

# CHERYL CARPENTER

## WEB DEVELOPER

I am a versatile, frontend web developer with a strong background in graphic design. I develop responsive, feature-rich, customer-facing websites using latest web technologies. I design easy-to-use and maintain content-managed experiences for enterprise marketing departments. I develop scalable component libraries. I can work from the conceptual stage to the digital product launch.

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## TECHNOLOGY STACKS

### CODING:

HTML5, css/sass/scss, jQuery, JavaScript, gulp, webpack, Node, Vue, React

### THIRD-PARTY

Github, Bitbucket, Jira, git, TFS, Google Analytics, Salesforce API, Crazy Egg, Silverpop, Akamai, AWS, Visual Studio, VS Code, Atom, Azure, Storybook

### FRONTEND FRAMEWORKS

Bootstrap, Foundation, Bulma

### SERVER

Linux, Crontab, MySQL, phpMyAdmin, cPanel

### CMS

*WORDPRESS*: installation, migration & maintenance, security, custom theme development, custom plugin development, SEO, BuddyPress, bbPress, Yoast

*UMBRACO (ASP.NET)*: installation, migration & maintenance, customization, custom modules, SEO

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## EXPERIENCE

### SENIOR FRONTEND DEVELOPER @ LANVERA

10/2019-CURRENT | Coppell, Texas

Frontend developer - Node/Vue, static HTML prototypes.

I created a pixel-perfect design library from UI mockups, delivering fully functional Vue, javascript, HTML, and SCSS for several SaaS applications. I created a Node.js stack to implement static data and a feature-rich frontend. I helped architect a pipeline for UX to Storybook for a scalable component library.

### WEB DEVELOPER @ FIRST-AMERICAN PAYMENT SYSTEMS

2016-10/2019 | Fort Worth, Texas

Developed all front-end and administrative functionalities for content managed, marketing websites. Adhered to all best practices for code, mobile devices and SEO. Integrated lead-generating forms with Salesforce API. Provided ongoing support.

### WORDPRESS DEVELOPER @ AT&T

2015-2016 | Dallas, Texas

Supported WordPress community with development and business process oversight. Designed and launched original marketing initiatives including contests and lead-generating efforts. Oversaw the migration of the project from an outside agency to internal servers.

- Selected and led two co-developers
- Wrote custom WordPress plugins around marketing initiatives
- Converted large set of LESS stylesheets to SASS for forward compatibility with Bootstrap

## **WEB DESIGNER / DEVELOPER @ FIRST WEB MARKETING**

2013-2015 | Fort Worth, Texas

Designed original WordPress themes and plugins for local, service-oriented businesses.

- Introduced the team to css preprocessors
- Wrote processes and best practices for css stylesheets
- Used Schema code for local SEO results

## **WEB DESIGNER / DEVELOPER @ SHEPLERS INC, ECOMMERCE**

2012-2013 | Frisco, Texas

Designed, coded and launched retail-to-consumer emails and ecommerce landing pages. Developed HTML emails and uploaded to Silverpop Engage. Tested emails using Litmus. Updated webpages and performed site maintenance using html, css, and OCP site manager by Fry Micros. Created brand-consistent marketing campaigns for website and social media use using Adobe Creative Suite.

- Led initiative to bring the html coding of our email files in-house.
- Scripted email link replacements from excel to html code using python
- Cross-browser/client compatibility testing using Litmus

## **DIGITAL MEDIA DESIGNER @ INSPIRUS**

2009-2012 | Fort Worth, Texas

Created interactive training products for proprietary software customers (SaaS). Scripted Adobe Flash (ActionScript) to create personalized customer login portals for digital product (SaaS). Worked with team of creatives to create formal Request for Proposals. Learned new products, techniques, applications, and systems as needed.

## **EDUCATION**

**BA JOURNALISM** - University of North Texas

**CONTINUING EDUCATION** - @FreeCodeCamp

## **CHANNELS**

twitter: @thedesignsprite

email: cherylcarpenter2015 'at' gmail 'dot' com

github: <https://github.com/cherylcarpenter>

## **HOBBIES**

I'm a huge booknerd, of mostly stuff and nonsense, follow me on *Goodreads!*