

# Andrew Zhou

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Sunnyvale, CA

**UCLA** B.S. Computer Science 3.55 Major GPA

Graduating June 2022

## Skills

**PROGRAMMING** React/Redux, Objective-C, C++, Javascript, HTML/CSS, Swift, Java, C

**DESIGN** Sketch, Adobe Illustrator/Photoshop/Lightroom, Figma, Framer X, Photography, Fine Arts

**PRODUCT** Leadership, Entrepreneurship, Product Management, Business Strategy

## Experience

**SIKE INSIGHTS** Co-founder

March 2019 - Present

- Raised \$100,000 pre-seed from Kleiner Perkins; sole undergraduate team at UCLA Anderson Accelerator
- Designed elaborate brand guidelines and software wireframes with Adobe Illustrator and Framer X
- Singlehandedly developed onboarding landing page, user acquisition process, and product in React/Flask
- Helped lead building and executing of the product roadmap on tight deadlines for pilot clients

**APPLE, INC.** Software Engineering Intern

June 2019 - September 2019

- Worked closely with design to develop significant features for Final Cut Pro X, impacting 2.5+ million users
- Contributed thousands of lines of Objective-C code to add frequently requested features to production codebase
- Took initiative to drive a new feature to make workflows more efficient, presenting to managers and designers
- Refactored old code to create dynamic features, resulting in UI and workflow improvements

**MINDSPARK SUMMER** Founder & Chief Executive

December 2016 - October 2018

- Singlehandedly generated \$50,000+ in revenue over two summers with highly rated summer program
- Ran all business operations and executed marketing plan with deep understanding of target market
- Hired and trained high-quality staff and ran day-to-day camp operations, earning an average 9/10 rating
- Heavily negotiated building prices, wrote 300+ pages of curriculum, and built online PHP platform from scratch

## Projects & Extracurriculars

**MEMOIRE AR** Product Manager & Developer

September 2019 - Present

- Led team of four to develop & launch memories app mapping videos to physical photos in AR
- Developed product and organized team; contributed to codebase using Swift and ARKit

**LA HACKS ORGANIZING TEAM** Design & Marketing Team

October 2018 - Present

- Defined LA Hacks brand using Illustrator for UCLA Centennial-sponsored event drawing 3,500+ applications
- Grew social media presence, creating a marketing plan based on previous years' data

**QUICKEY** Front-End Developer

September 2018 - March 2019

- Implemented highly requested premium features to app boasting 500,000+ uses and 2,100+ active users
- Collaborated with design, back-end, and marketing to add complex workspaces feature with React/Redux

## Awards

**UCLA ALUMNI SCHOLARSHIP** \$6,000 awarded by the Roz Scherer Memorial Fund

**MAKE SCHOOL AUDIENCE CHOICE** Awarded to Surreality iOS out of 100+ iOS applications