

24  
hours



# sponsorship D E C K

promoting  
diversity  
in tech

HACKXX 2019

presented by **TESC**

{ WOMEN-CENTRIC  
all-inclusive  
HACKATHON }

April 6 - 7, 2019 • Price Center West Ballroom @ UC San Diego

## What's HackXX?

HackXX is the first and only women-centric, all-inclusive hackathon at UC San Diego. In addition to bridging the gender gap of women in STEM, HackXX aims to provide a space of equality. HackXX welcomes all who are interested in fostering an empathetic and collaborative tech space. In line with this goal, HackXX will provide the tools, fellowship, and knowledge for hackers of all levels and backgrounds to pursue their technological ideas and passions.

The Triton Engineering Student Council (TESC) established HackXX as one of the first women-centric hackathons to foster greater gender equality in the engineering community. Now in the third year, HackXX looks to reach more aspiring engineers and scientists by expanding from 100 hackers to over 300. HackXX 2019 will take place on April 6-7th, 2019 at Price Center West Ballroom, UC San Diego.

## MISSION

## Why should you sponsor?

Supporting HackXX means providing the resources for hundreds of passionate women eager to leave their mark in technological fields. HackXX presents an excellent opportunity to work and connect with ambitious women in tech and others who support gender equality and inclusivity. On top of that, a HackXX sponsorship gives your company numerous recruiting and promotional benefits. Below you will find more information about HackXX and why to sponsor, including an infographic detailing benefits in an “à la carte” style. Please contact [sponsor@tesc.ucsd.edu](mailto:sponsor@tesc.ucsd.edu) for all inquiries related to HackXX 2019.

## A la carte



### \$1500 Base Sponsorship

includes booth, one recruiter, logo on website, and unlimited mentors at the event (one table)



check any of the options in the following à la carte categories:

#### Recruitment

\$250  
For unlimited  
recruiters

\$500  
Interview room  
access during  
event

\$750  
Resume  
database  
access  
for all HackXX  
2019 applicants

#### Promotional

\$250  
Logo on our  
HackXX 2019 t-shirt

\$250  
Social media post  
(email, facebook)  
for any job descrip-  
tion or promotion

\$1000  
Sponsor prize/  
challenge  
(one-minute open-  
ing ceremony  
announcement &  
presenting prizes  
during closing)

#### Tech

\$250  
Student access to  
your API/Hardware

\$500  
Half-hour tech  
talk about any  
new fields/issues  
in industry

\$750  
One-hour technical  
workshop  
(required to also  
purchase the  
Sponsor prize/  
challenge)

Selected all the options above?



+ an additional \$1500 = **Partner Level**

Your company gets "Presented By" branding and a ten-minute opening ceremony keynote after purchasing all options!

Ready with your options? Take a screenshot and/or email [sponsor@tesc.ucsd.edu](mailto:sponsor@tesc.ucsd.edu)!

HACKXX 2019

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thank you  
FOR SUPPORTING  
HACKXX 2019

April 6 - 7, 2019  
PC West Ballroom  
@ UC San Diego

Questions? Contact [sponsor@tesc.ucsd.edu](mailto:sponsor@tesc.ucsd.edu),  
or visit our website at [hackxx.io](http://hackxx.io).