



EWOK

Enabling Women Of Kamand valley to achieve a better quality of life

When a woman succeeds, a family succeeds!

The Women's Centre at IIT Mandi has launched an initiative to help the local women in the Kamand valley (Himachal, India) to develop employable skills and get better access to relevant information. We are working towards building a network to bring information on employment and training opportunities to the women and to share their qualifications and availability with potential employers. They will also receive training and guidance in setting up small businesses and more.

We need your support to carry on! Help us spread the advantages of technology and modern communication to our sisters in the hills.

Lend us a hand!

Be our financial friend.

- | | |
|----------------------------------|-----------------------------------|
| <input type="checkbox"/> ₹ 1000 | <input type="checkbox"/> \$ 100 * |
| <input type="checkbox"/> ₹ 5000 | <input type="checkbox"/> \$ 300 * |
| <input type="checkbox"/> ₹ 10000 | <input type="checkbox"/> \$ 500 * |
| <input type="checkbox"/> ₹ 50000 | <input type="checkbox"/> \$ 1000* |
- * USD or equivalent

Contact Us

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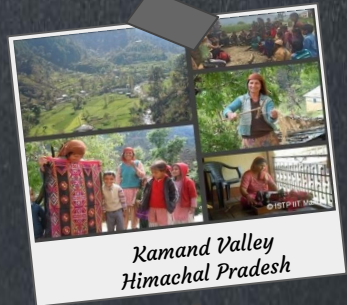
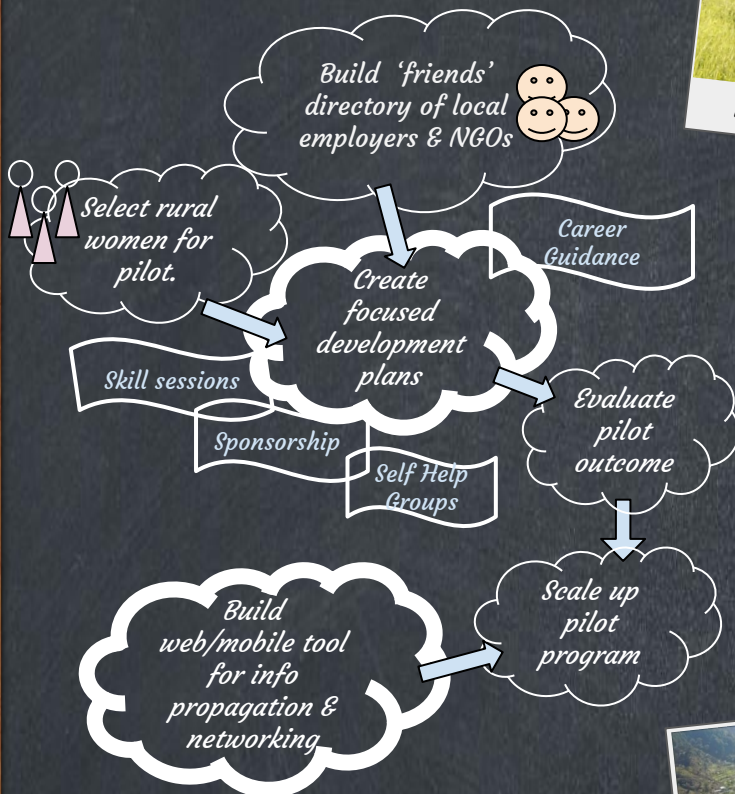


*Riyagadi,
Himachal Pradesh*

Background:

In 2014, a student team from IIT Mandi (Himachal Pradesh, India) conducted a survey of the women in the nearby villages. The study revealed that about 75% of them do not complete schooling (12th grade), limiting them to low paid, unskilled jobs. However, they showed a keen interest in being trained and guided. A lack of awareness, guidance and training has restricted the potential for growth and employment for these hardworking women. Our collective efforts can easily help overcome these hurdles.

Plan of Action



Developmental activities

- Incubator units setup to create mementos using local craft skills for IIT Mandi and others.
- Ongoing skill development / enhancement sessions.
- Facilitating setup of weaving units in association with vendors.
- Guidance for pursuing professions like small scale businesses, nursing, midwifery.
- Facilitating better integration with NGOs and agencies involved in related schemes.

Technology assistance

- Web/Mobile tool for job search, event alerts, networking with local employers & social service outfits.
- Tool in Hindi & English.