











<b>Decisions</b>  How are predictions used to make decisions that provide the proposed value to the end-user?	<b>ML task</b>  Input, output to predict, type of problem.	<b>Value Propositions</b>  What are we trying to do for the end-user(s) of the predictive system? What objectives are we serving?	<b>Data Sources</b>  Which raw data sources can we use (internal and external)?	<b>Collecting Data</b>  How do we get new data to learn from (inputs and outputs)?
<b>Making Predictions</b>  When do we make predictions on new inputs? How long do we have to featurize a new input and make a prediction?	<b>Offline Evaluation</b>  Methods and metrics to evaluate the system before deployment.		<b>Features</b>  Input representations extracted from raw data sources.	<b>Building Models</b>  When do we create/update models with new training data? How long do we have to featurize training inputs and create a model?
<b>Live Evaluation and Monitoring</b>  Methods and metrics to evaluate the system after deployment, and to quantify value creation.				

**Any feedback or suggestions? Email me at [louis@dorard.me](mailto:louis@dorard.me)**