# **Andrea Cuevas**

FRONTEND DEVELOPER

#### RELEVANT WORK EXPERIENCE

### **Project Manager**

HH Global | October 2017 - February 2022

A client-facing project management role at a leading marketing execution company.

- Remotely managing international POS marketing campaigns for high-profile accounts such as Imperial Brands, Colgate-Palmolive, and Samsung.
- Proactively scouting for solutions to develop new pieces and designs for my clients' campaigns.
- Negotiating prices and deadlines with suppliers on a daily basis.
- Coordinating with several stakeholders simultaneously and ensuring all efforts are aligned.
- Deep understanding and translation of client briefs into finished products and deliverables.
- Supervising the project lifecycle of an average of 25 campaigns/month simultaneously.
- Securing an average annual client spend of €3.5M.

# **Marketing Assistant**

Momit | October 2015 - September 2016

A versatile communications and marketing role at a startup providing smart home accessories.

- Drafted internal and external communications used to inform clients and partners of new products.
- Wrote all short-form texts used to promote the products online by the social media team.
- Oversaw the creation of the product instruction booklets in both English and Spanish.
- Positioned the brand and assembled the style guide adhered to across the company.
- Conducted ardent market research to study the strategies of competitors.
- Researched potential opportunities to expand the business scope to Asia.

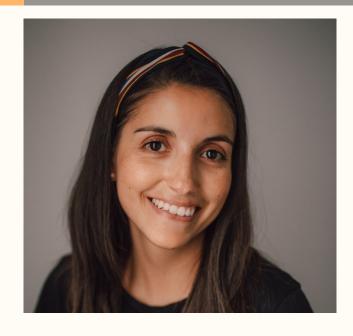
# RELEVANT SKILLS

#### **Technical Skills**

HTML | CSS | JavaScript + React | Responsive web design | Version control using Git, GitHub & the Command Line

#### **Interpersonal Skills**

Project Management | Customer Service | Client Relationship Management | Working Remotely | Negotiation



#### PROFESSIONAL BIO

I am a junior Frontend Developer with exceeding project management experience. I am passionate about JavaScript and have been working on developing my React skills. Looking toward the future, I aim to contribute to the creation of compact, easy-to-use web apps.

#### LANGUAGES



Native level

Intermediate Level

# EDUCATIONAL HISTORY

## SkillCrush

Frontend Developer Track Completed October 2021

# **EAE Business School**

Masters Degree in Corporate Communications Graduated May 2016

#### Universidad Privada Boliviana

Bachelor of Arts in Marketing Graduated March 2013

#### CONTACT DETAILS



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