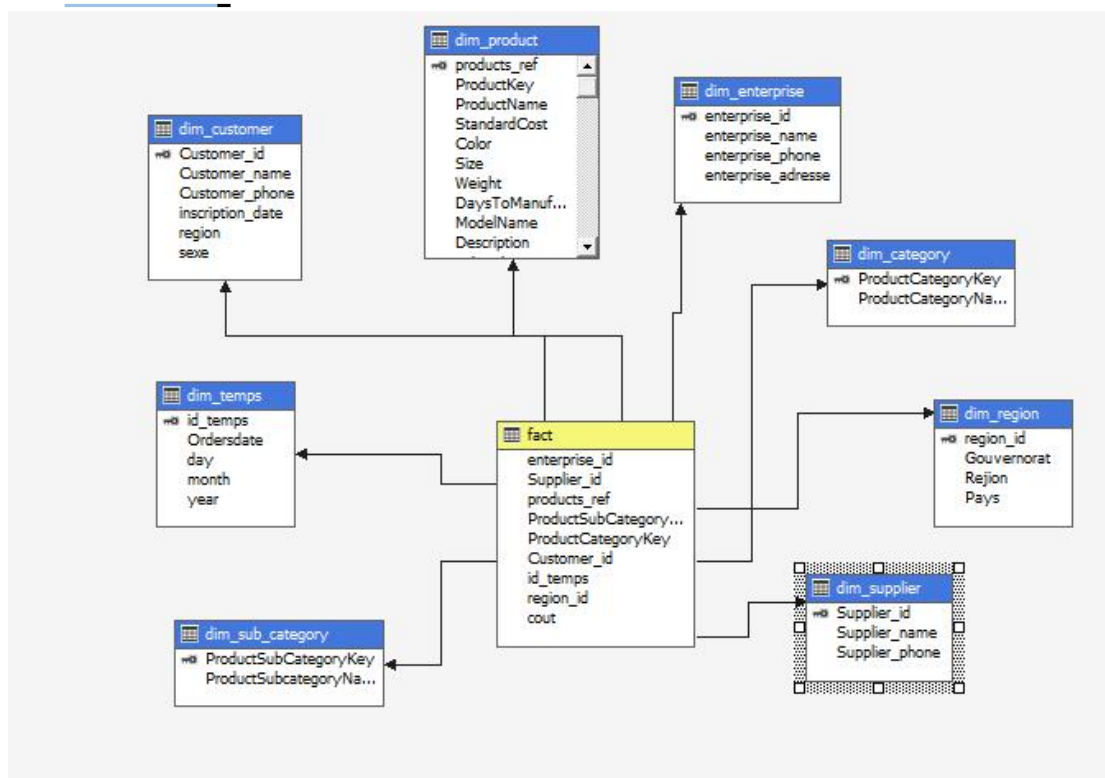


# KPI

## 1. Travail réalisé Par :

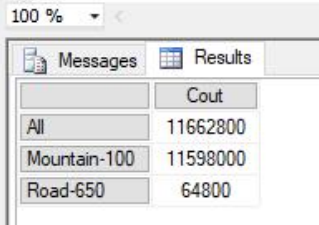
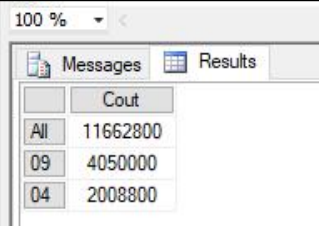
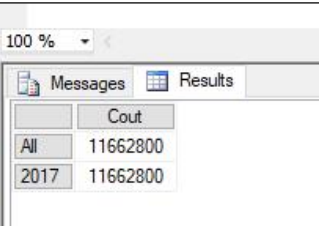
- Abdelhedi Hlel
- Yassine Mhadhebi

## 2. Schéma:




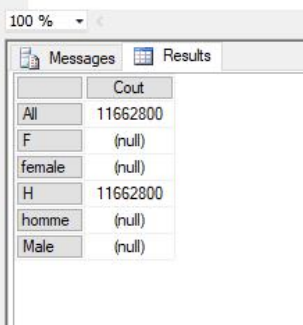
### 3. KPI :

#### General :

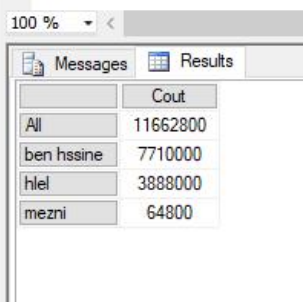
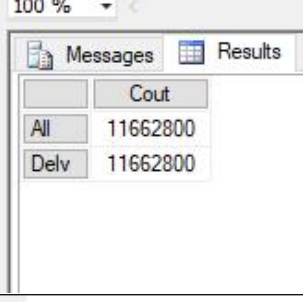
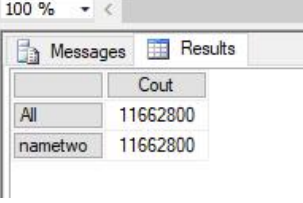
1. <u>Top Product Revenue</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT( [Product].[Mode l Name].members,3, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>Mountain-100</td><td>11598000</td></tr><tr><td>Road-650</td><td>64800</td></tr></table>		Cout	All	11662800	Mountain-100	11598000	Road-650	64800
	Cout									
All	11662800									
Mountain-100	11598000									
Road-650	64800									
2. <u>Top month Revenue</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT([Dim Temps].[Month].members ,3 , [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>09</td><td>4050000</td></tr><tr><td>04</td><td>2008800</td></tr></table>		Cout	All	11662800	09	4050000	04	2008800
	Cout									
All	11662800									
09	4050000									
04	2008800									
3. <u>Top year Revenue</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT([Dim Temps].[Year].members ,3, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>2017</td><td>11662800</td></tr></table>		Cout	All	11662800	2017	11662800		
	Cout									
All	11662800									
2017	11662800									

#### Specific :

4. <u>Revenue byRegion</u>	<pre>select [Measures].[Cout] on columns, --non empty [Region].[Rejion].members on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>MID EST</td><td>(null)</td></tr><tr><td>MID OUEST</td><td>(null)</td></tr><tr><td>NORD EST</td><td>11662800</td></tr><tr><td>NORD OUEST</td><td>(null)</td></tr><tr><td>SUD EST</td><td>(null)</td></tr><tr><td>SUD OUEST</td><td>(null)</td></tr></table>		Cout	All	11662800	MID EST	(null)	MID OUEST	(null)	NORD EST	11662800	NORD OUEST	(null)	SUD EST	(null)	SUD OUEST	(null)
	Cout																	
All	11662800																	
MID EST	(null)																	
MID OUEST	(null)																	
NORD EST	11662800																	
NORD OUEST	(null)																	
SUD EST	(null)																	
SUD OUEST	(null)																	
5. <u>Revenue by Country</u>	<pre>select [Measures].[Cout] on columns, --non empty [Region].[Pays].members on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>Tunis</td><td>11662800</td></tr></table>		Cout	All	11662800	Tunis	11662800										
	Cout																	
All	11662800																	
Tunis	11662800																	

6. <u>Revenue</u> By <u>Gouvernement</u>	<pre>select [Measures].[Cout] on columns, --non empty [Region].[Gouvernorat].me mbers on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>ariana</td><td>(null)</td></tr><tr><td>beja</td><td>(null)</td></tr><tr><td>ben arous</td><td>(null)</td></tr><tr><td>Bizerte</td><td>(null)</td></tr><tr><td>gafsa</td><td>(null)</td></tr><tr><td>kairouan</td><td>(null)</td></tr><tr><td>kasserine</td><td>(null)</td></tr><tr><td>kef</td><td>(null)</td></tr><tr><td>kibili</td><td>(null)</td></tr><tr><td>manouba</td><td>(null)</td></tr><tr><td>sfax</td><td>(null)</td></tr><tr><td>silyana</td><td>(null)</td></tr><tr><td>touzeur</td><td>(null)</td></tr><tr><td>tunis</td><td>11662800</td></tr><tr><td>tunis 2</td><td>(null)</td></tr></table>		Cout	All	11662800	ariana	(null)	beja	(null)	ben arous	(null)	Bizerte	(null)	gafsa	(null)	kairouan	(null)	kasserine	(null)	kef	(null)	kibili	(null)	manouba	(null)	sfax	(null)	silyana	(null)	touzeur	(null)	tunis	11662800	tunis 2	(null)
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All	11662800																																			
ariana	(null)																																			
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sfax	(null)																																			
silyana	(null)																																			
touzeur	(null)																																			
tunis	11662800																																			
tunis 2	(null)																																			
7. <u>Revenue By Gender</u>	<pre>select [Measures].[Cout] on columns, --non empty [Dim Customer].[Sexe].members on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>F</td><td>(null)</td></tr><tr><td>female</td><td>(null)</td></tr><tr><td>H</td><td>11662800</td></tr><tr><td>homme</td><td>(null)</td></tr><tr><td>Male</td><td>(null)</td></tr></table>		Cout	All	11662800	F	(null)	female	(null)	H	11662800	homme	(null)	Male	(null)																				
	Cout																																			
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female	(null)																																			
H	11662800																																			
homme	(null)																																			
Male	(null)																																			

### Top 5 Revenue by:

8. <u>Customers</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT([Dim Customer].[Customer Name].members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>ben hssine</td><td>7710000</td></tr><tr><td>hlel</td><td>3888000</td></tr><tr><td>mezni</td><td>64800</td></tr></table>		Cout	All	11662800	ben hssine	7710000	hlel	3888000	mezni	64800
	Cout											
All	11662800											
ben hssine	7710000											
hlel	3888000											
mezni	64800											
9. <u>Enterprise</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT([Enterprise].[En terprise Id].members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>Delv</td><td>11662800</td></tr></table>		Cout	All	11662800	Delv	11662800				
	Cout											
All	11662800											
Delv	11662800											
10. <u>Supplier</u>	<pre>select [Measures].[Cout] on columns, non empty TOPCOUNT([Dim Supplier].[Supplier Name].members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>nametwo</td><td>11662800</td></tr></table>		Cout	All	11662800	nametwo	11662800				
	Cout											
All	11662800											
nametwo	11662800											

11. <u>Category Product</u>	<pre>select [Measures].[Cout] on columns, --non empty TOPCOUNT([Category].[Prod uct Category Key].members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>Bikes</td><td>11662800</td></tr><tr><td>Accessories</td><td>(null)</td></tr><tr><td>Clothing</td><td>(null)</td></tr><tr><td>Components</td><td>(null)</td></tr></table>		Cout	All	11662800	Bikes	11662800	Accessories	(null)	Clothing	(null)	Components	(null)
	Cout													
All	11662800													
Bikes	11662800													
Accessories	(null)													
Clothing	(null)													
Components	(null)													
12. <u>Region</u>	<pre>select [Measures].[Cout] on columns, --non empty TOPCOUNT([Region].[Rejion ].members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>NORD EST</td><td>11662800</td></tr><tr><td>MID EST</td><td>(null)</td></tr><tr><td>MID OUEST</td><td>(null)</td></tr><tr><td>NORD OUEST</td><td>(null)</td></tr></table>		Cout	All	11662800	NORD EST	11662800	MID EST	(null)	MID OUEST	(null)	NORD OUEST	(null)
	Cout													
All	11662800													
NORD EST	11662800													
MID EST	(null)													
MID OUEST	(null)													
NORD OUEST	(null)													
13. <u>Country</u>	<pre>select [Measures].[Cout] on columns, --non empty TOPCOUNT([Region].[Pays]. members ,5, [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>Tunis</td><td>11662800</td></tr></table>		Cout	All	11662800	Tunis	11662800						
	Cout													
All	11662800													
Tunis	11662800													
14. <u>Mounth</u>	<pre>select [Measures].[Cout] on columns, --non empty TOPCOUNT([Dim Temps].[Month].members ,5 , [Measures].[Cout]) on rows from [sales_esp] ;</pre>	 <table><tr><th></th><th>Cout</th></tr><tr><td>All</td><td>11662800</td></tr><tr><td>09</td><td>4050000</td></tr><tr><td>04</td><td>2008800</td></tr><tr><td>02</td><td>1944000</td></tr><tr><td>05</td><td>1350000</td></tr></table>		Cout	All	11662800	09	4050000	04	2008800	02	1944000	05	1350000
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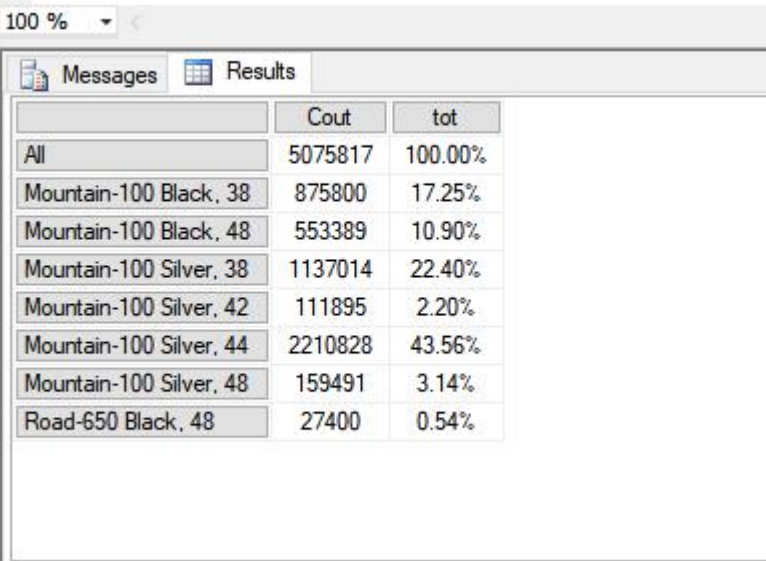
Varriation :

15. <u>Tendance de vente</u>	<pre>select [Measures].[Cout] on columns, non empty Order( ({[Dim Tems].[Year].members}, {[Dim Tems].[Month].members})), [Measures].[Cout],BASC ) on rows from [sales_esp] ;</pre>	<p>100 %</p> <p>Messages Results</p> <table border="1"> <thead> <tr> <th></th><th></th><th>Cout</th></tr> </thead> <tbody> <tr><td>All</td><td>01</td><td>450000</td></tr> <tr><td>2017</td><td>01</td><td>450000</td></tr> <tr><td>All</td><td>11</td><td>540000</td></tr> <tr><td>2017</td><td>11</td><td>540000</td></tr> <tr><td>All</td><td>12</td><td>1320000</td></tr> <tr><td>2017</td><td>12</td><td>1320000</td></tr> <tr><td>All</td><td>05</td><td>1350000</td></tr> <tr><td>2017</td><td>05</td><td>1350000</td></tr> <tr><td>All</td><td>02</td><td>1944000</td></tr> <tr><td>2017</td><td>02</td><td>1944000</td></tr> <tr><td>All</td><td>04</td><td>2008800</td></tr> <tr><td>2017</td><td>04</td><td>2008800</td></tr> <tr><td>All</td><td>09</td><td>4050000</td></tr> <tr><td>2017</td><td>09</td><td>4050000</td></tr> <tr><td>All</td><td>All</td><td>11662800</td></tr> <tr><td>2017</td><td>All</td><td>11662800</td></tr> </tbody> </table>			Cout	All	01	450000	2017	01	450000	All	11	540000	2017	11	540000	All	12	1320000	2017	12	1320000	All	05	1350000	2017	05	1350000	All	02	1944000	2017	02	1944000	All	04	2008800	2017	04	2008800	All	09	4050000	2017	09	4050000	All	All	11662800	2017	All	11662800						
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16. <u>Product Revenue by Mounth</u>	<pre>select [Measures].[Cout] on columns, non empty ({[Product].[Model Name].members}, {[Dim Tems].[Month].members}) on rows from [sales_esp] ;</pre>	<p>100 %</p> <p>Messages Results</p> <table border="1"> <thead> <tr> <th></th><th></th><th>Cout</th></tr> </thead> <tbody> <tr><td>All</td><td>All</td><td>11662800</td></tr> <tr><td>All</td><td>01</td><td>450000</td></tr> <tr><td>All</td><td>02</td><td>1944000</td></tr> <tr><td>All</td><td>04</td><td>2008800</td></tr> <tr><td>All</td><td>05</td><td>1350000</td></tr> <tr><td>All</td><td>09</td><td>4050000</td></tr> <tr><td>All</td><td>11</td><td>540000</td></tr> <tr><td>All</td><td>12</td><td>1320000</td></tr> <tr><td>Mountain-100</td><td>All</td><td>11598000</td></tr> <tr><td>Mountain-100</td><td>01</td><td>450000</td></tr> <tr><td>Mountain-100</td><td>02</td><td>1944000</td></tr> <tr><td>Mountain-100</td><td>04</td><td>1944000</td></tr> <tr><td>Mountain-100</td><td>05</td><td>1350000</td></tr> <tr><td>Mountain-100</td><td>09</td><td>4050000</td></tr> <tr><td>Mountain-100</td><td>11</td><td>540000</td></tr> <tr><td>Mountain-100</td><td>12</td><td>1320000</td></tr> <tr><td>Road-650</td><td>All</td><td>64800</td></tr> <tr><td>Road-650</td><td>04</td><td>64800</td></tr> </tbody> </table>			Cout	All	All	11662800	All	01	450000	All	02	1944000	All	04	2008800	All	05	1350000	All	09	4050000	All	11	540000	All	12	1320000	Mountain-100	All	11598000	Mountain-100	01	450000	Mountain-100	02	1944000	Mountain-100	04	1944000	Mountain-100	05	1350000	Mountain-100	09	4050000	Mountain-100	11	540000	Mountain-100	12	1320000	Road-650	All	64800	Road-650	04	64800
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Road-650	04	64800																																																									
17. <u>Revenue by Gender and Category</u>	<pre>select [Measures].[Cout] on columns, non empty ({[Dim Customer].[Sexe].members} , {[Sub Category].[Product Sub Category Key].members}) on rows from [sales_esp] ;</pre>	<p>100 %</p> <p>Messages Results</p> <table border="1"> <thead> <tr> <th></th><th></th><th>Cout</th></tr> </thead> <tbody> <tr><td>All</td><td>All</td><td>11662800</td></tr> <tr><td>All</td><td>1</td><td>11598000</td></tr> <tr><td>All</td><td>2</td><td>64800</td></tr> <tr><td>H</td><td>All</td><td>11662800</td></tr> <tr><td>H</td><td>1</td><td>11598000</td></tr> <tr><td>H</td><td>2</td><td>64800</td></tr> </tbody> </table>			Cout	All	All	11662800	All	1	11598000	All	2	64800	H	All	11662800	H	1	11598000	H	2	64800																																				
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New requete : Pourcentage de Vente

```
--new Requête
with member measures.tot as
  IIF([Measures].[Cout],[Product].[Product])=0,
  null,
  [Measures].[Cout] /
  ([Measures].[Cout],[Product].[Product])
), FORMAT_STRING ="PERCENT"

select {[Measures].[Cout],[Measures].[tot]} on columns,
       non empty [Product].[Product Name].members on rows
from sales_hy;
```



100 %

	Cout	tot
All	5075817	100.00%
Mountain-100 Black, 38	875800	17.25%
Mountain-100 Black, 48	553389	10.90%
Mountain-100 Silver, 38	1137014	22.40%
Mountain-100 Silver, 42	111895	2.20%
Mountain-100 Silver, 44	2210828	43.56%
Mountain-100 Silver, 48	159491	3.14%
Road-650 Black, 48	27400	0.54%