

# ZIP CODE ANALYSIS

-AUTHOR-

AMBER PAIGE WEBBER

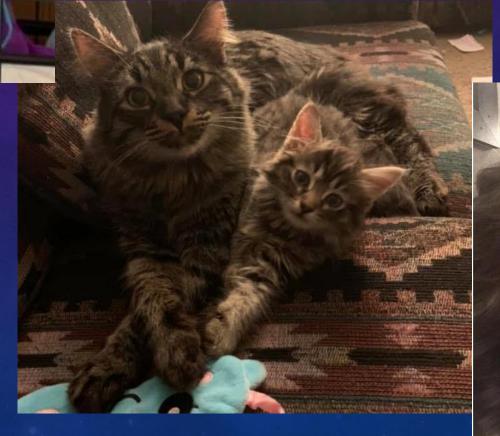


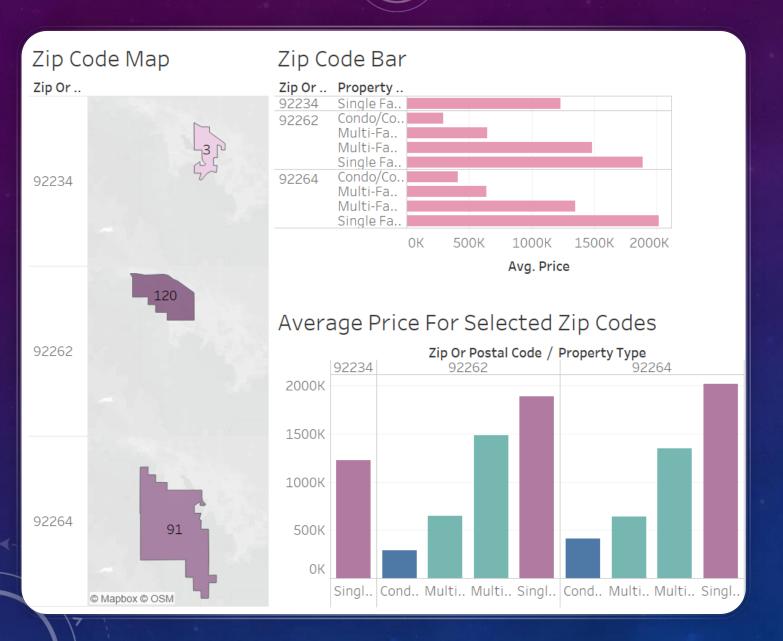
## About The Coopers:

- A Family of 4
- 2 Children, 7 Years Old & 10 Years Old
- 2 Asshole Cats, Loki & Bjorn

# Requirements for the Coopers:

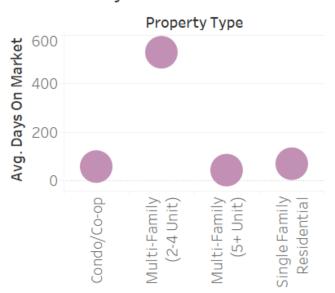
- Highly Rated Schools Nearby
- Low Crime Area
- 3 Bedrooms Minimum
- 2 Bathrooms Minimum
- Fenced Yard
- Budget: \$1.5 Million



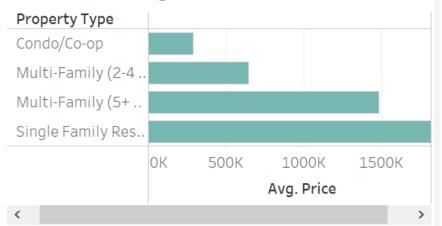


•Zip Codes in the region that have property types that are relevant to the Coopers.

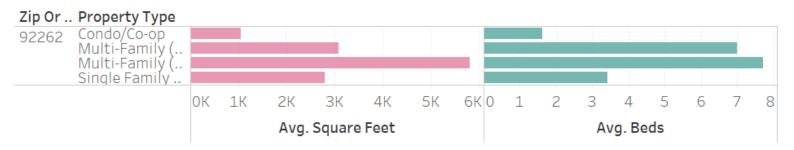
### 99262 Days on Market



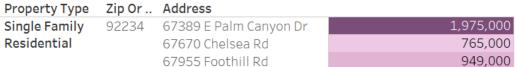
### 99262 Average Price

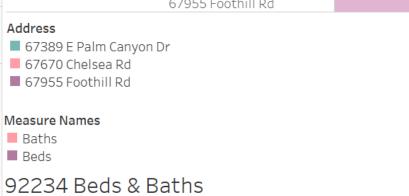


99262 Beds & Avg. Sqr. Feet

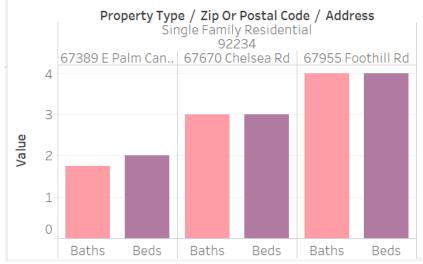


#### 92234 Properties

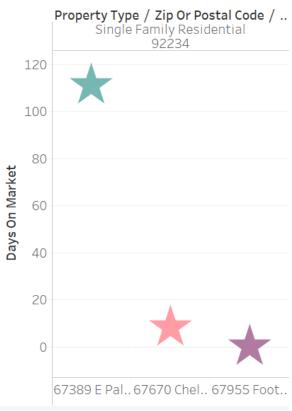




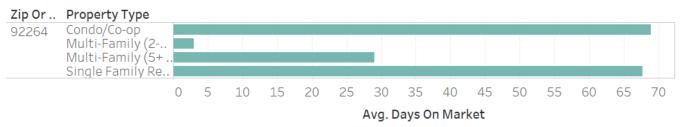
#### 92234 Beds & Baths



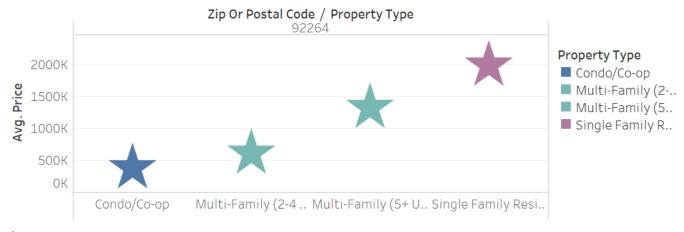
### 92234 Days on the Market

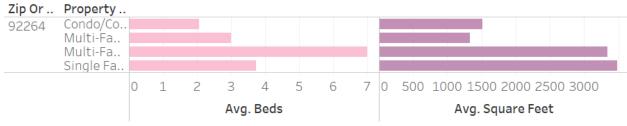


#### 92264 Days on Market



#### 92264 Prices





**6**/10

\$930,000 Price

Beds

3.5 **Baths** 

**2,944** Sq. Ft. \$316 / Sq. Ft.

Redfin Estimate: \$918,351 On Redfin: 112 days



Status: Active

Vista Del Monte Elementary School

Public • K to 5 • Serves this home

545

Students

8 reviews

Distance

0.9 mi

Raymond Cree Middle School **4**/10

Public • 6 to 8 • Serves this home

Palm Springs High School

855

Students

0.8 mi Distance

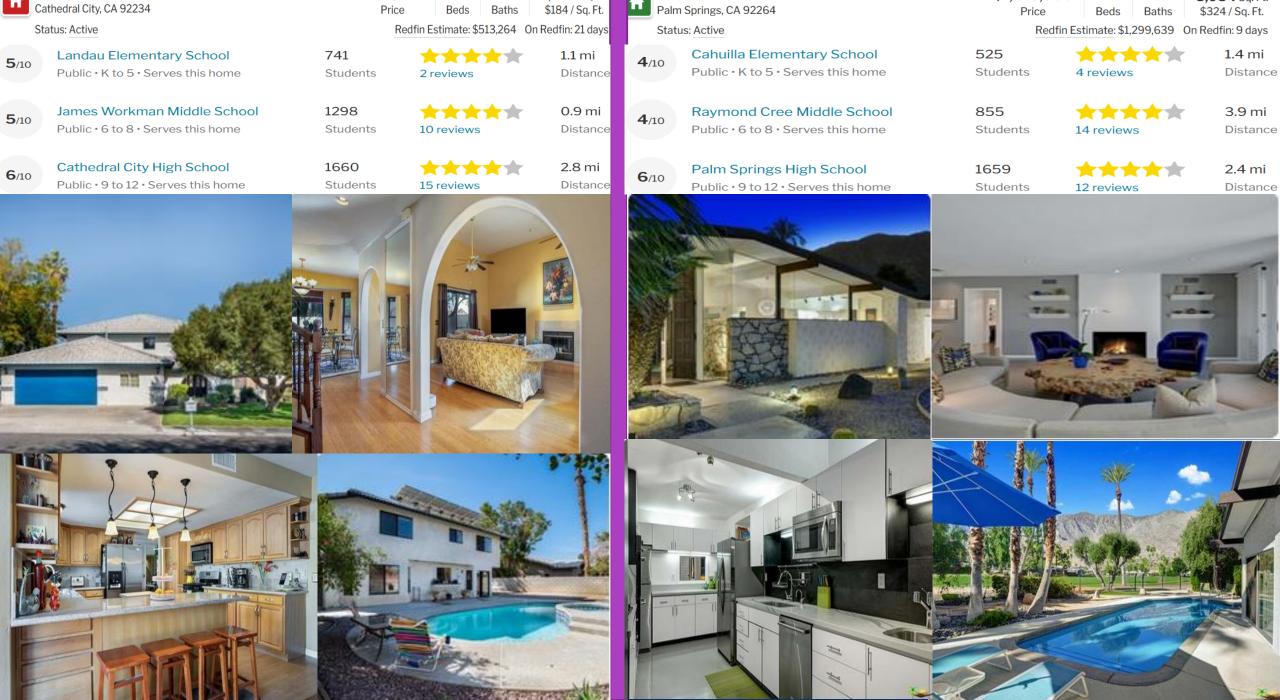
14 reviews

1659



2.3 mi





2,800 Sq. Ft.

2455 S Via Lazo

\$1,275,000

**3,934** Sq. Ft.

68750 Los Gatos Rd

\$515,000



# RECOMMENDATIONS:

- Highly recommending the 2005 E Racquet Club Dr. in 92262 area.
- Schools are close to the property.
- It already has a built-in fire pit, that Mrs. Cooper had mentioned adding to a new home.
- It's well within the family budget.
- The home is in a great neighborhood.
- It's 5 minutes away from Palm Canyon Dr. which has many restaurants, and the Coopers are self-proclaimed "Foodies".

### **HW#4 Feedback/Rubric**

- **Score:** /20
- Complete requested technical work in Tableau: /10
  - 4 areas of analysis (zip code, property type, plus two additional)
    - Or equivalent work if you chose a different data source
- A Tableau Dashboard
- A Tableau Story
- A map visualization
- A Packaged workbook (.twbx file)
- Professional presentation and analysis: /10
  - Client introduced
  - Presentation tells a story
  - Story improved over HW #3
  - Final recommendations supported by data and visualizations
  - Professional slides