Julien Coquet

Applying for: Interim Head of Data, Sr Analytics Architect, Sr Data Engineer

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- Experienced data team leader, leading projects with world-class clients
- Automation and efficiency maven (Python, Google Cloud, "AI", LLMs)

Experience

Senior Director, Data - EMEA   Monks   02/2020 - Present

- Provides senior technical expertise, mentorship and support to teams of data specialists: implementation and architecture, engineering, and data science
- Developed products around Automation, AI & Machine Learning, and Privacy
- Evangelization and public speaking

Director, Digital Analytics   Orange Business Services   06/2009 - 12/2019

- Product owner & evangelist at Hub'Scan, a SaaS quality assurance platform for digital marketing solutions.
- Supervision of internal R&D around web analytics and WebTV projects
- Web analytics consulting, training, and partner relationships (Adobe, Google)

Analytics Country Manager   OX2 / LBi / Digitas   10/2006 - 06/2009

- Web Analytics Expert: implementation, evangelism, training and mentoring
- In charge of processes, methods, best practices and documentation

Senior Web Technologies Consultant   Capgemini for HP   01/2001 - 09/2006

- Internet consultant for various clients on European and global projects.
- Web Analytics Program Manager, EMEA for HP
  - Deployment of a Web analytics program on 40 sites in European countries
  - Collection of specifications, definition of performance indicators, marking/deployment plans, quality assurance, design, analysis and delivery of reports.
- API design and quality assurance (SOAP , WSDL, REST , documentation)

Vertical expertise: Luxury / cosmetics, pharmacy, automotive, gaming, retail, media
Notable clients: 3 Suisses, Airbus, Audi, Bayer, Caesars, Canal Plus, Carrefour, Cartier, Diageo, Dubai DTCM, SFR, Chanel, Decathlon, HP , ING, Kindred, La Redoute, Le Monde, Le Point, L'Oréal, Merck, NEOM, Nestlé, Netflix, Orange, Philips, Renault, RTL, Samsung, Sanofi, Schneider Electric, Spotify, Starbucks, Société Générale, Total, Toyota, Unibet, Volvo

Education

National Polytechnic Institute	Grenoble , France
DHET Multimedia Engineering	09/1999 - 01/2001
State University of New York	Albany, New York
Masters degree in Latin American Studies	08/1997 - 07/1998
Université Grenoble Alpes / Aberdeen University	Grenoble, France ; Aberdeen, Scotland
Masters degree in Applied Modern Languages	08/1995 - 06/1997

Skills

Programming Languages: 🐍 Python, JS JavaScript / Ⓡ R, Ⓜ Markdown/YAML
Tools and Frameworks: Google Cloud Platform, BigQuery, Amazon Web Services, Google Analytics, Google Tag Manager, Adobe Analytics, Piwik Pro - and more.
Languages: French (native), English (fluent), Spanish, (proficient), Portuguese (proficient)