Migrating from The Source to KnowledgeXchange

12.05.23



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Summary To Date

Authors

There are 4 trained authors (Wave 1), who have created articles as part of the KX Author licensing process. There is currently no structured process to migrate content. The documents they worked on were selected based on:

- + Not being up for annual review until Q3/Q4 2024
- + Low traffic (<100 clicks in the previous 6-9 months)
- + Ease of conversion (help the authors learn the tool without having to re-imagine the content)

All Wave 1 authors successfully completed their mentor licensure in Jan 2024.

Wave 1	Wave 2
Angela Taylor	Bill Kane
Betty Stasko-Miller	Brian Mertz
Natasha DeRosier	Heather Vela
Nicholas Lachimia	Katie Coomes
	Jeri Reuter
	Jessica Greggs
	Megan Williams
	Sarah Hyde

Author/Mentor Alignment

January Mentor Candidates	February Author Candidates	
Nick Lachimia	Jeri Reuter	
NICK Lacilinia	Megan Williams	
Betty Stasko-Miller	Bill Kane	
Detty Stasko-Willer	Katie Coomes	
Angela Taylor	Brian Mertz	
Angela Taylor	Jessica Greggs	
Natasha DeRosier	Heather Vela	
ivatasiia DeRosiei	Sarah Hyde	



Wave 3	Wave 4	Wave 5
3/13 - 3/14	4/10 - 4/11	5/22 - 5/23



KnowledgeXchange

The Enterprise Knowledge Management (EKM) team has a process to crawl The Source for Flare (non-binary) and non-converted (binary) documents:

- 1. With the OpsInsight team's indexer, all Accredo L&D content is crawled every 4 hours.
- 2. Site map created in Coveo based off the indexer's work.
- 3. KnowledgeXchange uses the site map to allow for proper use and display of metatags (filters) and puts documents in the correct Knowledge Domains.

There are some challenges with macro-based binary documents (.XLSM) and PDFs saved with older versions of Adobe Acrobat. A fix is being worked on which may include adding them as files attached to articles in KX. Ultimately, any macro-based binary document can continue to be hosted in The Source if absolutely needed and KX is unable to support it as a file attachment.

Content Migration Status

The EKM team has provided a Content Migration Strategy for an overall flow, but no formalized process has been created (part of the reason this document is being created). To date, roughly 75 documents have been converted from SOPs, Job Aids, etc. into KX articles. Several of these are internal L&D documents and newly created content (like the Intro to WalkMe Onscreen Guide). Again, (nearly) all of them are part of the KX Author licensure process.



Document Counts

Data as of 01/05/2024

Note: Includes Flare documents tagged "Expired" per Dominic

Project	Doc. Count*			
TRC	751			
CSC	45			
ESSDS	472			
Client Pages	232			
Fertility	297			
Frontend	619			
Fulfillment	267			
PAC	609			
Source Content	189			
Transformation	111			
What's New	55			
Total	3,647			

I Don't Want to Read a Book About This

Fair enough, here's a quick summary of the document:

- Migrate non-binary content by copying, pasting, and adjusting formatting. Almost all documents
 will fit within the Salesforce editor's character limit (about 131,000 characters). The new editor
 allows for things like collapsible headers to make the documents more like current Flare material.
 Larger documents would need to be chunked out.
 - Documents will be retired in the eyes of the end user, but the content will be hidden if someone follows the link (with a landing page that will direct them to the KX article, or KX search).
- Migrate binary content by creating a new article and uploading it as an attachment in the "Files" section. The author will need to search the document and extract searchable terms to put into the field as KX does not index these.
- Create/Update internal processes around the style guide, migrating different document types, and versioning/compliance.
- Determine how content will migrate (waves, time commitments, what to do with requests for new content during this time, etc.)



 Accomplish this using as much existing documentation as possible from others who have done similar migrations – there's lots of content in the SO Operating Enablement Knowledge Domain that talks about migrating from Flare to KX from when ESI did it.



Content Pre-Migration Work

Challenges/Risks

- Longer SOPs and Job Aids may require unique information mapping approaches in order to fit within the boundaries of KnowledgeXchange and Knowledge Centered Service (KCS) methodologies.
 - KCS dictates that article titles should be phrased as a question, since this is what the user is
 "really" searching for.
 - KCS recommends smaller chunks of information, leaving articles considerably more focused on one particular part of a process instead of a larger, linear process flow.
- + Compliance/auditing dictate the information is up to date, easy to access, and easy to understand
- + Challenges from our business partners about structural changes to the documentation they use daily.
- + Impact to training content, as references and links will need to be updated.
- + Salesforce is a system based on relationships and objects, so each "version" of a document is issued a new Object ID (read: URL) every time a new version is published.
- + Flare is currently a more robust option for creating content, allowing more style and formatting options.
- Long migration timeline of 4,000+ documents needing to be converted to at least one KX article. We
 will have a better understanding of this as we begin converting on a larger scale and measure LOE.
- + Business partners currently do not want to author their own content, but this could change.
- Potential impacts to SME draft approval (article validation), Annual Review, and Specialty Change Control. May not be a risk as we can continue to use these.
- + Business partners are unfamiliar with the article validation process.

Needs, Gaps, and Mitigating Strategies

If there is existing documentation in the SO Operating Enablement Knowledge Domain, we may be able to use it and adopt it completely; situations may require creating entirely new articles. Authors have access to edit/clone/create documents in the Knowledge Domain

The <u>Enterprise Operations Knowledge Management Homepage</u> outlines "all" articles needed by ESI KX authors to manage content.

Intake, Update, and Retirement Processes

Flagging

- No current Accredo flagging strategy.
 - Betty is monitoring a reported created to monitor flags across all Knowledge Domains, but this will need to scale to include all licensed authors.
 - Flag Reports can be created and filtered by Knowledge Domains



Commented [BK1]: Better way to say this?

- ESI side of the business has struggled with the workload of dealing with flags while balancing their regular tasks.
- + Can continue to use the Specialty Request Center for intake and updates.
 - · Other parts of the enterprise continue to use their own intake process.
- + Time tracking specifics need to be worked out. The ESI side of the business creates one request for the year and adds subtasks for each flag worked.
- + Retirement process is known as archiving in KX.

Relevant KnowledgeXchange articles:

- + What flag lists should I monitor daily as an ESI Domain Author?
- + Creating ESI Flag Lists as an ESI Domain Author
- + How to do I track my time when working flags as an ESI Domain Author?
- + What to consider before archiving an article
- + Archiving a Rule Based Knowledge Article that Required Approval
- + Why was an article archived?

NEWT

In order to track migration work, new data should be added to these dropdowns/fields on the request form:

- + Request Type: L&D Only (currently exists)
 - · Request Sub-Type
 - · KX Migration Binary Content
 - KX Migration Client Page
 - KX Migration Job Aid
 - KX Migration Other Content
 - KX Migration SOP / WI

After a request is submitted, the following deliverable types should be added:

- + KX Migration Information Mapping/KCS Methodology
- + KX Migration Article Formatting/Cleanup
- + KX Migration Draft Validation
- + KX Migration Change Control
- + KX Migration Flare Retirement

Additionally, a "Flare to KX Migration" checkbox could be added (similar to the Transformation task checkbox) so authors can designate incoming requests for new content as opportunities to migrate.



Style & Format

Authors are expected to follow the Enterprise style guide while going through licensure. Our Style Guide for Structured Writing would need to be revamped before migration.

Relevant KnowledgeXchange articles:

- + KnowledgeXchange Article Style Guide
- + What are the functions of the text editor in KnowledgeXchange?
- + What are the ESI Domain Style Guide Exceptions?
- + What are the standards for formatting and font styles in KnowledgeXchange?
- + What are the hyperlink standards for an article in KnowledgeXchange?
- + What is a Smart Link and why should I use it?
- + What is the standard for formatting numbers in KnowledgeXchange?
- + What are the attachment standards for an article in KnowledgeXchange?
- + What is the standard for date formatting in KnowledgeXchange?
- + What is the standard for using hyphens in KnowledgeXchange?
- + What is the standard for customer data in a KnowledgeXchange article?
- + How do Operating Enablement authors format font in KnowledgeXchange articles?

Recommendation: Restructure our style guide to adapt the Enterprise Style Guide, except where necessary.

Information Mapping - Titles

With KCS there is some allowance for articles titles that start with an action verb in them, so they're included here as possibilities:

Title	Knowledge Domain
Teacher Retirement Systems of Texas (TRS - ActiveCare) Commercial Retail Fill Restriction Program (Smart90)	ESI Accounts Customer Service
New Process for Tiering Cases	ESI Coverage Review
Alluma - Authorizations	ESI Accounts Customer Service
Work the Deceased Patient Tracking Queue	ESI Customer Service
How to Split a Claim in US Government Facets	Cigna Medicare

Recommendation: Use the existing title, define an internal process around chunking SOPs at or near the character limit (next section). Authors can create questions based on anything they think references the article. (this may be a little too freeform for them, need to define a process where they would pull relevant content out of the larger SOP and into a related reference article. Then again, part of KCS/KX Author training is knowing when to chunk/what to chunk)



Information Mapping - Overall Chunking & Readability

This will have to be on a document-by-document basis, but a process will need to be defined as mentioned above that will cover chunking information out into multiple articles while minimizing impact to readability.

+ What is the word or character limit of a knowledge article?

Character Count Testing

Title	Character Count	
Rare Disease Call Model - Update Order Scheduling and Precall Tasks, SOP 95-030	20,452	
Work an Intake Task, SOP 1-1	25,993	
Text and Email Messaging Services, SOP 10-508	62,686	
Order Scheduling for Mail (Integrated) Shipments, SOP 10-410	72,277	
Verify Retail (Direct) Referral Benefits, SOP 100-441	82,394	
Oncology Consult Calls, SOP 26-211	127,675	
RPH Verification in CareCentral, SOP 8-3	175,483	

Note: Word includes hyperlinks (URL+Text) in character counts. This number is also likely higher than the true character count that would appear in KX since this is the entire article, owners/authoring notes included, which are separate from the "answer" field.

These documents were found by asking Tech Writers to think of the longest documents they knew of.

OpsInsight or Dominic may be able to provide a report of the character counter for the **text output** of Flare documents, which would help for assignment of work and prioritization.

Information Mapping - Glossary

Glossary items that are unique to Accredo (or not already created) will need to be created as articles.

- + How do I create a knowledge article to define a word, acronym, or phrase?
- + When to link a word, acronym, or phrase to its definition in KnowledgeXchange?

Information Mapping - Approvals / Authoring Notes / What's New

See KX Fields to Support Compliance / Versioning



Information Mapping - SOPs / Job Aids

Recommendation: Copy and paste text-output versions of Flare documents into the Salesforce editor. Adjust formatting as needed.

If the SOP doesn't fit into the "answer" field, consider ways it can be chunked into multiple articles while maintaining the integrity of the main article. For example, are there callouts for other lines of business that could be in their own SOPs?

Consider the end user's need to follow the process in a linear fashion, and don't chunk just for the sake of supporting the KCS methodologies.

Information Mapping - Client Pages

Client pages being formatted differently than anything else poses a unique challenge. We (should be) able to create an index of all client pages like we currently have, and they should require little modification. Nick has converted some internal documentation to KX regarding client pages (linked below).

Article about migrating ESI Client Pages from Flare to KnowledgeXchange

+ How to Create an ESI Client Page in KnowledgeXchange

Client pages across other Knowledge Domains

- + TriWest/ VA PC3 Commercial Client Page
- + Amazon Commercial Client Page
- + Verizon Commercial Client Page
- + Middletown Works Client Page
- + Kohler Commercial Client Page
- + ExxonMobil Commercial Client Page
- + ConnectiCare, Inc. Commercial Client Page
- + Columbia Public Schools Commercial Client Page
- + Medicare Part D Clear Spring Health Client Page
- + Medicare Part D Centene Client Page
- + Medicare Part D Priority Health Client Page

Articles created (converted) by Nick, but still reference Flare:

- + How do I create an Accredo client page?
- + How do I publish an Accredo client page?



Information Mapping - Drug Overviews

These may be the "easiest" (big air quotes) to convert as they share the most similarities across multiple drugs.

Information Mapping – Special Tools (DSG, PRG, etc.)

Can continue to be hosted on the Source as there is no way for KX to effectively support them in their current format.

Information Mapping – Binary Content

Binary content can be uploaded directly to a new article, but the content inside is **not** searchable in KX. Part of the conversion process will include going through the document for likely searchable information, such as:

- + Drug Names / Manufacturers
- + Equipment Names / Manufacturers
- Specific acronyms or variations of the acronym (example: FACalculator.xlsm would need to also have "Financial Assistance Plan Calculator" in the body of the article.

Article title can be some variation of "How do I access the..." if it's a tool, or whatever fits for PDFs/Forms.

Article Validation (SME Review) / Specialty Change Control / Annual Review

- + KX has an article validation process that is more focused on draft approval than final approval from the business, but there are ways to customize the approvers where SMEs could approve first, then it could theoretically move on to the change control process. There are some limitations:
 - One person cancelling it cancels the entire process.
 - · Limited reporting/tracking
 - If someone needs updates, a new version of the document is created, and the author must cancel
 the old approval process and start a new one due to how articles are created in Salesforce.
- + SCC process works and other L&D teams use their own internal change control systems.
- Bobbi Turkovich's team on the ESI side (allegedly) has a more robust change control SharePoint.
 Scheduled to review it with her January 2024 as she is OOO Nov/Dec
 - Bobbi's group does have a slightly more robust tool that somewhat combines our Annual Review
 and SCC processes, but there would be some heavy lifting involved to combine and automate
 them vs. continuing to use SCC/AR as is and then migrating to KX when their tools support it.



Annual Review

- + Tool is scheduled to be available for testing in Q1 2024.
- Bobbi's group combines AR + SCC in their own SharePoint, called the Master Document List (MDL).
 They don't require everyone's approval, they require a majority + priority (i.e. some approvers are absolutely required, like DPPs)

Recommendation for SCC/AR: Continue to use the tools we have until KX supports them fully and content is mostly migrated. Draft Validation can be completed in KX.

Relevant Articles:

- + How to create an approval request
- + Approval Requests in KnowledgeXchange
- + How do I request approval on a knowledge flag?

Compliance

Considerations

- + What are the auditors looking for?
- + What buy-in do we need to obtain from DPPs/Sr. Leadership to make large-scale changes?
 - · When to include them in conversion discussions?
- + How to track migration from Flare to KX

KX Fields to Support Compliance / Versioning

- + Information Origin field
 - When document migrates from Flare to KX, information origin field should be populated with:
 - Name of original system (Flare)
 - Document Type
 - Document Number (if applicable)
 - Example: Flare SOP 1-1, Work an Intake Task
 - · This field does not update from version to version, so future versions would include:
 - Flag Name / Number
 - Or
 - SRC Request Number
- + Version Comments and Version Details fields
 - This field does **not** update from version to version.
 - · Can be used to replace the Authoring Notes, etc. sections in The Source



Reporting

TBD

Level of Effort (LOE) Time Study

Using the Wave 1 (and possibly Wave 2) authors, have them each convert:

- + "Copy and Paste" of Flare output.
 - 1 "Short" SOP
 - 1 "Long" SOP
 - 1 Job Aid
 - 1 Drug Overview
- + Application of all KCS/KX methodologies/styles
 - 1 "Short" SOP
 - 1 "Long" SOP
 - 1 Job Aid
 - 1 Drug Overview

Articles would stay in a draft status if validation/annual review processes aren't finalized.

LOE measurement should include:

- + Chunking / Mapping
 - Time invested in creating supporting articles to that fit KCS methodology.
 - These should be tracked individually within the overall documents LOE measurement.
- + Potential distinctive differences
 - Image-centric documents
 - Unique/unusual code made to fit the business's needs.
 - · Content was already in need of an update (i.e., breaking out into new SOPs, etc.)
 - · Anything the authors felt slowed them down (system speed, KX authoring tool, etc.)
- + Validation/Approval time
 - · Questions/concerns from approvers,
 - · Creation to validation time.
 - · Validation to publish (or draft completion) time.

NEWT

NEWT can support this time study as-is, as long as the task/sub-tasks are named appropriately. For future migration work, changes will need to be implemented to better track LOE and migration details.



LOE Formula

 $\frac{(\textit{hours of LOE needed per document}*number of documents in wave) + 15\% \textit{ buffer}}{(\textit{hours available per author per week}*number of authors available to work)}$



Candidates for Conversion (list to expand)

Title	Business Area	Туре	Character Count
Abbreviations and Acronyms Quick Reference Guide, Job Aid	All AHG	Job Aid	39,083
Visco-3 Drug Program Overview, Job Aid	Contact Center	Drug Overview	3,217
Epclusa Drug Overview, Job Aid	Contact Center	Drug Overview	3,652
Ocrevus Drug Overview, SOP 10-547	Contact Center	Drug Overview	4,776
Access 360 Escalations, Job Aid	Contact Center	Job Aid	6,447
Tracking Shipments, Job Aid	Contact Center	Job Aid	12,678
Cancel a PTC Scheduled Shipment, SOP 10-525	Contact Center	SOP	3,208
Process Letters Received for Patient Language Preference, SOP 10-613	Contact Center	SOP	3,496
How to Handle Reverse and Rebill Requests, SOP 10-540	Contact Center	SOP	6,838
Petition a Quality Audit, SOP 10-680	Contact Center	SOP	7,015
Rare TRC Complaint, SOP 95-116	Contact Center	SOP	8,329
Duopa Reorder Process, SOP 43-07	Contact Center	SOP	9,354
Order Status Calls, SOP 10-708	Contact Center	SOP	40,796
Locate a Client Page, Job Aid	CSC	Job Aid	11,680
Days Supply Guide, SOP 85-233	Freedom	SOP	4,672
Balance Maintenance, SOP 85-100	Freedom	SOP	6,300
Plegridy Intramuscular, Job Aid	Front End	Job Aid	4,431
Role of Rare Disease Operation Lead and Program Managers, Job Aid	Front End	Job Aid	9,502
Rare Disease Arkansas New Patient Counseling, SOP 95-111	Front End	SOP	4,685
Cellcept and Mycophenolate Suspension, Job Aid	Fulfillment	Job Aid	3,238
ScriptView, Job Aid	Fulfillment	Job Aid	5,505
Barcode Labeling, SOP 11-024	Fulfillment	SOP	3,805
Pest Control Maintenance, SOP 03-005	Fulfillment	SOP	4,412
Safe Handling and Storage of Dry Ice, SOP 11-059	Fulfillment	SOP	6,102
Operate the SAS Super 100/180 Microbial Air Sampler, SOP 47-22	Fulfillment	SOP	8,072
Bridge Supply for AstraZeneca Oncology Team, SOP 26-147	Fulfillment	SOP	9,710
Receive and Dispense Lyfgenia – Fulfillment, SOP 12-168	Fulfillment	SOP	10,679
Vabysmo Drug Overview, SOP 100-1018	PAC	Drug Overview	3,475
Gleevec Drug Overview, SOP 100-721	PAC	Drug Overview	4,509
Lemtrada Drug Overview, SOP 100-669	PAC	Drug Overview	6,961
Gilotrif Drug Overview, SOP 100-476	PAC	Drug Overview	10,078
Fulfillment Hold Status, Job Aid	PAC	Job Aid	2,373
Medicare 569 Rejection, SOP 100-183	PAC	SOP	3,515
Xolair Copay Card, SOP 100-315	PAC	SOP	6,958
At Risk Alerts, SOP 100-992	PAC	SOP	12,407
OnePA - Write Access, SOP 100-1003	PAC	SOP	19,725

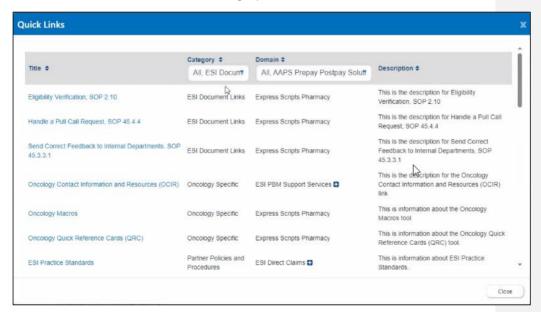


Arestin Clearance, SOP 100-634	PAC	SOP	23,148
Carbaglu Drug Overview, SOP 95-005	PAC/FE	Drug Overview	20,781
Introduction to CareCentral, Job Aid	Transformation	Job Aid	4,016
Specific Manufacturer Requests in RPh Verification, SOP 8-23	Transformation	SOP	7,453

Quick Links

Demoed on 01/11/24. UX is different, but the functionality is largely the same. Domain Owners or the KX Support Team can add Quick Links.

Documentation will need to be written for users to grasp the UX difference.



Potential Internal Process Documentation

- + Migrating content from Flare to KX (clone of existing doc from SO Operating Enablement)
 - Specific focus on how we use the Information Origin field, the "Migrated" metatag, the Flare snippet/splash page
- + Quick Links (how to add, edit, etc.)
- + Headline News (how to add, edit, etc.)
- + Managing Annual Review (since it will still be handled in the Source)



- + Thoughts/ideas/best practices around when to "copy and paste" vs. when to fully apply KCS methodology during the migration process
 - Could be looped in to the "Migrating Flare content to KX" article if needed



Content Migration

Focus / Goals

- + Prioritize high use content.
- + Prioritize content with potential issues (i.e., documents that are for All Accredo Audiences as filtering is a challenge)
- Phase 1: Stop using two systems (Flare + KX Authoring Tool) aka get all content in KX as fast/effectively possible with minimal modifications.
- + Phase 2 (after Flare retirement): Apply KCS methodologies.

Recommendation Summary

- 1. Migrate all binary content first.
- Stop using two systems as quickly as possible by directly copying, pasting, and formatting Flare
 content directly into KnowledgeXchange with minimal (if any) modification to titles. The newest
 version of the Salesforce editor allows for collapsible headers, this will help provide aesthetic similarity
 to The Source.

Migrating from Flare to KnowledgeXchange

Archiving/Landing Pages for migrated content

Existing documentation covers this, we may need to make slight modifications to it.

+ Migrate Flare Content to KnowledgeXchange

It appears the ESI line of business quite literally copy and pasted the information into the Rich Text Editor and modified it from there. If we did the same thing, we could get everything in and apply KCS methodologies later.

Dealing with "cascading links"

Situation: Update SOP 1-1, but the links to other SOPs are still in Flare (or have landing pages). How do we keep these links up to date? Need to check with Bobbi to see

Is there a way to generate a link tree that shows the most linked/least linked documents and how deep the link rabbit hole goes?



Idea: Convert 1 link deep – the links referenced in the original document being migrated, do not migrate the documents linked in the second document. How will we know to go back?

Migrating Binary Documents to KnowledgeXchange

Migrating binary documents could work as a first wave of migration, as it would reduce the reliance on OpsInsight/EKM scripting with indexers/site maps/etc. However, since binary content is not searchable, a process would need to be created (see the <u>Information Mapping – Binary Content</u> section)

Potential Timeline

+ Q1 2024

- · Wave 1 Mentor Training
- · Wave 2 Author Training
- Time study
- Managers buy-in
- Annual Review demo
- NEWT Updates
- · Establish committees.

+ Q2

- · Wave 2 Authors licensed.
- Wave 0 Test Migration
 - Binary documents
 - Ensure "searchable terms" are included within each article to maintain search usefulness.
 - Selected SOPs from each line of business (TBD based on potential ease of conversion)
 - All internal L&D documentation (moved into SO Operating Enablement)
 - · Part of licensure process for Authors + Mentors
 - · Wave 1 authors can do "copy and paste" method.
 - Wave 2 authors can follow full KCS methodologies (required to get licensed)
 - · Gauge feedback from the business
- Style Guide adaptation and release
- Compliance/DPP/etc. buy-in (if needed)
- Determine future waves of migration.
 - Get buy-in from managers on potential time commitments for authors.
- Determine future author/mentor waves.
- + Q3
 - Wave 1 Migration (to be completed before EOY)
- + Q4



- Potential freeze due to operations prep for 1/1
- Opportunity for "lessons learned" with KX Authors + business.

+ Q1 2025 →

- Continued Migration from Flare.
- Continued additions/improvements to KX based on Source functionality.
- Continued author/mentor training and licensure.



Potential Committees

- + Intake, Flagging, and Draft Validation
 - · Are there changes needed to the Intake process/form?
 - · Who should track flag intake? Managers, Authors, everyone? For all domains?
 - How to track time for Flagging (Managers & Authors both)
 - Do the draft validation features in KX fit our need?
 - What articles should be created to support the choices we make? Can we leverage any existing documentation in SO Operating Enablement?
- + Style Guide & Information Mapping
 - · What's "required" from our Style Guide?
 - What's the best way to implement the Enterprise style guide while still maintaining what's "required" for Accredo documentation.
 - What articles should be created to support the choices we make? Can we leverage any existing documentation in SO Operating Enablement?
- + Annual Review
 - Is SCC (or another SharePoint) the superior product over what is in KX?
 - What articles should be created to support the choices we make? Can we leverage any existing documentation in SO Operating Enablement?
- + Document Prioritization / Waves
 - · Usage?
 - Business Area?
 - SOP Series / Document Type?
 - · Binary documents first?
- + Internal Documentation Creation
 - · What documents from other committees need to be written?
 - General migration documentation (i.e., articles for the business-specific rules behind topics like the information origin field, versioning, migrating content, etc.)

EVERNORTH..

