```jsx
import React from 'react';
import { Header, Message } from 'semantic-ui-react';

// CUSTOM COMPONENTS
import { ExternalLink } from '../forms/formHelpers';

/** Too simplify the process of creating content for the 'About'
page */

const AboutContent = function ( props ) {

  return (
    <div>

      <Header as='h1' style={{ fontSize: '4em' }}>About the Cliff
Effects Tool</Header>

      <Header as='h3'>What is this tool for?</Header>
      <Message><strong>Important note:</strong> This application
is a minimum viable product. It should not be used as the sole tool
to understand a client's SNAP or Section 8 financial situation, or
for any other public assistance program.</Message>
      <p>This tool can help show how a change in income affects
how much someone receives in public assistance from SNAP and
Section 8 Housing Voucher benefits. It was designed for the case
managers at <ExternalLink href='http://www.prohope.org/'>Project
Hope</ExternalLink> with the aim of helping to predict changes in
their client's benefits.</p>

      <Header as='h3'>Why is this tool important?</Header>
      <p>A cliff effect occurs when a slight change in a household's
circumstances - say, a slight pay raise - disproportionately lowers
their benefits. The household is working to increase what they
earn, but they end up with a net loss that actually puts them
```

further behind. These cliff effects prevent many families from actually getting off of public assistance programs.</p>
    <p>Cliff effects are also difficult to predict. The interactions between income, household size, many other criteria, as well as the effects of the programs themselves impact each other in unexpected ways. We're exploring ways to deal with this issue of complexity and help families better understand and predict their situation.</p>

     <ExternalLink href="https://www.youtube.com/watch?v=BveX_rID4_E">Two-minute video describing cliff effects</ExternalLink>
        <ExternalLink href="http://www.nccp.org/projects/files/NCCP_CO_presentation07.pdf">Quantitative scenarios demonstrating cliff effects</ExternalLink>
        <ExternalLink href="https://www.umb.edu/editor_uploads/images/centers_institutes/center_social_policy/The_Road_to_the_Cliff_Edge_08.16.17.pdf">Breakdown of different benefits offered in MA</ExternalLink>

    <Header as='h3'>How do I use this tool?</Header>
    <p>Go step-by-step to add information about a client's current benefits, household, income, and other relevant information. This information will be used to predict the client's approximate benefit amount. When you reach the end, change the 'Future Income' amount to see how a change in earned income will cause a change in benefit amount. Currently, the SNAP and Section 8 Housing Voucher programs are both available. Note that predictions may not directly match up with a client's current benefit amount. The app's focus is the amount of change that occurs in benefits when there are changes in earned income.</p>
    <Message>Please note that this app does not store user data,

so if you refresh the page the data you've entered will be lost. Each time you go through the app, it's a clean slate.</Message>

<Header as='h3'>Who is behind this?</Header>
<p>This application is part of a project made possible by a Boston Foundation Open Door Grant to the University of Massachusetts Boston's <ExternalLink href='https://www.umb.edu/csp'>Center for Social Policy</ExternalLink>, in close partnership with <ExternalLink href='http://www.prohope.org/'>Project Hope</ExternalLink> and <ExternalLink href='http://www.codeforboston.org/'>Code for Boston</ExternalLink>. The Center for Social Policy is the lead partner for the <ExternalLink href='https://onsolidgroundma.org/'>On Solid Ground Coalition</ExternalLink>.</p>
<p>The code base is being maintained <ExternalLink href='https://github.com/codeforboston/cliff-effects'>on GitHub</ExternalLink> by <ExternalLink href='http://www.codeforboston.org/'>Code for Boston</ExternalLink> volunteers. For more information or to report a bug, please contact andrew@codeforboston.org.</p>
<p>Here's a special thank you to all the Code for Boston volunteers who brought you this application, especially Annie LaCourt, Isaac Chansky, Michelle Bernstein, Alec Danaher, Sasha Maryl, Drew Love, Liani Lye, Andrew Cunningham, Liam Morley, Nick Francisci, Stephen Chin, Shameek Poddar, Will McIntosh, Andrew Seeder, Ben Lewis, Don Blair, Ethan Strominger, Nick Lee, Jonathan Marcus, Emily Wasserman, and Valerie Kenyon.</p>

</div>

```
  );

};  // End AboutContent(<>)


export { AboutContent };
```