

# Catherine Guo

## Full Stack Web Developer

catguo88@gmail.com  
catherineguo.com  
github.com/catherineguo  
linkedin.com/in/catherineguo  
Boston, MA

## SKILLS

- JavaScript
- Git / GitHub
- React
- Ruby on Rails
- Ruby
- PostgreSQL
- Node
- Express
- MongoDB
- Bootstrap
- Handlebars
- jQuery
- HTML / CSS

## EDUCATION

**General Assembly**  
2018  
Web Development  
Immersive

**Wellesley College**  
2009 – 2013  
B.A., Cognitive & Linguistic  
Sciences

## SUMMARY

Self-driven, detail-oriented web developer with a background in email and content marketing. Quick to pick up new technologies and excels in a collaborative work environment with shared goals and expectations.

## EXPERIENCE

### WEB DEVELOPMENT IMMERSIVE

### GENERAL ASSEMBLY

July 2018 – October 2018

General Assembly's Web Development Immersive program is a 12-week career accelerator that focuses on full stack web development using the latest technologies. Projects completed during this program:

#### GIF Box

- Full stack web application built with React, Sass, Bootstrap, Ruby on Rails, and PostgreSQL.
- Users can search for GIFs and save them in their personal collection
- Search feature incorporates Tenor's GIF API.

#### This or That!

- Worked with two other developers to create a full stack single-page application in three days.
- Users can create surveys and vote on other users' surveys.
- Technologies used: Express, MongoDB, Node, JavaScript, Handlebars, jQuery, Bootstrap, and Sass.

#### PetConnector

- Full stack single-page application that allows pet owners to create checklists to share with their pet sitters.
- Technologies used: Ruby on Rails, PostgreSQL, JavaScript, Handlebars, jQuery, AJAX, Bootstrap, and Sass.

## ADDITIONAL WORK EXPERIENCE

### MARKETING ASSOCIATE, EMAIL AND CONTENT

### GRADIFI

2017 – 2018

- Created and deployed monthly newsletters and promotional email campaigns to Gradifi members.
- Segmented audiences for email campaigns to ensure high open rates and clickthrough rates.

### MARKETING ASSOCIATE

### READY4

2016 – 2017

- Collected qualified leads for the sales team by creating landing pages using Instapage.
- Planned content calendar for company blog and managed the article writing process with in-house and freelance writers.

## LANGUAGES

- English (native proficiency)
- Mandarin Chinese (intermediate level)