



Hafida Belayd

Graphic designer / 3D / Data analyst

Freelance Graphic Designer with over six years of experience delivering digital materials for a variety of client campaigns.

Creative experience in the following:

Web: GUI, XD Website design, UX Mobile app design, Website Wireframing

Software: Adobe XD, Illustrator, Photoshop, After Effect, Premiere Pro, Blender, Sketchup

CONTACT

Address

Casablanca

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Email

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PORTFOLIO

Dribbble

dribbble.com/hafida

Behance

behance.net/hafidabelayd

SOCIAL MEDIA

Linkedin

www.linkedin.com/in/hafida-belayd

LANGUAGES

Arabic (Mother language)
English (Good level)
French (Good level)

INTERESTS

Music Travel Games Sport

EXPERIENCE

Training ISAY PRINT (Juin - September 2013)

UI/UX Design intern

the basics of print and communication with customers

Junior Graphic Designer - ART PUB Agadir (janvier - avril 2014)

Graphic Design

graphic design: brochure - card - catalog - posters

IT TEACHER - Alger (september - juin 2016/2017)

Teaching African students the basics of informatics (Word - Excel - Power point)

INTERIOR ARCHITECT PROJECT MANAGER - Alger (september - avril 2017)

Project manager

Design a foundation for the elderly in Alger Guerara

WEBDESIGNE - Alger (janvier - mai 2018)

UI / UX

Design APP and Website

analyze, reviews and implements changes to websites maximizing the traffic to a site by improving page rank within search engines.

GD / WDesigner - Panda 12 - United States (mai - Octobre 2019) à distance

Senior GD -JS TECHNOLOGY - Casablanca (September - December 2019)

Graphic Design

Art Director - Premuim Prestige Tours - Casablanca (janvier 2020 - avril 2021)

Social Media / GD

Freelance Senior GD - Shiru_Cocofield - Casablanca (Aout - November 2021)

Freelance Senior GD - Dev Wordpress - Smart Pro- Casablanca (September - Dec 2021)

Chef de Projet - Virtually agency - Monaco (Fev 2022 - à ce Jour) à distance

EDUCATION

2021 - 2022 **Certificat Pro IBM**
Data Analysis

2016-2020 **Self training - Morocco**

2013-2014 **DIPLOME TS Graphic Design - Morocco**
private school

2011-2012 **Bac SC Math - Morocco**
high school Ibn El khatib Sale

SOFTWARE SKILLS

For graphic & UI/UX design : Adobe Xd, Photoshop, Illustrator, After effects , Premier pro

For CG & VFX : After effects, Adobe Premier, Blender.

For Reference : Seo - Ads Facebook