



THS ARMADA

INVITES YOU TO

THE FAIR OF 2022

HEJ!

I would like to invite you and your organization to this year's THS Armada, the annually held career fair at KTH Royal Institute of Technology. For the 41st year in a row, we will host a career fair with Sweden's top students in Technology and Architecture, and would like to do it together with you!

For the past two years the fair has been digital, and this year we are pleased to say that the fair will be held in a physical format! The last time the fair was physical, we had more than 12 000 visitors over the two days with students from all different bachelor's and master's programmes. We have learned much from the last two years of digital fairs and hope to combine it with the old concept of a physical fair to get the best of both worlds!

Before the two career fair days, there will be three weeks of events, kicking off the return of the classic Armada Run! A 10km long relay race where you will race against, or with, students and, for the first time, all proceeds will be donated to charity! We are also putting more effort into our focus days and encourage anyone who shares our core values to participate!

I look forward to meeting you at this year's edition of THS Armada!



FILIP RYDÉN
PROJECT MANAGER, THS ARMADA 2022



TIMELINE

11th Apr - 20th May

1. Initial registration

22nd Aug - 23rd Sept

2. Final registration



31st Oct - 18th Nov

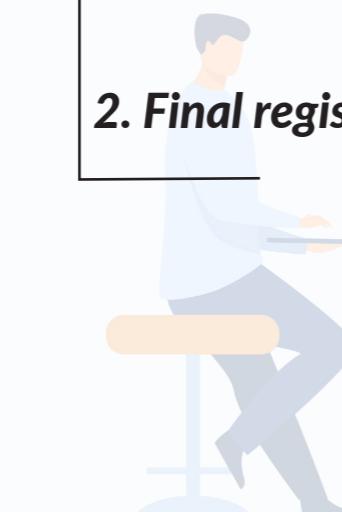
3. Event week

22nd Nov - 23rd Nov

4. Fair

22nd November

5. Banquet



EXHIBITOR KIT

THS Armada strives to provide the best experience for all exhibitors by providing an Exhibitor Kit SEK 46000 ex. VAT.

This all in one package includes:

Lunch tickets

8 lunch tickets included for the fair days

Lounges, Information Desk and Wardrobe

Lounges providing refreshments and information desk for on-site help and info

Armada transport

Before and after the fair, THS Armada's transport service will transport your exhibition material according to your preferences. Certain limits apply

Banquet

You are guaranteed the purchasing rights to at least two tickets to the THS Armada Grand Banquet

Stand area

2 x 3 m with a height of 2.3m

Electricity and Wi-Fi

Free Wi-Fi access and power usage up to 700 W

Exhibitor catalog

Featured in Armada exhibitor catalog, where all exhibitors taking part of the fair will be listed

Hosts

Access to a career fair host, who will be your main contact and assist before and during the fair

A blurred background photograph shows several students at a booth, looking down at papers or brochures on a table. One student in the foreground has long blonde hair and is wearing a dark jacket.

IS THE EXHIBITOR KIT MISSING SOMETHING? WE HAVE YOU COVERED WITH MULTIPLE ADDITIONAL SERVICES THAT MAY BE PURCHASED TO TAILOR TO YOUR NEEDS! THE ADD-ONS INCLUDE BUT ARE NOT LIMITED TO:

SOCIAL MEDIA AD

Advertise your company's latest project, future plans or vacancies through our social media platforms! Whether you want to showcase an available internship or job opening we'll make sure that the information is passed along to our students.

ADDITIONAL STAND AREA

Additional stand area options to increase in both width and height are available for purchase.

ADDITIONAL ELECTRICITY

Need more power? We can provide!

A black and white photograph showing a diverse group of young people, mostly students, gathered in what appears to be a hallway or common area. Some are standing in small groups, while others are walking through the space. The background shows brick walls and doors.

BREAKFAST EVENT

EVENTS

LINKEDIN

EXERCISE AND MINGLE

CUSTOM EVENT

DIVERSITY DAY

INSPIRE AND MINGLE

BEYOND THE FAIR

Armada entails so much more than the classic fair format! Show students what your company is like with a lecture, or see them in action at a case evening. Race against students and show them that your organization is the best! Join us and other representatives at the Grand Banquet!

The options are endless...

LUNCH

CONNECT

MINGLE

LECTURES

EVENTS

LECTURE STARTING AT 24 000 SEK (EX. VAT) FOR 60 STUDENTS

This event allows your organization to reach out to students with a 45-minute lecture: seize this opportunity to share how your organization works, or perhaps which projects you are currently working on. The options are limitless! Food for the students and your representatives included.

ARMADA RUN 495 SEK (EX. VAT) / PARTICIPANT

Armada Run is back this fall as a kick-off event for THS Armada 2022! A 10 km long relay race where you race against, or with, students to challenge them and take the opportunity to show that your organization encourages teamwork and a healthy lifestyle. After crossing the finish line, we will offer food and a moment to meet students and mingle in a sportive and relaxed atmosphere. All proceeds will be donated to charity!

CASE EVENING 34 000 SEK (EX. VAT) FOR 50 STUDENTS

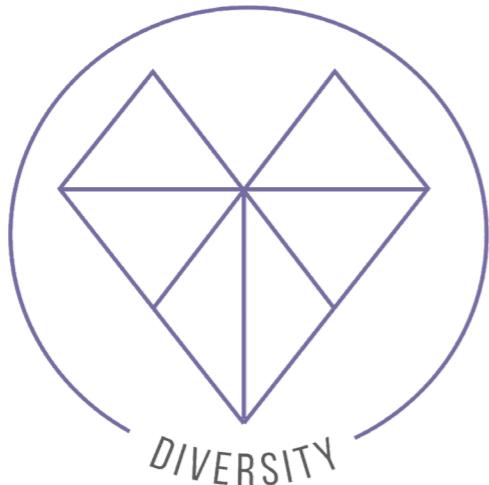
If you want to engage students in something fun, give them a better outlook of your organization, and see their take on day-to-day problems faced by you; this event is a perfect choice! Organize a case evening, where you discuss your products and common issues with the participants. Also, see their take on it or divide participants into teams to solve a case study. Refreshments will be provided to the students and your representatives.

CUSTOM EVENTS

Custom events are designed in collaboration with your organization and THS Armada to create an event tailored to your needs and wishes. Our vision is to develop events specifically after your expectations where we can matchmake your organization to top talents at KTH. A custom event could for example include solving cases that encounter daily for selected talents. The possibilities are endless!

FOCUS DAYS

During the event weeks, there will be two days reserved for THS Armada's core values: sustainability and diversity. Throughout these days we will draw attention to the most successful organizations in these areas. This is not only a great opportunity to inspire students with your organization's values and culture but also to show your success within these areas. You can host an interactive breakfast, lunch lecture, or even a case-event related to sustainability or diversity. It is all up to you, feel free to reach out if you have any questions.



DIVERSITY ROOM

Students at KTH prioritize organizations that work with diversity and in order to highlight that as well as the importance of inclusion, the fair will feature the Diversity Room. The Diversity Room is a space for organizations that showcase the integration of diversity. It will be given a central placement during the fair and stand out visually.

The organizations in the Diversity Room will have the opportunity to take part in Diversity Day, a day that will take place before the fair itself. It is an extra opportunity to highlight your work in diversity and to connect with students.



GREEN ROOM

Students at KTH prioritize organizations that work with diversity and in order to highlight that as well as the importance of inclusion, the fair will feature the Diversity Room. The Diversity Room is a space for organizations that showcase the integration of diversity. It will be given a central placement during the fair and stand out visually.

Companies in the Green Room will have an opportunity to participate in the Sustainability Day, which will be held before the fair. It is an opportunity for you to highlight your sustainability work, a topic that is more and more important for students when looking for their future employers.

BANQUET



After the first day of the career fair, we invite you to the Grand Armada Banquet. At the banquet, everyone involved in arranging the fair is given the opportunity to meet with exhibitor representatives. The banquet offers a three course meal in a comfortable atmosphere where you will mingle with other students and organization ambassadors.

During the banquet you will enjoy good food and entertainment. Following the dinner, the doors will open to the after party, where all the students from KTH are welcomed with music on the dance floor and drinks in the lounge areas.

CONTACT

Head of Sales



Barbarella Gyi Grejalde
barbarella.gyi.grejalde@armada.nu
+46 73-898 20 94



Anushka Bhowmik
anushka.bhowmik@armada.nu
+46 76-274 42 24



Adithya Raju
adithya.raju@armada.nu
+46 76-447 56 62



Ida Ristola
Head of Business Relations & Events,
[ida.ristola@armada.nu](mailto:id.a.ristola@armada.nu)
+46 70-796 60 70



Filip Rydén
Project manager
a@armada.nu
+46 70-790 98 44

GOODBYE, HOPE TO SEE YOU THERE!

Registration Link: register.armada.nu



THS ARMADA