

Catherine Guo

Full Stack Web Developer

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Boston, MA

SKILLS

- JavaScript
- HTML / CSS
- Git / GitHub
- Ruby on Rails
- PostgreSQL
- AJAX
- Bootstrap
- jQuery
- Node.js
- Express
- Handlebars

EDUCATION

General Assembly
2018
Web Development
Immersive

Wellesley College
2009 - 2013
B.A., Cognitive & Linguistic
Sciences

SUMMARY

Self-driven, detail-oriented web developer with a background in email and content marketing. Quick to pick up new technologies and excels in a collaborative work environment with shared goals and expectations.

EXPERIENCE

WEB DEVELOPER IN TRAINING

GENERAL ASSEMBLY

July 2018 – October 2018

General Assembly's Web Development Immersive program is a 12-week career accelerator that focuses on full-stack web development using the latest technologies. Projects completed during this program:

PetConnector

- A full stack single-page application that allows pet owners to create checklists to share with their pet sitters.
- Technologies used: JavaScript, Handlebars, jQuery, AJAX, Bootstrap, Sass, Ruby on Rails, and PostgreSQL.
- Users and their checklists are stored in a PostgreSQL server hosted on Heroku.

Tic Tac Toe

- A front end web application built with JavaScript, jQuery, HTML, Sass, and Bootstrap.
- Users can sign up to track the number of games played and won.
- Incorporates AJAX calls to an API in order to store users and data about games played.

ADDITIONAL WORK EXPERIENCE

MARKETING ASSOCIATE, EMAIL AND CONTENT

GRADIFI

2017 – 2018

- Created and deployed monthly newsletters and promotional email campaigns to Gradifi members.
- Segmented audiences for email campaigns to ensure high open rates and clickthrough rates.
- Collaborated with outside agency to develop content marketing strategy and provided editorial feedback on proposed articles for Gradifi's content website.

MARKETING ASSOCIATE

READY4

2016 – 2017

- Collected qualified leads for the sales team by creating landing pages using Instapage.
- Planned content calendar for company blog and managed the article writing process with in-house and freelance writers.

LANGUAGES

- English (native proficiency)
- Mandarin Chinese (intermediate level)