Catherine Guo

Full Stack Web Developer

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SKILLS

- JavaScript
- HTML / CSS
- Git / GitHub
- React
- Ruby on Rails
- Node.js
- Express
- MongoDB
- PostgreSQL
- Bootstrap
- iQuery

EDUCATION

General Assembly

2018

Web Development Immersive

Wellesley College

2009 - 2013

B.A., Cognitive & Linguistic Sciences

SUMMARY

Self-driven, detail-oriented web developer with a background in email and content marketing. Quick to pick up new technologies and excels in a collaborative work environment with shared goals and expectations.

EXPERIENCE

WEB DEVELOPER IN TRAINING

GENERAL ASSEMBLY

July 2018 - October 2018

General Assembly's Web Development Immersive program is a 12-week career accelerator that focuses on full-stack web development using the latest technologies. Projects completed during this program:

This or That

- A full stack single-page application where users can create surveys and vote on other users' surveys.
- Technologies used: Express, MongoDB, JavaScript, Handlebars, jQuery, AJAX, Bootstrap, and Sass.

PetConnector

- A full stack single-page application that allows pet owners to create checklists to share with their pet sitters.
- Technologies used: Ruby on Rails, PostgreSQL, JavaScript, Handlebars, jQuery, AJAX, Bootstrap, and Sass.

Tic Tac Toe

- A front end web application built with JavaScript, jQuery, HTML, Sass, and Bootstrap.
- Incorporates AJAX calls to an API in order to store users and data about games played.

ADDITIONAL WORK EXPERIENCE

MARKETING ASSOCIATE, EMAIL AND CONTENT

GRADIFI

2017 - 2018

- Created and deployed monthly newsletters and promotional email campaigns to Gradifi members.
- Segmented audiences for email campaigns to ensure high open rates and clickthrough rates.

MARKETING ASSOCIATE

READY4

2016 - 2017

- Collected qualified leads for the sales team by creating landing pages using Instapage.
- Planned content calendar for company blog and managed the article writing process with in-house and freelance writers.

LANGUAGES

- English (native proficiency)
- Mandarin Chinese (intermediate level)