

# Optimization

A series of horizontal lines in shades of blue and white, located at the bottom of the slide. The lines vary in length and thickness, creating a modern, abstract design element.

# References:

- S. Boyd, L. Vandenberg, Convex optimization, Cambridge, 2004.
- J. Nocedal, S. J. Wright, Numerical Optimization, Springer, 1999.
- D. G. Luenberger, Y. Ye, Linear and Nonlinear Programming, Springer, Third Edition 2008.

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# Grading:

- Homework+Quiz (20%)
- Seminar (10%)
- Midterm+ Final(30%+40%)

# Introduction

- people and nature optimize
- optimization is an important tool in decision science
- first identify some *objective*: a quantitative measure of performance
- objective depends on certain characteristics of the system, called *variables or unknowns*.

Our goal is to find values of the variables that optimize the objective.

- Often the variables are restricted, or *constrained*

# Introduction

## Modeling an optimization problem

- ✓ Modeling: identifying objective, variables, and constraints for a given problem
- ✓ First step in the optimization process
- ✓ too simplistic model
- ✓ too complex model

## Using an optimization algorithm

- ✓ There are a collection of optimization algorithms
- ✓ each of which is tailored to a particular type of optimization problem
- ✓ responsibility of choosing the appropriate algorithm falls on user

# Introduction

- ✓ Checking the solution of the problem
- ✓ mathematical expressions known as *optimality conditions*
- ✓ *Sensitivity Analysis*

## Mathematical Definition

optimization is the minimization or maximization of a function subject to constraints on its variables.

# Introduction

- $x$  is the vector of variables, also called unknowns or parameters
- $f$  is the objective function, a (scalar) function of  $x$  that we want to maximize or minimize
- $c_i$  are constraint functions, which are scalar functions of  $x$  that define certain equations and inequalities that the unknown vector  $x$  must satisfy.

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Example :

$$\min (x_1 - 2)^2 + (x_2 - 1)^2 \quad \text{subject to} \quad \begin{aligned} x_1^2 - x_2 &\leq 0, \\ x_1 + x_2 &\leq 2. \end{aligned}$$

$$f(x) = (x_1 - 2)^2 + (x_2 - 1)^2, \quad x = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} \quad c(x) = \begin{bmatrix} c_1(x) \\ c_2(x) \end{bmatrix} = \begin{bmatrix} -x_1^2 + x_2 \\ -x_1 - x_2 + 2 \end{bmatrix}.$$

$$c_i(x) \geq 0.$$



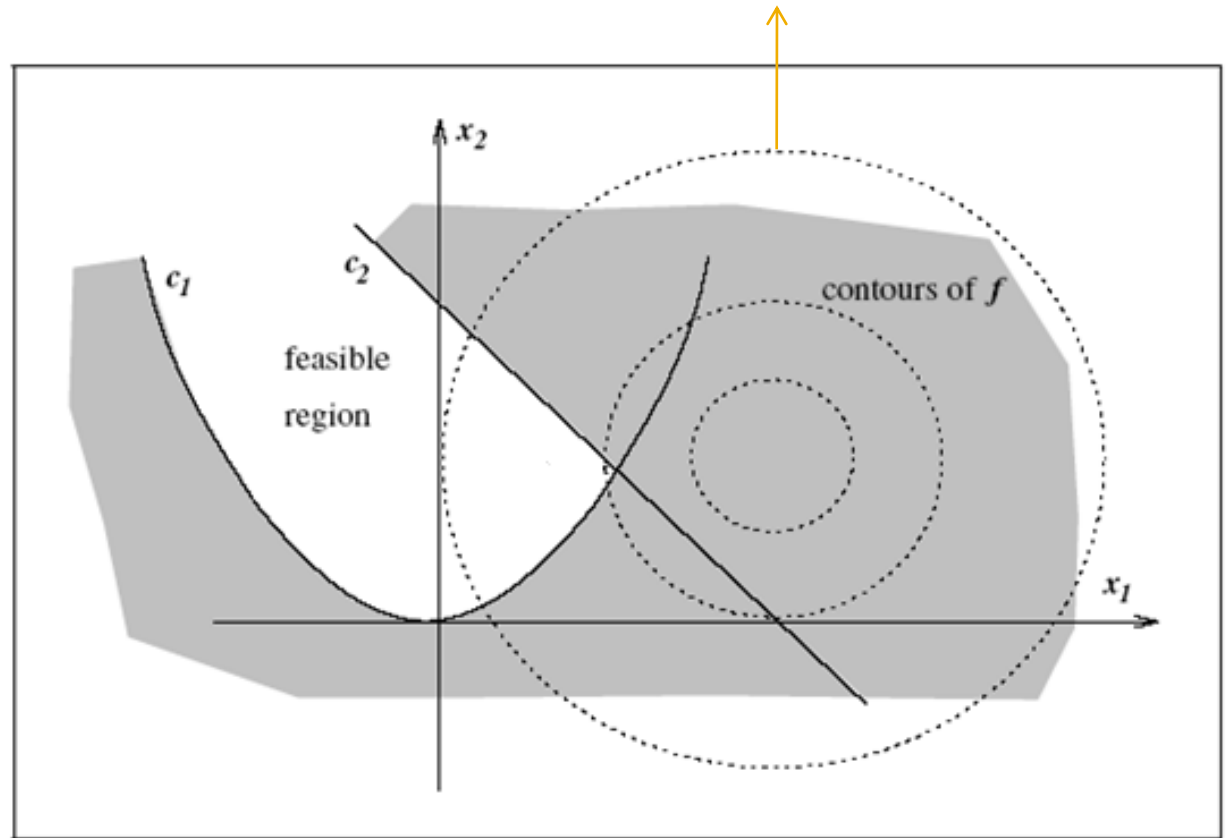
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contours of the objective function,



**Contour** : the set of points for which  $f(x)$  has a constant value

**feasible region** : the set of points satisfying all the constraints

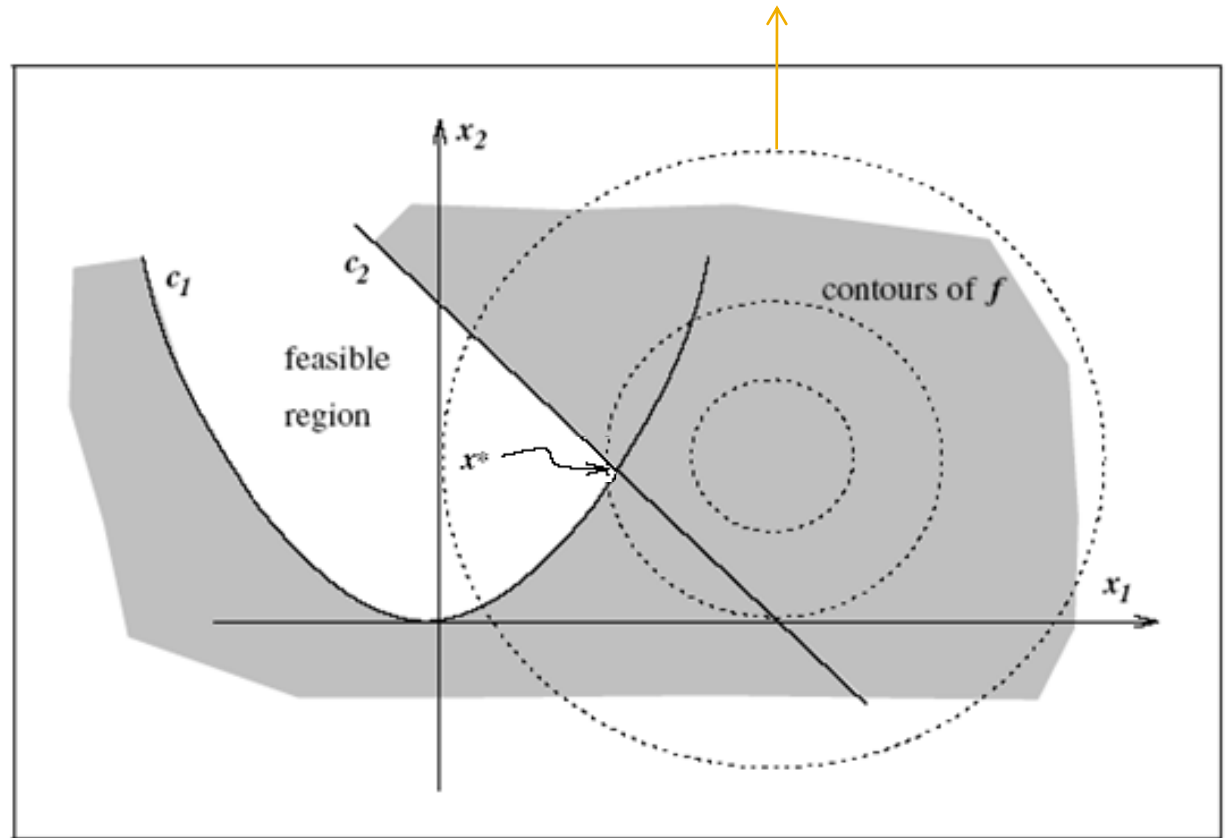
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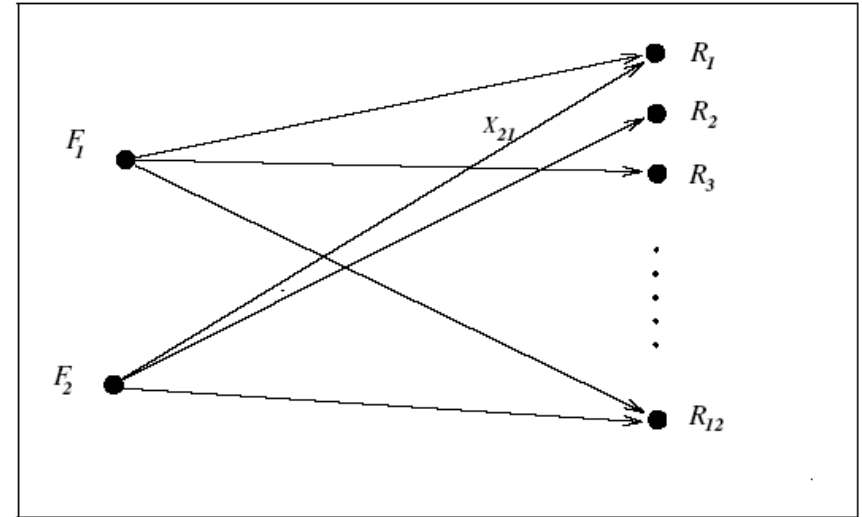
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# Introduction

## Example : a transportation problem

- ✓ A chemical company has 2 factories  $F_1$  and  $F_2$
- ✓ outlets  $R_1, R_2, \dots, R_{12}$ .
- ✓  $F_i$  can produce  $a_i$  tons of a certain chemical product each week
- ✓ outlet  $R_j$  has a known weekly demand of  $b_j$  tons of the product.
- ✓ the cost of shipping one ton of the product from factory  $F_i$  to retail outlet  $R_j$  is  $c_{ij}$



how much of the product to ship from each factory to each outlet so as to satisfy all the requirements and minimize cost.

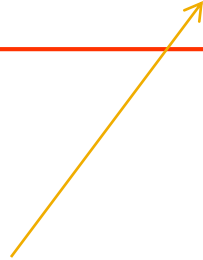
- ✓  $x_{ij}$  is the number of tons of the product shipped from factory  $F_i$  to retail outlet  $R_j$

# Introduction

$$\begin{aligned} & \min \sum_{i,j} c_{ij} x_{ij} \\ & \text{subject to } \sum_{j=1}^{12} x_{ij} \leq a_i, \quad i = 1, 2, \\ & \sum_{i=1}^2 x_{ij} \geq b_j, \quad j = 1, \dots, 12, \\ & x_{ij} \geq 0, \quad i = 1, 2, \quad j = 1, \dots, 12. \end{aligned}$$

# Introduction

*a linear programming problem*



$$\begin{aligned} & \min \sum_{i,j} c_{ij} x_{ij} \\ & \text{subject to } \sum_{j=1}^{12} x_{ij} \leq a_i, \quad i = 1, 2, \\ & \sum_{i=1}^2 x_{ij} \geq b_j, \quad j = 1, \dots, 12, \\ & x_{ij} \geq 0, \quad i = 1, 2, \quad j = 1, \dots, 12. \end{aligned}$$

# Introduction

## CONTINUOUS VERSUS DISCRETE OPTIMIZATION

- ✓ a variable  $x_i$  : *the number of power plants of type  $i$*
- ✓ whether or not a particular factory should be located in a particular city.

$$x_i \in \mathbb{Z} \qquad x_i \in \{0, 1\}$$

- ✓ *integer programming*
- ✓ *discrete optimization* : the unknown  $x$  is drawn from a countable (but often very large) set
- ✓ *continuous optimization problems*
- ✓ *mixed integer programming*

# Introduction

- ☐ Constrained optimization
- ☐ Unconstrained optimization

- ✓ Local optimization : seek only a local solution, objective function is smaller than at all other feasible nearby points.
- ✓ Global optimization : the point with lowest function value among *all* feasible points

local solutions are also global solutions in some situations

# Introduction

- ✓ the model cannot be fully specified
- ✓ depends on quantities unknown at the time of formulation
- ✓ Future interest rates, future demands for a product
- ✓ know a number of possible scenarios for the uncertain demand, along with estimates of the probabilities of each scenario.
- ✓ *Stochastic optimization* algorithms use these quantifications of the uncertainty to produce solutions that optimize the *expected performance of the model*.
- ✓ *Deterministic optimization*



# Introduction

## Optimization algorithms

- Optimization algorithms are iterative.
- begin with an initial guess of the variable  $x$
- generate a sequence of improved estimates until they terminate
- strategy used to move from one iterate to the next distinguishes one algorithm from another.
- Most strategies make use of the values of  $f$ ,  $c_i$ , and possibly the first and second derivatives of these functions.

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Robustness

Efficiency

Accuracy