

# 19.2) Logistic Regression

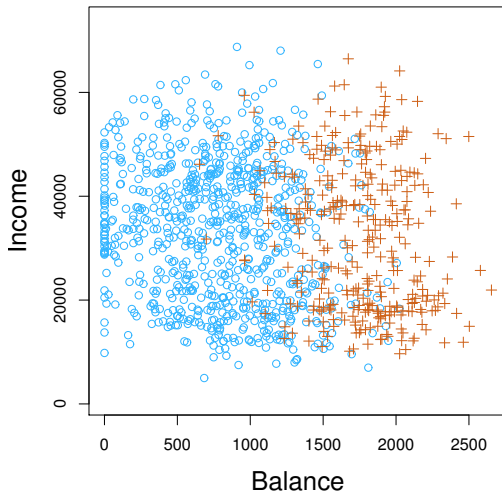
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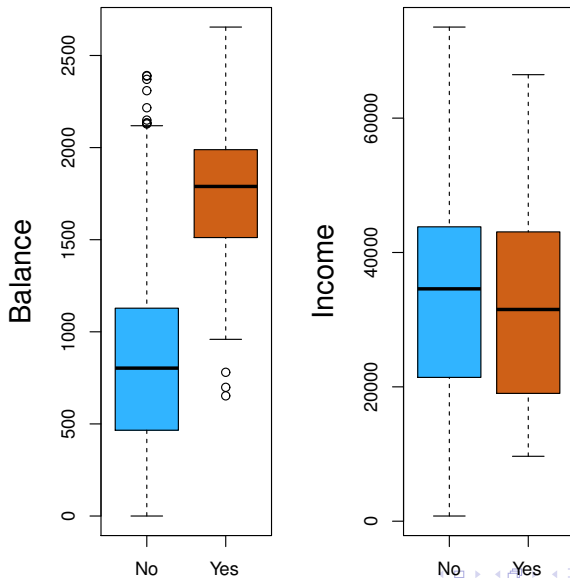
Tables, Graphics, and Figures from  
**An Introduction to Statistical Learning**

James et al. (2017): Chapters: 4.3

# The Default Data Set: Default Rate $\cong 3\%$



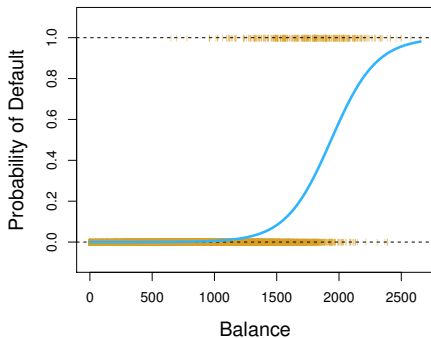
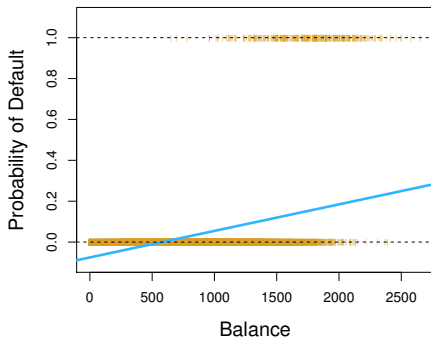
# A Subset of 10,000 Individuals



# Why Not Linear Regression?

$$y = \begin{cases} 1 & \text{if stroke} \\ 2 & \text{if drug overdose} \\ 3 & \text{if seizure} \end{cases}$$

# Linear Probability vs Logistic Model



# The Logistic Model

$$p(X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

$$1 - p(X) = \frac{1}{1 + e^{\beta_0 + \beta_1 X}}$$

$$\frac{p(X)}{1 - p(X)} = e^{\beta_0 + \beta_1 X}$$

$$\log \left[ \frac{p(X)}{1 - p(X)} \right] = \beta_0 + \beta_1 X$$

# Logistic Regression

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.6513	0.3612	-29.5	<0.0001
balance	0.0055	0.0002	24.9	<0.0001

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-3.5041	0.0707	-49.55	<0.0001
student [Yes]	0.4049	0.1150	3.52	0.0004

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.8690	0.4923	-22.08	<0.0001
balance	0.0057	0.0002	24.74	<0.0001
income	0.0030	0.0082	0.37	0.7115
student [Yes]	-0.6468	0.2362	-2.74	0.0062



# Predictions given Balance

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.6513	0.3612	-29.5	<0.0001
balance	0.0055	0.0002	24.9	<0.0001

$$\hat{p}(X) = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 X}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 X}}$$

$$\frac{e^{-10.65 + 0.0055 \times 1,000}}{1 + e^{-10.65 + 0.0055 \times 1,000}} = 0.57\%$$

$$X = 2000 \rightarrow \hat{p}(X) = 58.6\%$$

## Predictions given Student

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-3.5041	0.0707	-49.55	<0.0001
student[Yes]	0.4049	0.1150	3.52	0.0004

$$\hat{Pr}(\text{default} = \text{Yes} | \text{student} = \text{Yes})$$

$$\frac{e^{-3.5+0.405 \times 1}}{1+e^{-3.5+0.405 \times 1}} = 4.3\%$$

$$\hat{Pr}(\text{default} = \text{Yes} | \text{student} = \text{No})$$

$$\frac{e^{-3.5}}{1+e^{-3.5}} = 2.9\%$$

# Multiple Logistic Regression

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.8690	0.4923	-22.08	<0.0001
balance	0.0057	0.0002	24.74	<0.0001
income	0.0030	0.0082	0.37	0.7115
student [Yes]	-0.6468	0.2362	-2.74	0.0062

$$\hat{p}(X) = \frac{e^{-10.87+0.0057 \times 1,500+0.003 \times 40-0.65 \times 1}}{1+e^{-10.87+0.0057 \times 1,500+0.003 \times 40-0.65 \times 1}} = 5.8\%$$

$$\hat{p}(X) = \frac{e^{-10.87+0.0057 \times 1,500+0.003 \times 40-0.65 \times 0}}{1+e^{-10.87+0.0057 \times 1,500+0.003 \times 40-0.65 \times 0}} = 10.5\%$$