

Free Knowledge Advocacy Group EU

A list of links supporting our arguments

Integration of Facebook-owned messenger services

<https://www.nytimes.com/2019/01/25/technology/facebook-instagram-whatsapp-messenger.html>

<https://www.theverge.com/2020/8/14/21369737/facebook-merging-instagram-messenger-chats-update>

Expansion into other markets/sectors

- of Uber into other sectors of transportation/commuting market

<https://www.theverge.com/2020/5/27/21271927/uber-jump-bike-scooter-scrap-photos-video-lime-junkyard>

Facebook and augmented/virtual reality hardware/software

<https://www.forbes.com/sites/kateoflahertyuk/2020/08/22/facebook-sparks-oculus-outrage-you-need-an-account-to-log-in/>

Demise of services on a tipping market

<https://tech.wp.pl/grono-net-przestaje-istniec-6034804009382529a>

<https://www.customermagnetism.com/7-social-media-sites-happen/>

<https://natemat.pl/222351,nie-trzeba-jechac-do-czarnobyla-wejscie-na-stara-nasza-klase-jest-jak-wizyta-w-miescie-widmo-pelnym-reliktow-i-botow>

<https://startupbros.com/myspace-the-rise-fall-and-rise-again-infographic/>

Effectiveness of Facebook ads

<https://www.npr.org/2018/09/12/647040758/advertising-on-facebook-is-it-worth-it>

<https://smallbiztrends.com/2017/01/do-facebook-ads-work.html>