
How to configure SEARCH on the WOT-terms site

ALGOLIA CONFIG

PROFILE-BASED?

1. The resources available on the KERI / ACDC education site could have many different types of users. Coders looking for technical details, expert looking for reasons why certain choices have been made and differences with other solutions, and beginners that would like to be able to navigate through the available resources and terms. How can we support them individually based on their profile?

- Create categories in Jekyll
- Create a category filter in Algolia

Categories:

- coders
 - beginners
 - policy makers
 - freedom fighters
-

GLEIF SUPPORT?

2. GLEIF is the launching customer of KERI / ACDC. How could we support specific question these people in various roles have, when they were to use the site and its search bar?

13:49 

1: Also via categories

2: By using "GLEIF" in the specific texts and using "GLEIF" in the Algolia search query all relevant articles should be returned in the results, since Algolia is an excellent fuzzy searcher.

➤ **Good alt - texts for images, so Algolia can 'hit' the image**

CONTENT

3. How should content creators go forward knowing what Algolia needs? E.g. we're creating a Q&A for GLEIF-registered companies, what elements should we introduce / use to be able to search this data later in an optimal way, considering the background or role of the searcher (GLEIF QVEI, company, etc).

Do as you would do when writing for google: use synonyms, repeat with synonyms, ask a question and answer it, maybe even use spelling errors as people who search might misspell words. Don't go too far since in the end it is meant for human readers and you should not drive them nuts.
