

# THS **ARMADA**

INVITATION



# HI!

I would like to invite you and your organisation to this year's THS Armada, the annually held career fair at KTH Royal Institute of Technology. The two fair days begin with exciting events prior to the large fair, which will be held on the 17th - 18th of November 2020.

Every year, more than 12,000 of Sweden's top engineering and architectural students visit the fair to interact and connect with future employers. THS Armada is a great opportunity for you to provide information and long-term knowledge of your organisation among KTH students, while creating personal contact with future recruitments and increasing the campus awareness of your organisation.

We truly believe that a value driven organisation increase the engagement and performance, both internally and externally.

**Diversity:** We believe that when different mindsets come together, real change happens. At Armada, we believe in an organisational culture of diversity, but most importantly inclusion. Our organisation believes in the fair representation of all KTH students and aims at giving them equal opportunities. We encourage all participating organisations to consider every talented student at KTH and we support any organisation that wishes to take initiatives on this issue.

**Sustainability:** Our belief in a green future and a sustainable workplace motivates us to continuously make internal and external improvements towards a more sustainable fair. We strive to be climate neutral and to reduce all use of resources during the fair and the following events.

I look forward to meeting you at this year's THS Armada!

Daniel Aston



Project Manager THS Armada 2020







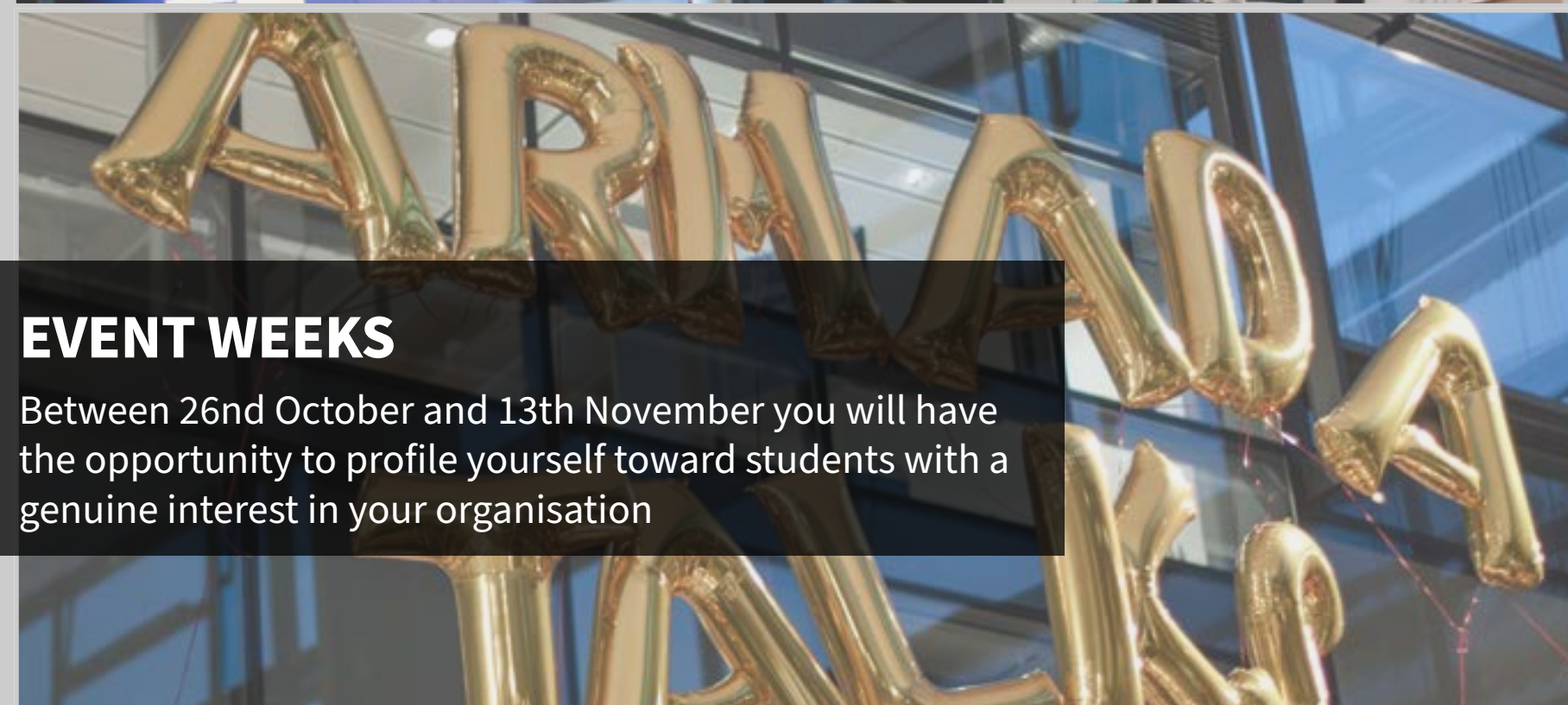
## THE FAIR

Between 17th and 18th of November at KTH



## THE GRAND BANQUET

On the 17th of November the Grand Banquet will glorify the evening



## EVENT WEEKS

Between 26nd Octoer and 13th November you will have the opportunity to profile yourself toward students with a genuine interest in your organisation



**30 MARCH**

Initial registration **open**

**3 AUGUST**

Complete registration **open**

**17 MAY**

Initial registration **close**

**1 AUGUST**

**COVID-19 CLAUSE**

Cancell before this date  
free of charge

**13 SEPTEMBER**

Complete registration **close**

**26 OCTOBER-  
13 NOVEMBER**

Event weeks

**17-18 NOVEMBER**

The Fair

**17 NOVEMBER**

The Grand Banquet

## TIMELINE

Register your participation at  
[register.armada.nu](https://register.armada.nu)

# THE FAIR

Strengthen the perception of your brand  
amongst students and network

## BASE KIT

- Transport to and from the fair
- Climate compensation
- Career fair host
- Stand area
- Premium lounges
- Lunch
- The Grand Banquet
- Electricity & wifi

43 000 kr



# BASE KIT

Strengthen the perception of your brand amongst students and network

## Armada Transport

The transportation system is a key part of our sustainability work. To minimize Armada's impact on the environment and ensure a smooth exhibitor experience we offer a full transportation solution of your exhibition material to and from the fair.

## Climate Compensation

In the pursuit of living up to our core values, Diversity & Sustainability, we aim towards a climate neutral fair. To achieve this we have chosen to collaborate with the organisation Klimatkompensera.nu and support several projects, including a biomass power project in Sri Balaji, India, and tree planting in Panama.

## Career Fair Host

To provide you with all the necessary details and assistance before and during the fair you get access to a Career Fair Host.

## Stand Area\*

Guaranteed stand area of 6m<sup>2</sup> and height of 2.3 meters.

## Premium Lounges

As a part of making your experience as good as possible we've accommodated several private lounges which will allow you to relax and enjoy some privacy. In addition, you will find something tasty to eat, drink and much more.

## Excellent Service

To ensure that your needs are fulfilled and your expectations are surpassed we have made it our duty to provide you with outstanding customer service.

## Lunch

8 lunch tickets are included.

## Banquet\*

Guaranteed at least two tickets to the Grand Banquet of THS Armada.

## Electricity & Wifi\*

Electricity up to 1000W and Wi-fi connection.

**Price: 43 000 kr**

**REGISTER HERE**

\*Upgrades are available for an additional fee





## NEW THIS YEAR

Our goal is always to improve your Armada experience. Let us tell you what's new!

### Photos

Your presence at Armada is worth to remember. This year we offer you professional pictures taken by our own Armada Photo Team for you to use in any way you like.

THE ARMADA  
PHOTO TEAM

500 kr

### KSMG

Structured system to maintain contact with talents you meet at the fair.

Make the students join your GDPR compliant talent pool enabling you to follow the students throughout the time of their studies, posting new job opportunities and collecting data on your target group.



4 000 kr

# FOCUS ROOM

"Diversity is being invited to the party; inclusion is being asked to dance."

-Elise Brouillette, Head of Diversity



## Diversity Room

In order to highlight the importance that diversity has among students, the fair will feature the Diversity Room; a special location for companies who showcase the integration of diversity in their organisation. The Diversity Room will be given a central placement of the fair and will be created to stand out visually, as well as receive extra marketing through all our channels.

This year the companies in the Diversity Room will have the opportunity to be featured in an event during Diversity day, taking place a few days before the fair itself. It's an extra opportunity to highlight your diversity work and connect with students.



## Green Room

One of our core values is Sustainability. Therefore we want to highlight and emphasize the importance of an environmentally sustainable future by creating an exclusive area of the fair called Green Room. The Green Room will stand out visually, drawing extra attention to your organisation. A place in the Green Room will highlight your sustainability work, a topic that becomes more and more important for students when looking for their future employer. In addition to this, THS Armada will make sure that the focus rooms receive extra marketing to ensure that no student will miss out on the experience. Companies in the Green Room will have an opportunity to participate in the Sustainability Day which will be held the same week as the fair.

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**NO EXTRA FEE**



## EVENT WEEKS

THS Armada's events offer a great opportunity for you to profile yourself towards a group of students with a genuine interest in your organisation. Our goal is to connect you with talents suitable for your organisation and to create events that exceed both you and the attending student's expectations.

For more information ask for our event catalogue or send an email to Jakob Huber at [jakob.huber@armada.nu](mailto:jakob.huber@armada.nu)

Inspire and mingle  
LinkedIn  
Inspire  
Lunch  
Armada  
Diversity Day  
Custom Events  
Diversity  
Quantum  
Breakfast Event  
Mingle  
Events  
Lecture  
Exercise  
Exercise and mingle





# THE GRAND BANQUET


On the 17th of November at the exquisite Münchenbryggeriet



## THE EVENING

The banquet is one of largest university banquets in Sweden, and we are proud to offer you and your organisation a great opportunity to network with many talented students in a casual atmosphere.

- Mingle and sparkles at 18:00
- Superb dinner and entertainment
- "Klackarna i taket!!"



**1 290 kr**



## SPONSORSHIP

Are you interested in more exposure during Scandinavia's largest student driven career fair?

Are you interested in more exposure during Scandinavia's largest student driven career fair? Do not hesitate to become our partner at THS Armada 2020. There are many opportunities for you as a company to go the extra mile before and during these days. You can sponsor specific areas within the fair in exchange for additional exposure of your brand and have your logo presented on our website. We also offer the opportunity to be a part of the largest student Banquet in Stockholm, the Grand Banquet of THS Armada. If you have ideas regarding partnership or want propositions we are more than happy if you contact the Head of Sponsorship.



### **Head of Sponsorship**

Elias Ljunggren  
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# CONTACT

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## Head of Sales

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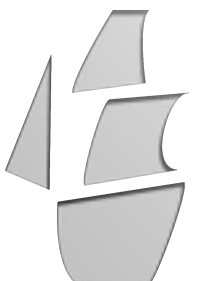
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# THANK YOU!

WE'RE LOOKING FORWARD TO WORK WITH YOU

// THE PROJECT GROUP 2020



REGISTER AT  
[REGISTER.ARMADA.NU](https://register.armada.nu)