

Andrea Takamiya

takamiya.andrea@gmail.com | github.com/andimiya | linkedin.com/in/andreatakamiya | andreatakamiya.com

570 Jessie St Apt 26, San Francisco, CA 94103

PROFESSIONAL EXPERIENCE

Director of Operations

Sudokrew Solutions

Honolulu, HI

2016 – Present

- Project Manager and surrogate Product Owner for Sudokrew clients, overseeing projects involving AWS infrastructure, time-series data, and big data processing.
- Work with clients to understand their needs, then work directly with solution architects and developers to come up with a technical solution for the client. Draft product diagrams and technical documentation to communicate the solution to the client.
- Write detailed business requirements and act as Scrum Master for all projects the agency takes on. Follow agile methodology to organize the dev teams and manages many developers, projects, and clients at once.
- Ensure the client's vision of the project remains intact throughout the entire process as well as ensure that the project is technically sound.

Online Experience Manager

Hawaiian Airlines

Honolulu, HI

2014 – 2016

- Served as Product Owner for this high-profile project for the airline and worked with a team of over two hundred to successfully decommission the old HawaiianAirlines.com websites and launch seven multi-currency, multilingual websites for the airline.
- Worked through many risks and challenges that arose during the span of the project such as the movement from waterfall to agile methodologies, adoption of new systems and platforms, defining roles and responsibilities across the project, and working with many offshore team members.
- Managed the needs of the airline and its many stakeholders against the priorities of IT, government regulations and project timelines to ensure everyone was working towards a clear vision, hitting milestones set by the business, and accomplishing the goals of the project.

Web Producer

Hawaiian Airlines

Honolulu, HI

2013 - 2014

- Took on the role of Web Producer for the HawaiianAirlines.com re-platforming project as a step up from the previous Advertising Coordinator position. Gathered requirements, defined work flows, and worked with the IT department to ensure effective solutions.
- Quickly adopted new systems such as our Farelogix pricing and inventory management system and Sitecore content management system to ensure business-side expertise of those new tools.
- Communicated project status and timelines to multiple business units across the organization to ensure that business vision and expectations were in alignment across the program.

Advertising Coordinator

Hawaiian Airlines

Honolulu, HI

2012 - 2013

- Managed digital advertising for the airline, including Display Advertising, Paid Search, Travel Search and Affiliate Marketing. Met very aggressive return on investment metrics and improved the Affiliate Marketing program to 250% revenue increases year over year.
- Led teams across the globe to launch digital marketing efforts internationally for Australia, New Zealand, Korea, Japan and Taiwan. This included search engine marketing in foreign languages, country-specific creative, analytics across multiple platforms, multi-lingual teams and coordination across GSA, PR, marketing agencies and Hawaiian Airlines.

- Managed SEO strategies and operations including contracting of an SEO vendor, site strategy, implementation, and measuring effectiveness of the optimization.

DEVELOPMENT EXPERIENCE

DevLeague

Full Stack Developer Bootcamp

Honolulu, HI

Nov 2016 - May 2017

- Immersed myself in learning how to build full-stack applications in Javascript for 20-30 hours per week, while keeping up with my full-time day job as a Project Manager.
- Ventured beyond the typical DevLeague curriculum by learning Shell scripting to automate the collection and cleaning of data and insertion into databases, and DevOps tasks such as setting servers and databases for production.

Sudokrew

Custom software application agency

Honolulu, HI

May 2017 - Present

- Worked as a developer on client projects which involved full-stack development using modern frameworks such as React, Redux, and Inferno.
- Contributed to devops and deployment processes for client projects by working with Docker, Serverless framework, and AWS cloud hosting technologies.
- Involved in bug fixes, code reviews, code branching and merging, developer documentation, and testing of code across client projects.

EDUCATION

Full Stack Javascript Developer

DevLeague

Honolulu, HI

Nov 2016 - May 2017

Concentration in Marketing and International Business

University of Hawaii at Manoa , 2008 – 2009

University of Oregon, 2005 – 2007

Bachelor of Arts in Business Administration

TECHNICAL SKILLS

Languages: JavaScript, HTML, CSS, SQL

Frontend: HTML, CSS, SASS, Javascript, ES6, React, Redux

Server-Side: NodeJS, Express, Sequelize, Serverless

Database: PostgreSQL

Cloud Services: AWS S3, AWS EC2, AWS Cognito, Serverless, AWS Route 53, AWS Cloudfront

Other: Responsive/Mobile First Web Development, RESTful API Development, Shell Scripting

Processes: Agile and Scrum methodologies and practices, Waterfall methodologies and practices

Other Skills and Certifications

AWS Service Catalog Accredited

Sitecore CMS (Sitecore Certified)

Sitecore OMS (Sitecore Certified)

Sitecore DMS (Sitecore Certified)

Adobe Sitecatalyst (Omniure)

Adobe Test & Target

Farelogix Merchandising System

Microsoft Sharepoint CMS

Google Chrome Developer Tools

Adobe Photoshop CS6

Adobe Illustrator CS6

Adobe InDesign CS6

Google AdWords Platform