

North East University Bangladesh
Department of Computer Science and Engineering
Program- BSc (Eng.) in CSE
Mid- Semester Examination, Spring- 2022
Course Code: CSE- 323, Course Title: Management Information Systems
Total Time: 1 hour and 30 minutes, Total Marks: 30

*Numbers in the right margin indicate full marks for each question. Parts of a question should be answered sequentially. Attempt any **three** of the following questions.*

1. a. What are the key corporate assets? 02
b. Define MIS and what is the role of the information systems function in a business? 04
c. Briefly explain the business information value chain model with example. 04
2. a. Define digital firm. 02
b. Write few examples of tradable services. 02
c. Explain the strategic business objectives of information systems with example. 06
3. a. Define enterprise systems with example. What does globalization have to do with management information systems? 05
b. How do different types of information systems serve the different management groups in a business? 05
4. a. Write different types of business environment. Draw and explain the functions of information system. 05
b. Explain the technical and behavioral approaches of information systems. Why technical approach is less significant without behavioral approach. 05
5. a. How management information systems (MIS) obtain their data from the organization's TPS? 05
b. Draw the enterprise application architecture. Distinguish the difference between e-business and e-commerce with example. 05

13/4/21

2011/1