

# Parker Barnes

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## WORK EXPERIENCE

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### Nursa

May 2022 – Present

*Data Scientist*

*Murray, UT*

- Trained and deployed a stacked machine learning model as an API using docker and AWS. Outputs live predictions of job request probability and writes to a database
- Designed an interactive R Shiny dashboard that provides geographic view of clients, users, and their individualized metrics. Shared with highest levels of leadership (CEO/COO), used to track both historical trends and current growth opportunities
- Trained a personalized recommendation engine that optimizes users' job feeds. Embedded in a shiny app to demo to be approved for production
- Automated Stripe financial statements using a low-cost R
- Developed internal R package that interfaces with proprietary databases

### PILYTIX

Dec 2021 – May 2022

*Data Scientist*

*Austin, TX*

- Remodeled a client's A.I. pipeline by revamping SQL scripts to more accurately capture useful variables
- Explored and visualized client Salesforce data to assess their predictability
- Trained and evaluated Bayesian hierarchical models to effectively predict "wins" in sales opportunities
- Contributed to proprietary R packages and analysis framework to facilitate more efficient and standardized pipelines across clients

### International Academies of Emergency Dispatch (IAED)

May 2021 – Dec 2021

*Data Analyst*

*Salt Lake City, UT*

- Processed data requests for various stakeholders by querying databases and visualizing in Power BI
- Re-engineered automated data pipelines for public-facing dashboards. Applied STAR Schema principles to data structures, effectively reducing memory usage and computation by 90%
- Automated agency data monitoring process, a process that normally took 1-2 hours now takes only 5 minutes

## EDUCATION

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### University of Utah, Eccles School of Business

May, 2022

*MS, Business Analytics*

*Salt Lake City, UT*

- 3.95/4.0 GPA, Lean Six Sigma Green Belt Certification
- Gameday Twitter Ad Competition
- Capstone Project: Interactive web app utilizing ML to predict customer conversion

### Brigham Young University

Dec, 2020

*BS, Statistics (Emphasis, Data Science)*

*Provo, UT*

- Minors, Mathematics, Computer Science
- 3.80/4.0 GPA, Phi Eta Sigma Honor Society, Mu Sigma Rho Statistics Honor Society

## CERTIFICATIONS, SKILLS & INTERESTS

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- **Certifications:** Lean Six Sigma Green Belt
- **Languages:** R (tidyverse, tidymodels, ggplot2, shiny, targets, plumber, DALEX, renv), python (pandas, sklearn,

matplotlib, numpy), SQL (Postgres/Redshift, T-SQL, dbplyr), C++, Java

- **Supervised Machine Learning:** linear/logistic regression, decision tree, random forest, xgboost, KNN
- **Unsupervised Methods:** K-means clustering, PCA, UMAP
- **Data Visualization/Reporting:** ggplot2, plotly, matplotlib, seaborn, PowerBI, shiny (rhino, golem), RMarkdown/Quarto
- **Other Skills:** RStudio IDE, Package development (devtools, usethis), Github, Docker, AWS, Excel, pipelines (targets), recommendation engines (RankFM)
- **Interests:** Running, hiking, skiing, books, dogs, badminton, spikeball, meditation, budgeting/finance, economics, current events