A close-up, three-quarter view of a marble bust of the Roman emperor Augustus. He has a serene expression, a prominent forehead, and short hair. The sculpture is set against a solid black background.

ART SY

INSTITUTIONAL PARTNERSHIPS

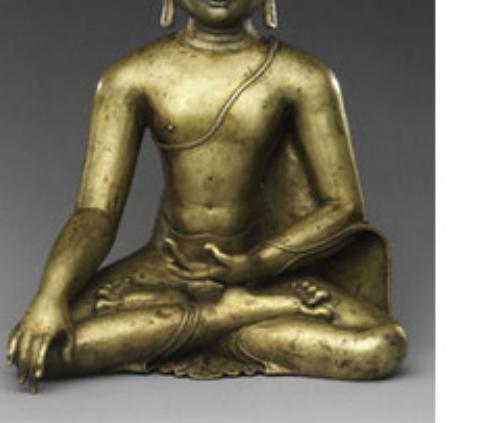
ABOUT ARTSY

Artsy's mission is to make the art world accessible to anyone with an Internet connection. It is the premier online platform for discovering, learning about, and collecting art. By bringing together education and commerce, Artsy provides 150,000+ images of world art with one of the largest online collections of contemporary art.

We partner with 2,200+ galleries and art fairs and 260+ renowned museums and institutions. We are also honored to support the fundraising efforts of important art institutions through state-of-the-art e-commerce and auction technology. Since our launch in October 2012, Artsy has reached 4.2 million unique art lovers and collectors in 186 countries.



Ratnasambhava, the Buddha of the ...
Tibet and India: Buddhist Traditio...



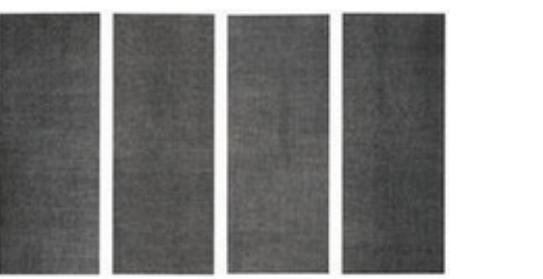
Seated Buddha Reaching Enlighten...
Tibet and India: Buddhist Traditio...



Tenzing Rigdol
Pin drop silence: Eleven-headed Ava...
Tibet and India: Buddhist Traditio...



Shao Fan
Shadow 影, 2009
Ink Art: Past as Present in Contem...



Li Huasheng
0669, 2005
Ink Art: Past as Present in Contem...



Song Dong
Printing on Water (Performance in t...
Ink Art: Past as Present in Contem...



Gonkar Gyatso
Dissected Buddha, 2013
Tibet and India: Buddhist Traditio...



Ai Weiwei
The Wave 浪, 2005
Ink Art: Past as Present in Contem...



Kohei Nawa
Installation view of PixCell-Deer#2...
The Metropolitan Museum of Art:...



Mori Tetsuzan
Table with Two Legs 桌, 2004
Ink Art: Past as Present in Contem...



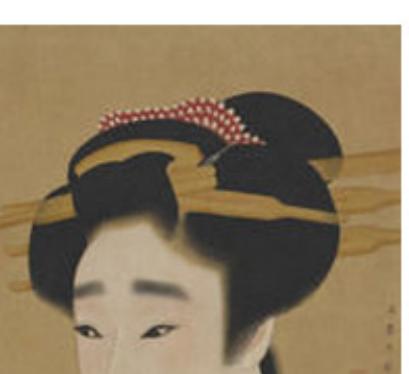
Crowned Buddha. India (Bihar), P...
Tibet and India: Buddhist Traditio...



Duan Jianyu 段建宇
Beautiful Dream 4 美丽的梦 4, 2...
Ink Art: Past as Present in Contem...



Fung Mingchip 馮明秋
Heart Sutra 心经, 2001
Ink Art: Past as Present in Contem...



A large-scale mural painting depicting Buddhist figures and intricate patterns, likely from Dunhuang, China. The figures are rendered in a traditional artistic style with vibrant colors like red, blue, and gold against a dark background.

OUR SERVICES FOR INSTITUTIONS

-THE ART GENOME PROJECT

-ARTSY EDUCATION

-PROMOTE YOUR INSTITUTION ON ARTSY

-SHOWCASE EXHIBITIONS

-BLOG ABOUT YOUR EVENTS AND PROGRAMS

-SELL LIMITED EDITION ARTWORKS

-ARTSY CMS, ANALYTICS, & FOLIO IPAD APP



Mickalene Thomas

Qusuquzah, Une Très Belle Négresse 1, 2012

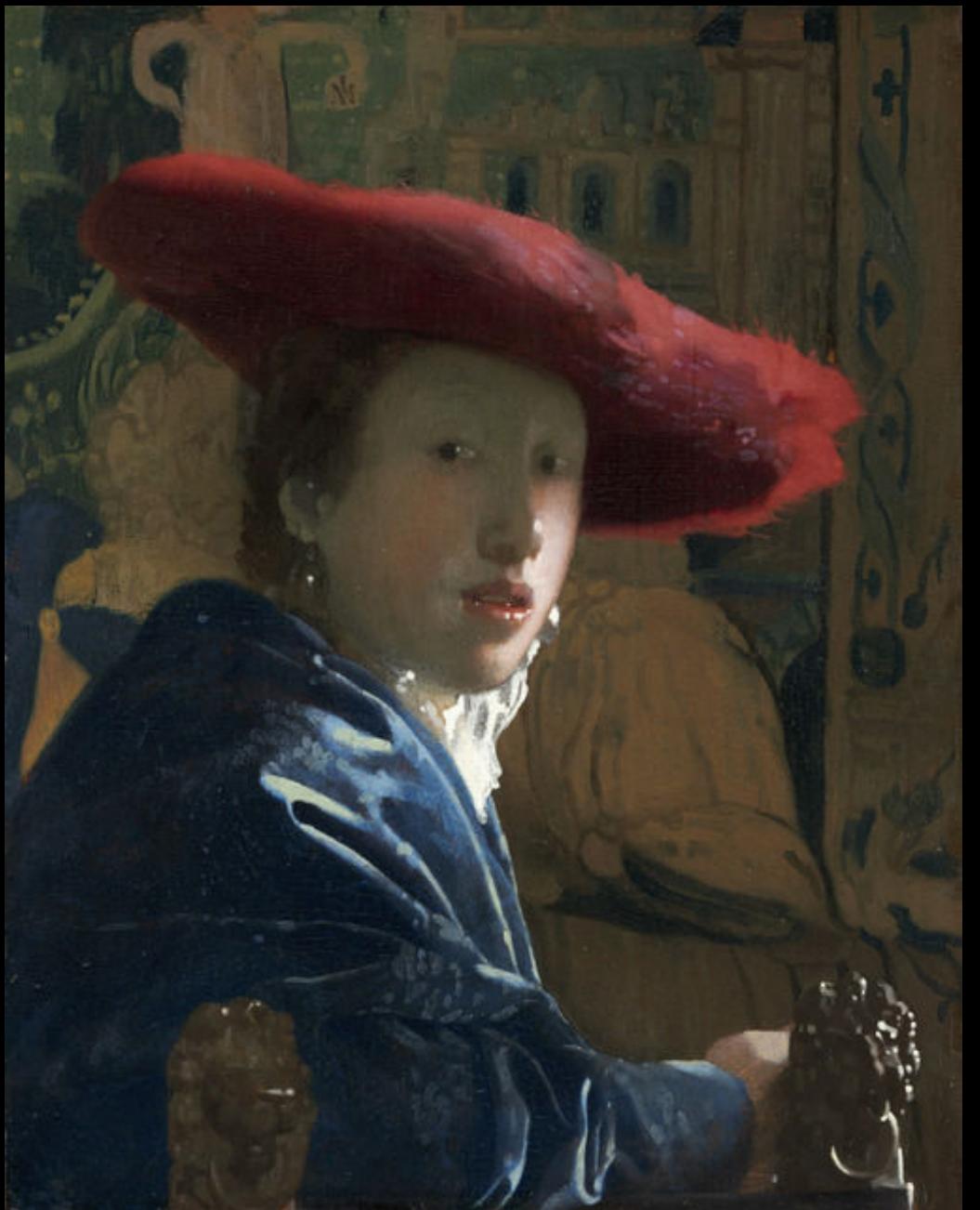
Lehmann Maupin



Robert Longo

Untitled (Leo)

Christie's Post-War & Contemporary Art



Johannes Vermeer

Girl with the Red Hat, ca. 1665/1666

National Gallery of Art, Washington D.C.



Chuck Close

Untitled (Kate - 16), 2011

Adamson Gallery

THE ART GENOME PROJECT

Artsy is powered by The Art Genome Project, an ongoing study to map the characteristics (we call them “genes”) of art, covering medium, style/movement, concept, technique, visual qualities, and geographic region.

Genoming is done by Artsy’s team of art historians and we welcome input from our partners as we develop The Art Genome Project. Inspired by Pandora (where if you like one song, Pandora recommends more similar songs), Artsy creates associations among artists and artworks to enable experts and non-experts alike to browse art serendipitously.

In the Classroom and Beyond

with Artsy and expand the learning opportunity to involve visiting a museum or gallery.



In Exhibition Review



Supplement Language and Literature Studies



Illustrate World History



Take a Survey of Modern & Contemporary Art



Learn About the Art Market



Use Artsy to Teach Studio Art

Educational Content & Features



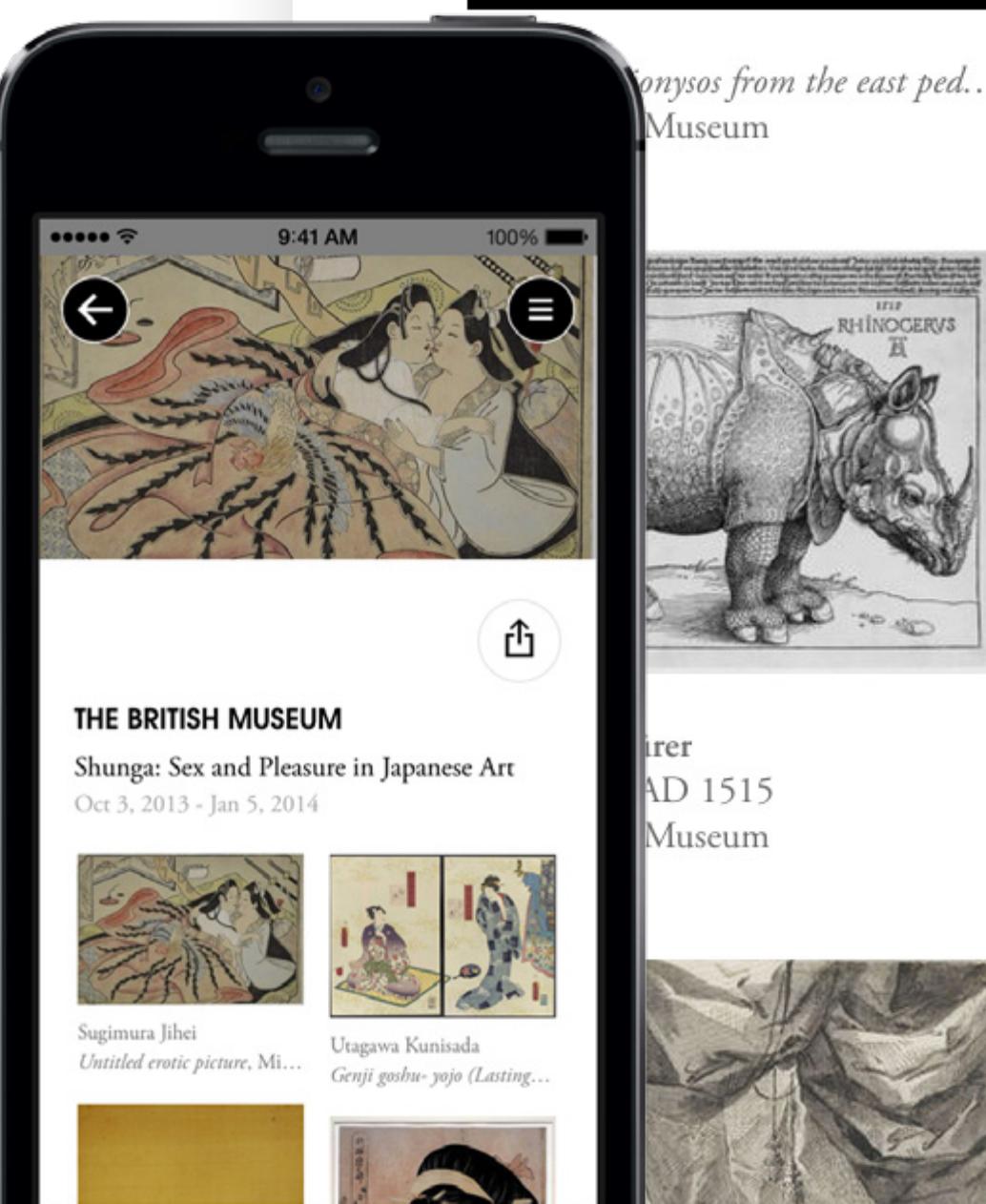
ARTSY EDUCATION

In October 2013, Artsy became an official part of public education in New York City through Digital Ready—a new NYC Department of Education digital literacy program for high school students. Now 40,000 open-access images on Artsy are freely downloadable for educational use.

[Learn more about Artsy Education](#)

PROMOTE YOUR INSTITUTION ON ARTSY

Promote your Shows, Works, Posts, and/or Shop by creating your institutional page. You have 24/7 access to your page via login/password. Through Artsy's personalized emails, users who follow your page and artists in your shows and collections are automatically notified of new shows and artworks from your organization.



The British Museum

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A museum of the world, for the world.
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Antinous from the east ped...
The British Museum



Sugimura Jihei
Untitled erotic picture, Mid 1680s
The British Museum



Utagawa Kunisada
Genji goshū- yojo (Lasting Impressio...
The British Museum



Kitagawa Utamaro
Lovers in the upstairs room of a tea...
The British Museum



Nishikawa Sukenobu
Sexual de...
The Brit

SHOWCASE EXHIBITIONS

A Search...

BROWSE FILTER PARTNERS POSTS ABOUT LOG IN SIGN UP

[Brooklyn Museum](#)
Oct. 11th, 2013 – Mar. 9th, 2014
Brooklyn, New York, 200 Eastern Parkway

[Wangechi Mutu: A Fantastic Journey](#)

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A Search...

BROWSE ARTISTS PARTNERS POSTS

[The Metropolitan Museum of Art: Asian Art](#)
Feb. 1st – Sep. 7th

[The Flowering of Edo Period Painting: Japanese Masterworks from the Feinberg Collection](#)

[FOLLOWING INSTITUTION](#)



BLOG ABOUT YOUR EVENTS & PROGRAMS

Little Sun in Florida: The Fondation Beyeler presents Olafur Eliasson's art and social business project at Art Basel in Miami Beach



FONDATION BEYELER

4 MONTHS AGO

The presentation of the [Fondation Beyeler at Art Basel in Miami Beach](#) from 5 to 8 December 2013 will provide Little Sun, the solar-powered lamp developed by artist Olafur Eliasson and engineer Frederik Ottesen with a platform for North and Latin America.



Robert Motherwell: Theme and Variations



DEDALUS FOUNDATION

A YEAR AGO

The following is a short clip from "Robert Motherwell: Theme and Variations," a half hour interview that was broadcast in the fall of 1964 as part of the public television series *Art: New York*. In the program Motherwell discusses his art making process and the meaning of Modern Art with the Royal Ballet dancer and choreographer Sir Peter Wrightson.



SELL LIMITED EDITION ARTWORKS

It is free to list artworks for sale on Artsy. We take a 6% sales commission and a 3% credit card processing fee for any works that sell via Artsy.



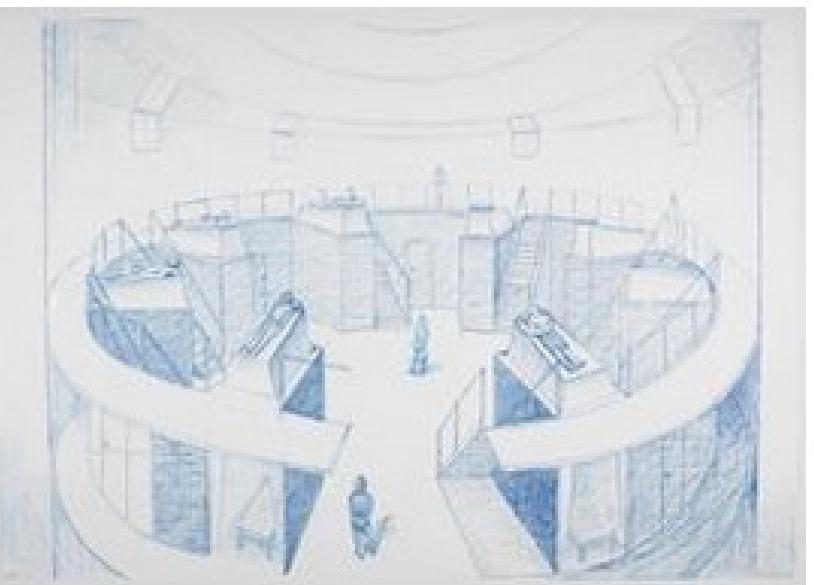
SERPENTINE GALLERY

The Serpentine Gallery is one of London's best-loved galleries of modern and contemporary art.

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Ilya & Emilia Kabakov
The House of Dreams, 2005
Serpentine Gallery
\$250



Philippe Parreno
AC/DC Snakes, 1995-2010
Serpentine Gallery
\$3,500



Herzog & de Meuron and Ai Weiwei
Landscape, 2012
Serpentine Gallery
\$13,000



ARTSY CMS, ANALYTICS, & FOLIO IPAD APP

Control, manage, and access your digital assets at all times using our CMS dashboard and our Folio iPad App. Artsy Analytics will send you an email summary of activity on your page every month.

The image displays three main components of the Artsy ecosystem:

- Top Right:** The Artsy CMS dashboard for the Guggenheim Museum. It shows a search interface for artworks by James Turrell, with filters for Title & Date, Category & Medium, Size, and Availability. A specific artwork titled "Rendering for Aten Reign" from 2013 is highlighted.
- Middle Left:** The Artsy Folio iPad application interface. It shows a grid of artworks by James Turrell, including "Afrum I (White)", "Prado (White)", "Ronin", and "Ilbar". The interface includes navigation buttons for "ALL ARTISTS" and "JAMES TURRELL".
- Bottom Right:** The Artsy Analytics report for the Guggenheim Museum in February 2014. It highlights 212 artworks visible on Artsy and 18,071 total artwork views. It also features a world map showing geographic traffic distribution and a list of top 10 cities: New York (22.01%), Los Angeles (4.59%), Paris (3.20%), Toronto (2.84%), London (2.30%), Chicago (2.00%), Shibuya (1.87%), Minato (1.87%), and Amsterdam (1.62%).

ABOUT THE ARTSY TEAM

Carter Cleveland created Artsy while he was an engineering student at Princeton University. Today, we are a startup technology company of 65+ staff based in New York, with colleagues in Berlin, Los Angeles, and Munich.

Artsy is free to the public and it is free for non-profits to participate. Through gallery subscriptions and sales commissions from works for sale provided by our partners, we plan to sustain our services and foster new generations of art lovers, collectors, museum visitors, and patrons of the arts. We look forward to collaborating with you.



CHRISTINE KUAN

*Chief Curator
& Director of
Strategic Partnerships*



LIZ LUNA

Curatorial Liaison



BETHINA LIU

Curatorial Assistant



CARTER CLEVELAND

Founder & CEO



SEBASTIAN CWILICH

President & COO



JOHN ELDERFIELD

*Chief Curator Emeritus, MoMA;
Senior Advisor, Artsy*

THANK YOU.

FOR MORE INFORMATION:

partners@artsy.net

