

# Web technologies on PDF & paper



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# Length units

Relative:

%	em	ex	ch	rem
vw	vh	vwin	vmax	

Absolute:

in	cm	mm	pt	pc	px
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# Absolute length units

———— 1in

———— 2.54cm

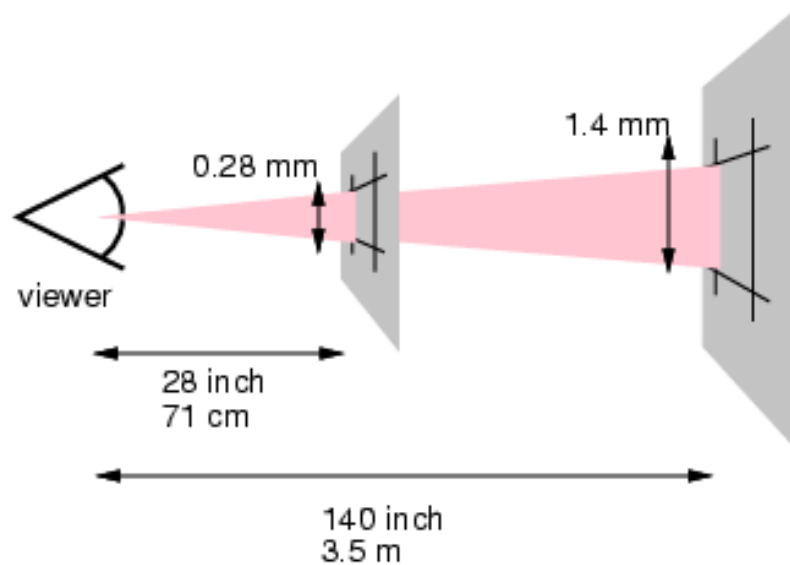
———— 25.4mm

———— 72pt

———— 6pc

———— 96px

# Reference pixel



# High-resolution images

- Default: `image-resolution: 1dppx`
- Specify `width, height: auto` (the default) preserves the aspect ratio



zoomed 10×

**PNG (450×150px)**



**SVG**



# SVG with PNG and text fallback

```
<object data=kozea-logo.svg>  
  <img src=kozea-logo.png  
      alt=Kozea>  
</object>
```