

The background of the slide is a photograph of a modern office interior. Several people are seated at a long table, facing away from the camera towards a large window. The window provides a view of a city skyline, with a prominent domed building visible in the distance. The entire image is overlaid with a semi-transparent orange filter. The word "Nova" is written in a large, white, sans-serif font across the center of the image.

Nova

BUILDING CONNECTIONS
ENABLING CHANGE

ABOUT US

As a strategic talent attraction and recruitment partner, Nova enables relationships between top talent and the most attractive employers in the Nordics.

Our Nova community include 6500 members from the three Scandinavian countries. To qualify, applicants need high emotional intelligence, a strong drive, excellent analytical skills and a proven track record within his/her field of work and study. Due to the high performing nature of our members, we pay extra attention to their emotional qualifications, where humility is a key trait.

Our diverse member base includes over 30 industries. 80% have international experience and 9 out of 10 have had a leadership role. Most of our members are exceptional professionals with up to 10 years of work experience – a smaller group is top performing students with a maximum of 2 years to graduation.

TOP EDUCATIONAL BACKGROUNDS

Business Administration

Industrial Engineering

Economics and Finance

Law

Innovation and Entrepreneurship

Computer Science

A SELECTION OF OUR CLIENTS

 Palantir

Google

Morgan Stanley

Burt.

 norwegian

H&M

 SCHIBSTED
MEDIA GROUP

Wing

BCG

UBER

ORIFLAME
SWEDEN

 Arla

Deloitte.

 pwc

TELE2

 Telefonica

 Coca-Cola
EUROPEAN PARTNERS

THE NETWORK

80% YOUNG PROFESSIONALS

20% STUDENTS

47% WOMEN

53% MEN

PROFESSIONALS

- Over 50% with five to ten years work experience
- Represent more than 30 industries
- More than 50% have a managing role
- Approximately 10% run their own company
- 30% speak a third language

STUDENTS

- Represent all major universities in Scandinavia
- 20% have a double degree
- 8 out of 10 have studied abroad
- 8 out of 10 members have had a leadership role, beside their studies
- 100% have relevant experience from extracurricular activities

80% have received an award for outstanding achievements

60% have recommended others to a job

75% say that Nova has given value in their work

Nova +  = DREAM
TEAM

THS ARMADA



MAKE THE MOST OUT OF YOUR ARMADA PARTICIPATION

Since 1997 we have built relations with top talent around the Nordics. This has made us thought leaders within the talent sector. We've used the knowledge gained to create recruitment events together with our partner companies,

Armada came to us since they have highlighted a challenge at the career fair:

- Many students weren't happy with how the companies were represented and said that they didn't get the information needed to be able to make a choice between different potential employers.
- Many companies felt that they had a hard time to create value after participating at the career fair.

Nova has done research in collaboration with Armada on the specific Armada audience and created a tool kit for solving these problems. We can offer an exclusive service, consulting you in how to get the most value possible from participating in Armada.

Exclusive service offering: 10 000 SEK

INCLUDED

START UP MEETING – 1 H

- Start up meeting with the main responsible at your company together with an experienced Talent Manager from Nova.
- During this one hour session we will guide you in how to plan and prepare for your participation at Armada and other career fairs.

CAREER SURVEY AND EVENT TOOL PRESENTATION – 1-2 H

- Presentation of Universum career survey (total value starting at 30.000 SEK) where you will get to know what previous year Armada students were looking for when choosing an employer.
- We will go through different tips and event tools you can use to truly build your talent pool during the day.

Bonus: We will be available for support if you have any questions while preparing during the fall.

Job Characteristics

Attractive attributes



Sample from the Universum career survey where you can see what is important to highlight at Armada and how this specific group might be different from other schools.

FUTURE-PROOF YOUR COMPANY WITH NOVA & ARMADA

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