

# THS ARMADA

EVENT WEEKS OF **2021**

1ST OF NOVEMBER - 19TH OF NOVEMBER



# EVENT WEEKS!

THS Armada offers you a wide range of events to profile your organisation towards students who have a genuine interest in your company. You also have the opportunity to host your events on our themed days and focus days to engage and excite our students on those topics even more. The goal of Armada is to provide you with suitable talents for your organisation and to conduct events that give you and participants an unforgettable experience. The Event Weeks take place between the 1st of November 2021 and the 19th November 2021.

All events will be conducted in accordance with the Public Health Agency recommendations for the ongoing pandemic as we prioritize the safety of our students and exhibitors.

## Events

Adapting to provide you an extraordinary Armada experience.

### Armada Relay Run

Gear up and take out your running shoes since the Armada Relay Run is back this year with all new spirit and energy. A 2,5km race where students compete in teams and you can show them how your organisation encourages teamwork & promotes healthy lifestyle. You will also get the chance to chit-chat with students in a relaxed environment after the race, along with refreshments provided.

**Price: 795 SEK/ person**

### Customized Event

Do you want to do an interesting event outside of the box? Then Customised Events are the thing for you! These events are done in collaboration with Armada and your organisation based on your needs and wishes. The possibilities are endless!

### Lecture

Want to reach out to a greater mass of students? Showcase how your organisation operates, achieves smooth work and high productivity by hosting a 45 minutes lecture. Choose to have it on one of our themed days or design a theme of your choice. You decide if you make it a breakfast, 9.15-10.00, or a lunch lecture, 12.15-13.00. Refreshments will be provided to your representatives and the students.

**Price: 10 000 SEK + 200 SEK/ present student**



## **Case Evening / Workshop**

Engage up to 30 students in day-to-day problems faced by you and give them a better outlook of your organisation. Get to know our students' ideas in a 1 hour and 45 minute session by dividing participants into teams or individually to solve a case. Refreshments are provided to your representatives and to the students.

**Price: 29 000 SEK**

## **Meet & Greet**

Meet our students that have shown a particular interest in your company in an open bar location provided by us. Get a chance to chat with some possible future candidates and answer their questions. The event could either be for 100 students or 50 students and the preferred event time will be between 17-23. Food and drink coupons will be provided.

**Price: 25 000 SEK**

## **Field Visit**

Field visit is an ideal event where you introduce your company more thoroughly whilst getting some one-on-one time with the students. It is a chance to motivate and increase the interests among the students towards your company. Up to 30 students for the field visit will be selected by our assistance and your requirements.

**Price: 15 000 SEK**

## **Panel Discussion / Debate**

Share your point of view on a specific topic in a discussion with up to three of your peers from the same industry, and get the chance to answer some of our students' questions. The topics discussed can range from future workspace to innovations in the industry & much more. Food will be provided to your representatives and to the first 50 students attending the event.

**Price: 5 000 SEK**

## Sustainability Day

**18/11 - 2021**

Remind the community of the importance of caring for the environment and the steps to do so, join with Armada to make students and fellow members of KTH aware about the different factors affecting the environment and inspire students to work for it through your company's culture and values.

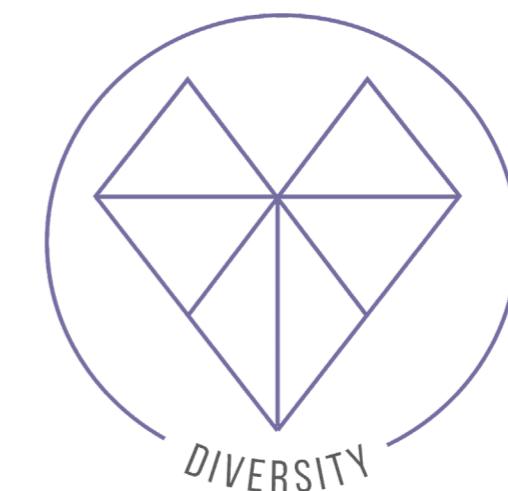
## Diversity Day

**16/11 - 2021**

Diversity Day is a day where we keep the discussion about equality going. The day takes place during the Event Week and consists of events, where companies and students get a platform to talk about, discuss and engage in diversity practices.

## FOCUS DAYS

Always caring for the Environment & moving forward with everyone

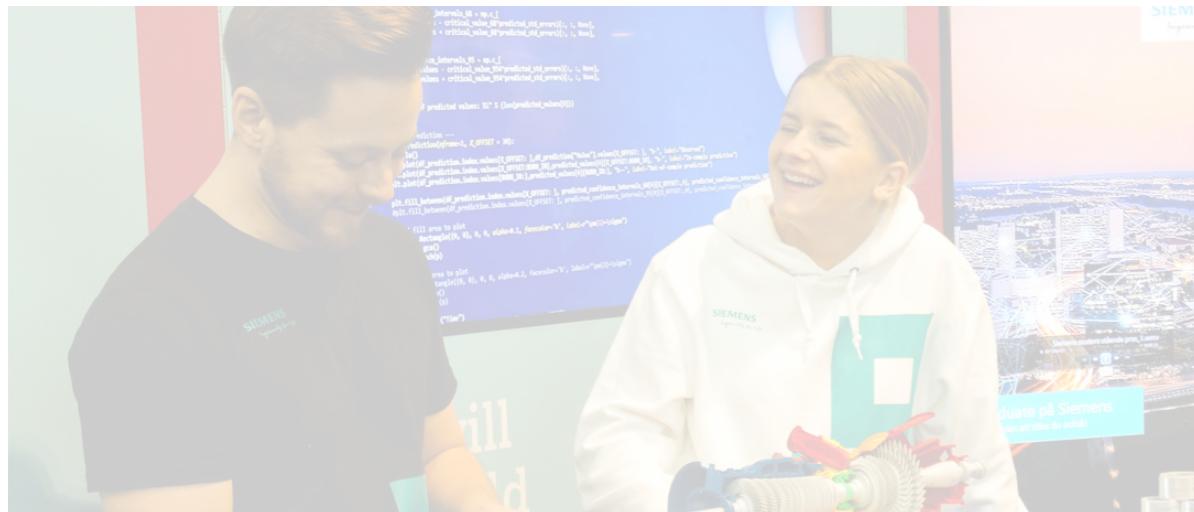


## THEMED DAYS

Armada's take on real-world scenarios and success

### Entrepreneurship & Leadership day 3/11-2021

“Don’t worry about being successful but work toward being significant and the success will naturally follow” - Oprah Winfrey. A day where exhibitors tell stories about their innovative ideas and how they revolutionized their industries. With so many start-ups emerging, tell students about starting and growing your business and the journey that made you who you are. This day will be the platform for your company to inspire students to become entrepreneurs and leaders of the future.



### Innovation & Research Day 9/11-2021

Innovation and research revolves around finding solutions, sometimes to known, and sometimes to undefined needs. As Thomas Edison said, “The value of an Idea lies in using it”. Join with armada to engage students and fellow KTH members to tap them into creative thinking and test concepts from your company’s vision.

### Automation & Digitalisation Day 11/11-2021

Digitalisation and automation are the building blocks on which the world is heading towards, an Industry 4.0. By Tackling the problems of today with the solutions of tomorrow, the need for digitalisation and automation is imminent.

# CONTACT

What questions do you have? The Business Relations team are eager to hear from you, you'll find our contact details below.

## Head of Sales

---



**Leonard Hökby**  
[leonard.hokby@armada.nu](mailto:leonard.hokby@armada.nu)



**Katrina Liang**  
[katrina.liang@armada.nu](mailto:katrina.liang@armada.nu)



**Erik Römpötti**  
[erik rompotti@armada.nu](mailto:erik rompotti@armada.nu)

---



**Head of Business Relations  
and Events**  
Anna Moustakas  
[anna.moustakas@armada.nu](mailto:anna.moustakas@armada.nu)



**Project Manager**  
Josefine Havdelin  
[a@armada.nu](mailto:a@armada.nu)



**Head of Events**  
Amey Shah  
[amey.shah@armada.nu](mailto:amey.shah@armada.nu)



**THANK YOU!**

WE'RE LOOKING FORWARD TO WORK WITH YOU  
// THE PROJECT GROUP 2021

THS ARMADA

**THS ARMADA**

