CHERYL CARPENTER

WEB DEVELOPER

I am a versatile, front-end web developer with a strong background in graphic design. I develop responsive, feature-rich, customer-facing websites using the latest web technologies. I design easy-to-use and maintain content-managed experiences for enterprise marketing departments. I develop scalable component libraries. I can work from the conceptual stage to the digital product launch.

TECHNOLOGY STACKS

CODING:
HTML5, css/sass/scss, jQuery, JavaScript, gulp, webpack, Node, Vue, React

THIRD-PARTY
Github, Bitbucket, Jira, git, TFS, Google Analytics, SalesForce API, Crazy Egg, Silverpop, Akamai, AWS, Visual Studio, VS Code, Atom, Azure, Storybook

FRONTEND FRAMEWORKS
Bootstrap, Foundation, Bulma

SERVER
Linux, Crontab, MySQL, phpMyAdmin, cPanel

CMS
WORDPRESS: installation, migration & maintenance, security, custom theme development, custom plugin development, SEO, BuddyPress, bbPress, Yoast

UMBRACO (ASP.NET): installation, migration & maintenance, customization, custom modules, SEO

EXPERIENCE

SENIOR FRONTEND DEVELOPER @ LANVERA
10/2019-CURRENT | Coppell, Texas
Frontend developer - Node/Vue, static HTML prototypes.
I created a pixel-perfect design library from UI mockups, delivering fully functional Vue, javascript, HTML, and SCSS for several SaaS applications. I created a Node.js stack to implement static data and a feature-rich frontend. I helped architect a pipeline for UX to Storybook for a scalable component library.

WEB DEVELOPER @ FIRST-AMERICAN PAYMENT SYSTEMS
2016-10/2019 | Fort Worth, Texas
Developed all front-end and administrative functionalities for content-managed, marketing websites. Adhered to all best practices for code, mobile devices and SEO. Integrated lead-generating forms with SalesForce API. Provided ongoing support.

WORDPRESS DEVELOPER @ AT&T
2015-2016 | Dallas, Texas
Supported WordPress community with development and business process oversight. Designed and launched original marketing initiatives including contests and lead-generating efforts. Oversaw the migration of the project from an outside agency to internal servers.

- Selected and led two co-developers
- Wrote custom WordPress plugins around marketing initiatives
- Converted a large set of LESS stylesheets to SASS for forward compatibility with Bootstrap

WEB DESIGNER / DEVELOPER @ FIRST WEB MARKETING

2013-2015 | Fort Worth, Texas

Designed original WordPress themes and plugins for local, service-oriented businesses.

- Introduced the team to CSS preprocessors
- Wrote processes and best practices for CSS stylesheets
- Used Schema code for local SEO results

WEB DESIGNER / DEVELOPER @ SHEPLERS INC, ECOMMERCE

2012-2013 | Frisco, Texas

Designed, coded and launched retail-to-consumer emails and eCommerce landing pages. Developed HTML emails and uploaded them to Silverpop Engage. Tested emails using Litmus. Updated web pages and performed site maintenance using HTML, CSS, and OCP site manager by Fry Micros. Created brand-consistent marketing campaigns for website and social media use using Adobe Creative Suite.

- Led initiative to bring the HTML coding of our email files in-house.
- Scripted email link replacements from excel to HTML code using python
- Cross-browser/client compatibility testing using Litmus

DIGITAL MEDIA DESIGNER @ INSPIRUS

2009-2012 | Fort Worth, Texas

Created interactive training products for proprietary software customers (SaaS). Scripted Adobe Flash (ActionScript) to create personalized customer login portals for digital products (SaaS). Worked with a team of creatives to create formal Requests for Proposals. Learned new products, techniques, applications, and systems as needed.

EDUCATION

BA JOURNALISM - University of North Texas
CONTINUING EDUCATION - @FreeCodeCamp

CHANNELS

twitter: @thedesignsprite
email: cherylcarpenter2015 'at' gmail 'dot' com
github: https://github.com/cherylcarpenter

HOBBIES

I'm a huge book nerd, of mostly stuff and nonsense, follow me on *Goodreads!*