Product, Open Source, Community

Adrin Jalali :Probabl.

Product / Project What are you building?

An open source client to your backend

- Users
 → Platform
- Contributors: You
- Users: overlap with customers
- Governance: closed
- Release / update pace: fast

A Product / Library, Happens to be OSS

- It's your product, but you offer a free version
 - You want the attention coming with having it as OSS
- Contributors: You
 - Others will be opening issues, and sometimes feature/fix PRs
- Users: overlap with customers
- Governance: closed
 - How do you handle external contributions/feature requests?
- Release / update pace: fast

An Open Governance OSS Product / Library

- It's a product / library you want to champion
 - You want people to know you because of it
- Contributors: You & Others
 - You want to empower others and let them lead projects
 - You want to be a/the center of gravity, or not
- Users: overlap with customers
- Governance: open
 - How do you handle external contributions/feature requests?
- Release / update pace: depends, slow

Community

7 Deadly Sins!

Or what you really should not do!

1. Lack of Onboarding

- What is the project? Why is it useful?
- How is it used?
- How do users get it?

1. Lack of Onboarding

- High barrier to entry
- Harder to create a community
- Reduced diversity (which is already a huge issue)

1. Lack of Onboarding

- README
- CONTRIBUTING
- Code Quality: pre-commit hooks?
- CI / tests
 - Can everybody run them?

Internal vs External

- Workflow requires people to be in the team?
- PRs/MRs from forks vs branches on the main repo
- Group members merging their own PRs
- Treat people equally, as much as it's feasible!

2. Nothing in Writing

Documentation Driven API Design

The kind that runs!

2. Nothing in Writing

- Usage docs
- API docs
- Versioned docs
 - When were features added?
- Code documentation
 - Private as well as public
 - Maintainers need docs too!
- Sphinx + sphinx-gallery + readthedocs

3. Leadership is a Mystery

- Who's making decisions?
- Whom should I ask?
- Whose review should I care about? Everybody?
- Anybody I could talk to?

4. No Path to Success

- What is success?
 - Being asked to give an opinion?
 - Becoming a core developer?
 - Being in committee X, Y, Z?
 - Advisory board?
- Engagement
 - Some people might just want to code
 - It's okay if they want more

5. Poor Communication

- Communication matters
 - Especially for people who care
- 50% of text and email messages are misunderstood
- People with a history vs strangers
- Reviews are criticisms [almost] by nature, it's easy to offend people!

5. Poor Communication

- Use emojis
- Understand other people's emotions!
- Monitor your mailing list / issue tracker / chat channels for heated discussions
 - Have or be mediators

6. Lack of Transparency

- Office communication
- Communication behind closed doors
 - Company Slack?
- Important communication spread across different channels
 - Decisions made on a chat convo, and done in a PR w/o a summary
- Private communication between members

6. Lack of Transparency

- "Outsiders" would feel their opinion doesn't matter
 - Do their opinions matter to you?
- Barrier to get into the inner circle

7. Not Seeing Ourselves in Others

- Empathy!
 - Understand others' emotions and needs
- Emotional intelligence
- Be a feedback magnet!

- Lack of onboarding
- Nothing in writing
- Leadership is a mystery
- No path to success
- Poor communication
- Lack of transparency
- Not seeing ourselves in others

Governance

Do-ocracy

- No formal process
- Decisions are made by those who do the work
- Contributors get effective rights on things they work the most

Pros

- No overhead

- Implicit governance
- Not clear to outsiders what the governance is

Founder-leader (BDFL)

- Most common in new projects
- The founder takes the Benevolent Dictator For Life role
 - E.g.: was Guido for Python

Pros

- Easy to start with
- Low overhead

- This raises issues once the project starts to grow
- BDFL's preferences and project's direction

Self Appointing Council or Board

Pros

- No single point of failure
- No single person with their preferences

- Self selection and lack of user base representation
- Lack of progress clarity and ownership from community members

Electoral

- Multiple people offer to do the same role
- Large project / contributor base

Pros

- Projects with sponsors
- Explicit term limits

- Time consuming
- Slow
- Who votes?

Single Vendor

Pros

- Engage with a broader community
- Increase adoption
- E.g.: a plugin ecosystem

- Might be a *walled garden* kind of project
- Dual license and contributions
- Open or not?

Foundation Backed

Pros

- Trademark, merch, etc handled by a trusted org
 - E.g.: NumFocus for many NumFocus sponsored projects
- Flexibility on foundation leadership vs project leadership
- Funding opportunities

- Overhead
- Potentially very slow processes

Which one to Choose ???

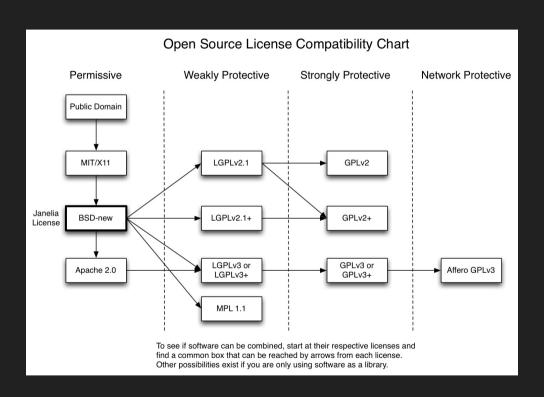
The License World!

Terms / Orgs

- Open Source
- FOSS: Free and Open Source Software
- OSI: Open Source Initiative
- FSF: Free Software Foundation
- Debian
- Fedora

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PHP License ^[35]	PHP Group	3.01	2019	With restrictions	With restrictions	With restrictions	Yes	Yes	With restrictions	Manually
Python Software Foundation License	Python Software Foundation	3.9.1	2020-10-05	Permissive	Permissive	Permissive	Yes	Permissive	Permissive	No
Q Public License	Trolltech	7	7	Limited	7	Limited	7	7	7	7
Sleepycat License	Sleepycat Software	_	1996	Permissive	With restrictions	Permissive	No	Yes	No	No
Unlicense	unlicense.org	1	December 2010	Permissive/Public domain	Permissive/Public domain	Permissive/Public domain	7	Permissive/Public domain	Permissive/Public domain	?
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Do What The Fuck You Want To Public License (WTFPL)	Banlu Kemiyatorn, Sam Hocevar	2	December 2004	Permissive/Public domain	Permissive/Public domain	Permissive/Public domain	No	Yes	Yes	No
XCore Open Source License also separate "Hardware License Agreement"	XMOS	7	February 2011	Permissive	Permissive	Permissive	Manually	Yes	Permissive	7
XFree86 1.1 License	The XFree86 Project, Inc	?	7	Permissive	7	Permissive	7	7	7	?
zlib/libpng license	Jean-Loup Gailly and Mark Adler	?	7	Permissive	?	Permissive	?	?	?	7

License and version +	FSF approval	GPL (v3) compatibility [37[36[30[40]41]	OSI approval	Debian approval	Fedora approval
Academic Free License	Yes	No	Yes	No	Yes
Affero General Public License 3.0	Yes	Yes	Yes	Yes	Yes
Apache License 1 x	Yes	No No	Yes	Yes	Yes
Apache License 2.0	Yes	GPLv3 only ^[46]	Yes	Yes	Yes
Apple Public Source License 1.x	No ^[47]	No No	Yes	No	No No
Apple Public Source License 2.0	Yes	No No	Yes	No No	Yes
Artistic License 1.0	No[note 1]	No.	Yes	Yes	No No
Artistic License 2.0	Yes	Yes	Yes	Yes	Yes
Beerware License	see "Informal license" section ^[46]	see "Informal license" section ^[46]	No.	No.	Yes ^[40]
Original BSD license	Yes	No.	No[10]	Yes	Yes
Revised BSD license	Yes	Yes	Yes	Yes	Yes
Simplified BSD license	Yes	Yes	Yes	Yes	Yes
Zero-Clause BSD License	?	2	Yes[51]	2	2
Boost Software License	Yes	Yes	Yes	Yes	Yes
CeCILL	Yes	Yes	Yes	Yes	Yes
Common Development and Distribution License	Yes	GPLv3 (GPLv2 disputed)[02][10][16][16][16][16]	Yes	Yes	Yes
Common Development and Distribution License	Yes	No	Yes	Yes	Yes
Creative Commons Zero	Yes Ist	Yeslini	No[10]	Partia[60][61]	Yesis2
Creative Commons BY-SA 4.0	Yes	GPL _{YS} [cs]	2	Yes	2
Cryptix General License	Yes	Yes	Yes	Yes	Yes
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Educational Community License	Yes	Yes ^[04]	Yes	No	Yes
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European Union Public Licence	Yes	Yes ^[22]	Yes	Yes	Yes
GNU Affero General Public License	Yes	Yes[Int][Int]	Yes	Yes	Yes
GNU General Public License v2	Yes	No (note 2 (66)	Yes	Yes	Yes
GNU General Public License v3	Yes	Yes[note 3[66]	Yes	Yes	Yes
GNU Lesser General Public License	Yes	Yes	Yes	Yes	Yes
GNU Free Documentation License	Yes	No ^[67]	Yes ^(co)	No ^[co]	No
IBM Public License	Yes	No No	Yes	Yes	Yes
Intel Open Source License	Yes	Yes	Yes	No	No
ISC license	Yes ^[76]	Yes	Yes	Yes	Yes
LaTeX Project Public License	Yes	No	Yes	Yes	Yes
Microsoft Public License	Yes	No	Yes	No	Yes
Microsoft Reciprocal License	Yes	No	Yes	No	Yes
MIT license / X11 license	Yes	Yes	Yes	Yes	Yes
Mozilla Public License 1.1	Yes	No	Yes	Yes	Yes
Mozilla Public License 2.0	Yes	Yes[note 4[71]	Yes	Yes	Yes
NASA Open Source Agreement	No	No	Yes	2	No
Netscape Public License	Yes	No	No	No	Yes
Open Software License	Yes	No	Yes	No	Yes
OpenSSL license	Yes	No	No	Yes	Yes
PHP License	Yes	No	Yes	Yes	Yes
Python Software Foundation License 2.0.1; 2.1.1 and newer	Yes	Yes	Yes	Yes	Yes
Q Public License	Yes	No	Yes	No	Yes
Reciprocal Public License 1.5	No	No	Yes	No	No
Sleepycat License	Yes	Yes	Yes	Yes	Yes
Sun Industry Standards Source License	Yes	No	Yes	No	Yes
Sun Public License	Yes	No	Yes	No	Yes
Sybase Open Watcom Public License	No	No	Yes	No	No
Unlicense	Yes ^[72]	Yes[16]	Yes(73)	7	Yes ^[62]
W3C Software Notice and License	Yes	Yes	Yes	Yes	Yes
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XFree86 1.1 License	Yes	Yes ^[75]	No	No	No
zlib'libpng license	Yes	Yes	Yes	Yes	Yes
Zope Public License 1.0	Yes	No	No	No	Yes
Zope Public License 2.0	Yes	Yes	Yes	No	Yes



Open Source's Midlife Crisis

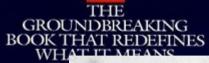
- Company X open sources a product under a license
- Some large cloud company uses it as a service
- Company X changes license

Server Side Public License

"SSPL requires that anyone who offers the functionality of SSPL-licensed software to third-parties as a service must release the entirety of their source code, including all software, APIs, and other software that would be required for a user to run an instance of the service themselves."

- => if you're AWS and you host ElasticSearch under SSPL, you need to release a LOT of code.
- => incompatible with a lot of other licenses, including Linux kernel
- => Not OSI approved

Resources



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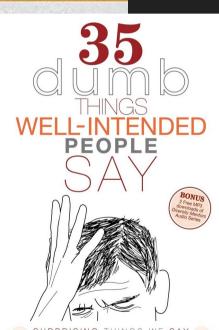
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--- a powerful and practical guide for men on the steps
--- SHERYL SANDBERG, COD OF FACEBOOK A



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Resources

- OSI's Open Source Management Course and Resources
- RedHat's articles on <u>Open Source Communities</u>
- Linux Foundation's Inclusive Open Source Community Orientation
- Center for Scientific Collaboration and Community Engagement
- ...

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