



# AUBURN H A C K S

Auburn University's  
Premier Student Hackathon  
February 8-9, 2020

[AUBURNHACKS.COM](http://AUBURNHACKS.COM)

# AUBURNHACKS

2020



## WHAT IS AUBURNHACKS?

We are Auburn University's premier programming competition, designed by students, for students. In the second year this event, we hope to spark technical innovation and highlight students' skills and abilities. Partnering with Major League Hacking (MLH), we strive to bring out the best and brightest students, not just from Auburn University but from other universities all over the United States, Europe, and Canada.

In February 2020, this 24-hour, full-steam-ahead event, hosted in Auburn University's brand-new Engineering Student Achievement Center, will challenge participants to learn, think outside the box, and push the limits on what they can build using technology.

## WHY SPONSOR US?

As part of our partnership with MLH, AuburnHacks will be a fantastic avenue to attract positive attention to both students and companies. You will be able to recruit prospective talent from near and far, as well as have ample opportunities to showcase your brand. Furthermore, having a presence at our unique event will give you the chance to observe first-hand how participants work and solve non-trivial problems.

We wish to provide our attendees with the best resources, accommodations, and overall experience. Since MLH events are almost entirely sponsor-funded, we need your help not only to make this event happen but also to make it as exciting and attractive as possible!

## CONCLUDING REMARKS

As a team of passionate students, and with our success in 2019 to build off of, we are really excited about this event and look forward to hearing back from you. And, of course, we are open to any questions you may have. You can find out more details at our official website, [AuburnHacks.com](http://AuburnHacks.com), or reach us at [staff@auburnhacks.com](mailto:staff@auburnhacks.com).



**AUBURNHACKS.COM**

# SPONSORSHIP OPTIONS

## 2020

	KILO \$2,000	MEGA \$5,000	GIGA \$7,000	TERA \$10,000
SPONSOR TABLE	✓	✓	✓	✓
SEND MENTORS*	3	5	7	10
DAY-OF ACCESS TO PARTICIPANT INFO	✓	✓	✓	✓
SPONSOR CUSTOM PRIZE TIER		✓	✓	✓
OPTION FOR TECH TALK**		✓	✓	✓
PARTICIPANT INFO BEFORE EVENT			✓	✓
KEYNOTE SPEAKER STATUS			✓	✓
OPTION FOR CLOSING REMARKS				✓

\*OFFICIAL BADGES WILL BE MAILED PRIOR TO THE EVENT AND WILL BE REQUIRED FOR ENTRANCE

\*\*TECH TALKS WILL BE HELD IN THE 100+ SEATED LECTURE HALLS LOCATED ADJACENT TO THE  
MAIN BALLROOM

# SPONSORSHIP OPTIONS

## CONTINUED

	KILO \$2,000	MEGA \$5,000	GIGA \$7,000	TERA \$10,000
LOGO ON WEBSITE	S	M	M	L
LOGO ON T-SHIRT	S	M	M	L
LOGO ON BANNER	S	M	M	L
PUT YOUR SWAG INTO OUR BAGS	✓	✓	✓	✓
PROMO ON SOCIAL MEDIA		✓	✓	✓
SPONSOR SHOUTOUT AT EVENT		✓	✓	✓
OPTION TO JUDGE AT AUBURNHACKS			✓	✓
PRIVATE HQ/ INTERVIEW ROOM			S	L

\*SPONSOR BENEFITS ARE SUBJECT TO AVAILABILITY

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ENTRANCE