An Introduction to Bayesian Statistics

David Carlson

March 13, 2019

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- 6) Repeat 3—5 as necessary

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 - Step 2: Prior information
 - Step 5: Prior information → posterior information

Economic Applications of Bayesian Statistics

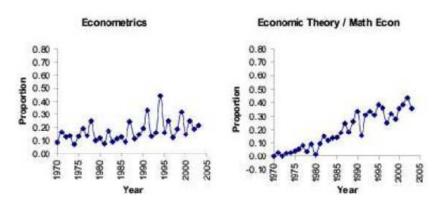


Figure 5: Econometrica Containing "Bayes" or "Bayesian"

Economics

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- Economics
- Marketing

- Economics
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- Education

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- The list goes on...

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- Once an outcome is revealed, prior information is updated

Table of Frequentist vs. Bayesian Interpretations

	Frequentist statistics	Bayesian statistics
Definition of the p value	The probability of observing the same or more extreme data assuming that the null hypothesis is true in the population	The probability of the (null) hypothesis
Large samples needed?	Usually, when normal theory-based methods are used	Not necessarily
Inclusion of prior knowledge possible?	No	Yes
Nature of the parameters in the model	Unknown but fixed	Unknown and therefore random
Population parameter	One true value	A distribution of values reflecting uncertainty
Uncertainty is defined by	The sampling distribution based on the idea of infinite repeated sampling	Probability distribution for the population parameter
Estimated intervals	Confidence interval: Over an infinity of samples taken from the population, 95% of these contain the true population value	Credibility interval: A 95% probability that the population value is within the limits of the interval

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- Frequentist: 95 of 100 replications of same experiment capture the fixed but unknown parameter
- Bayesian: Probability that a parameter lies in the credible interval

 Understanding of parameters of interest given our current data depends on our prior knowledge about the parameters of interest weighted by the current evidence given those parameters of interest

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- Science can be accumulative!

Bayes' Theorem

$$P(A|B) = \frac{P(B|A) \times P(A)}{P(B)}$$



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Enzyme-Linked Immuno Sobert Assay (ELISA)

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 - Diagnosis tool for HIV

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- Let $A = \{\text{the patient is positive}\}$. Is it proper to use Pr(A)?
- How should we update the uncertainty after a test?

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• Data: Test result (positive/negative)

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- Update the uncertainty using Bayes' theorem

$$P(A|+) = \frac{P(+|A)P(A)}{P(+|A)P(A) + P(+|\neg A)P(\neg A)}$$

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- False positive rate: $P(\neg A|+) = 1 P(A|+) = 0.68$

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 - Bayesian: No trouble

Disadvantages of Bayesian



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 - Can easily incorporate prior information
 - Inferences are conditional on the actual data
 - Results are more easily interpretable
 - Inferences are based on posterior, which is conceptually simple
 - In principle, all problems can be solved

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• Beta-binomial model

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Some Common Conjugate Priors

Likelihood	Prior	Posterior
$X \theta \sim \mathcal{N}(\theta, \sigma^2)$	$\theta \sim \mathcal{N}(\mu, \tau^2)$	$\theta X \sim \mathcal{N}(\frac{\tau^2}{\sigma^2 + \tau^2} X + \frac{\sigma^2}{\sigma^2 + \tau^2} \mu, \frac{\sigma^2 \tau^2}{\sigma^2 + \tau^2})$
$X \theta \sim \mathcal{B}(n,\theta)$	$\theta \sim \mathcal{B}e(\alpha, \beta)$	$\theta X \sim \mathcal{B}e(\alpha + x, n - x + \beta)$
$X_1, \ldots, X_n \theta \sim \mathcal{P}(\theta)$	$\theta \sim \mathcal{G}a(\alpha, \beta)$	$\theta X_1,\ldots,X_n\sim \mathcal{G}a(\sum_i X_i+\alpha,n+\beta).$
$X_1,\ldots,X_n \theta\sim\mathcal{NB}(m,\theta)$	$\theta \sim \mathcal{B}e(\alpha, \beta)$	$\theta X_1,\ldots,X_n \sim \mathcal{B}e(\alpha+mn,\beta+\sum_{i=1}^n x_i)$
$X \sim \mathcal{G}(n/2, 2\theta)$	$\theta \sim \mathcal{IG}(\alpha, \beta)$	$\theta X \sim \mathcal{IG}(n/2 + \alpha, (x/2 + \beta^{-1})^{-1})$
$X_1,\ldots,X_n \theta\sim\mathcal{U}(0,\theta)$	$\theta \sim \mathcal{P}a(\theta_0, \alpha)$	$\theta X_1, \dots, X_n \sim \mathcal{P}a(\max\{\theta_0, x_1, \dots, x_n\}\alpha + n)$
$X \theta \sim \mathcal{N}(\mu, \theta)$	$\theta \sim \mathcal{IG}(\alpha, \beta)$	$\theta X \sim \mathcal{IG}(\alpha + 1/2, \beta + (\mu - X)^2/2)$
$X \theta \sim \mathcal{G}a(\nu,\theta)$	$\theta \sim \mathcal{G}a(\alpha, \beta)$	$\theta X \sim \mathcal{G}a(\alpha + \nu, \beta + x)$

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Likelihood Principle

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$$H_0: \theta = \frac{1}{2} \text{ vs. } H_1: \theta > \frac{1}{2}$$

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 Data: An experiment is conducted and 9 heads and 3 tails are observed

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- ullet Conclusions based on p-values are contradictive o violation of likelihood principle
- ullet Bayesian method has no difficulty o the same conclusion under both scenarios

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Simulate Normal Random Variables: Box-Muller Transformation

• We require two random variables, U and V, uniformly distributed on [0, 1]. Set

$$R = \sqrt{-2\log V},$$
$$\theta = 2\pi U,$$

and

$$Z_1 = R \cos \theta$$
,
 $Z_2 = R \sin \theta$.

Then they are independent standard normal variables. To obtain two standard normal variables with correlation ρ , take

$$X = Z_1$$

$$Y = \rho Z_1 + \sqrt{1 - \rho^2} Z_2$$

Bayesian

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iid

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- $\bullet \ E(\mathbf{y}|\mathbf{X}) = f(\mathbf{X})$
- $\mathbf{y}|\mathbf{X} \sim \mathcal{N}_n(\mathbf{X}\boldsymbol{\beta}, \sigma^2 \mathbf{I})$

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Frequentist Inference

Ordinary least squares

$$\hat{\beta} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y}$$

$$\hat{\sigma}^2 = s^2 = \frac{1}{n-k}(\mathbf{y} - \mathbf{X}\hat{\beta})'(\mathbf{y} - \mathbf{X}\hat{\beta})$$

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Bayesian Inference

Noninformative prior:

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• Marginal posterior of $\boldsymbol{\beta}|\boldsymbol{y}$ is the multivariate t-distribution with n-k degrees of freedom

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Hierarchical Model

 Powerful technique for describing complex models. Idea is to break the model down into smaller easier understood pieces, which when put together describes the joint distribution of all data and parameters

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- Why go hierarchical?
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 - Non-hierarchical models with many parameters then to fit the data well, but have poor predictive ability (overfitting)
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 - ▶ Third-stage prior: $\alpha \sim \textit{Exp}(1)$

Hierarchical Linear Model

$$Y|X, \beta, \Sigma \sim \mathcal{N}(X\beta, \Sigma)$$
$$\beta|X_{\beta}, \alpha, \Sigma_{\beta} \sim \mathcal{N}(X_{\beta}\alpha, \Sigma_{\beta})$$
$$\alpha|\alpha_{0}, \Sigma_{\alpha} \sim \mathcal{N}(\alpha_{0}, \Sigma_{\alpha})$$

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 - ▶ Draw θ_k from $p(\theta_k|\theta_1,\theta_2,\ldots,\theta_{k-1},y)$

Gibbs Sampler (cont.)

• Full conditional distribution $p(\theta_j | \theta_{-j}, y)$, where $\theta_{-j} = (\theta_1, \dots, \theta_{j-1}, \theta_{j+1}, \dots, \theta_k)$

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Gibbs Sampler (cont.)

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- In iteration t, draw $\theta_j^t = p(\theta_j | \theta_{-j}^t, y)$, where $(\theta_1^t, \dots, \theta_{j-1}^t, \theta_{j+1}^{t-1}, \dots, \theta_k^{t-1})$

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- ullet Each $heta_j$ is updated conditional on the latest values of heta

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Example: Simulate from a Bivariate Normal Distribution

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Joint distribution

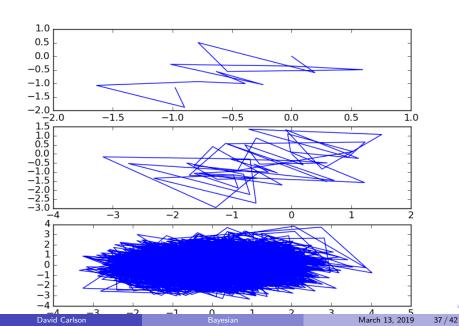
$$\mathbf{Z} = (X, Y)' \sim \mathcal{N}(0, \begin{bmatrix} 1 & \rho \\ \rho & 1 \end{bmatrix})$$

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Python Code

```
import numpy as np
x = [0]
v = [0]
rho = .9
c = np.sqrt(1 - rho**2)
for i in range (6000):
    x.append(rho*y[i-1] + c*np.random.normal(0, 1, 1))
    y.append(rho*x[i] + c*np.random.normal(0, 1, 1))
%matplotlib qt5
import matplotlib as mpl
import matplotlib.pyplot as plt
plt.style.use('classic')
plt.figure()
plt.subplot(3, 1, 1)
plt.plot(x[0:14], y[0:14], '-')
plt.subplot(3, 1, 2)
                                        ▲□▶ ▲□▶ ▲□▶ ▲□▶ ■ めぬぐ
```

The Resulting Posterior



• Output: A dependent sequence

$$\theta^{(1)} = \{\theta_1^{(1)}, \dots, \theta_p^{(1)}\}$$

$$\theta^{(2)} = \{\theta_1^{(2)}, \dots, \theta_p^{(2)}\}$$

$$\vdots$$

$$\theta^{(S)} = \{\theta_1^{(S)}, \dots, \theta_p^{(S)}\}$$

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 $m{ heta}(\mathcal{S})$ depends on $m{ heta}^{(0)},\dots,m{ heta}^{(\mathcal{S}-1)}$ only through $m{ heta}^{(\mathcal{S}-1)}$

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- $\theta^{(S)}$ depends on $\theta^{(0)}, \dots, \theta^{(S-1)}$ only through $\theta^{(S-1)}$
- $\theta^{(S)}$ is conditionally independent of $\theta^{(0)}, \dots, \theta^{(S-2)}$ given $\theta^{(S-1)}$

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- This is called a Markov property, and the sequence a Markov chain

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- This is called a Markov property, and the sequence a Markov chain
- ullet For the models in this class, the sampling distribution of $heta^{(S)}$ approaches the target distribution as $S o \infty$, regardless of starting value

$$Pr(\theta^{(S)} \in A \to \int_A p(\theta) d\theta \text{ as } S \to \infty$$

General Property of Gibbs Sampler (cont.)

More importantly, for most functions g of interest,

$$\frac{1}{S} \sum_{s=1}^{S} g(\theta^{(s)}) \to E[g(\theta)] = \int g(\theta) p(\theta) d\theta \text{ as } S \to \infty$$

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- Hence, we call this method Markov chain Monte Carlo (MCMC)

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• Bayesian data analysis using Monte Carlo methods

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 - Data analysis: The statistical part

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- Bayesian data analysis using Monte Carlo methods
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- When the posterior distribution is complicated, we can "look at" the posterior by studying Monte Carlo samples from the posterior

Monte Carlo and MCMC sampling algorithms

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- Approximation: The use of Monte Carlo procedures to approximate integrals

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Length of a chain



- Length of a chain
- Multiple chains (in parallel)



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- Burn-in

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- Multiple chains (in parallel)
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- We will deal with these later