



INVITATION
THE ARMADA
2017



WELCOME

You are hereby invited to THS Armada 2017!

With over 12,000 people visiting the fair, THS Armada offers you a unique opportunity to connect with top students in engineering and architecture at KTH. Ranked as one of the best universities in engineering and technology, KTH boasts a vast talent pool and THS Armada is the way to reach them. We offer a great opportunity to provide knowledge about your organization and differentiate yourself from your competitors.

THS ARMADA

RESTS ON A FIRM VISION OF SUSTAINABILITY, DIVERSITY AND QUALITY.

- We believe in a green future and sustainable technology.
- We believe that the best teams are created by focusing on equality and diversity.
- We believe in matchmaking you to the students that are your future employees.



We believe in your organization and that we can help you maximize the value from your THS Armada-participation as well as assist you in your branding and recruitment processes.

**WE LOOK FORWARD TO MEET YOU
AT THIS YEAR'S THS ARMADA!**

AXEL INGO
PROJECT MANAGER THS ARMADA 2017

A handwritten signature in black ink, appearing to read "Axel Ingo".

EVENTS

SHAPE YOUR ARMADA EXPERIENCE

- **THS Armada events** offers a great opportunity for you to profile yourself towards a selected group of students with a genuine interest in your organization. This year the event schedule consists of interactive and informative events tailored to your needs and wishes. Our goal is to connect you with fascinating talents suitable for your organization and to create high quality events that satisfy both you and the attending students.

ARMADA RUN

Regarded as one of the most successful events last year Armada Run will be back this fall as a kick-off event for THS Armada 2017. The 5th edition of the run will take place in October at KTH, where you will have the opportunity to challenge students in a 5km run followed by snacks and mingle.

THE INTERNSHIP PITCH

Can you present your organization's internships within 3 minutes?

To kick-off THS Armada Career Fair, we offer you the opportunity to give an elevator pitch of your internships. Breakfast will be served for your representatives as well as the students.

LECTURES

This is an event where your organization has the chance to reach out to students with a lecture based on a theme. Seize this opportunity to share how your organization works and which projects you are currently working on. You can design the theme on your own or together with us at THS Armada. Food for the students and your representatives is included.

CUSTOM EVENTS

Custom events are designed in collaboration with your organization and THS Armada to create events tailored to your needs and wishes. Our vision is to develop events specifically after your choice where we matchmake your organization to top talents from KTH. A custom event could for example be solving cases that you encounter daily for selected talents. The possibilities are endless!

EVENTS

THE FAIR

21ST - 22ND
NOVEMBER

SHAPE YOUR FUTURE

- **The doors** to Scandinavia's largest Career Fair arranged by students opens up at KTH Royal Institute of Technology the 21st-22nd of November. The Career Fair offers two days of employer branding, networking and the chance to inform students about your organization. In addition, this is a fantastic recruitment opportunity!

REGISTER AT REGISTER.ARMANDA.NU.
THE FINAL DAY OF REGISTRATION IS THE
23RD OF MAY

BASE KIT

EVERYTHING BELOW IS INCLUDED

► NEW!

- Stand area of 2 x 3 meters
- Full exhibitor information on website and application
- Climate compensation - in collaboration with [Tricorona](#)
- 8 Lunch tickets for the career fair days
- 2 tickets to the Armada Banquet
- Career Fair Host to help you build your stand and attract students
- Access to information desks, wardrobe and exhibitor lounges
- Electricity and wifi provided at exhibitor stand
- Logistics services for your equipment from delivery to the end of the career fair
- Armada transport helps you transport your equipment from the fair

39 500 SEK

ADDITIONAL SERVICES (NOT INCLUDED)

- Individual meetings
- Additional stand area
- Additional lunch and banquet tickets
- Banquet table
- Tables, chairs and other stand equipment can be rented

EXCLUSIVE FAIR AREAS



GREEN ROOM

THS Armada emphasize the importance a sustainable future, therefore an exclusive area of the fair called Green Room is dedicated to issues relating to environmental sustainability.

The Green Room will stand out visually drawing extra attention to your organization. In addition to this, the Green Room will receive extra exposure in our social media channels, website and applications making sure that no student will miss out on the experience.

10 000 SEK

DIVERSITY ROOM

Students at KTH prioritize companies working with diversity, thus one of THS Armada core values is Diversity. This year a focus room called Diversity Room will be located by the main entrance of KTH Library

The Diversity Room will visually stand out, receive extra exposure in our social media channels, websites and applications drawing extra attention to your organization. Highlight your diversity work and the improvements within your organization to attract students who values an inclusive workplace.

10 000 SEK

Nova

MAKE THE MOST OUT OF YOUR THS ARMADA PARTICIPATION

Thanks to our partnership with the talent network Nova and their deep knowledge within custom events for top talents, you can now get an exponentially greater value from your participation!

From the evaluations of previous years, it can be highlighted that:

- Many students are not pleased with the company's choices of representatives.
- Many students feel they don't receive the information they want about potential employers.
- Many companies feel that it is hard to create a value after participating at the career fair.

Nova has done research in collaboration with THS Armada on its specific audience and created a toolkit for solving these problems. We can offer an exclusive service, consulting you in how to get the most from participating in THS Armada.

MORE INFO: NOVA.ARMANDA.NU

START UP MEETING 1H

- Start up meeting with the main company representative together with an experienced Talent Manager from Nova.
- During this one hour session we will guide you in how to plan and prepare for your participation at THS Armada and other career fairs.

CAREER SURVEY & EVENT TOOL PRESENTATION 1-2 H

- Presentation of Universum career survey (total value starting at 30.000 SEK) where you will get to know what previous year THS Armada students were looking for when choosing an employer.
- We will go through different tips and event tools you can use to truly build your talent pool during the career fair.

Nova +  = **DREAM TEAM**

Bonus: We will be available for support if you have any questions while preparing during the fall.

10 000 SEK

Value: 30 000 SEK

THE BANQUET

SHAPE YOUR NETWORK

- Welcome to the Grand Banquet of THS Armada 2017! This is one of the biggest university banquets in Sweden where you and your organization will have the wonderful opportunity to network with many ambitious students in a casual atmosphere.

THE BANQUET

The evening will start off with a refreshing drink and continues with a three course menu and spectacular entertainment. An advanced algorithm will seat you alongside students of your field to maximize the value of your banquet.

If you're so inclined, your organization will also have the opportunity to purchase entire tables and invite outstanding students you meet throughout events and the first fair day to dine with them. After the dinner we will open the doors to the lounge areas where you can continue to mingle as well as show off your dance moves.

DON'T MISS OUT ON THIS FANTASTIC CHANCE TO ESTABLISH
LONG-TERM RELATIONSHIPS WITH YOUR FUTURE EMPLOYEES!

APPLY AT : REGISTER.ARMADA.NU

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