



THS ARMADA

OFFICIAL INVITATION 2019



WELCOME

I would like to invite you and your organization to this year's THS Armada, the annually held career fair at KTH Royal Institute of Technology. The two fair days begin with exciting events prior to the large fair, which will be held on the 19th - 20th of November 2019.

Every year, more than 12,000 of Sweden's top engineering and architectural students visit the fair to interact and connect with future employers. THS Armada is a great opportunity for you to provide information and long-term knowledge of your organization among KTH students, while creating personal contact with future recruitments and increasing the campus awareness of your organization.

We truly believe that a value driven organization increase the engagement and performance, both internally and externally.

Diversity: We believe that when you put different mindsets together, real change happens. We believe in a organizational culture of diversity and inclusion. Our fair and organization represents all students at KTH and everyone has the right to equal opportunities. We encourage all participating organizations to look at all talented students at KTH.

Sustainability: Our belief in a green future and a sustainable workplace motivates us to continuously make internal and external improvements towards a more sustainable fair. And world.

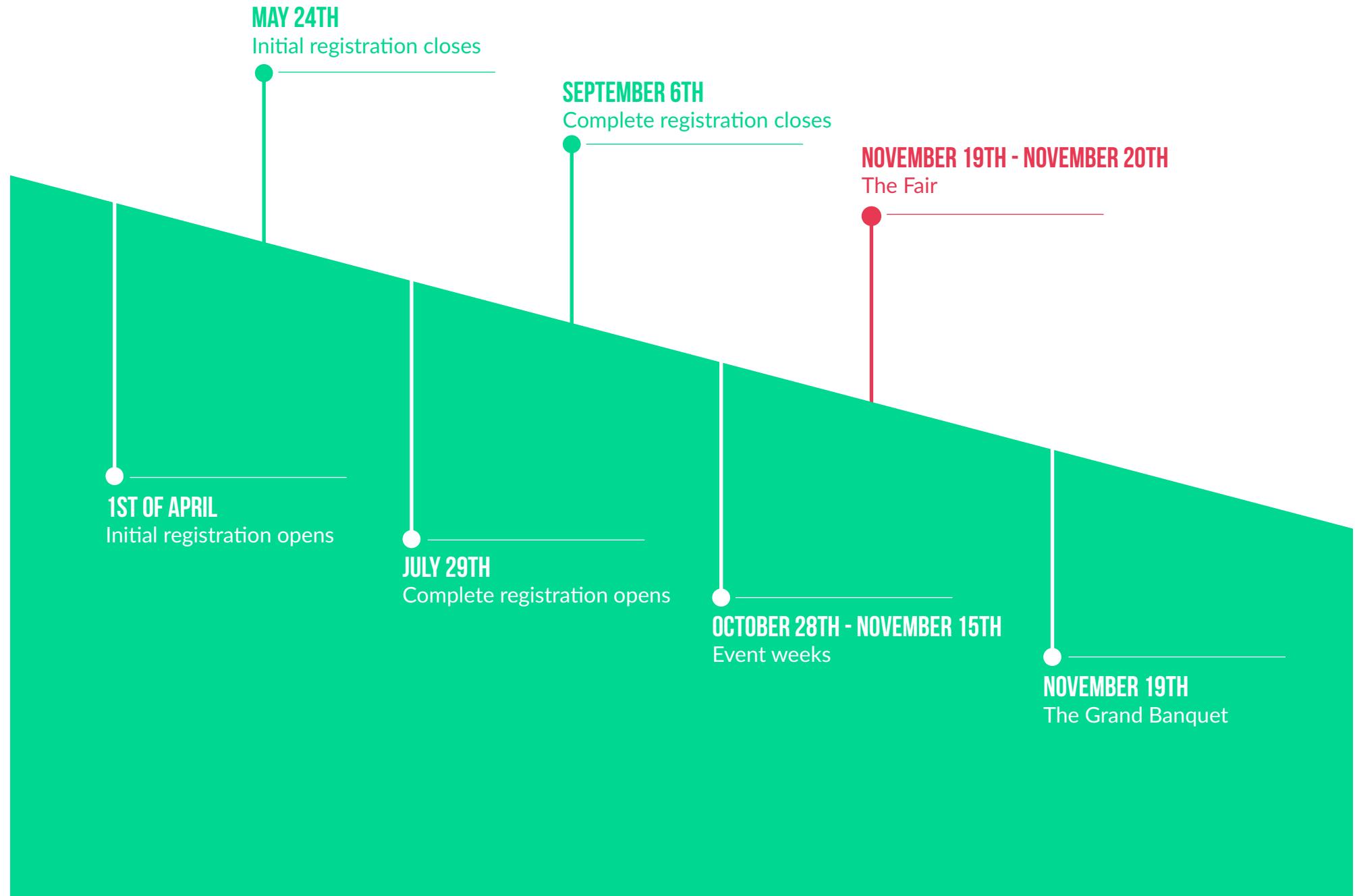
I look forward to meeting you at this year's THS Armada!

Ulrik Sköldkvist



Project Manager THS Armada 2019







THE FAIR

WHEN

19th - 20th of november 2019

WHERE

KTH Royal Institute of Technology

HOW

Register at <https://register.armada.nu>

WHY

Employer branding, networking, possibility to inform students about your organization and fantastic recruitment opportunities

BASE KIT

Stand Area

A stand area of 2.0 x 3.0 meters and a maximum height of 2.3 meters.

Certificated with Keep Sweden Tidy

This year, we have chosen to Eco-label all events of 2019 arranged by THS Armada, including the fair. The criterias of an Eco-labeled event covers eight categories, including waste management, transport and climatic influence.

Lunch Tickets

8 lunch tickets are included during the days of the fair.

Host

Access to a career fair host, who will be your main contact and assistant before and during the fair.

Lounges, Information Desk and Wardrobe

Breakfast and refreshments during the days of the fair will be served in our exhibitor lounges. Our front desk team will provide you with all the necessary information.

Electricity and Wi-Fi

Electricity up to 1000 W and wi-fi will be provided free of charge.

Everything above is included

42000 SEK

ADDITIONAL SERVICES

NOT INCLUDED IN THE BASE KIT

Additional Stand Area

Additional stand area, both in width and height.

Additional Stand Equipment

Tables, chairs and other stand equipment can be rented from an external partner, which will enable you to create an entirely unique stand.

Armada Transport

Before and after the fair, THS Armada's goods transport service will transport your exhibition material according to your preferences (certain limits apply, more information to come in the complete registration). We offer a full solution of the transportation, no matter where your company is based. The transportation system is a key part of our sustainability work.

Banquet

You are guaranteed the purchasing rights to at least two tickets to the grand banquet of THS Armada.

Banquet Tickets

Tickets to the THS Armada banquet, where your organization gets to meet the students in a casual atmosphere.

Additional Electricity

Additional electricity can be added to your organization's booth if needed.

FOCUS ROOMS



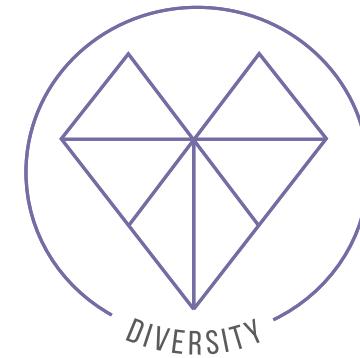
GREEN ROOM

One of our core values is sustainability. Therefore we want to highlight and emphasize the importance of an environmental-ly sustainable future by creating an exclusive area of the fair called Green Room.

The Green Room will stand out visually, drawing extra attention to your organization. A place in the Green Room will highlight your sustainability work, a topic that becomes more and more important for students when looking for their future employer. In addition to this, THS Armada will make sure that the focus rooms receive extra marketing to ensure that no student will miss out on the experience.

"A sustainable future is really important for me as a KTH student. Companies actively working with sustainability are therefore highly sought after when it comes to future employment."
- Sara, Industrial Engineering and Management student.

10 000 SEK



DIVERSITY ROOM

Students at KTH prioritise companies working with Diversity, thus another one of our core values is Diversity. The Diversity Room will be given a central placement of the fair and will be created to stand out visually. In addition, the focus rooms will receive extra marketing in our channels.

This year companies in the Diversity Room will receive a complimentary event during our Diversity Day, a day which will take place a few weeks before the fair itself. This day your organization get an extra opportunity to connect with students and highlight your Diversity work and improvements you're making within the organization.

"A diverse organization were everyone, regardless of gender, ethnicity and background have equal opportunities is really important for me as a KTH student."
- Niclas, Computer Science student.

10 000 SEK

EVENTS

THS Armada's events offers a great opportunity for you to profile yourself towards a group of students with a genuine interest in your organization. Our goal is to connect you with talents suitable for your organization and to create events that exceed both you and the attending student's expectations.

PURPOSE

WE CREATE
PLATFORMS WHERE
STUDENTS AND
COMPANIES CAN
SHAPE THEIR FUTURE.
TOGETHER.



FOCUS DAYS

New for this year is focus days. During these days, we will highlight the importance of sustainability and diversity. This is an excellent opportunity to inspire students with your company culture and values. Maybe an interactive breakfast or lunch lecture? Or a case-event to solve problems related to sustainability or diversity? It's all up to you.

ARMADA RUN RELAY RACE

Armada Run is back again this year! As last year Armada Run will be a relay race where students come and compete as a team. Sign-up to challenge them and take the opportunity to show that your organization encourage teamwork and a healthy lifestyle. After crossing the finish line, we will offer food and the opportunity to meet students and mingle in a sportive and relaxed atmosphere.

THE INTERNSHIP PITCH

Can you present your organization's internships within 3 minutes?

To kick-off the THS Armada career fair, we offer you the opportunity to give an elevator pitch of your internships. Breakfast will be served for your representatives as well as the students.



INDIVIDUAL MEETINGS

Meet the students that have shown a special interest for your organization, through an individual meeting. Here you have a great opportunity to talk to students directly in a more quiet environment

LECTURES

This is an event where your organization has the chance to reach out to students with a theme-based lecture. Seize this great opportunity to show how your organization works and tell the students more about your operations based on a theme that you decide. You can design the theme on your own or together with us at THS Armada. Food is included for the students and your representatives.

CUSTOM EVENTS

Custom events are designed in collaboration with your organization and THS Armada, to create events tailored to your needs and wishes. Our vision is to develop events specifically after your choice where we matchmaking your organization to top talents from KTH. A custom event could be an opportunity for selected talents to solve cases that you encounter daily, to get a better insight into your organization and develop a deeper relationship. The possibilities are endless!

THE BANQUET

Welcome to the Grand Banquet of THS Armada 2019! The banquet is one of the largest university banquets in Sweden, and we are proud to offer you and your organization a great opportunity to network with many talented students in a casual atmosphere.





THE EVENING

will start off with an aperitif and mingling, and continues with a dinner party containing a three course menu and remarkable entertainment. You and your organization will be seated alongside students whose personal values and interest match your organization's, to maximize the value of the banquet. Afterwards we will open the doors to the after party, where the evening continues and you can enjoy the music on the dance floor or a drink in the lounge areas.

This year we give you the opportunity to help us form the Grand Banquet of THS Armada 2019. Are you interested of displaying your organization in partnership with, or through out the Grand Banquet? Please see page 8, Sponsorship, for further information.

We believe that establishing relationships with future engineers is an essential part of the investment in your own organization's future.
Don't miss the chance to be a part of the Grand Banquet of THS Armada 2019!



SPONSORSHIP

If you want your organization to be more visible at the fair and the events you can sponsor THS Armada. Your products can be displayed or used throughout the fair and your organization name and logo will be displayed as a sponsor on our webpage. We also offer the opportunity to be part of one of the largest student banquets in Stockholm, the Grand Banquet of THS Armada! For questions regarding sponsorship, contact the Project Manager of THS Armada 2019 Ulrik Sköldkvist at a@armada.nu.



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WE ARE LOOKING FORWARD TO
MEET YOU AT THE FAIR 2019!
<https://register.armada.nu>

