Panel Data

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```
## Warning: package 'plm' was built under R version 3.5.1

## Loading required package: Formula

library(prediction)

## Warning: package 'prediction' was built under R version 3.5.1

library(Metrics)

## Warning: package 'Metrics' was built under R version 3.5.1

library(tseries)

## Warning: package 'tseries' was built under R version 3.5.1
```

R. Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
train_data <- na.omit(read.csv(file="usersessions-with-char-sec-train.csv", header=TRUE, row.names = NU
panel.data.train <- plm.data(train_data, index = c("session_start","userid"))

## Warning: use of 'plm.data' is discouraged, better use 'pdata.frame' instead

mdl_fd <-plm(session_length~age+session_length_mvavg, data = panel.data.train, model = "fd")

##Summaries

summary(mdl_fd)

## Oneway (individual) effect First-Difference Model

## ## Call:

## plm(formula = session_length ~ age + session_length_mvavg, data = panel.data.train,</pre>
```

```
##
       model = "fd")
##
## Unbalanced Panel: n = 221244, T = 1-2, N = 221496
## Observations used in estimation: 252
## Residuals:
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                              Max.
                    -106
                                             29717
## -17815 -3479
                               389
                                     4142
##
## Coefficients:
##
                         Estimate Std. Error t-value Pr(>|t|)
                                    56.92435 -1.3842
                        -78.79559
                                                        0.1675
## age
## session_length_mvavg
                        0.73620
                                    0.12892 5.7107 3.182e-08 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Total Sum of Squares:
                           1.2778e+10
## Residual Sum of Squares: 1.1421e+10
## R-Squared:
                  0.10924
## Adj. R-Squared: 0.10568
## F-statistic: 29.7026 on 1 and 250 DF, p-value: 1.2063e-07
cat(length(panel.data.train$session_length), length(mdl_fd$residuals))
## 221496 252
## Fitted vs Observed and Fitted vs Residuals plots
# par(mfrow=c(1,2))
\# plot(panel.data.train$session_length-mdl_fd$residuals, panel.data.train$session_length, asp=1, ylab =
# abline(0,1, col='red', lty='dashed', lwd=2)
# ## Fitted vs Residuals plots
\# plot(panel.data.train\$session_length-mdl_fd\$residuals,mdl_fd\$residuals, asp=1, ylab = "Observed", xla
# abline(0,0, col='red', lty='dashed', lwd=2)
## MAE and RMSE
mae_fd = mean(abs(mdl_fd$residuals))
rmse_fd = sqrt(mean(abs(mdl_fd$residuals)^2))
cat('MAE = ', mae_fd, ', RMSE = ', rmse_fd)
## MAE = 4956.749 , RMSE = 6732.097
```