



Patterns for Succeeding with Azure in the Enterprise



Hibri Marzook • Principal Consultant

Hibri Marzook

Principal Consultant

Helps teams deliver **ideas and technology**.

Likes the challenge of using **Public Cloud** and
Continuous Delivery to help teams deliver at a sustainable
pace.

@hibri

www.hibri.net



Common Questions

1 How do we know what's going on our Azure estate?

2 Which team takes care of Azure?

3 How do we have control over Azure usage?

4 How do we make it easy for our engineers to use Azure?

5 We are in a regulated industry. Can we trust it?

6 How do I install Azure?

The 5 Essential Capabilities of Cloud Computing

01

On-demand
self-service

02

Broad
network
access

03

Resource
pooling

04

Rapid
elasticity

05

Measured/
Metered
service

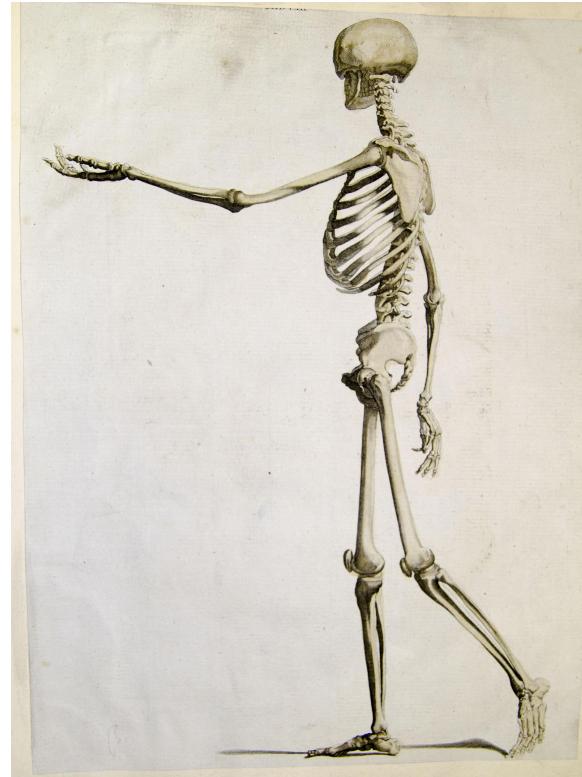
“The highest performing teams were 24 times more likely than low performers to execute on all five capabilities of cloud computing”

Build the Walking Skeleton First

The Walking Skeleton

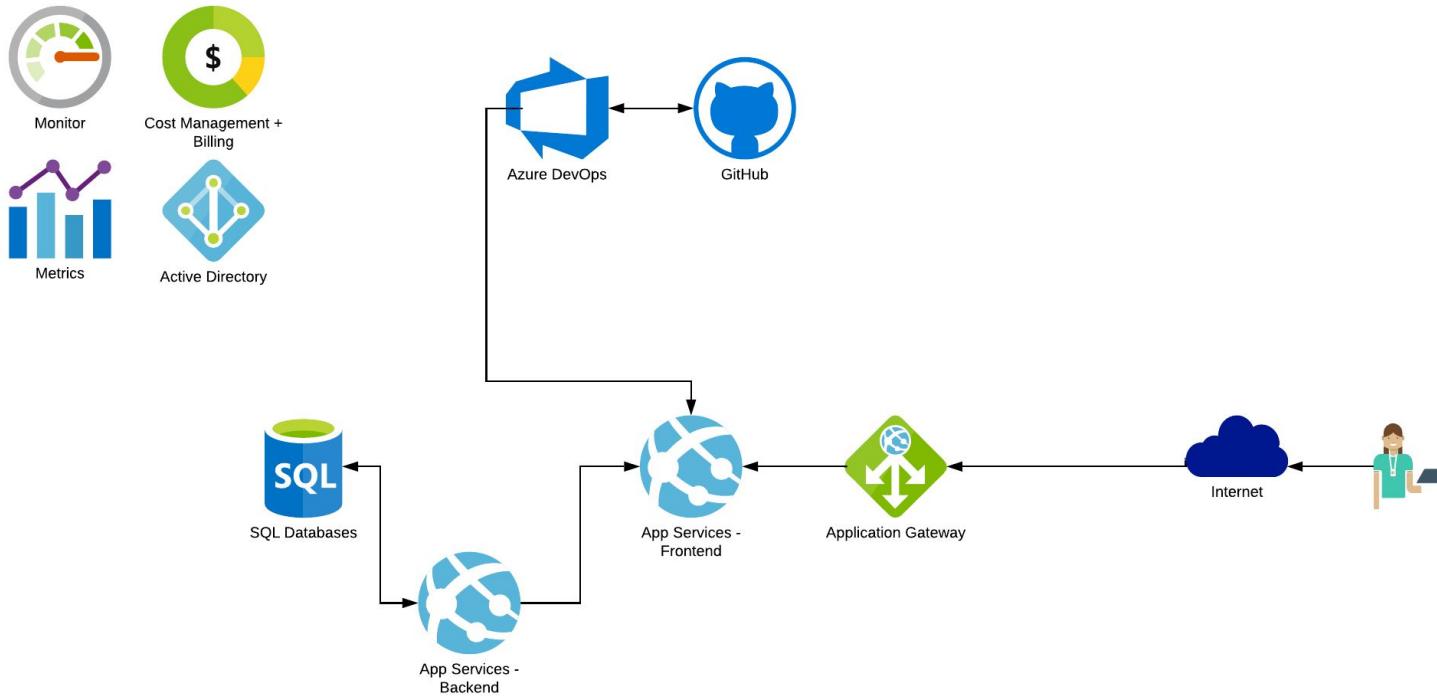
"A Walking Skeleton is a tiny implementation of the system that performs a small end-to-end function. It need not use the final architecture, but it should link together the main architectural components. The architecture and the functionality can then evolve in parallel"

Alistair Cockburn



<https://www.flickr.com/photos/liverpoolhls/>

A Walking Skeleton in Azure

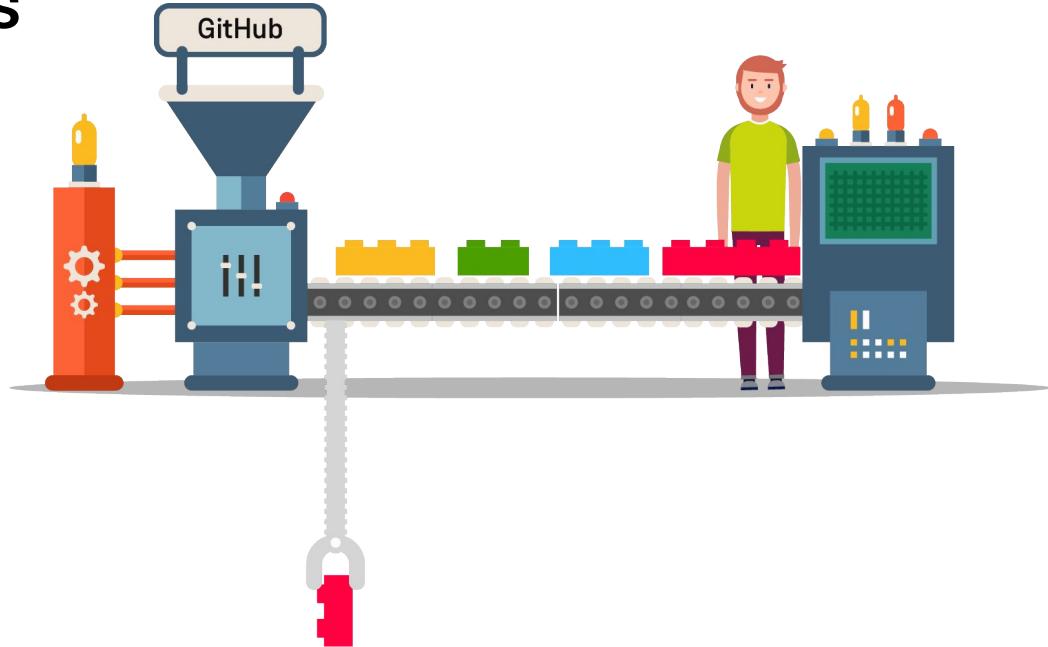


Deploy all the way
to a Production
environment

LIVE



**Prove that there is
a path to your
users**



Use the Walking Skeleton to validate that you **can** use Azure in **your** organisation



Public Cloud is seen as a risk

- Deal with risk **incrementally** rather than in one go
- Flag up heavyweight design reviews and manual approvals **early**

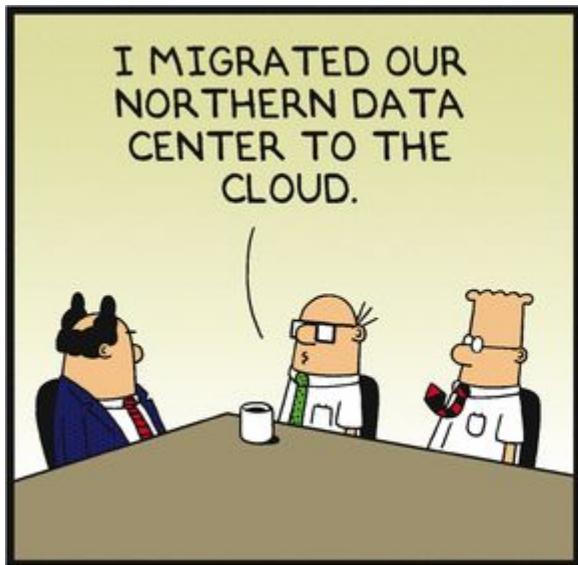


Adopt a PaaS first approach

Large Enterprises tend to **fear**
things they can't control and
default to IaaS in the cloud

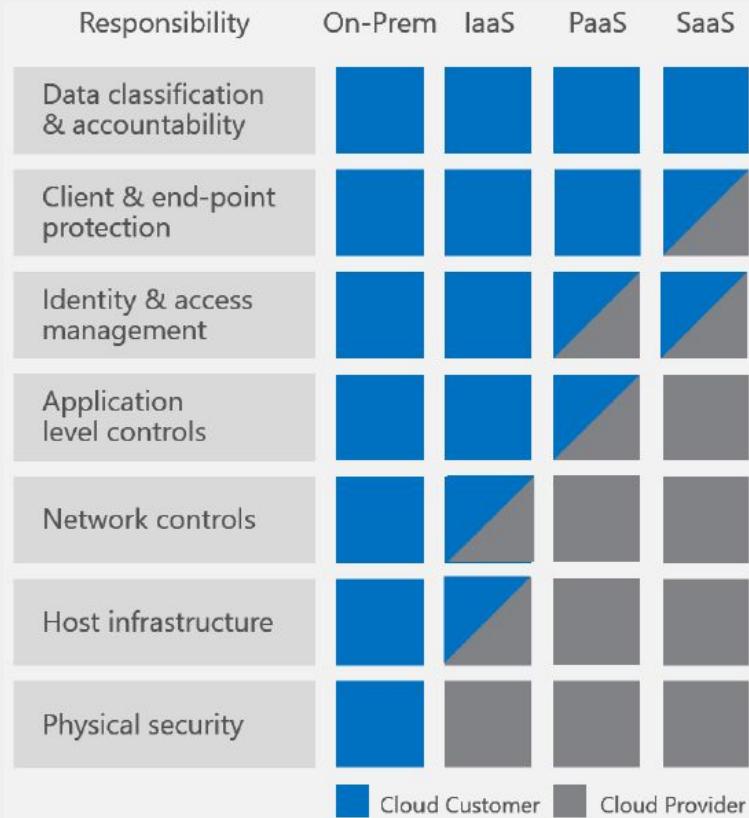


Lift and Shift Is Not a Sustainable Strategy





Understand the Azure Shared Responsibility Model



Adopt Evolutionary Architecture Practices

Evolutionary Architecture

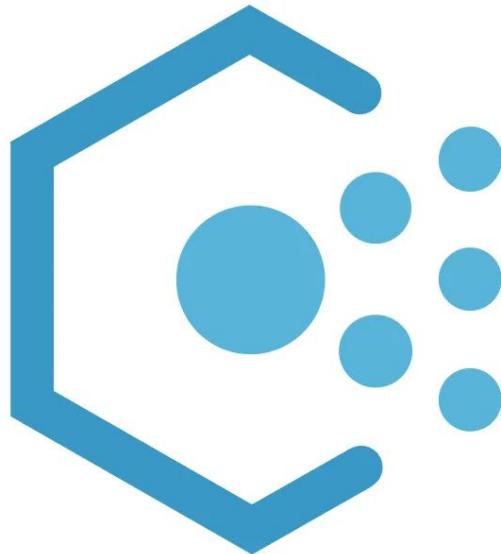
An evolutionary architecture supports *guided, incremental* change across multiple dimensions



Evolutionary Architecture needs Fitness Functions

An architectural ***fitness function*** provides an objective integrity assessment of some architectural characteristic(s)

Implementing Fitness Functions in Azure



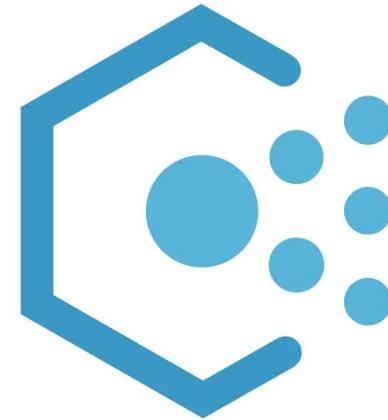
Azure Policy



Azure Monitor

Azure Policy

- Allows teams to use Azure resources as long as they don't break the policy
- Don't need to rely only on build time controls
- Allows iteration towards a compliant solution, without intervention from a central authority



Azure Monitor

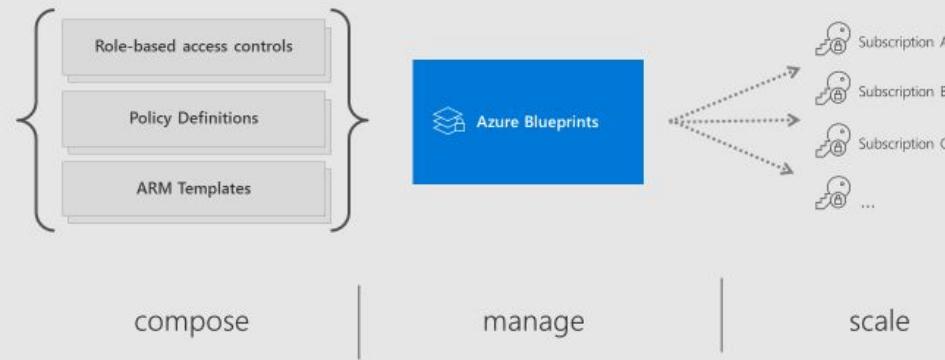
- Use Log Analytics to query across all resources
- Identify services that are non-performant
- Query resource attributes to find bad patterns



Package it all with Blueprints

Azure Blueprints

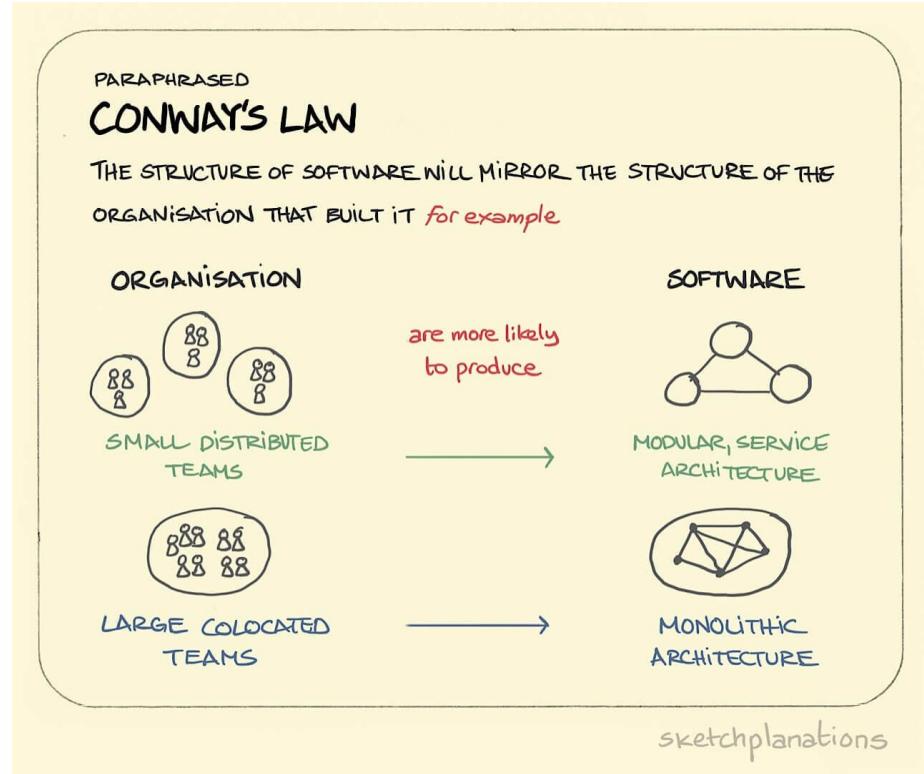
Enabling quick, repeatable creation of fully governed environments



Be Aware of Conway's Law

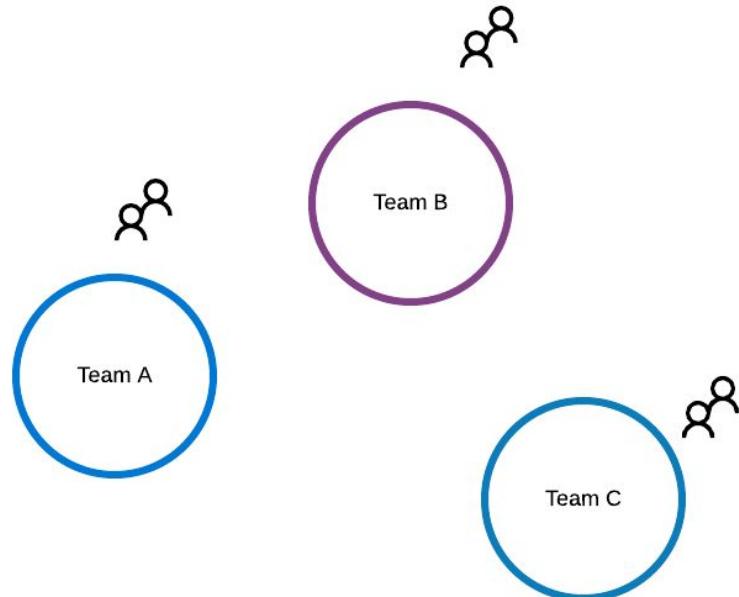
“Organisations which design systems are constrained to produce designs which are copies of the communication structures of these organisations”

Melvin Conway

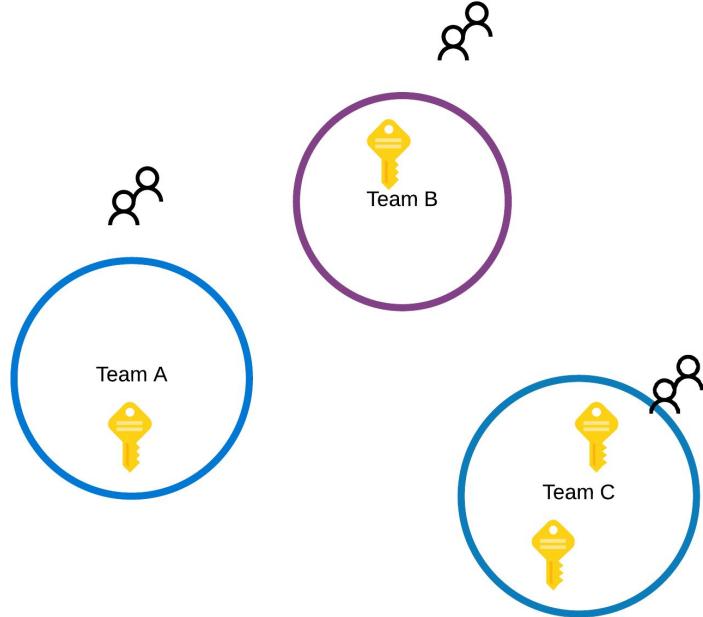


Conway's Law and Team Autonomy

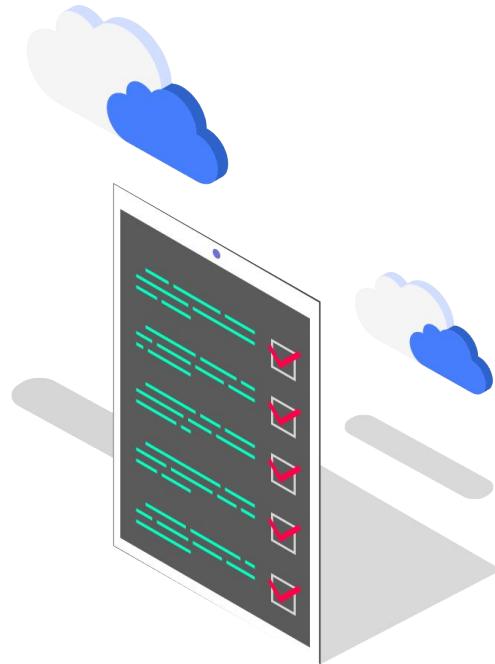
- Self organising teams focussing on customer problems, aligned with the company goals and vision
- Enable teams to have autonomy and responsibility
- Help teams reduce their blast radius
- Don't copy the org chart to Azure



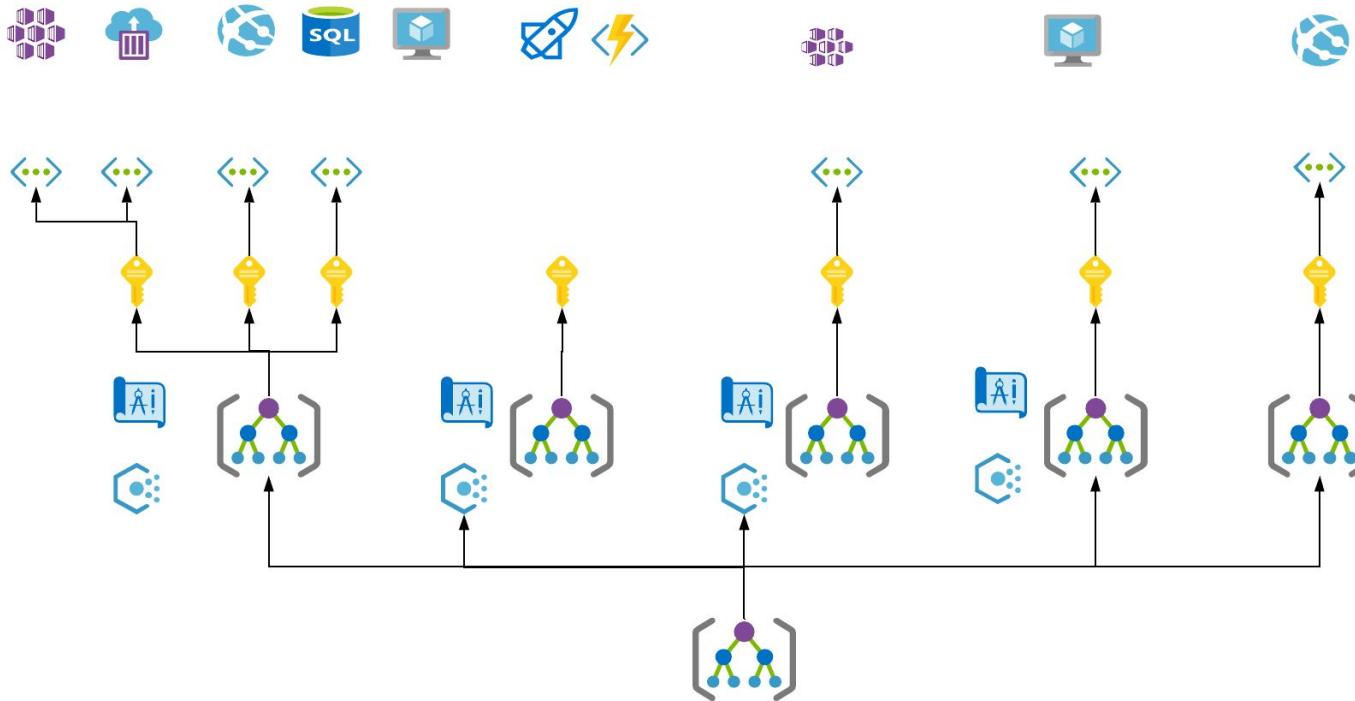
Subscriptions should enable team autonomy and reduce blast radius



Apply governance at the Management Group level

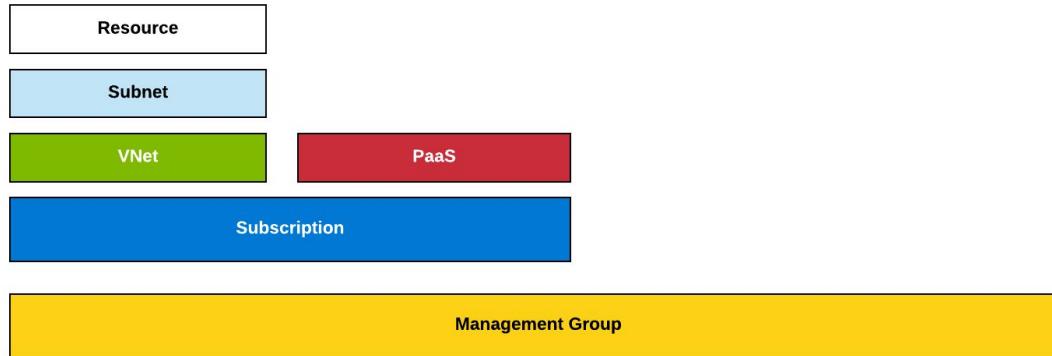


Put Subscriptions into Management Groups



Architect to Enable Team Autonomy

- Architectural layers should allow teams who own each layer to iterate independently
- Layers at the bottom provide a service to layers above



Build in Trust

How to Build in Trust?

- Demonstrate security best practices early to win trust
- Use RBAC
- Access with least privilege
- Don't use God accounts to make things just work



Use Azure AD Effectively

- Use service principals and managed identities from day one
- Add users to Groups
- Assign Azure AD Groups to roles
- Avoid God accounts for automation

Show that what you are building can be trusted



Build Together

Empathise with product teams and users

Build with a product that has **real users**, and has **real business value**

Continuously validate the platform

Is it **fit for purpose?**

Make the Dev Experience Awesome !

Who Are Your Developers?

- Devs who build on the platform
- Devs who build the platform



Developers ***will*** find a workaround to help them deliver

Make it easier for devs to do the right thing, safely



Give Developers Visibility

- Don't lock developers out of the Azure portal
- Provide sandboxes for devs to play around with
- Read only access to production environments
- Access to metrics and alerts
- Allow teams to make their own dashboards

- Turn on diagnostics early
- Show devs the debugging options in Azure, if not you'll have to resolve every issue

Application Logging (Filesystem) 
 Off On

Level
Error

Application Logging (Blob) 
 Off On

Web server logging 
 Off Storage File System

* Quota (MB) 
35

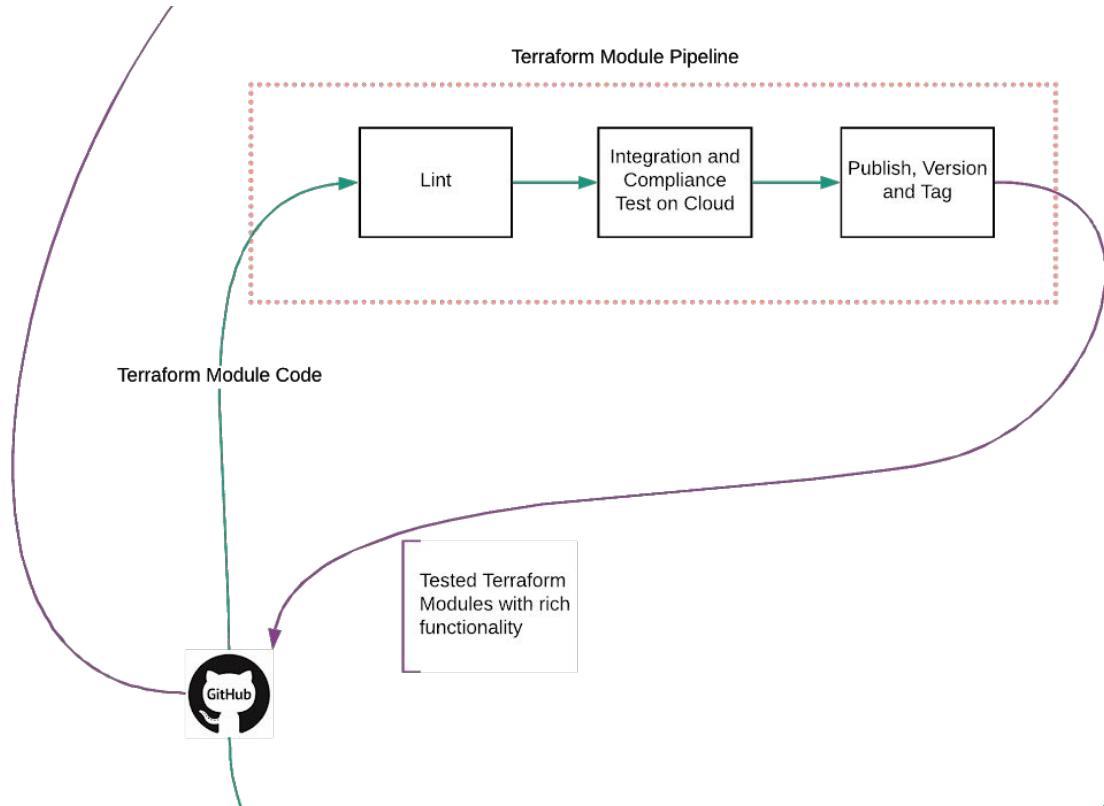
* Retention Period (Days) 
1

Detailed error messages 
 Off On

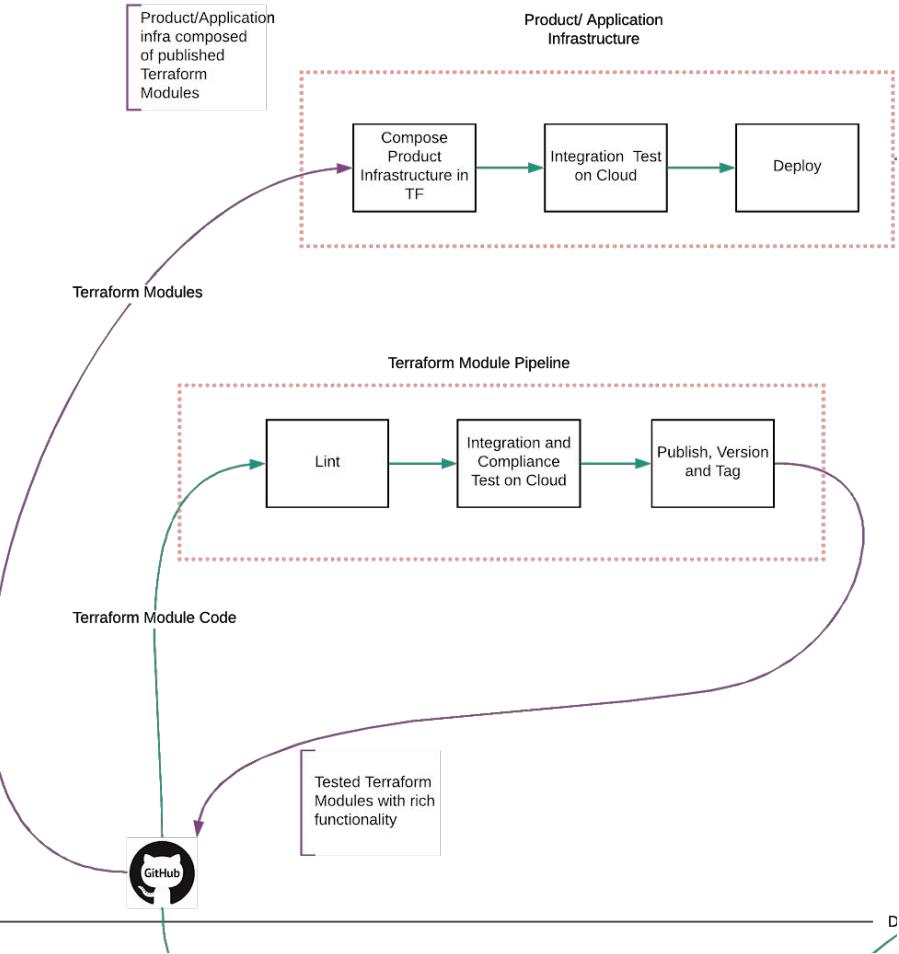
Failed request tracing 
 Off On

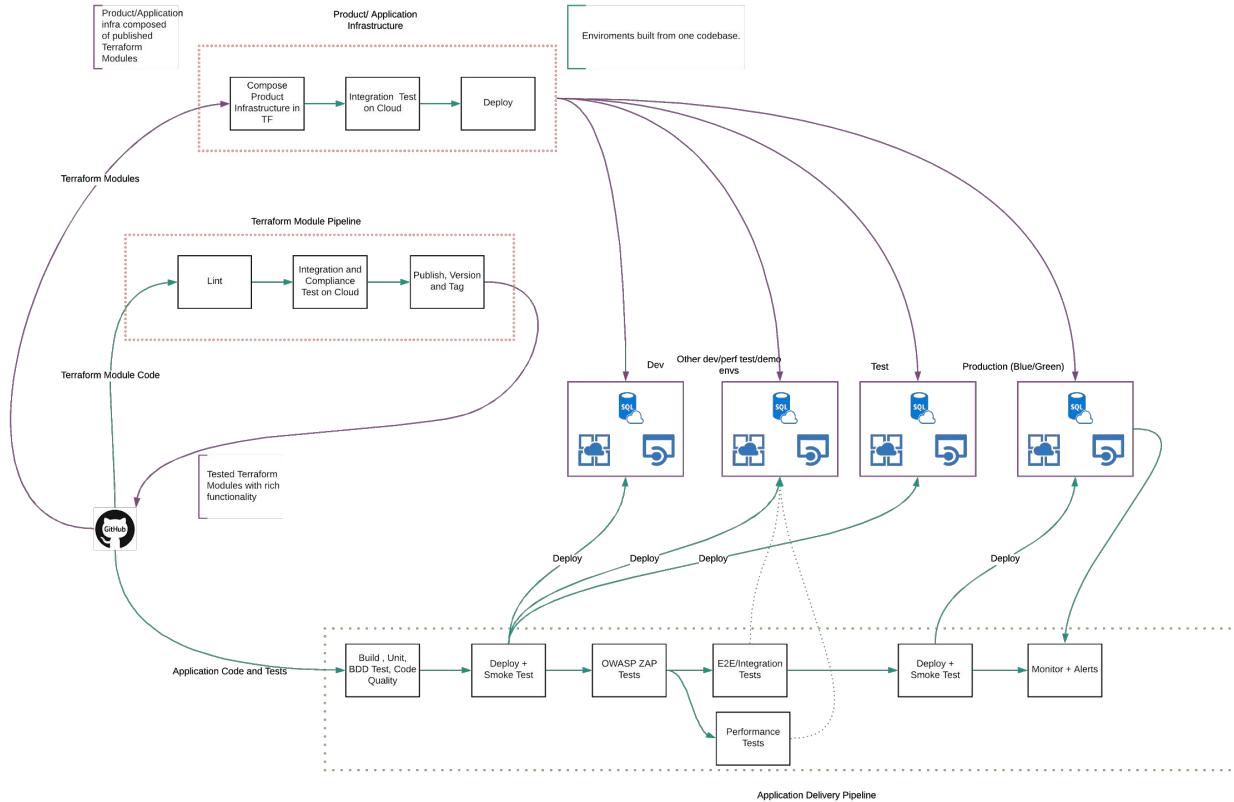
Continuous Delivery From Day One

Use CI for Terraform modules



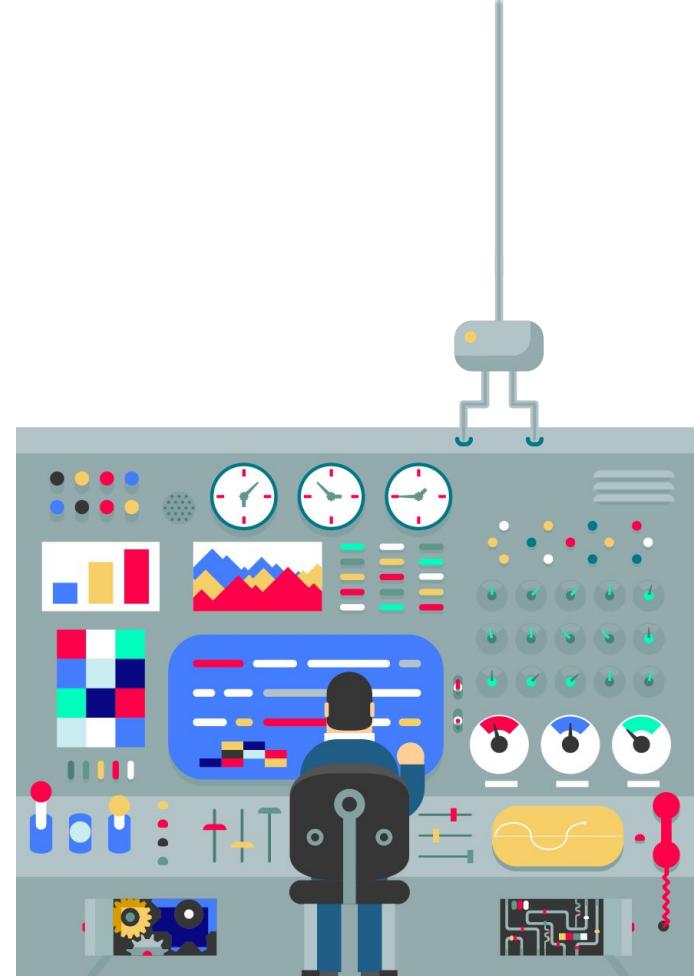
Apply CI to Terraform projects, which consume modules



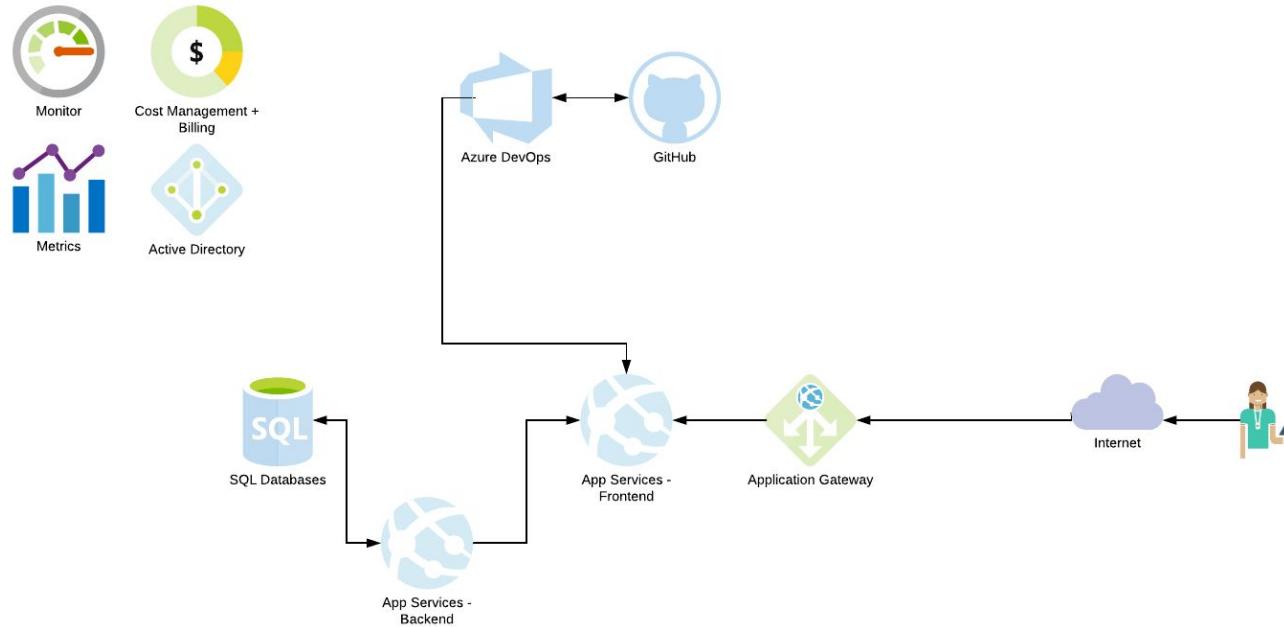


Build in Operability

Think about how your system will behave in production from day one



Add alerts and metrics to the walking skeleton



Application Insights

Enable Application Insights

No

Yes

* Application Insights

(New) elmer-web (West Europe)



[Create new](#)

Region

West Europe

With Azure Kubernetes Service, you will get CPU and memory usage metrics for each node. In addition, you can enable container monitoring capabilities and get insights into the performance and health of your entire Kubernetes cluster. You will be billed based on the amount of data ingested and your data retention settings.

[Learn more about container performance and health monitoring](#)

[Learn more about pricing](#)

Azure Monitor

Enable container monitoring

No

Yes

Log Analytics workspace 

(new) DefaultWorkspace-63f8f81b-499e-4f02-ac12-d98658ab079c-WEU



[Create new](#)

**Practice blameless
post-mortems even when the
platform is in its infancy**

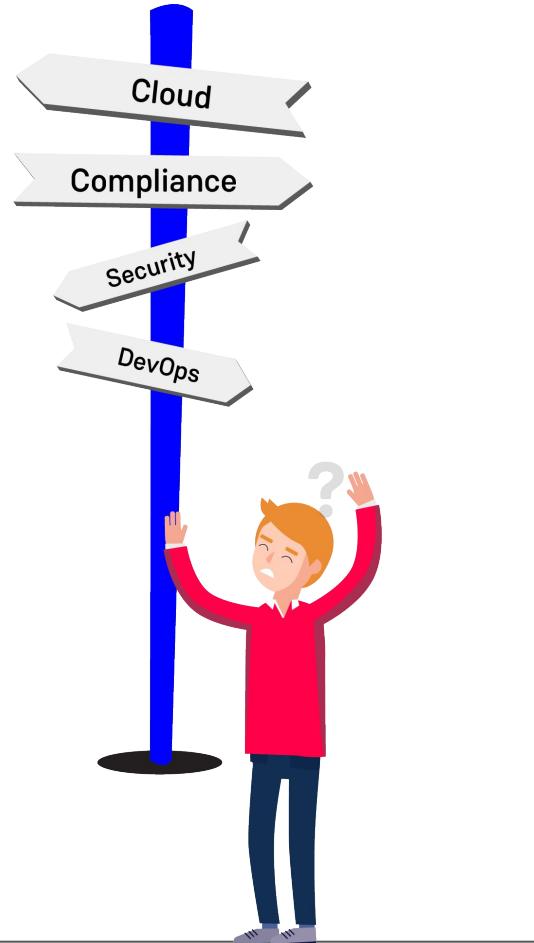


**Help teams build, run
and own their product,
from the start**



Build an Internal Azure Community of Practice

Public Cloud is a scary world for many people



How to Build an Azure Community of Practice?

1. Show what's been built, **not diagrams**.

It's easier to address concerns with
a working system

2. Weekly/fortnightly technology
architectural sessions



Don't Forget Internal Evangelism

1. Do regular demos, show and tells to other teams/departments
2. Do take time to document
3. Do Azure Certs together

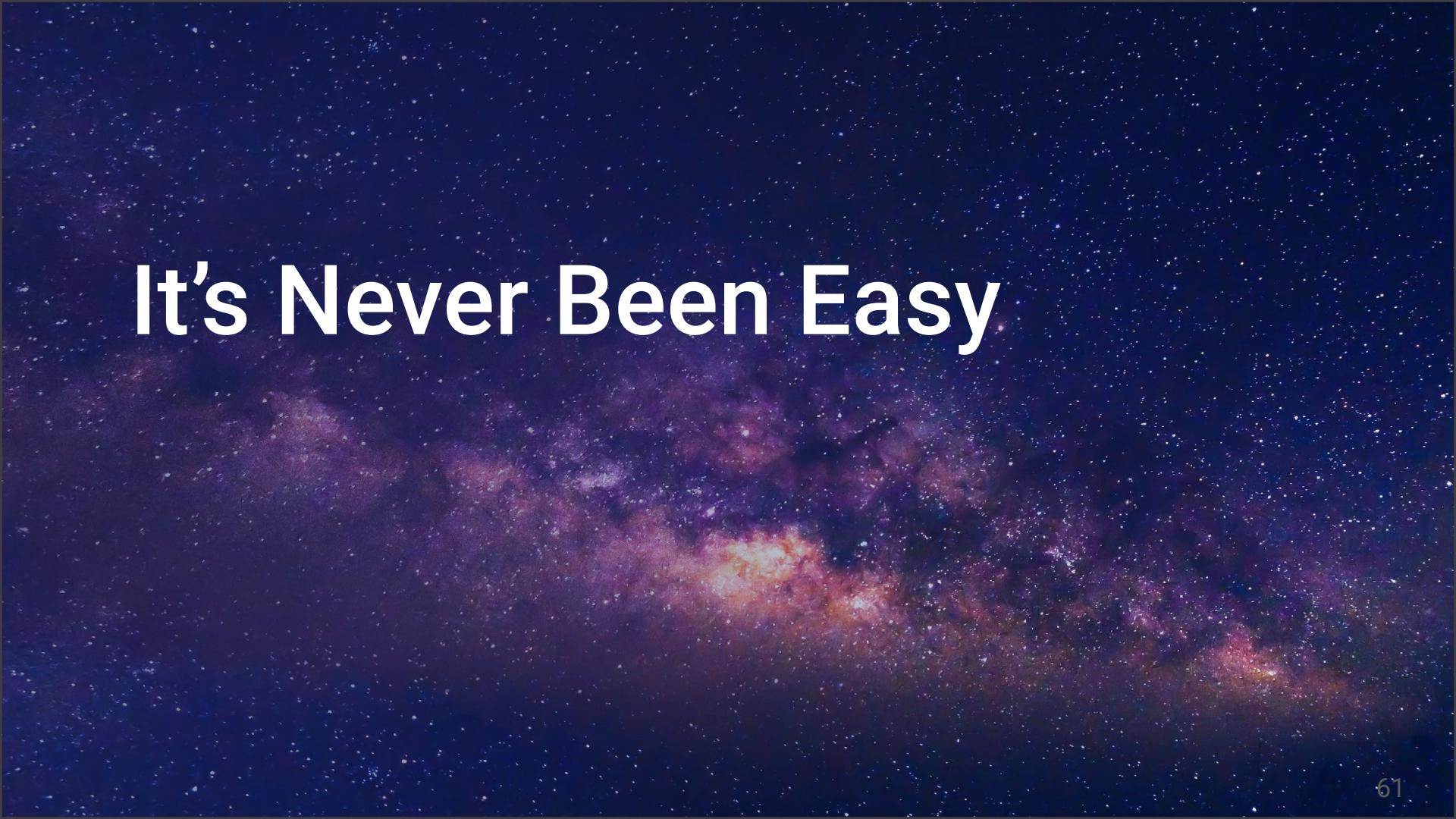


Educate your organisation along with Public Cloud adoption



**An Azure Community of Practice
will sustain adoption, rather than
a technology only focussed
initiative**





It's Never Been Easy

You'll have to slay many dragons



Sustainable Azure adoption is important



I NEED TO KNOW WHY MOVING
OUR APP TO THE CLOUD DIDN'T
AUTOMATICALLY SOLVE ALL OUR
PROBLEMS.



YOU WOULDN'T
LET ME RE-
ARCHITECT THE
APP TO BE
CLOUD-NATIVE. JUST PUT IT
IN
CONTAINERS.



YOU CAN'T
SOLVE A
PROBLEM JUST
BY SAYING
TECHY THINGS. KUBERNETES.



The 10 Patterns

1. Build the Walking Skeleton first
2. Adopt a PaaS first approach
3. Adopt Evolutionary Architecture practices
4. Be aware of Conway's Law
5. Build in trust
6. Build together
7. Make the developer experience awesome
8. Adopt CI/CD
9. Build in Operability
10. Build an internal Azure community of practice

Questions?



Thank You

London

london@contino.io

New York

newyork@contino.io

Melbourne

melbourne@contino.io

Sydney

sydney@contino.io

Atlanta

atlanta@contino.io

