



**INVITATION**

**THIS ARMADA**

**2018**



# THE FAIR

WHEN	20th - 21st of November 2018
WHERE	KTH Royal Institute of Technology. Stockholm
HOW	Register at <a href="https://register.armada.nu">register.armada.nu</a> The final day of registration is the 25th of May
WHY	Employer branding, networking, possibility to inform students about your organization and fantastic re- cruitment opportunities

**APRIL 3RD**

INITIAL REGISTRATION OPENS

**MAY 25TH**

INITIAL REGISTRATION CLOSES

**JULY 30TH**

COMPLETE REGISTRATION OPENS

**SEPTEMBER 7TH**

COMPLETE REGISTRATION CLOSES

**MIDDLE OF OCTOBER -  
MIDDLE OF NOVEMBER**  
EVENTS

**NOVEMBER 20**

THE GRAND BANQUET

**NOVEMBER 20-21**

THE FAIR

# WELCOME

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**I would like to invite** you and your organization to this year's THS Armada, the annually held career fair at KTH Royal Institute of Technology. The two fair days begin with exciting events prior to the large fair, which will be held on the 20th - 21st of November 2018.

**Every year**, more than 12,000 of Sweden's top engineering and architectural students visit the fair to interact and connect with future employers. THS Armada is a great opportunity for you to provide information and long-term knowledge of your organization among KTH students, while creating personal contact with future recruitments and increasing the campus awareness of your organization.

**We truly believe** that a value driven organization increase the engagement and performance, both internally and externally.

**Diversity and inclusion:** We believe that when you put different mind-sets together, real change happens. We believe in a organizational culture of diversity and inclusion. Our fair and is for everyone and everyone has the right to equal opportunities.

**Sustainability:** Our belief in a green future motivates us to continuously make internal and external improvements towards a more sustainable fair. And world.

**We look forward** meeting you at this year's THS Armada!

**Lovisa Westerlund**  
Project Manager THS Armada 2018



# BASE KIT

EVERYTHING BELOW IS INCLUDED

## 39500 SEK

### STAND AREA

A stand area of 2.0 x 3.0 meters and a maximum ceiling height of 2.3 meters

### HOST

Access to a career fair host, who will be your contact and assistant before and during the fair

### LUNCH TICKETS

8 lunch tickets are included during the days of the fair.

### BANQUET

You are guaranteed the purchasing rights to at least two tickets to the grand banquet of THS Armada.

### ELECTRICITY AND WI-FI

Electricity and wi-fi will be provided free of charge.

### ARMADA TRANSPORT

Before and after the fair, THS Armada's goods transport service will transport your exhibition material according to your preferences. We offer a full solution of the transportation, no matter where your company is based. The transportation system is a key part of our sustainability work.

### CERTIFICATION: KEEP SWEDEN TIDY

This year, we have chosen to Eco-label all events of 2018 arranged by THS Armada, including the fair

### LOUNGES, INFORMATION DESK AND WARDROBE

Breakfast and refreshments during the days of the fair will be served. Our front desk team will provide you with all the necessary information.

## ADDITIONAL SERVICES

NOT INCLUDED

### ADDITIONAL STAND AREA

Additional stand area, both in width and height.

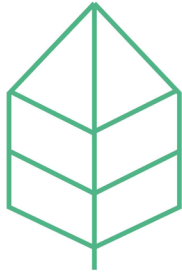
### BANQUET TICKETS

Tickets to the THS Armada banquet, where your organization get to meet the students in a casual atmosphere.

### ADDITIONAL STAND EQUIPMENT

Tables, chairs and other stand equipment can be rented from an external partner.

# FOCUS ROOMS



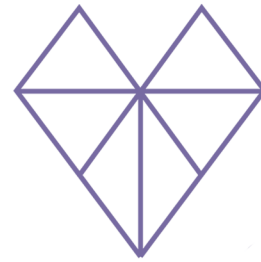
## GREEN ROOM

One of our core values is sustainability. Therefore we want to highlight and emphasize the importance of an environmentally sustainable future by creating an exclusive area of the fair called Green Room.

The Green Room will stand out visually, drawing extra attention to your organisation. A place in the Green Room will highlight your sustainability work, a topic that becomes more and more important for students when looking for their future employer. In addition to this, THS Armada will make sure that the focus rooms receive extra marketing to ensure that no student will miss out on the experience.

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**10 000 SEK**



## DIVERSITY ROOM

Students at KTH prioritise companies working with Diversity, thus another one of our core values is Diversity. This year we want to highlight this core value extra to make sure no students miss out on this important topic. The Diversity Room will be given a central placement in Nymble, the main building of the fair, and will be created to stand out visually. In addition, the focus rooms will receive extra marketing in our channels.

This year companies in the Diversity Room will receive a complimentary event during our Diversity Day, a day which will take place a few weeks before the fair itself. This day your organisation get an extra opportunity to connect with students and highlight your Diversity work and improvements you're making within the organisation.

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**10 000 SEK**

# EVENTS

## SHAPE YOUR ARMADA EXPERIENCE

THS Armada events offers a great opportunity for you to profile yourself towards a selected group of students with a genuine interest in your organization. Our goal is to connect you with talents suitable for your organization and to create events that exceed both you and the attending student's expectations.

## FOCUS DAYS

### NEW FOR THIS YEAR

New for this year is focus days. During these days, we will highlight the importance of sustainability and diversity. This is an excellent opportunity to inspire students with your company culture and values. Maybe an interactive breakfast or lunch lecture? Or a case-event to solve problems related to sustainability or diversity? It's all up to you.



## ARMADA RUN RELAY RACE

Armada Run will be back this fall as a kick-off event for THS Armada 2018 - but in a new edition. This year, we introduce relay race. A race where students and your organization participate in teams.

The new edition of the run will take place in October at KTH, where you will have the opportunity to challenge students in a really race followed by food, snacks and mingle.

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## THE INTERNSHIP PITCH

Can you present your organization's internships within 3 minutes?

To kick-off THS Armada Career Fair, we offer you the opportunity to give an elevator pitch of your internships. Breakfast will be served for your representatives as well as the students.

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## LECTURES

This is an event where your organization has the chance to reach out to students with a lecture based on a theme. Seize this opportunity to share how your organization works and which projects you are currently working on. You can design the theme on your own or together with us at THS Armada. Food for the students and your representatives is included.

## INDIVIDUAL MEETINGS

Meet the students that have shown a special interest for your organization, through an individual meeting.

## CUSTOM EVENTS

Custom events are designed in collaboration with your organization and THS Armada to create events tailored to your needs and wishes. Our vision is to develop events specifically after your choice where we matchmake your organization to top talents from KTH. A custom event could for example be solving cases that you encounter daily for selected talents. The possibilities are endless!

# THE BANQUET

## WELCOME TO THE GRAND BANQUET OF THS ARMADA 2018

The banquet is one of the largest university banquets in Sweden, and we are proud to offer you and your organization a great opportunity to network with many talented students in a casual atmosphere.

## THE EVENING

The evening will start off with an aperitif and mingling, and continues with a dinner party containing a three course menu and remarkable entertainment. You and your organization will be seated alongside students whose personal values and interest match your organization's, to maximize the value of the banquet. Afterwards we will open the doors to the after party, where the evening continues and you can enjoy the music on the dance floor or a drink in the lounge areas.

We believe that establishing relationships with future engineers is an essential part of the investment in your own organization's future. Don't miss the chance to be a part of the Grand Banquet of THS Armada 2018.

# CONTACT

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[REGISTER.ARMADA.NU](https://register.armada.nu)