

9 May 2022

→ 2.3 :: Benefit —

(1) Different types of collaboration —

- Joint venture
- Merger
- Acquisition
- Takeover

→ CH-3:

* 3.1 : Culture and politics —

16 May 2022

→ What is a organization —

- Profit
- non-profit

→ H.W Features of organization.

- Organization culture
- Organization politics

* 3.2 how info. system imp —

Assig/Q. How information system changes both the relative costs of capital and the costs of information.

- Advertisement
- labor cost
- Manufacturing cost

- agency theory

30 May 2022

Figure: 3.7 { Assignment } . 123

→ Organization Resistance To information system innovations -

People (1) fear of unknown (2) skill gap.
Job tasks: Organization .

① Financial security .

Threat of ~~Adaptation~~ expertness -

organization - organizational inertia .

- Top management philosophy .

- Resource allocation .

→ Michel Porter's competitive forces model .

- ~~Threat~~ of new entrants .

Threat .

- Rivalry among existing firm .

- Threat of substitute products .

- ~~buy~~ bargaining power of buyers .

- bargaining power of suppliers .

06 June 2022

→ Value Chain Model —

Competitive advantage (ways) — ~~421~~ —

- (1) Low-cost leadership — 127
- (2) Product differentiation
- (3) Customer and suppliers intimacy.
- (4) Market Niche.

the customer types: (i) Internal — (information exchange)
(ii) external — (money exchange)

Q. Way of achieving advantages (ans in above).

→ Figure: 3.9 — Value chain model.

Chapter — 6.

08 June 2022

imz → File organization terms and concepts — p — 243

→ Fig: 6.2

[GIGO] Garbage in Garbage out.

→ DBMS —

→ Assignment: How a DBMS solves the problem of the Traditional file environment [p — 246] instead of Tutorial —

→ OLAP — p(258)

→ Data Mining —

→ Multidimensional data Model — F-613

→ Page: 259

→ Assignment: Voice over IP —
Search engine Mat — 303
SEO — 303.

RFID — 311

06 June 2022

→ Value Chain Model —

Competitive advantage (ways) — ~~127~~ —

- Achieving ways,
- (1) Low-cost leadership — 127
 - (2) Product differentiation
 - (3) Customer and suppliers intimacy.
 - (4) Market Niche.

the customer types: (1) Internal — (information exchange)
(2) external — (information sharing) / (employee)
Q. Ways of achieving advantages (as in above).

→ Figure: 3.9 — Value chain model.

Chapter — 6.

08 June 2022

→ File organization — terms and concepts — p — 243

→ Fig: 6.2

[GIGO] Garbage in Garbage out.

→ DBMS —

→ Assignment 1: How a DBMS solves the problem of the Traditional file environment [p — 246] instead of Tutorial —

→ OLAP — p(258)

→ Data Mining —

→ Multidimensional data Model — F-6.13

→ Page: 259

→ Assignment: Voice over IP —

Search engine Mail — 303
SEO — 303.

RFID — 311

⇒ Chapter - 10: Int -

15 June 2022

→ 10.2

→ Digital goods -

P - 405 C (3, 10) v.v.I

P - 439 Q (5) (M-commerce)

Growth of E-commerce.

P → 408 → case study.

→ Types of E-commerce (v.v.I)

→ ~~B2B~~

→ ~~B2B~~

→ B2C

→ B2B

→ C2C

→ C2B

→ B2G

→ G2B

→ ~~G2G~~

Business to customer

Note: first 5 marks 15 Page.

→ Portal:

→ E-commerce Revenue Models (v.v.I)

→ Affiliate

→ Chapter - 3 -

P - 111, 112, 113, 114, 118, 122, 129, 225, 128, 131, 131

↓
Fig (3.1)

↓
Q (3.3)

↓
3.2

↓
3.7

↓
3.8

↓
Competitive Force

↓
Table (3.4, 3.5)

v.c.M.

→ ~~Chapter - 6~~ Influence -

Interaction -

Sequence

Production -

Capital and labor are the primary production factor provided by the environment

→ Culture

→ Business Process

→ Politics

→ Structure

→ Environment