Catherine Guo

Full Stack Web Developer

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Boston, MA

SKILLS

- JavaScript
- Git / GitHub
- React
- Ruby on Rails
- Ruby
- PostgreSQL
- Node
- Express
- MongoDB
- Bootstrap
- Handlebars
- jQuery
- HTML / CSS

EDUCATION

General Assembly
2018
Web Development
Immersive

Wellesley College
2009 – 2013
B.A., Cognitive & Linguistic
Sciences

SUMMARY

Self-driven, detail-oriented web developer with a background in email and content marketing. Quick to pick up new technologies and excels in a collaborative work environment with shared goals and expectations.

EXPERIENCE

WEB DEVELOPMENT IMMERSIVE   GENERAL ASSEMBLY

July 2018 – October 2018

General Assembly's Web Development Immersive program is a 12-week career accelerator that focuses on full stack web development using the latest technologies. Projects completed during this program:

GIF Box
- Full stack web application built with React, Sass, Bootstrap, Ruby on Rails, and PostgreSQL.
- Users can search for GIFs and save them to their personal collections.
- Search feature powered by Tenor's GIF API.

This or That!
- Worked with two other developers to create a full stack single-page application in three days.
- Users can create surveys and vote on other users' surveys.
- Built with Express, MongoDB, Node, JavaScript, Handlebars, jQuery, Bootstrap, and Sass.

PetConnector
- Full stack single-page application that allows pet owners to create checklists to share with their pet sitters.
- Built with Ruby on Rails, PostgreSQL, JavaScript, Handlebars, jQuery, AJAX, Bootstrap, and Sass.

ADDITIONAL WORK EXPERIENCE

MARKETING ASSOCIATE, EMAIL AND CONTENT   GRADIFI

2017 – 2018
- Created and deployed monthly newsletters and promotional email campaigns to Gradifi members.
- Segmented audiences for email campaigns to ensure high open rates and clickthrough rates.

MARKETING ASSOCIATE   READY4

2016 – 2017
- Collected qualified leads for the sales team by creating landing pages using Instapage.
- Planned content calendar for company blog and managed the article writing process with in-house and freelance writers.

LANGUAGES

- English (native proficiency)
- Mandarin Chinese (intermediate level)