



THS Armada  
2021

## Tickets

In order for students to receive tickets we need email and name. In order to be in the running for the prizes a student needs to collect at least 15 (?) tickets.

## Fair

### Graduateland

- Profile completeness - Graduateland measures completeness of profile.
  - What goes into a profile
    - Name + Email = 5% needed to make a profile
    - Photo +10%
    - Date of Birth and Gender +10%
    - Phone Number +5%
    - Summary/short introduction +5%
    - Education +10%
    - Work experience +10%
    - Skills +10%
    - Languages and skill +10%
    - Preferred Job Type +5%
    - Preferred Job Category +5%
    - Preferred Work Location +5%
    - Upload CV +10%
  - 15% completeness - 1 ticket
  - 85% completeness - 10 tickets
  - 100% completeness - 20 tickets
- Total chats
  - 10 chats -1 ticket
  - 25 chats - 3 tickets
  - 50 chats - 5 tickets
  - 100 chats - 10 tickets
- Webinars' /Live presentations viewed
  - 1 viewed - 1 ticket
  - 3 viewed - 3 tickets
  - 5 viewed - 5 tickets
  - 10 viewed - 10 tickets



## THS Armada 2021

- Exhibitor stalls/booths viewed
  - 10 - 3 tickets
  - 20 - 5 tickets
  - 40 - 10 tickets
  - All - 20 tickets
- Jobs viewed
  - 1 - tickets
  - 5 - 3 tickets
  - 10 - 5 tickets
- Voting
  - Ask last day and ask for answers in both
  - Voting on best booth
    - Exhibitor with the best booth gets something?
  - Voting on best overall exhibitor
    - Overall means booth, live presentation, chats response, etc.
    - Prize to winner?

## Nymble

- Green Room game
- Diversity Room game
- Student lounge
- Company Room 1
- Company Room 2
- Company Room 3
- Nya Matsalen
  - Photo booth
    - Have the pictures Scroll on the website
    - Day 1 and day 2 winners?
    - How to get people to do it?

## Events

- Attending an event
  - Different tickets depending on event? 5? maybe less for lunch lectures
- Competition at the event



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## Other

- Instagram competitions
  - Photo booth
    - Most creative/funny picture
    - All participants earn tickets but 1 gets a grand prize separate from Armada Competition
  - How you Armada competition
    - All participants earn tickets but 1 gets a grand prize separate from Armada Competition
  - Diversity and Sustainability day competitions
- MC Studio competitions?
- Diversity/sustainability quiz?