

# Website Portfolio

Matt Genovese

[Matt@MattGenovese.net](mailto:Matt@MattGenovese.net)

# HELLO

## ABOUT

Engineering, in many shapes and forms.

### Software

Started programming on the Commodore VIC-20 at 8 years old. Taught myself BASIC, then 6800 assembly by sixth grade, and moved on to Pascal by high school. These days, I'm fluent in C, C++, Java, PHP, Perl, and more. I've been working in Linux since kernel 1.3.

### Websites

I've been a Drupal developer since 2007, and I'm a big fan of the platform. I am especially good at understanding the problem, and creating an 80% solution using existing Drupal modules, and developing the other custom 20% as needed.

### Chips

Spent twelve years in the semiconductor industry both as a Product Engineer and a Verification Engineer, focusing on PowerPC-based SoCs. In terms of functional verification, I specialized in test bench methodology and development.

### Community

Founded Door64 in 2007 with a goal of serving the high-tech demographic in Austin, Texas through targeted initiatives and events. Door64 has produced over 100 events from networking happy hours, job fairs, conferences, and other targeted engagements tied to specific results that directly benefit the Austin-area technology community. Countless technology professionals have found jobs, employers found their critical tech hires, companies found new business leads, and new employers arrived and grew in Austin through this unique and focused approach to community engagement.



## IN THE NEWS

Articles written by me, or about my work.

[All](#)
[Press](#)
[Articles](#)
[Interviews](#)

**Door64 ranked #1 business networking group in Austin**

Austin Business Journal  
November 2012

**Software Painpoint Job Fair at ITEXPO**

Door64 Press Release  
August 2012

**How Door64 became an Austin tech hub**

Austin American-Statesman  
June 2012

**Austin, Texas needs software engineers**

IEEE: The Institute  
June 2012

**ATC expands mission, main event**

Austin Business Journal  
May 2012

**Software skills, especially Java in demand in Austin**

Silicon Hills  
April 2012

**Software talent tops the list in Door64's first hiring survey**

AustinStartup  
April 2012

**Austin Hiring Priority survey results**

Door64 Press Release  
April 2012

**Celebrating Five Years of Helping Austin Tech Connect**

Door64 Press Release  
March 2012

**Cultivating an Austin Technology Community**

Forefront Austin  
February 2012

**It's a seller's market for tech workers in Austin**

KUT Radio  
February 2012

**Organization is Key to a Successful Job Search**

IEEE: The Institute  
November 2011

**Door64 fair aims to build better tech community**

Austin American-Statesman  
September 2011

**Door64 brings techies under one roof**

KUT Radio  
June 2010

**Interview: Community building**

Tech in Twenty  
September 2009

**Interview with Jonas Lamis**

TechRanch Austin  
September 2009

**Interview with the Texas Entrepreneur Network blog**

Texas Entrepreneur Blog  
April 2009

**Tech fair attracts 900 people**

Austin American-Statesman  
May 2009

**Hello, my name is Matt**

Austin Business Journal  
January 2009

**Austin's high tech happy hour scene parties like it's 1999**

Austin American-Statesman  
March 2008

## CONTACT

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Fill out the form below.

I will get back with you as soon as humanly possible.

Your Name

Your Email Address

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## STRATEGIC TECHNOLOGY COMMUNITY ENGAGEMENT

Consulting for Chambers of Commerce

### Overview



Is your Chamber of Commerce serving the unique needs of your technology industry?

Every city hosts a technology community with individual professionals, employers, user groups, and universities collectively driving innovation and local prosperity. The local Chamber of Commerce is in an excellent position to serve the unique needs inherent to that ecosystem, and in turn create value for each constituent and drive economic growth for your region.

Learn the strategies to create value and foster growth in your local technology industry based on the model implemented and refined by Matt Genovese through the Austin, Texas-based organization he founded, Door64.

### What is Door64?

**door64**  
STEM Events

Matt Genovese founded Door64 in 2007 and within five years grew it to become Austin's largest networked group of technologists with 30,000 members. Door64 has designed and produced over 100 events from networking happy hours, job fairs, conferences, and other targeted engagements tied to specific results that directly benefit the Austin-area technology community. Countless technology professionals have found jobs, employers found their critical tech hires, companies found new business leads, and new employers arrived and grew in Austin through this unique and focused approach to technology community engagement.

### What Your Chamber of Commerce Will Learn

- How to attract and retain local technology talent
- Detailed examples of successful, proven events that generate significant revenue while serving the technology community
- How to create events that attract technology employers to your city
- How to accelerate the technical recruiting efforts of employers through activities uniquely available to the Chamber
- Tested online tactics for growing your following and awareness in the local technology community
- How to avoid pitfalls that will dilute your ability to deliver value to your technology community

[Contact to Schedule a Call or Visit >>](#)



Door64 Networking Event, 2012

### What Others Are Saying

The services of Door64 have been especially helpful as Austin's economy has experienced a significant rebound within the technology sector. Door64 has helped position Austin as the location of choice for many companies focused within this sector.

— Brian Glicka, City of Austin Economic Development

Door64 has become one of the most important ways for employers and talent to connect in Central Texas.

— Drew Scheberle, Senior VP Education and Talent Development, Austin Chamber of Commerce

We consider ourselves lucky to have Door64 working for us.

— Eric Overton, Diligence

My last company was a major sponsor of Door64 due to my relationship and experience with Matt, and our interest in increasing our technology brand within the local tech community. This proved to be a very successful partnership, and as a result, I have hired numerous talented engineers. Door64 brings companies and people together for the greater purpose of bringing about awareness of what's happening in the Austin High Tech market, week-to-week and month-to-month.

— Holly Berry, Charles Schwab

Door64's events have become the most important part of my networking activities... I have not missed a single event there this year. Door64 has made networking easy and enjoyable in Austin.

— Henry Rice, Chairman, IEEE Central Texas Section

Working with Door64 has really enabled us to reach out to the local Austin tech community to not only let them know we are here to support them but to hear first-hand what they want/need/care about.

— Monique Carnison, Cynocore

I partnered with Matt and Door64 last year by sponsoring a Happy Hour event and cannot tell you how wonderful an experience it was. The event resulted in over 100 attendees and an inflow of resumes and potential candidates for positions we were looking to hire that we would have otherwise not had.

— Kevin Taggart, NeotendonHealthcare

I continue to meet [hire] candidates only because of the dearth of information provided to the technical community of Central Texas through Door64's offerings that attract these highly talented people.

— Susan Thayer, Demand Media

## SCHEDULE A ONE OR MULTI-DAY CONSULTING

### ARRANGEMENT.

To learn more or get started, please fill out the form below.

Your Name

Professional Title

Organization

Your Phone




Your Email Address


Message (optional)

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**Website:** MattGenovese.net  
**Platform/CMS:** Bootstrap  
**Date:** 2012  
**Notes:** Personal website

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[Seminars](#)
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- Membership
- Seminars
- Job Fairs
- Happy Hours
- Events Calendar



**Downtown Door64 Happy Hour**  
 Register now for January 17 at Annie's Cafe & Bar

**Welcome to Door64!**  
 Established in 2007, Door64 has grown to hosting over 90 events in 2013 representing the many sides of the tech industry in Austin, Texas. Monthly happy hours happen in North, Central, and new for 2013 South Austin. Our job fairs offer focused hiring opportunities for professionals in Science, Technology, Engineering, and Math (STEM) backgrounds.
 

- **The Door64 Tech Calendar:** List of tech events in the Austin area
- **The Door64 Job Board:** Focused on technology jobs in the local area.

**Upcoming Tech Events in Austin**  
**JANUARY 2013**

- 4 Agile Leaders Special Interest Group Meeting
- Launchpad Job Club Weekly Meeting
- 5 Intro to HTML/CSS - Girl Develop It
- 8 Kanban SIG
- Dell Merger and Acquisitions, Merging and Integrating employ
- 9 Austin All-Girl Hack Night
- Pyladies Austin- First Meeting of 2013
- The Austin Python Meetup Monthly Meetup
- 10 Dev SIG
- Door64 Happy Hour - South

[See more events....](#)

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**Website:** Door64.com

**Platform/CMS:** Drupal 6

**Date:** 2007-Present

**Notes:** Community website for Austin, Texas area technology professionals. Extensive, development over 6 years. PR5 website with over 12K on-site users.

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## Door64 Tech Job Board: Software, IT, mobile, semiconductors, hardware

The Door64 Job Board is specifically targeted for technology jobs residing in the Austin and Central Texas area. These jobs are posted directly by members of the Door64 community.

You can also post on Door64's job board for free. [Create an account](#) (or [login](#) if you're not already), and then [post your job listing!](#)

Post date	Job Title	Location
Dec 30 2012 - 10:54 AM	<a href="#">Field Nerd</a>	Austin Metro
Dec 28 2012 - 10:11 AM	<a href="#">Mobile Application Developer</a>	Austin Metro
Dec 28 2012 - 9:44 AM	<a href="#">Java Developer - Product</a>	Austin Metro
Dec 28 2012 - 9:40 AM	<a href="#">Java Developer - Services</a>	Austin Metro
Dec 28 2012 - 8:59 AM	<a href="#">Senior Mobile Technologist</a>	Austin Metro
Dec 28 2012 - 8:59 AM	<a href="#">Senior Mobile Technologist</a>	Austin Metro
Dec 28 2012 - 8:00 AM	<a href="#">Project Manager</a>	Austin Metro
Dec 27 2012 - 10:47 PM	<a href="#">Project Coordinator – Austin, TX</a>	Austin Metro
Dec 27 2012 - 2:55 PM	<a href="#">Industrial Controls/Software Engineer</a>	Austin Metro
Dec 26 2012 - 4:30 PM	<a href="#">Deployment Project Analyst</a>	Round Rock
Dec 21 2012 - 4:33 PM	<a href="#">Web Designer</a>	Austin Metro
Dec 21 2012 - 3:47 PM	<a href="#">Junior Marketing Analyst</a>	Austin Metro
Dec 21 2012 - 9:48 AM	<a href="#">Senior Technical Writer</a>	Austin Metro
Dec 21 2012 - 9:03 AM	<a href="#">Data Analyst</a>	Austin Metro
Dec 20 2012 - 2:13 PM	<a href="#">User Interface (UI) Developers</a>	Austin Metro
Dec 20 2012 - 2:08 PM	<a href="#">User Experience (UX) Designer</a>	Austin Metro
Dec 20 2012 - 1:16 PM	<a href="#">C# .NET Senior Engineer</a>	Austin Metro
Dec 20 2012 - 10:22 AM	<a href="#">Systems Administrator II, The University of Texas at Austin</a>	Austin Metro
Dec 20 2012 - 8:53 AM	<a href="#">Senior .NET Consultant - Headspring</a>	Austin Metro
Dec 20 2012 - 8:48 AM	<a href="#">Freelance/Contract .NET Developer - Headspring</a>	Austin Metro
Dec 20 2012 - 8:40 AM	<a href="#">Mobile Architect - Headspring</a>	Austin Metro
Dec 19 2012 - 5:44 PM	<a href="#">Inventory Coordinator- DataCenter environment</a>	Austin Metro
Dec 19 2012 - 5:17 PM	<a href="#">NOC II Technician</a>	Austin Metro
Dec 19 2012 - 5:06 PM	<a href="#">NOC I Technician</a>	Austin Metro
Dec 19 2012 - 4:28 PM	<a href="#">Senior Enterprise Service Engineer, The University of Texas at Austin</a>	Austin Metro

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## User Experience (UX) Designer

Submitted by [knguyen](#) on Thu, Dec 20 2012 - 2:08 PM [Computer Task Group](#)

**Job Description:**  
SW - UI/UX  
**Location:**  
Austin Metro

CTG is immediately hiring a User Experience (UX) Designer to engage in Power Systems software design and usability evaluation for a Fortune 20 client in Northwest Austin. Candidate should possess practical and educational experience. Knowledge and experience in related topics, such as web application development, agile software development, information architecture, Unix or AIX, and IBM Power systems, are a plus.

The work for this contract must be completed onsite at the client in Austin, TX. No work remote or telecommute options are available.

If interested, please immediately apply to this requisition using the link provided. For additional information please call Kathy Nguyen at 919-400-7132. Thank you for your interest!

**Qualifications:**

Required Skills for the User Experience (UX) Designer include:

- Experience in user interface design, wireframing, navigation design, websites and packaging
- Deep understanding of Human-Computer Interaction (HCI) theory and design processes
- Experience with creating mock-ups and/or prototypes that illustrate user interaction
- Developing design specification documentation intended to be used for engineering development
- Tooling experience required: Azure, PhotoShop
- User research
- Usability testing and other usability evaluation methods
- Usability engineering methods and principles
- Knowledge of usability evaluation tools such as Morae
- User experience/interaction design
- Excellent writing, presentation, verbal communication, and team collaboration skills
- Education background preferred:
- Human Factors Engineering, Psychology
- Human Computer Engineering, with specialties in Human Computer Interface
- User Interface Design, Human Experimental Design, Cognitive or Experimental Design

**Job type:**  
Contract / Consultant

**Company Background:**

Backed by 40 years' experience, CTG provides IT application management, consulting, software development and integration, and staffing solutions to help Global 2000 clients focus on their core businesses and use IT as a competitive advantage to excel in their markets. CTG combines in-depth understanding of our clients' businesses with a full range of integrated services and proprietary ISO 9001:2000-certified service methodologies. Our thousands of IT professionals based in an international network of offices in North America and Europe have a proven track record of delivering solutions that work. More information about CTG is available on the Web at [www.ctg.com](#).

**Website:**  
[http://www.ctg.com](#)

**Reference code:**  
[12206358](#)

**Join Door64!**

To respond to this job posting, you must be logged in. [Create an account](#) or [login](#) if you already have one to contact the person who posted this job!

**Latest Jobs**

- [» Field Nerd](#)
- [» Mobile Application Developer](#)
- [» Java Developer - Product](#)
- [» Java Developer - Services](#)
- [» Senior Mobile Technologist](#)
- [» Senior Mobile Technologist](#)
- [» Project Manager](#)
- [» Project Coordinator – Austin, TX](#)
- [» Industrial Controls/Software Engineer](#)
- [» Deployment Project Analyst](#)
- [» Web Designer](#)
- [» Junior Marketing Analyst](#)
- [» Senior Technical Writer](#)
- [» Data Analyst](#)
- [» User Interface \(UI\) Developers](#)

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**Website:** Door64.com  
**Platform/CMS:** Drupal 6  
**Date:** 2007-Present  
**Notes:** Examples of Door64 job board with user-submitted job postings.

## Door64 Technology Events Calendar for Austin &amp; Central Texas

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Remind Me By Email Other Event Actions...

JANUARY 2013			
Date	Time	Event	Organization
Jan 4	12am	Agile Leaders Special Interest Group Meeting	Agile Austin UX SIG,
Jan 4	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Jan 5	10am	Intro to HTML/CSS - J-Devlop It	Gr! Develop It
Jan 8	12am	Kanban SIG	Agile Austin UX SIG,
Jan 8	11:30am	De!l Merger and Acquisitions, Merging and Integrating employees	Other - Not yet listed
Jan 9	7pm	Austin All-Girl Hack Night	Austin All-Girl Hack Night
Jan 9	7pm	PyLadies Austin - First Meeting of 2013	PyLadies Austin
Jan 9	7pm	The Austin Python Meetup Monthly Meetup	Austin Python Meetup
Jan 10	12am	Dev SIG	Agile Austin UX SIG,
Jan 10	5:30pm	Door64 Happy Hour - South	Door64
Jan 10	5:30pm	South Happy Hour	Door64
Jan 10	6pm	Polyglot Programmers of Austin Work Session	Polyglot Programmers
Jan 11	1:15pm	Austin Adobe User Group Meeting	Austin Adobe User Group
Jan 11	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Jan 14	5:30pm	Austin .NET User Group Monthly Meeting	Austin .NET User Group
Jan 15	6pm	Reformation of the Product Owner- Agile Austin Monthly Meeting	Agile Austin UX SIG,
Jan 16	5:30pm	Door64 Happy Hour - North	Door64
Jan 16	5:30pm	North Happy Hour	Door64
Jan 17	5:30pm	Central Happy Hour	Door64
Jan 17	5:30pm	Door64 Happy Hour - Downtown	Door64
Jan 17	6:30pm	Austin Code Dojo Working Session	Austin Code Dojo
Jan 18	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Jan 23	6pm	Master of Science in Tech Commercialization Info Session	University of Texas Austin
Jan 23	7pm	Girl Hacker Drink-up	Austin All-Girl Hack Night
Jan 24	2 Days	TFI Communications Technology Asset Valuation	Other - Not yet listed
Jan 24	6pm	Dimensional Fund Advisors - Open House	Door64
Jan 24	6pm	Polyglot Programmers of Austin Work Session	Polyglot Programmers
Jan 25	7am	TAG: How Chaotic Moon Makes the Time Between Innovation and Market Even Shorter: Whurley, TAG Co-Founder, Chaotic Moon	
Jan 25	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Jan 29	12am	Architect SIG: Architecture War Stories	Agile Austin UX SIG,
FEBRUARY 2013			
Date	Time	Event	Organization
Feb 1	12am	Agile Leaders SIG	Agile Austin UX SIG,
Feb 1	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Feb 7	5:30pm	Door64 Happy Hour - South	Door64
Feb 8	1:15pm	Austin Adobe User Group Meeting	Austin Adobe User Group
Feb 8	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Feb 11	5:30pm	Austin .NET User Group Monthly Meeting	Austin .NET User Group
Feb 12	6pm	Master of Science in Tech Commercialization Info Session	University of Texas Austin
Feb 12	7pm	Austin All-Girl Hack Night	Austin All-Girl Hack Night
Feb 13	7pm	The Austin Python Monthly Meetup	Austin Python Meetup
Feb 14	6pm	Polyglot Programmers of Austin Work Session	Polyglot Programmers
Feb 15	9am	MongoDB Austin	Corporate
Feb 15	9am	Unannounced seminar	Door64
Feb 15	1pm	STEM Job Fair	Door64
Feb 15	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Feb 16		ProductCamp Austin 2013	Other - Not yet listed
Feb 20	5:30pm	Door64 Happy Hour - North	Door64
Feb 21	5:30pm	Door64 Happy Hour - Downtown	Door64
Feb 21	6:30pm	Austin Code Dojo Working Session	Austin Code Dojo
Feb 22	7am	TAG: Monthly Meeting	TAG
Feb 22	10pm	Launchpad Job Club Weekly Meeting	LaunchPad Job Club
Feb 26	6pm	Master of Science in Tech Commercialization Info Session	University of Texas Austin
Feb 26	7pm	Austin on Rails Monthly Meeting	Austin on Rails
Feb 27	7pm	Girl Hacker Drink-up	Austin All-Girl Hack Night
Feb 28	6pm	Polyglot Programmers of Austin Work Session	Polyglot Programmers

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<http://doi:10.1002/for>

**Website:** Door64.com  
**Platform/CMS:** Drupal 6  
**Date:** 2007-Present  
**Notes:** Example of Door64 calendar of user-submitted events.



## Save the date!

The UX/Austin conference will debut on June 13-14, 2013. Advance reservations for exhibit space and sponsorship packages are now available.

[+ Register now!](#)



### LATEST NEWS



#### Mobile Design Patterns Course with O'Reilly author Theresa Neil

*Monday, July 2, 2012:* Mobile Design. Strategic Solutions: A one-day course on Mobile Design Patterns by O'Reilly author Theresa Neil. User experience expert Theresa Neil will guide you through the latest mobile UI design strategies: Responsive web, Optimized sites, Native apps, and Hybrids. Study the most successful mobile implementations in the market today (and some of the worst!). Learn the merits and pitfalls of each strategy. Get to...[+ continue reading](#)



#### Interview with Margaret Gould Stewart

*Friday, May 11, 2012:* At CHI 2012, I had the wonderful opportunity to speak briefly with Margaret Gould Stewart, Director of User Experience at YouTube, and User Experience Manager at Google. Most recently she is joining Facebook as the Director of Product Design. Discussing her previous roles at YouTube and Google, I inquired about her biggest challenge. Foremost, she stated that attracting and retaining talent was critical. A company that "...[+ continue reading](#)



#### We're Exhibiting at CHI 2012

*Friday, May 4, 2012:* We will be exhibiting at the the 2012 ACM SIGCHI Conference on Human Factors in Computing Systems in Austin, Texas at booth 26. We look forward to talking with potential exhibitors, sponsors, keynotes, speakers, volunteers, and attendees. [+ continue reading](#)

### FRIENDS IN THE COMMUNITY



A community of Web professionals refreshing the creative, technical and professional culture of our craft.



Door64 is a community of over 20,000 technology professionals from Austin, Texas



UX/Austin is dedicated to promoting the user experience communities and events within Austin, Texas and the surrounding areas.

### LATEST NEWS

Mobile Design Patterns Course with O'Reilly author Theresa Neil

Interview with Margaret Gould Stewart

We're Exhibiting at CHI 2012

[+ Read all news](#)

### NAVIGATION

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### FOLLOW US

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**Website:** UXAustin.com

**Platform/CMS:** Drupal 7

**Date:** 2012

**Notes:** Initial website created to list events and other activities of burgeoning UX community in Austin, Texas.



Real Stories from the Job Search

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### Episode 1

## A Question of Age

Losing a job is hard at any age. But with hundreds of thousands of baby boomers out of work and dealing with ageism, their job search can be especially challenging.

[Read More](#)

1
2
3
4
5

### First Impressions

Posted on 09/10/2011.

Give a positive first impression by updating your skills and even your personal look to portray an "attitude of energy" to the companies with whom you are interviewing.

### Off the Job Training

Posted on 04/02/2011.

Make every experience a learning experience, whether the job is permanent or temporary in nature.

### Ep. 2: 600 Resumes

Posted on 03/31/2011.

Elio, an experienced Product Manager suffered an unexpected layoff. Even after applying to over 600 jobs, nothing happened. Watch his story and join the conversation with Elio.

[Read more](#)

### Whose Reputation?

Posted on 03/28/2011.

Does your reputation belong to your employer or to you? Do your actions while employed affect you when you're not?

### Ep. 1: A Question of Age

Posted on 03/25/2011.

Losing a job is hard at any age. But with hundreds of thousands of baby boomers out of work and dealing with ageism, their job search can be especially challenging.

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MyJobSearch.TV: Real Stories from the Job Search

### About MJS

MyJobSearch.TV captures real stories of the job search, producing free video content for journalists and bloggers in the employment space. [Read more...](#)

### Get Notified by Email!

Journalists & Bloggers: Get notified as soon as new videos are released! And no, we won't spam you.

Email Address (required)

First Name

Last Name

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### Stay Connected to MJS

Real Stories from the Job Search

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## MyJobSearch.TV Video Library

Our video library consists of short insights that quickly convey nuggets of advice or experience, and longer interview-style Episodes that tell a story. Click on the title to view the video, synopsis, and associated embedding information for use in your own articles or website.

Video Type

<Any>

Apply

Date Posted

Video

### Insight: First Impressions (2:09)

Give a positive first impression by updating your skills and even your personal look to portray an "attitude of energy" to the companies with whom you are interviewing.

10-May-2011

### Insight: Off the Job Training (1:22)

Make every experience a learning experience, whether the job is permanent or temporary in nature.

02-Apr-2011

### Episode: 600 Resumes (3:35)

Elio, an experienced Product Manager suffered an unexpected layoff. Even after applying to over 600 jobs, nothing happened.

31-Mar-2011

### Insight: Whose Reputation? (1:05)

Does your reputation belong to your employer or to you? Do your actions while employed affect you when you're not?

28-Mar-2011

### Episode: A Question of Age (4:32)

Losing a job is hard at any age. But with hundreds of thousands of baby boomers out of work and dealing with ageism, their job search can be especially challenging.

25-Mar-2011

Sign up for complimentary email notifications of our new video releases. Register with your name and email address on our sidebar.

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MyJobSearch.TV: Real Stories from the Job Search

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Journalists & Bloggers: Get notified as soon as new videos are released! And no, we won't spam you.

Email Address (required)

First Name

Last Name

Subscribe

### Stay Connected to MJS

**Website:** MyJobSearch.TV  
**Platform/CMS:** Drupal 6  
**Date:** 2011  
**Notes:** Website created to host a short series of professional videos covering stories of job seekers.

Are you looking for Karate, Kickboxing, or MMA Lessons?  
Call us at (512) 447-5425  
3601 W William Cannon Dr Austin, TX

Focus Power Respect Challenge Confidence

Call for a FREE Trial Class!

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For Teens

Adult Classes

**#1**

CALL 512-447-5425 NOW FOR A FREE FIRST CLASS!  
"Rated one of "America's Best Martial Arts Schools!"

Premier Martial Arts-Austin builds in you the discipline and confidence that will bring out your best.

Superior instruction and training, with focused and exciting classes help you reach your goals with:

- A flexible and convenient class schedule for all ages
- Instruction in Muay Thai Kickboxing, Karate, Self-Defense, and MMA
- World Class Instructors & training
- Classes that are challenging, focused, and structured

Call today for a Free New Student Trial Class for you or your child – or the entire family. Call 512-447-5425 now for available class times.

512-447-5425  
OR use this fast form

Name: \*

E-mail: \*

Phone: \*

How may we help you?:

☐ Kids ☐ Teens ☐ Adults

☐ Build more confidence

☐ Fitness and conditioning

☐ Focus and self-discipline

☐ Interest in martial arts

**SUBMIT**

"Premier has improved both of my children's focus and confidence, ages 4 and 11. The best part is they have a blast in classes – it's their favorite part of the day!" April Wright

"Premier has improved both of my children's focus and confidence, ages 4 and 11. The best part is they have a..." read more

"Dear Premier Staff, I have watched my daughter on many days since joining Premier Martial Arts Austin. Over the..." read more

"Dear PMA, We have noticed a remarkable and very positive difference in Bailey's confidence, attitude, and physical..." read more

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**Kids Classes**

"PREMIER KIDZ" (ages 4-6, 7-12 years)

Are you looking for classes for your child that are focused, structured, high energy and Fun? Our kids karate classes and curriculum will reward your child with:

- Karate Lifeskills - Focus, Respect, & Self-Control
- Make a positive difference at home and at school
- Classes that are organized, exciting, and stress self-discipline
- Challenge your child to achieve their individual best

Learn about our Free New Student Trial Class. Discuss with an instructor what you want your child to learn and develop from the martial arts. See how our classes are built around dynamic energy, discipline, and an accelerated learning style that will bring out the very best in them.

Also be sure to ask for your scheduled class times - Call 512-447-5425. Give your child an opportunity to try out the martial arts at Premier, and see if we're right for you and your family.

**Adult & Teens Classes**

In our ADULT & TEEN Mixed Martial Arts, you will learn:

- Muay Thai Kickboxing - the Ultimate Striking Art
- Karate that increases your focus & control
- MMA Classes - Train & get in shape like an Ultimate Fighter!
- Krav Maga Self-defense = Confidence!

Adult classes are exciting and challenging for both men and women – and we'll get you in amazing shape! Take your first step to becoming a martial artist. Call 512-447-5425 and see if class openings are available.

**Come Visit Us!**

We are located in the Southcross Plaza Shopping Center, conveniently located off Mopac.

Premier's Austin Mixed Martial Arts instructor staff teaches students throughout the Austin area, Circle C, Shady Hollow, South Austin, Dripping Springs, Westlake Hills, Buda, and Oak Hill. Our address is:

PREMIER MARTIAL ARTS - AUSTIN, TX  
3601 W. William Cannon #50  
Austin, Texas 78749  
(512) 447-5425

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Are you looking for Karate, Kickboxing, or MMA Lessons?  
Call us at (512) 447-5425  
3601 W William Cannon Dr Austin, TX

Self Discipline Challenge Respect Focus Confidence

Call for a FREE Trial Class!

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**Kids Classes**

Bring out the Best in your Child

Premier Martial Arts karate classes for kids are fun, yet structured and disciplined to build your child's Self-Control and Confidence. Our Child Martial Art classes are fun paced, educational, and empowering – and designed to challenge your child to be their best.

"Premier has improved both of my children's focus and confidence, ages 4 and 11. The best part is they have a blast in classes – it's their favorite part of the day!" April Wright

512-447-5425  
OR use this fast form

Name: \*

E-mail: \*

Phone: \*

How may we help you?:

☐ Kids ☐ Teens ☐ Adults

☐ Build more confidence

☐ Fitness and conditioning

☐ Focus and self-discipline

☐ Interest in martial arts

**SUBMIT**

"Premier has improved both of my children's focus and confidence, ages 4 and 11. The best part is they have a..." read more

"Dear Premier Staff, I have watched my daughter on many days since joining Premier Martial Arts Austin. Over the..." read more

"Dear PMA, We have noticed a remarkable and very positive difference in Bailey's confidence, attitude, and physical..." read more

**Find Us!**

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**Our Free Trial Program**

Our Austin Kids Karate Trial Session allows you to check out the Academy, see what we have to offer, and will give your child the opportunity to try out the martial arts. See if the martial arts makes sense for you and your family by registering for this FREE Trial Martial Arts Class.

You may also call (512) 447-5425 for your child's regular scheduled class times (age specific).

Premier is the only martial arts school in Austin with Instructors Certified and with background checks to work with children.

"For the past several months, I have noticed a remarkable increase in my daughter's confidence and self-esteem. I attribute this to the obvious care and attention of your staff. As a 27 year veteran of public education, I am thoroughly impressed!" Paula Valentine

Watch this short video of PREMIER Kids Karate:

**Our Philosophy**

We stress non-violent conflict resolution, how to avoid dangerous situations, and practical Self-defense techniques for getting away from a range of situations and being bullied. Our realistic training includes Karate, Kickboxing, Judo, and ground grappling defense.

Your child will be taught that their self defense skills are for self-defense only, and they will have a clear understanding of being personally responsible for their actions and attitudes. Leaders are always Victors and never Victims.

Unique to Premier Austin Martial Arts – we incorporate Special Programs into your child's class plans:

- Character & Lifeskills Lessons for Kids
- The 6 Drills for Skills - Focus, Power, Speed, Intensity, Accuracy, & Excellence
- The AmberWatch "Be Safe" Program
- Traditional curriculum philosophy

"Dear PMA, We have noticed a remarkable and very positive difference in Bailey's confidence, attitude, and physical ability since his training began at your school. We are quite proud of the influence it has had on his development as a young boy of five. We wish to commend you and your fine staff of instructors and thank you all for your efforts. We look forward to continuing our support of PMA with our three younger children!" The Thompson Family

"Words can't express our gratitude and thanks for the last 2 years of training at your school. The boys have gained confidence, strength, flexibility, and coordination. They never once argued about coming to class. They love Premier Martial Arts, both you and your staff are amazing." Mr. and Mrs. Rodriguez

Kids who learn to defend themselves usually will never have to. They learn to walk with confidence and are less apt to be a prime target for bullies and/or abductors. Kids with a high level of self-confidence are also better able to deal with negative peer pressure and can "Say No" to dangerous situations and threatening people.

**How do you get your child started?**

Call (512) 447-5425 and schedule a free trial class for your child. You will be given a tour of our training facility (called a dojo), and get to meet the instructors. This will give you the opportunity to see if our program is right for you and your family. Our tuition rates are reasonable, competitive and affordable. We look forward to meeting you and maybe even making a difference in the life of your child.

We teach students throughout the Austin area, Circle C, Shady Hollow, South Austin, Dripping Springs, Westlake, and Oak Hill. Our address is:

PREMIER MARTIAL ARTS - AUSTIN, TX  
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**Website:** PMAAustin.com

**Platform/CMS:** Drupal 6

**Date:** 2010

**Notes:** Karate school website aimed at conversion to calling or submitting information on-line for a call-back. Information submitted generated automatic emails to individual for immediate call-back.