

Rank	% of IBOs	Monthly Income			Average Annualized
		<i>Low</i>	<i>Average</i>	<i>High</i>	
IBO	56%	\$0.00	\$0.02	\$10.00	\$0.26
Director 1	17%	\$0.00	\$0.05	\$12.30	\$0.64
Director 2	7%	\$0.00	\$0.17	\$27.00	\$2.06
Director 3	15%	\$100.00	\$100.19	\$132.55	\$1,202.25
Founder 3	4%	\$600.00	\$666.26	\$1,029.46	\$7,995.16
Founder 4	<1%	\$2,626.79	\$2,631.31	\$2,667.66	\$31,575.73
Founder 5	<1%	\$5,003.58	\$5,073.39	\$5,326.53	\$60,880.63
Founder 6	<1%	\$7,883.59	\$8,076.59	\$8,269.58	\$96,919.02
Founder 7	<1%	\$14,776.61	\$14,776.61	\$14,776.61	\$177,319.32
Executive	0	\$0.00	\$0.00	\$0.00	\$0.00
Pearl	<1%	\$25,068.39	\$25,068.39	\$25,068.39	\$300,820.68

The income statistics above are for all Wake Up Now Distributors (Independent Business Owners) who were qualified with a minimum of 90pv during the month of June, 2013. This above compensation is all inclusive representing Retail Commissions, Retail Bonuses, Director, Founder and Executive bonuses, Luxury Payouts and Leadership Overrides. A “Distributor” is defined as any person who: (1) executed a Wake Up Now Distributor Application and Agreement; (2) is qualified during the reported period (to learn the requirements for being a “qualified” distributor in your market, reference your country specific Wake Up Now Compensation Plan document). Note that this excludes retail customers, preferred customers, pre-enrollees, distributors (Independent Business Owners) who did not renew, and customers, retailers, or distributors (Independent Business Owners) whose relationships with Wake Up Now were revoked.

The earnings of the Distributors (Independent Business Owners) in this chart are not necessarily representative of the income, if any, that a Wake Up Now Distributor can or will earn through his or her participation in the Wake Up Now Compensation Plan. Your success depends upon your skills, work effort, and market conditions. Wake Up Now does not guarantee any level of income or success.

Wake Up Now’s corporate ethics compel us to do not merely what is legally required, but rather, to conduct the absolute best business practices as well as comply to all regulations that govern the direct sales industry. To this end, if information regarding Wake Up Now, its products or compensation plan have been presented incorrectly or contrary to the Income Disclosure Policy in a video, in written materials, on the internet, or through social media, please contact the Wake Up Now Compliance Department immediately.

Wake Up Now Compliance
compliance@wakeupnow.com



Income Disclosure Policy

Wake Up Now's corporate ethics compel us to do not merely what is legally required, but rather, to conduct the absolute best business practices. To this end, we have developed the Income Disclosure Statement ("IDS"). The Wake Up Now IDS is designed to convey truthful, timely, and comprehensive information regarding the income that Wake Up Now distributors (Independent Business Owners) earn. In order to accomplish this objective, a copy of the IDS must be presented to all prospective distributors.

A copy of the IDS must be presented to a prospective distributor (someone who is not a party to a current Wake Up Now Distributor Agreement) anytime the Compensation Plan is presented or discussed, or any type of income claim or earnings representation is made.

The terms "income claim" and/or "earnings representation" (collectively "income claim") include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. Examples of "statements of non-average earnings" include, "Our number one distributor earned XXX dollars last year" or "Our average Pearl Executive makes XXX per month." An example of a "statement of earnings ranges" is "The monthly income for a Pearl Executive is XXX on the low end to YYY on the high end."

A lifestyle income claim typically includes statements (or pictures) involving large homes, luxury cars, exotic vacations, or other items suggesting or implying wealth. They also consist of references to the achievement of one's dreams, having everything one always wanted, and are phrased in terms of "opportunity" or "possibility" or "chance." Claims such as "My Wake Up Now income exceeded my salary after six months in the business," or "Our Wake Up Now business has allowed my wife to come home and be a full-time mom" also fall within the purview of "lifestyle" claims.

A hypothetical income claim exists when you attempt to explain the operation of the Compensation Plan through the use of a hypothetical example. Certain assumptions are made regarding the: (1) number of retail customers enrolled, (2) number of preferred customers enrolled, (3) number of distributors (Independent Business Owners) sponsored, (4) number of distributors (Independent Business Owners) in one's sales organization, (5) average product volume per distributor, and (6) total organizational volume. Attempting to calculate these assumptions through the Compensation Plan yields income figures which constitute income claims.

In any non-public meeting (e.g., a home meeting, one on-one, regardless of venue) with a prospective distributor or distributors (Independent Business Owners) in which the Compensation Plan is discussed or any type of income claim is made, you must provide the prospect(s) with a copy of the IDS. In any meeting that is open to the public in which the Compensation Plan is discussed or any type of income claim is made, you must provide every prospective distributor with a copy of the IDS and you must display at least one (3 x 5 foot poster board) in the front of the room in reasonably close proximity to the presenter(s). In any meeting in which any type of video display is utilized (e.g., monitor, television, projector, etc.) a slide of the IDS must be displayed continuously throughout the duration of any discussion of the Compensation Plan or the making of an income claim.

Copies of the IDS may be printed or downloaded without charge from the corporate website at www.WakeUpNow.com/IDS.

Distributors (Independent Business Owners) who develop approved sales aids and tools in which the Compensation Plan or income claims are present must incorporate the IDS into each such sales aid or tool prior to submission to the Company for review.

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