetherick	83	Female	Mass Customer
18	84	Odilia	Quick	65	Female	Affluent Customer
19	68	Karly	Willavize	2	Female	High Net Worth
20	54	Teddie	Burchill	11	Male	Mass Customer
21	29	Gaston	Dallaghan	44	Male	Mass Customer
22	24	Otis	Ottey	26	Male	Mass Customer
23	45	Tabbatha	Averill	5	Female	Affluent Customer
24	40	Brena	Schnitter	78	Female	Mass Customer

Total 50336

48977

past_3_years_bike_related_purchases by Age Range and state

