23) K-Means Clustering and Hierarchical Clustering

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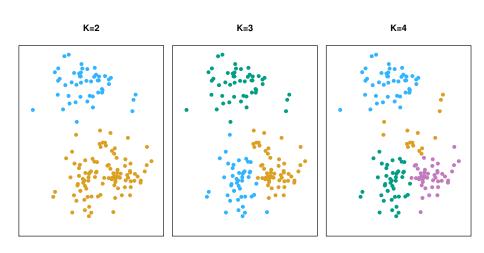
Reference

Tables, Graphics, and Figures from:

James et al. (2017): Ch 10.3

Hastie et al. (2017): Ch 13.2, Ch14.3

Simulated Data Set with 150 Observations



K-Means Clustering

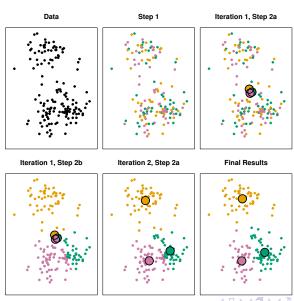
$$C_1 \cup C_2 \cup ... \cup C_K = \{1, ..., n\}$$
 $C_k \cap C_{k'} = \emptyset \text{ for all } k \neq k'$

$$\underset{C_1,...,C_k}{\textit{Minimize}} \{ \sum_{k=1}^{K} W(C_k) \}$$

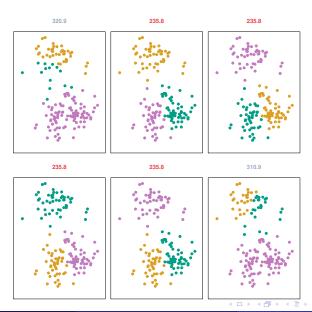
$$W(C_k) = \frac{1}{|C_k|} \sum_{i,i' \in C_k} \sum_{j=1}^{p} (x_{ij} - x_{i'j})^2$$

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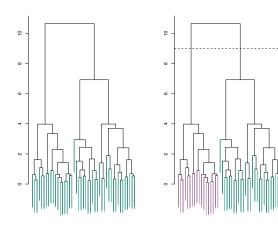
K-Means Clustering Algorithm

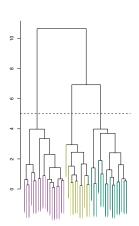


Different Random Assignment

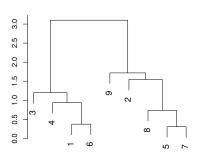


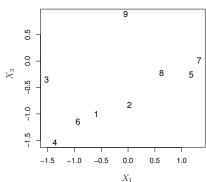
Hierarchical Clustering - Dendrogram





9 Observations: Euclidean Distance and Complete Linkage





Measure of Dissimilarity (d(G, H))

Single Linkage or Nearest-Neighbor

$$\min_{i \in G, i' \in H} d_{ii'}$$

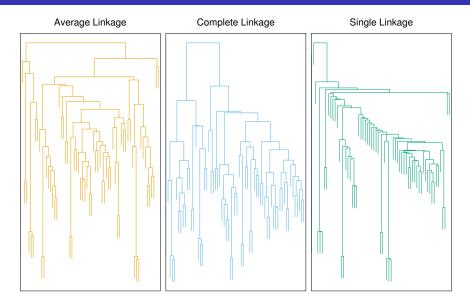
Complete Linkage or Furthest-Neighbor

$$\max_{i \in G, i' \in H} d_{ii'}$$

Group Average

$$\frac{1}{N_G N_H} \sum_{i \in G} \sum_{i' \in H} d_{ii'}$$

Average, Complete, and Single Linkage



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