Toni Tesori Huffman

St. Augustine, Florida

tt@tesoridesign.com

Resumé

Education

MS in Infomation Studies
Florida State University

Specializations
Information Architecture, Technology & Networking, Web Design, Usability Analysis

BS in Advertising
Florida State University

Relevant Courses
Creative Strategy, Media Planning, Web Design, Marketing Concepts

AS in Computer Programming
Seminole State College

Relevant Courses
Web Programming I & II, Database Concepts, Systems Analysis & Design

Skills

Software/Languages

» HTML/CSS/SASS
» Javascript
» NodeJS
» React
» Wordpress/PHP
» Adobe XD

Other Skills

» Bootstrap
» Responsive Design
» Search Engine Optimization
» Server Administration
» Web Analytics

Connect With Me

tesoridesign.com   twitter.com/ttesori   \github.com/ttesori   linkedin.com/in/tonitesori

Experience

Graphic Designer *PTI Consulting & Management* [2016-present]

» Lead designer of print, digital and web design assets for nonprofit clients.
» Managed creative design processes from concept to completion.
» Ensured visual consistency by adhering to or establishing brand standards.
» Maintained library of collateral and creative projects and assets.

Web Developer/Graphic Designer *Tesori Design* [2001-present]

» Completed graphic design and web development projects for clients, from initial meeting and project conception to launch.
» Provided exceptional customer service, attention to detail and ability to meet deadlines.

Web Developer/Graphic Designer *OCWS* [2008 – 2012]

» Responsible for full-stack creation of websites, from design concept to completed website delivery.
» Converted initial client input into effective design solutions.
» Maintained optimum SEO through best development practices.
» Produced quality work while managing upwards of 20 simultaneous projects.
» Assisted in server administration duties on IIS (creating/editing sites, troubleshooting, permissions).

Division Web Developer *FL Dept. of Agriculture* [2007 – 2008]

» Worked with the Florida Department of Agriculture's Division of Marketing to maintain, create, and update pages for their websites.
» Ensured standards compliance (Section 508 and W3C XHTML validation) across nearly 20 sites and over 3000 pages of content.
» Produced standards-compliant web sites from self-created Photoshop comps.
» Administrated mailing lists; tracked web statistics and analytics.