

UCLA B.S. Computer Science, University of California Los Angeles 3.54 Major GPA

# Work Experience

# **APPLE, INC.** Software Engineering Intern

June 2019 - Present

Worked on Final Cut Pro X, developing new important features for future updates.

Worked with widely used Filter HUD and List View in Events panel using Objective-C and AppKit. Learned to contribute to and navigate through massive codebase while collaborating with 30+ other engineers.

# **SIKE INSIGHTS** Head of Front-End & Design

Led front-end development and design efforts for Sike Insights, an enterprise software company combining machine learning and psychology to help businesses understand human behavior.

Utilized design and business thinking to define the brand, to create and execute a roadmap, and to build out the entire front end of the onboarding implementation of our technology on tight deadlines to move forward with pilot companies.

#### MINDSPARK SUMMER Founder & Chief Executive

December 2016 - October 2018

Founded & singlehandedly ran Mindspark Summer, a two-week summer camp for kids with courses in web development, Java, and business/data analytics, generating \$50,000+ in revenue in two summers.

Responsibilities included defining vision and business plan, hiring/training staff, forming strategic partnerships, growing brand among target markets, running camp operations, designing 300+ page curriculum, and building online platform from scratch.

# **TUTORFLY** Software & Business Development Intern

Worked on software & business development at Tutorfly, a San Diego-based peer-to-peer tutoring startup.

Developed and contributed to platform and landing page with React and Meteor; led initiatives in the Bay Area and Los Angeles, forming partnerships with local schools, to provide courses attracting 50+ students; designed marketing materials.

# Projects & Extracurriculars

# LA HACKS ORGANIZING TEAM Design, Marketing Team

October 2018 - Present

Worked on designs contributing to defining LA Hacks brand, vision, and visuals for the hackathon housing 1,000+ attendees and 3,500+ applicants annually.

Previously marketing; grew social media presence, created marketing plan, and analyzed data from previous years.

#### **QUICKEY** Front-End Developer

September 2018 - March 2019

Developed for productivity app boasting over 500,000+ shortcuts launched and 2,100+ weekly active users.

Collaborated with design, back-end, and marketing to add highly requested premium features including new tab workspaces, better backgrounds, etc. using React and Redux.

#### SURREALITY IOS Developer

June 2016 - August 2016

Built iOS puzzle game in Swift and SpriteKit featuring 200 levels, gorgeous custom graphics, and smooth gameplay. Boasts 250+ downloads on the app store.

# Awards

# UCLA ALUMNI SCHOLARSHIP

# MAKE SCHOOL AUDIENCE CHOICE

\$6,000 awarded for academic and extracurricular excellence, funded by the Roz Scherer Memorial Fund.

Audience choice award for Surreality iOS out of 100+ iOS applications presented.

# Skills

# PROGRAMMING

# DESIGN

Web Development React/Redux, Javascript, Meteor, HTML, CSS UI/UX Design Framer X, Adobe Illustrator, Figma, Sketch Mac/iOS Applications Objective-C, Swift, AppKit, UlKit, SpriteKit Programming Languages C++, C, Java

Graphic Design Adobe Illustrator, Photoshop, InDesign Photography Adobe Lightroom, Photoshop Fine Arts Charcoal, Oil Painting, Digital, Sketching

ENTREPRENEURSHIP

**Business** Leadership, Product Management, Business Strategy