Alex Smith

Full Stack Web Developer

🔗 hirealexsmith.com/about-me

💻 github.com/atsmith813

📞 813.277.6531

✉️ alexandersmith223@gmail.com

Skills

Strong with...

Ruby on Rails	CSS
Javascript	SQL
jQuery	AWS
RSpec	Mac OS
HAML	Windows
HTML	Command line
APIs	VBA

Knowledgeable in...

React	Ubuntu
Chef Scripts	Heroku
Vagrant	

University of Central Florida

BSBA - Finance
cum laude, 3.8 GPA

Tech Talent South

Received a full-ride scholarship and attended the full-time code immersion coding boot camp.

Other accolades

VFA Fellow
Series 7 license
Series 66 license
Passed Level I of the CFA

Interests

Skydiving
Cars
Computers
Volleyball
Music/speakers
Golf
Board Games
Paintballing

TicketFire Columbus, OH   2017 - Present
Software Engineer

Engineered a template recommendation engine that takes event details into account to recommend to users the correct template for 93%+ of tickets digitized or sold.

Introduced data analytics to track consumer behavior during the checkout process that sparked ideas for improvement and resulted in a 21% increase in customer conversion.

Created an internal dashboard for the customer success team to support and fulfill orders for $50,000+ in inventory by automating the process from taking them 2 hours a day to 5 minutes a day reserved for general monitoring.

Instituted a live KPI dashboard to track company progress while identifying new data-driven opportunities such as template ideas for ticket digitizations and template recommendation updates.

MentorcliQ Columbus, OH   2016 - 2017
Director of Higher Education

Spearheaded a new customer onboarding process to cut the average customer implementation time by 50% from 1 month to 2 weeks.

Orchestrated the development, maintenance, and expansion of the platform for the largest account resulting in 1,000+ users and 50% growth in the account size.

Contributed to raising the average graduation rate from 60% to 80% of 2,000+ first-generation, low-income college students.

Launched Customer Intelligence Reports for each customer: custom dashboard with data from several departments to alert the sales team of actionable items.

Bank of America Merrill Lynch New York, NY   2013 - 2016
Analyst, Assistant Vice President

Managed classes of summer interns on a rotational program (scheduling, coaching, and career path mentorship) many of which finished in the top 3 out of 12 teams in the end of summer presentations to senior leadership.

Created a back-testing model to analyze existing and hypothetical structured products that inspired the creation of a new product that sold $50mm+ in assets in its first month and $1bb+ since inception.

Designed a dynamic Excel tool to analyze a Financial Advisor's portfolio of structured notes, alerting them when actionable thresholds were approaching. Within the first year of implementation, it was used 2,000+ times across 80%+ of our active clients.

Partnered with external sales specialists to coordinate business efforts, establish strong foundations for lasting client relationships, and negotiate custom deals that all grew into a promotion to Internal Head of Sales for California, Texas, and Colorado.

Development Experience

I use this in production apps daily.	I've done a few exercises online.	I've read some articles with examples.