# Market Forecasting Assignment: Multiple Linear Regression

Teacher: Dr. Stefan Groesser, Dr. Christoph Imboden

Autors: Benedech Rodolpho, Buehler Pascal, Geeler Ken 04.12.2021

# Short Theory Recap Multiple Linear Regression (MLR)

The model equation for MLR has the form  $y = X\Theta + \epsilon$ , with y being the target vector, X the explanatory Matrix, $\Theta$  the parameter vector and the residuals with the assumption that they are normally distributed  $\epsilon \sim N(0, \sigma^2)$ . The estimation of  $\Theta$  is done with the Maxium likelihood  $L(\theta) = P(X|\theta) = \frac{1}{\sqrt{(2\pi)}\sigma} *e^{-\frac{1}{2\sigma^2}*||y-\theta X||^2}$  by solving the equation  $\Theta = (X^TX)^{-1}X^Ty$ .

#### Dataset

The data from 7 common fish species for fishmarket is provided from Kaggle.



Figure 1: pairwise plot of the fish dataset

### Data exploration

Information of the Dataset is gained with the following commands.

The pairwise plot Figure 1 provides a visual overview of the dataset. It consists of 159 observations measured for 6 numerical variables which measure properties of the fish and one categorical variable to describe the Species. The coloring in the pairwise plot allows a distinction of the Species, one can immediately observe that the species Perch has the most observations.

From the pairwise scatterplots a nonlinear relation between weight and the other numerical variables is observed, therefore the correlation *cannot* be correctly interpreted with these variablepairs. Further the other numerical variables are linearly correlated (the correlation statistic can be interpreted), interestingly the 3 length measurements have a very strong correlation to each other. The length of the fish is measured in different ways, which is why there are three different Length1 (vertical length), Length2 (diagonal length) and Length3 (cross length).

The density plots helps see how the variables themselves are distributed. For example the width of Smelt tends to have a bidmodal distribution, altough this has to be taken with a grain of salt due to the sparse data, see on the inverted histograms on the left. Also the pairwise boxplots gives a good overview for comparison between the different variables. For example it can be seen that the variance of the species vary amongst the levels.

The distribution of the target variables is actually very important since MLR assumes multivariate normality of the data, for other distributions we might choose another model such as a Generalized-Linear-Model to improve the model validity, but for this analysis we stick to MLR.

### Building a Model

To evaluate the accuracy of the model created in this chapter, the data is split into a train and test set, using Simple Random Sampling without Replacement (SRSWR). 80% of the data is used for training and the remaining 20% is for testing prediction accuracy. The corresponding R code is given below.

```
set.seed(42);samp= sample(1:56,size = 11,replace = F)  # Seed & sample size 80%
Perch_train=Perch_dat[-samp,];Perch_train=Perch_dat[-samp,] # train / test sample
```

The dataset provides many different options to do linear regression, nevertheless for MLR there is a problem with multicollinearity since a lot of the variables are strongly correlated, meaning that if multiple independent variables would be in the model it wouldn't be clear which one explains the effect the best for the target variable.

Therefore the first thing we do is fitting a simple linear regression model. We use the weight of a fish as a response variable. The explanatory variable width is used, since this is intuitively a good indicator for the weight of a fish from "fishing experience". In a next step, we will also check whether a MLR model can represent the data even better.

Finally, the models are compared quantitatively with the residual sum of squares (RSS), R-squared and the Akaike information criterion (AIC). Subsequently, the models will be used with the test set for predictions, whose performance will be measured with the Mean Absolute Deviation(MAD). The reason why we don't use Mean Squared Error(MSE) is because of the small test set, one far point could massively influence the statistic due to the square.

### Simple Linear Regression

For a first approach we could just focus on the species Perch (in swiss-german it's called Egli) since we have the most data there. Since the weight hasn't got a linear relation to the other variables, we'll have to transform it properly.

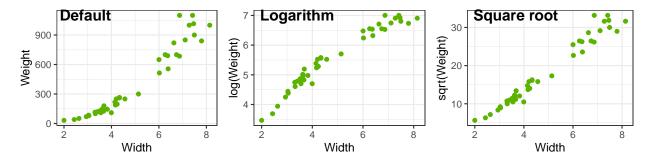


Figure 2: transformations of weight for Perch

If we transform the weight with the logarithm it looks a bit better but still isn't linear see Figure 2. The squareroot transformation looks better, the data seems much more linearly dependent. One can observe that the variance towards the right side of the model increases even with after the transformations.

Perch\_fit=lm(sqrt(Weight)~Width,data = Perch\_train) # Simple linear regression model

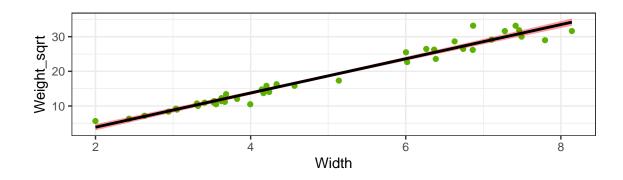


Figure 3: Simple linear regression model for Species Perch weigth vs width

From the summary output we get the following model  $Weight_i = (-6.000 + 4.9368*Width_i)^2$ . The explained Variance measurement  $R^2$  is with 0.9683 very high. the AIC for this model is 171.6. The p-values for the both parameters hypothesis tests are also significant. By inspecting the residuals in Figure 4 we can check the model assumptions. The residuals seem to follow a normal distribution, have constant mean and there are no points which are crucial to shift the model. Nevertheless the variance is not constant and increases towards the right side.

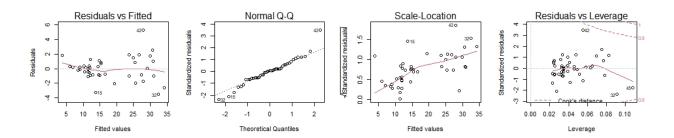


Figure 4: Residualanalysis for the SLR

# Multiple Linear Regression

Lets make now a full model and test if it is more beneficial.

The VIF helps us to identify multicollinearity and indicates that the variables have a very high collinearity as expected. Especially the three variables of the lengths result in massively higher VIF values than for the other variables.

The problem is also visible as the summary output is examined. The variables Length1 Length2 and Length3 aren't even significant altough they are highly correlated with the target. This is because the collinearity inflates the standarderror which leads to insignificant t-statistics [1].

[1] Multicollinearity and Regression Analysis, December 2017, Journal of Physics Conference Series 949(1):012009, Jamal Daoud