



# Association for Computing Machinery

*Advancing Computing as a Science & Profession*



## Sponsorship

### for the chapter at The University of Texas at Austin

Contact us today at [corporate@texasacm.org](mailto:corporate@texasacm.org)  
Visit our website at [texasacm.org](http://texasacm.org)

## What is ACM?

ACM is one of the largest organizations in the Computer Science department and home to many inspiring minds who can't wait to get into the industry and academia. Our vision is to provide our members with the best networking opportunities and the most enriching academic environment to promote higher learning and prepare the next generation of computer scientists.

## Why Sponsor?

With access to some of the brightest students in UTCS, your company will have the opportunity to build brand awareness and increase visibility. All the while, you will be creating a presence in our community, thus building on the reputation of an active and friendly recruiting culture.

## There's a level for everyone.

### BRONZE

Companies starting up that want some visibility

**\$1000 / year**

### SILVER

Engage with our students on a personal basis to build lasting connections

**\$2500 / year**

### GOLD

Strongest level of engagement, working with our members throughout the entire year

**\$5000 / year**

Choose One

- Corporate Branding on our Website
- Invitation to Closing Banquet
- General Meeting
- Technology Workshop
- Resume Book Access
- T-shirt Branding
- Distinguished Speaker Event
- Semester Kickoff Event (1 of 4)
- Dine with Selected Students
- Tour of your Office Space (Austin only)
- Corporate Branding on our Website
- Invitation to Closing Banquet
- General Meeting
- Technology Workshop
- Resume Book Access
- Basic T-shirt Branding (name)
- Distinguished Speaker Event
- Semester Kickoff Event (1 of 4)
- Dine with Selected Students
- Tour of your Office Space (Austin only)
- Corporate Branding on our Website
- Invitation to Closing Banquet
- General Meeting
- Technology Workshop
- Resume Book Access
- Full T-shirt Branding (logo)
- Distinguished Speaker Event
- Semester Kickoff Event (1 of 2)
- Dine with Selected Students
- Tour of your Office Space (Austin only)

## Recruiting top students and getting exposure

If you enjoy speaking with our members, imagine what getting more engaged through events and other opportunities can do for your company's reputation. Sponsor ACM to find the right students to join your team!



## Event Clarification

### Corporate Branding (Website/T-shirts)

Your logo will be placed on our website with a link to your company's career portal, so our members can easily access available job opportunities from your organization. You will also receive promotional emails through our listserve to alert our members of upcoming events and opportunities. T-shirt branding will be a name or a logo displayed on the back of the ACM t-shirt, depending on the tier.

### Closing Banquet

This event will be hosted at the end of the spring semester, and celebrates accomplishments of our members over the last year. You're invited to join us in this celebration, network with students, and we'll feature you in our event slideset.

### General Meetings

You will be given roughly an hour to present anything from corporate life to technology stacks. Our only ask is please engage the students with stories or encounters at your work! We find that a personal touch garners a better audience and retains the attention of our members.

### Technology Workshop

Your company is invited to demo a tool used in your workplace, discuss why certain technologies are used in your workplace, walk through building a simple application, or even host a panel discussion to discuss various technologies. If students need to follow along on their machines, please let us know ahead of the event.

### Office Space Tour

Host a tour of your office space to help educate us on the environment and interactions in your workplace. This yields a more memorable experience and allows you to know our members at a more personal level. This perk is limited to companies in the Austin area due to the scheduling conflicts among students.

### Dining with Students

Companies may choose a restaurant in the Austin area to host an intimate dinner. Sponsors will then have the option to select 10-20 student attendees from among a group of ACM members who express interest in attending dinner. Companies should plan to send appropriate number of engineers/recruiters based on attendance.

### Resume Book

Our resume book will be distributed to sponsors during the fall semester. We'll send an access link that expires at the end of the school year (May 2019).

### Semesterly Kickoff Events

Our kickoff meetings are among our biggest events each semester. They'll serve to introduce you and your company to our entire membership and more. You'll get to present at a meeting, on a topic of your choice. We suggest bringing swag and engineers.

### Distinguished Speaker

Working together with the department and our officers, you may send a distinguished speaker from your organization. The topic should be computer science related. A past speaker we hosted was Marty Weiner, CTO of Reddit, who talked about building a startup from the ground up.