



Link Prediction with Graph Neural Networks

Wyze Rule
Recommendation

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Link Prediction

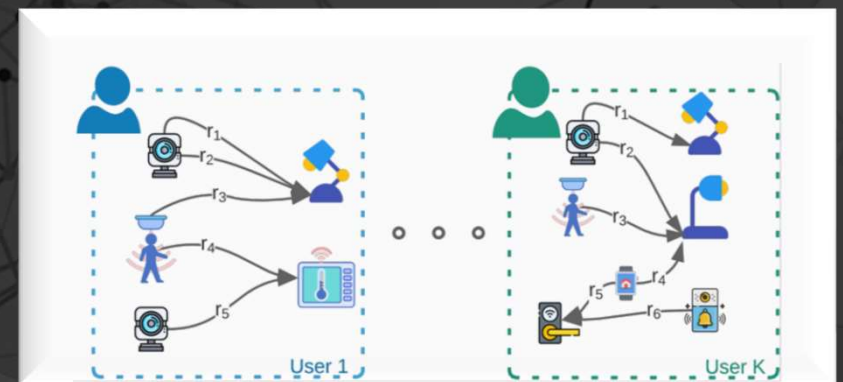
➤ Graph-based Modeling

Each user has a set of devices and a set of rules. Rules are identified by a trigger device, a trigger state, an action device and an action.

- **Nodes:** represented by individual devices;
- **Feature Nodes:** categorical variable encoding device model (e.g. Camera, MotionSensor).
- **Directed Edges:** each rule connects a trigger device to an action device.
- **Edge Features:** Incorporate trigger state and action as categorical variables.

➤ Rule Inference

- Problem reformulated as a Link Prediction Task.
- **Graph Neural Network (GNN);**
- GNN evaluates a **score** for each potential edge.



FedRule: Federated Rule Recommendation System with Graph Neural Networks (<https://arxiv.org/pdf/2211.06812.pdf>)

Model Architecture

➤ Node Embedding block

- **Node Representation:** one-hot encoding of device models.
- **Edge Representation:** Employing embedding layers for edge features.
- **Aggregation:** Aggregating edge features to nodes for enriched representations.
- Implementing two **SAGEConv** layers to capture intricate relationships within the graph.
- At this stage, each node is associated with an embedding vector.

➤ Prediction Head block on node pairs

- **Node Pair Embedding:** Concatenating the embeddings of two nodes related to a candidate edge.
- **Neural Network:** Employing linear layers to process concatenated embeddings.
- **NN output:** 552 outputs, a value for each rule type with a frequency over 20 occurrences in the training-set.
- **Activation Function:** Applying a sigmoid activation to predict edge probabilities between nodes.

Training Approach

➤ Training Data:

- Each user serves as an individual training sample.
- Users with fewer than two rules are filtered to ensure robust model training.

➤ Batched Training:

- Implementing batched training for efficiency and enhanced learning dynamics.

➤ Training Data Generation:

- **Positive Sampling:** Extracts an edge from each graph in the batch during training and predicting it.
- **Negative Sampling:** Include not-real edges in the sampling process.

➤ Loss Function:

- Binary-cross-entropy loss function differentiates between positive and negative samples.

Conclusion

➤ Performance:

- GNN achieved a Mean Rank score near to 0.45 in the private split.

➤ Improvements:

- Performance can be enhanced by selecting optimal hyperparameters;
- Focal loss;
- Implemented using a free Google Colab account.

➤ GitHub

- Link: <https://github.com/conti748/wyze-rule-recommendation>