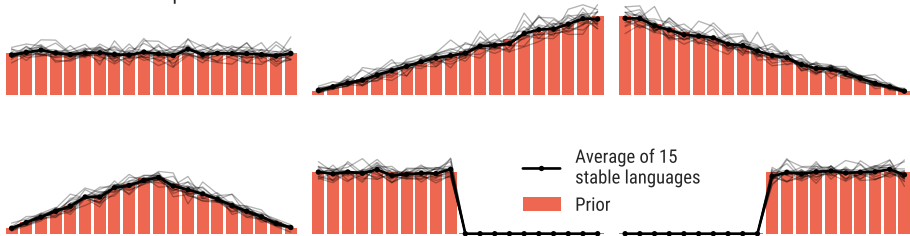


A. Reflection of the prior



B. The strength of the prior (β)

