CREDIT LOAN DEFAULT ANALYSIS

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STORY

Analyze user data and get insights on credit loan defaulters. The visualizations will help the risk professionals to determine most significant factors that lead to loan defaults.

AUDIENCE

Our audience would be the financial institution representatives and risk professionals, who'll gain information from our analysis. This will help them minimize the risk of losing money when clients apply for loans.

Significant Factors

Days Employed

Document Error

DATA DESCRIPTION

The data contains information of clients applying for loans. It had 307,511 rows and 136 columns.

On cleaning and aggregation, we were left with 212,938 rows and 30 columns.

QUESTIONS

Default

Last Phone Changed

Annuity

Address Errors

Income

Goods Price

Regional Population

Which are the top factors that lead to loan defaults?

Do loan contract type, housing type or occupation type help determine chances of loan default?















