



IDENTIFY™

KNOW YOUR CUSTOMERS ARE WHO THEY SAY THEY ARE

gIdentify uses multiple data sources to confirm customer and business identities so you can address your KYC, compliance, underwriting, and risk management needs. By using the timeliest data to evaluate over 90,000 attributes, gIdentify provides accuracy superior to competing products.

- A single lookup for detailed, thorough identity verification for consumers and businesses
- Reduce fraud and meet compliance requirements, including CIP, OFAC, and FFIEC, with real-time consumer identity confirmation
- Minimal input required for comprehensive consumer and business data
- Knowledge-based authentication for real-time identity verification
- User-selectable levels of reporting detail for added scrutiny, when needed





VERIFY™

CHECK ACCOUNT STATUS IN REAL TIME

gVerify provides instant, real-time account status for consumers or businesses, so you can be confident an account is valid prior to approving transactions.

- A first indicator of payment risk via an instant, comprehensive picture of account status
- Status information on checking or savings accessed directly from financial institutions
- Data coverage that is second to none—over 4 billion records resulting in a pass or decline response
- Analytics into historical account behavior for deeper insight into likely future trends
- Confirmation of date account added to network, updated, or closed





AUTHENTICATE™

ACCEPT ENROLLMENT AND PAYMENTS WITH CONFIDENCE

gAuthenticate delivers real-time concrete assurance that a user is authorized to transact against an account, allowing you to accept enrollment and payments with confidence.

- Validation of account ownership and authorization to transact
- Authorized signer confirmation for up to five signers per account
- Matches for consumer or business names, nicknames, and social security or tax identification numbers while adapting for typos and other data entry errors
- Confirmation of historical account detail, including account creation date and other relevant data
- Does not require account owner login credentials





MOBILE™

MITIGATE RISK WITH ADVANCED MOBILE SOLUTIONS

The rapid adoption of mobile commerce has driven the need for new and more powerful tools for recognizing good customers. gMobile authenticates mobile users and devices, delivering real-time customer information across web, mobile, and call centers. Our mobile data provides the ability to see and track activity within and across all major carriers.

- Data derived from all major wireless carriers provides consumer coverage of over 94%
- Frictionless inclusion, requiring no action by customers
- Real-time customer and carrier information, including recent account changes and updates
- Ability to track activity across all major carriers
- Easy integration with gIdentify™, gVerify™, and gAuthenticate™

