Andrea Cuevas

FRONTEND DEVELOPER

PROFESSIONAL BIO

I am a junior Frontend Developer with exceeding project management experience. I am passionate about JavaScript and have been working on developing my React skills. Looking toward the future, I aim to contribute to the creation of compact, easy-to-use web apps.

RELEVANT WORK EXPERIENCE

Project Manager

HH Global | October 2017 - February 2022

A client-facing project management role at a leading marketing execution company.

- Remotely managing international POS marketing campaigns for high-profile accounts such as Imperial Brands, Colgate-Palmolive, and Samsung.
- Proactively scouting for solutions to develop new pieces and designs for my clients' campaigns.
- Negotiating prices and deadlines with suppliers on a daily basis.
- Coordinating with several stakeholders simultaneously and ensuring all efforts are aligned.
- Deep understanding and translation of client briefs into finished products and deliverables.
- Supervising the project lifecycle of an average of 25 campaigns/month simultaneously.
- Securing an average annual client spend of €3.5M.

Marketing Assistant

Momit | October 2015 - September 2016

A versatile communications and marketing role at a startup providing smart home accessories.

- Drafted internal and external communications used to inform clients and partners of new products.
- Wrote all short-form texts used to promote the products online by the social media team.
- Oversaw the creation of the product instruction booklets in both English and Spanish.
- Positioned the brand and assembled the style guide adhered to across the company.
- Conducted ardent market research to study the strategies of competitors.
- Researched potential opportunities to expand the business scope to Asia.

MOST RECENT PROJECTS

Quizzical App

A quiz app that fetches questions from an API
ReactJS - APIs - React Hooks

Culinarian

A recipe-finder app that gives you recipe suggestions depending on the ingredients you have at hand
ReactJS - APIs - React Forms

Tip Calculator

A bill splitter app that tells you how much everyone owes
ReactJS - React Forms

LANGUAGES

🇪🇸 **Mother tongue**

🇬🇧 **Native level**

🇮🇹 **Intermediate Level**

EDUCATIONAL HISTORY

SkillCrush

Frontend Developer Track
Completed October 2021

EAE Business School

Masters Degree in Corporate Communications
Graduated May 2016

Universidad Privada Boliviana

Bachelor of Arts in Marketing
Graduated March 2013

RELEVANT SKILLS

Technical Skills

HTML | CSS | JavaScript + React | Responsive web design | Version control using Git, GitHub & the Command Line

Interpersonal Skills

Project Management | Customer Service | Client Relationship Management | Working Remotely | Negotiation

CONTACT DETAILS

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